



General Plan Update Task Force Meeting

May 30, 2013

7:00 pm to 9:00pm; City Hall, Conference Room 2A

Meeting #9 – Draft Element Review

- I. Call to Order - 7:00 pm**
- II. Roll Call/Introductions**
- III. Comments/Approval of Meeting #8 (Education) Summary Notes**
- IV. Large Group Discussion and Public Comment Period**
 - Review draft goals and policies for the Economic Development, Public Facilities & Services, and Education & Life-Long Learning Elements
- V. Adjourn – 9:00 pm**



General Plan Update Task Force Meeting

May 30, 2013

Meeting #9 – Draft Element Review

Memorandum

TO: General Plan Update Task Force

FROM: Sara Buizer, AICP, Senior Planner

SUBJECT: **Draft Element Review: Economic Development; Public Facilities and Services; Education and Life-Long Learning**

In preparation for the May 30th meeting of the General Plan Update Task Force on draft goals and policies for three elements (Economic Development; Public Facilities and Services; Education and Life-Long Learning), this memo provides details to facilitate our discussion. At this stage, staff is seeking guidance related to goals and policies only. Once the goals and policies have been reviewed, staff will begin creating the various Implementation Programs.

A **goal** is a general, overall, and ultimate purpose, aim, or end toward which effort will be directed during the timeframe of the General Plan. Goals should be expressed as ends, not actions.

A **policy** is a statement that guides a specific course of action for decision-makers to achieve a goal. Policies should be clear, unambiguous, feasible and concrete.

Attached are tables containing the draft goals and policies for each of the above-mentioned General Plan Elements. For each of the draft policies, please identify whether you support the policy (green), think the policy should be re-evaluated (yellow), or if the policy should be eliminated (red). In the last column, include any comments you have.

All feedback will be included in any updates prior to sharing with the Planning Commission and City Council at a joint work session scheduled for June 18.



General Plan Update Task Force Meeting

Meeting #8 – May 2, 2013: Education Summary Notes

I. Call to Order - 7:00 pm

II. Roll Call/Introductions - 7:05 pm

Task Force Members:	Present	Absent
Alex Harmon	X	
Dana Caines		X
Daniel B. Goldstein	X	
Diane Laine	X	
Edward W. Bogue	X	
Heather Enders	X	
Julius C. Willis Jr.		X
Justin D. King	X	
Lory Hawley	X	
Monica M. Schultz		X
Pedrito C. Gella		X
Ryan Fernandez	X	
Stacy Snowman	X	
Veronica Martinez	X	

Others in Attendance:

- Sara Buizer, City of Hayward, Senior Planner
- Jason Jones, Jones Planning + Design (Contract Planner for the City of Hayward)
- David Rizk, City of Hayward, Development Services Director
- Sean Reinhart, City of Hayward, Director of Library and Community Services
- Dr. Matt Wayne, Assistant Superintendent, HUSD
- Ariel Dolowich, Principal, Ochoa Middle School

- Lyanne Mendez, Assemblyman Bill Quirk's office
- Danielle Evangelista, CSUEB student

III. **Comments/Approval of Meeting #7 (Climate Action Plan and Rising Sea Levels) Summary Notes**

- No comments were submitted

IV. **Education Presentation**

Dr. Matt Wayne, Assistant Superintendent, HUSD

- Dr. Wayne told a story about two Districts: El Diablo and Sunnyside: El Diablo was described very negatively and Sunnyside was described very positively. The two districts actually describe Hayward Unified School District (HUSD). Most of what we hear about HUSD is bad, but there are many good things about HUSD that you do not hear. How do we change the conversation about HUSD? How do we focus and promote the positives?
- The HUSD vision and the "The 3 R's for 21st Century Success" were discussed: Rigor, Responsibility, and Results
- HUSD challenges related to the Achievement Gap and low-income students were discussed
 - Rigor: learning in classroom: is it challenging? Best practices in classroom.
 - Responsibility: community-oriented and classroom strategy: cradle to career. Full service community schools.
 - Results: Data driven decisions for improving student outputs. Cycle of Inquiry.
- Professional development was discussed: Training, coaching, and collaboration. 350 teachers attending 5 day summer institutes.

Ariel Dolowich, Principle, Ochoa Middle School (School with significant increase in API scores over the past three years)

- "What makes a good school? Exercise"
 - Learning objectives
 - Structured
 - Safe school
 - Involved parents
 - Team work and collaboration
- Principal Dolowich described some of the things that Ochoa is doing to increase test scores:
 - Focusing on vision, validating teachers, reinforcing student responsibility

- Promoting diverse assemblies and partnerships
- Creating a college-going culture: college day
- Rigor: Using data to drive instruction
- Students testing: Students take the test twice: Midterm and Final
- Teachers are engaged in Professional Learning Communities that meet regularly to discuss and evaluate approaches: Cycle of Inquiry and SMART Goals
- Art
- Common Core: State tests will change to the Common Core. HUSD and Ochoa are preparing students to succeed with the new format.

Discussion: What does HUSD's vision mean to you and how do we change the conversation about HUSD?

- Strategies are excellent. How do we get the word out? Chabot TV? Documentary about schools?
 - There is a short DVD about a cohort program that pairs Black and Hispanic males with the best teachers. It is designed to reduce the achievement GAP for Black and Hispanic males.
- Could we use billboards to celebrate positive achievements in local schools: PR campaign with schools?
- The City needs to be a genuine partner with HUSD and not just criticize them.
- How do we deal with teachers' unions and get rid of dead weight teachers that are not successful? Can we get rid of tenure?
 - Teachers generally go in for the right reasons. Professional development: clear vision, professional development, support, coaching, evaluation system
- Hayward 2040: new learning, what kind of jobs will we have? How do we start to rethink how to learn to meet the needs of the future economy? Collaborating and creative thinking: how do we measure that? We should try to figure out what the future needs and lead the way in education?
 - Cradle to career vision.
 - Metrics for creativity and collaboration? No group test?
- We need more bonds for schools for school improvements.
- We need to have Parent buy-in and parent involvement. Parents make sure that students succeed and do their homework.
- We should create some sort of connection between the HUSD and City that lives for eternity. The Partnership should engage in the cycle of inquiry. Knowing how to learn the answers.
- We need to have a business, school, and city partnership.

Presentation about Library and Community Services by Sean Reinhart, Director of Library and Community Services

- Civilization exists because people can read and people can read because civilization exists.
- 2009: 1/5 adults read below the 8th grade level. 20,000 adults in Hayward read below the 8th grade level.
- Hayward has lowest square footage of library space per capita in California, but one of the busiest libraries in the state.
- Libraries partners with school because libraries are about education. Libraries try to fill a need.
- After school homework support centers: tutoring for Hayward students. Offered at Main Library, Weekes Branