

CITY OF HAYWARD

NEIGHBORHOOD SERVICES DIVISION COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

**Citizens Advisory Commission
777 B Street, Hayward, California
Wednesday, November 18, 2009**

**6:30pm – Room 2-A
Regular Meeting Agenda**

- I. Call to Order**
- II. Pledge of Allegiance**
- III. Attendance**
- IV. Public Comments:** *(The Public Comments section provides an opportunity to address the Citizens Advisory Commission on items not listed on the agenda. The Commission welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff. Speakers will be limited to 5 minutes each.)*
- V. Approval of Summary Notes of the October 21, 2009 CAC Regular Meeting**
- VI. Revised Bylaws – Next Steps**
- VII. Liaison Reports for FY 09-10 CDBG Funded Agencies:**
 - A. Seventh Step Foundation – Commissioner Steinberger**
 - B. Centro Legal de la Raza – Commissioner McDermott**
 - C. Spectrum Community Services – Commissioner Chiasson**
 - D. Eden Youth & Family Center – Commissioner Guernsey**
 - E. HARD / Weekes Park – Commissioner Kersten**
 - F. Emergency Shelter Program – Commissioner Terry**
 - G. Family Violence Law Center – Commissioner Morales-Contreras**
- VIII. CDBG FY 10-11 Funding Process Update**

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HAYWARD, CALIFORNIA, 94541
CDBG RECEPTION: 510-583-4250
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IX. Appointment of Application Review Committee (ARC) Members:

X. Make A Difference Day, Saturday, October 24, 2009 - Debrief

XI. Staff Report (Oral Non-Action Items):

- A. CDBG-Related Announcement / Advisories
- B. Programmatic Announcements / Advisories
- C. Housing Rehabilitation Program Updates

XII. Future Agenda Items

XIII. Adjournment

Please do not wear scented products. Persons with environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 72 hours in advance of the meeting by calling (510) 583-4250, or by calling the TDD line for those with speech and hearing disabilities at (510) 247-3340.



Materials related to an item on this Agenda, submitted to members of the Citizens Advisory Commission (CAC) after distribution of the Agenda packet, are available for public inspection in the Neighborhood Services Division Office of the Library and Neighborhood Services Department, 777 B Street, Hayward CA 94541, during normal business hours. Such documents are also available on the City of Hayward's website at hayward-ca.gov subject to staff's ability to post the documents before the meeting.

CITY OF HAYWARD
 NEIGHBORHOOD SERVICES DIVISION
 COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

Citizens Advisory Commission
October 21, 2009
6:30 p.m.

Summary Notes

- I. **Call to Order:** Chairperson Lamnin called the meeting to order at 6:37 p.m.
- II. **Pledge of Allegiance:** Members of the Commission recited the Pledge of Allegiance, led by Commissioner Kersten.
- III. **Attendance:** Commissioners in attendance signed the Attendance Sheet.

Note: Record of attendance is kept from June 2008 through May 2009.

Commissioners	Present This Meeting	All Meetings ¹ Year to Date		Regular Meetings Year to Date	
		Present	Absent	Present	Absent
Donna Allen-Thomas ²	X	4	0	3	0
Diane Balloue (Historian)	X	4	1	4	0
Nathaniel Bruno (Parliamentarian)	X	4	1	4	0
Cynthia Chiasson ²	X	3	1	2	1
Peggy Guernsey	X	3	2	3	1
Tom Kersten	X	3	2	3	1
Sara Lamnin (Chair)	X	5	0	4	0
Lynnette Linnen (Vice-Chair)	O	3	2	3	1
Dianne McDermott	O	2	3	2	2
Linda Moore ²	X	4	0	3	0
Liz Morales-Contreras	O	2	3	2	2
Beverly Reliford	O	2	3	2	2
Gary Steinberger	X	5	0	4	0
Nicholas Terry ²	X	4	0	3	0
Robert Topete	X	3	2	3	1

¹ - Includes Special CAC Meetings and the Funded Agency Tour(s).

² - Appointment effective July 2009.

Staff in Attendance: Anne Culver, Social Services Planning Manager.
 Council Member Halliday was also in attendance.
 Guests in attendance signed the sign in sheet.

IV. Public Comments:

Chairperson Lamnin announced that the Hayward Community Action Network (CAN) is holding *Heart of the Bay Summit* on Saturday, November 7, 2009, from 9:30a.m. to 2:30p.m. Cal State University East Bay.

V. Approval of Summary Notes of the September 16, 2009 CAC Special Meeting: It was suggested that the Record of Attendance in the Summary Notes for the September 16, 2009 meeting be corrected to reflect that Chairperson Lamnin called the meeting to order, not Commissioner McDermott. With this correction Commissioner Kersten made a motion to approve the September 16, 2009 Summary Notes. Commissioner Balloue seconded the motion, which was approved unanimously.

VI. Everyone Home Presentation: Elaine DeColigny, Executive Director of *EveryOne Home* was in attendance to present a summary of data collected as part of the 2009 Homeless Count.

The most noteworthy changes in the countywide data since 2007 included an 18% reduction in the number of "chronically homeless" individuals, a 10% reduction in the number of people considered to be "literally homeless", and an increase of 168% in the number of "hidden homeless", that is, those who are facing eviction, living in a motel, or staying with friends or extended family members.

A handout was distributed to all in attendance, and is included as an Attachment to the Summary Notes from the meeting.

VII. Liaison Reports for FY 09-10 CDBG Funded Agencies:

A. South Hayward Parish: Commissioner Balloue presented and distributed her report to the Commission. South Hayward Parish received a \$29,000 allocation this fiscal for its Emergency Food Program to purchase and install a prefabricated food storage container.

B. Hayward Day Laborer Center: Commissioner Topete presented a video of his report to the Commission. The Hayward Day Labor Center received an allocation of \$100,000 for the current fiscal year. The Hayward Day Labor Center creates jobs for day laborers by providing technical assistance to local businesses.

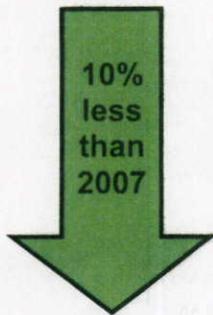
C. Emergency Shelter Program: This report has been rescheduled to take place at the November meeting.

D. Family Violence Law Center: This report has been rescheduled to take place at the November meeting.

- VIII. Revisions to the CAC Bylaws - Discussion:** The Commission continued its discussion of the CAC Bylaws, which had previously been comprehensively reviewed by Commissioner Bruno. Due to the document's complexities, Chairperson Lamnin facilitated the discussion to consider the proposed revisions on a section-by-section basis, and Commissioners discussed and approved individual changes to the document. When the Commission had completed its discussion, Commissioner Bruno indicated that he would update the document to reflect the Commission's work and provide an updated document to the Commission and to staff. The revised document will then be submitted to the City Attorney's office for review and comment.
- IX. Make a Difference Day:** On October 24, 2009 the Commission will join the Keep Hayward Clean and Green Task Force in an Adopt-A-Pet event. The event will be held at Schafer Park Elementary School from 8:30 a.m. to 2:30 p.m. There will be various tables and booths, as well as a barrel to collect of nonperishable food for the Alameda County Food Bank, which will, in turn, provide the food to local food pantries that will distribute the food to low-income people.
- X. Staff Report:**
- CDBG –Related Announcements Advisories:** There were no programmatic announcements or advisories.
- Programmatic Announcements/ Advisories:** There were no programmatic announcements or advisories.
- XI. Future Agenda Items:**
- November Liaison Reports
 - Make a Difference Day Debrief
 - Commissioner Linnen: Generations
 - Appointments to the Application Review Committee (ARC) (November)
 - ECHO: Foreclosure Presentation and Fair Housing - TBD
 - Overview: Conflict of Interest Law / Brown Act - TBD
- XII. Adjournment**

**EveryOne Home strategies working to decrease literally homeless;
Recession causing spike in hidden homeless**

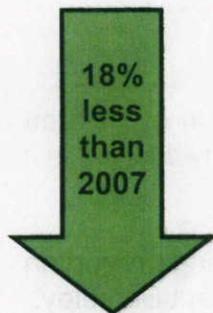
Literally Homeless



People who are residing on the streets, places not meant for human habitation, in shelters or in transitional housing programs decreased by 10% since 2007, from 4,838 to 4,341.

- ◆ Since 2003, the literally homeless population declined by 15%.
- ◆ Every region of the County showed a reduction of literally homeless families with minor children.
- ◆ The total population remained fairly flat from 2003 – 2005, with major gains beginning in 2005, showing a 6% reduction in 2007, and a 10% reduction in 2009.

Chronically Homeless



Countywide, 231 chronically homeless unaccompanied, disabled people moved off the streets and out of shelters into permanent supportive housing and other permanent housing since 2007 – a reduction of 18%. The current chronically homeless population is 1,026.

- ◆ This year's decrease was the largest ever in the County, far exceeding the 3% reduction from 2005 to 2007.
- ◆ Berkeley and Oakland both showed marked reductions.

Hidden Homeless



Since this data was last collected in 2003, the number of hidden homeless (living temporarily with a friend or relative, in a motel, or facing eviction within seven days) has increased by more than two and a half times.

- ◆ From January 2003 to January 2009, the point-in-time hidden homeless population increased from 1,134 to 3,042 people.
- ◆ The hidden homeless population is three-quarters as large as the literally homeless population.

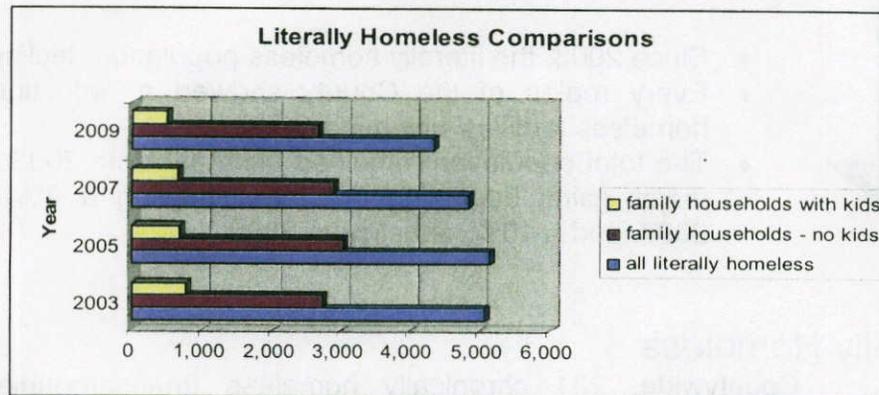
LITERAL HOMELESSNESS SUPPLEMENT

People who are living on the streets, in places not meant for human habitation, in shelters or in transitional housing programs.

Literally Homeless



- ◆ 2009 data depicts a continued trend of reducing the number of people literally homeless.
- ◆ In general the trend also shows a reduction in households with and without children.
- ◆ The number of literally homeless children reduced by 33% since 2003 (from 1477 down to 994).



Regional Data

- ◆ Families with children that are literally homeless showed decreases in every area of the County ranging from 6.5% reduction in Berkeley to a 43.4% reduction in the South and East combined portion of the County.
- ◆ Compared to 2003, households without children make up an increasing proportion of the literally homeless. This was true in every area of the County except Berkeley.

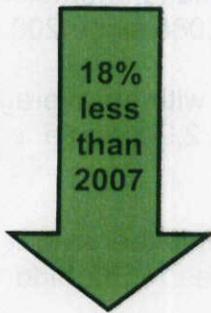
Reasons for the Decreases

- ◆ Many emergency shelter programs now emphasize a “housing first” approach which prioritizes finding people permanent housing by the end of their shelter stays.
- ◆ Affordable housing developers have built 125 units of permanent housing targeted to the homeless including Lorenzo Creek (32 units in Castro Valley), Madison at 14th (20 units for transition age youth in Oakland), and Carmen Avenue (30 units in Livermore). See the permanent supportive housing handout for complete list.
- ◆ Alameda Point Collaborative and others have converted dozens of transitional housing units to permanent affordable housing wherever possible.

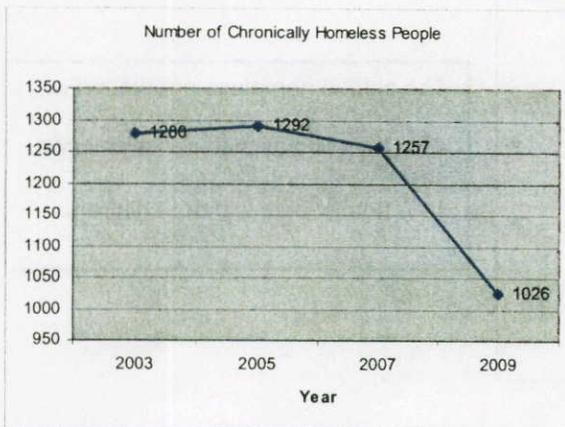
CHRONIC HOMELESSNESS SUPPLEMENT

Disabled, unaccompanied individuals who are living on the streets, in places not meant for human habitation, or in shelters and have been homeless for a year or more or have had four or more episodes of homelessness in the past three years.

Chronic Homeless



- ◆ A reduction in the number of people who are chronically homeless has been occurring since 2005, with a dramatic reduction between 2007 and 2009.
- ◆ Chronically homeless people are 31% of the literally homeless population, up from 25% in 2003.
- ◆ Nearly half of the “street homeless” sleeping outside or in places not meant for habitation are chronically homeless (46%).



Year	2003	2005	2007	2009
Number of people	1280	1292	1257	1026
Percent change from prior year		+ 1%	- 3%	- 18%

Regional Data

- ◆ Berkeley has seen the largest decrease in the number of chronically homeless disabled individuals – a 48% decrease (253 people)! Oakland has also realized a reduction in chronically homeless disabled individuals of 16% or 99 people.
- ◆ Decreases in Berkeley and Oakland were offset by increases in South and East County (+12) and Mid- and Other-north County (+86).

Reasons for the Decrease

The intensive efforts of new programs to identify engage and serve the chronically homeless combine street outreach and direct access to permanent housing through vouchers funded by the Mental Health Services Act, Federal Shelter + Care, and Berkeley General Fund. For example:

- ◆ Frequent Users Project, focused on high users of emergency health care in North County, includes 21 dedicated vouchers.
- ◆ Full Service Partnerships support 270 vouchers for chronically homeless persons with serious mental illness throughout Alameda County.
- ◆ Square One in Berkeley uses parking meter funds to create 10 housing vouchers.

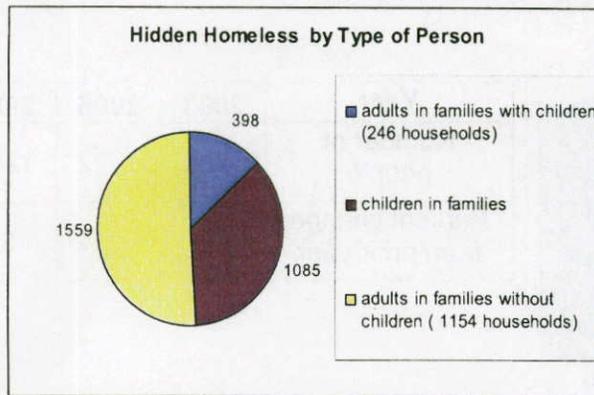
HIDDEN HOMELESSNESS SUPPLEMENT

Households with and without children who are living temporarily with friends, relatives, or in a motel who do not have the resources to move into housing and have been notified that the situation is short-term; or households who are facing eviction within 7 days. These people meet the newly expanded federal definition of homelessness, in the HEARTH act, authorized earlier this year.

Hidden Homeless



- ◆ Children are the most dramatically increased hidden homeless subpopulation, a 290% increase from 278 to 1,085 since 2003.
- ◆ Family size is the largest in hidden homeless with an average of 4.4 people per household compared to 2.9 people per household in the literally homeless population.
- ◆ Hidden homeless families have less than half the average monthly income as sheltered homeless families (\$632 hidden homeless vs. \$1,220 sheltered homeless).



The hidden homeless population is
49% households with minor children
and
51% households without children.

Regional Data

- ◆ Oakland has the largest number of additional hidden homeless people – up 252% to 2,132 people. This represents 70% of the countywide total hidden homeless persons.
- ◆ Households without children were the largest increase of hidden homeless in the South, East, Mid and Other North areas of the County.

Reason for the Increase

Housing instability has increased dramatically because of the recession. Food banks, soup kitchens, and food stamp programs are all reporting increased demand, but as of January 2009, we had not yet seen the numbers of persons in shelters and on the streets go up. Research shows that people rarely go directly from their own housing straight to the streets or a shelter. They first double up with friends and family, stay in motels and campgrounds, work hard to get back on their feet - entering shelters or the streets only as a last resort. The hidden homeless will join the literally homeless unless we act swiftly and effectively to:

- ◆ Provide well publicized, easily accessible housing resource centers,
- ◆ Appropriately identify the neediest households likely to be literally homeless,
- ◆ Rapidly deploy new and expanded prevention programs.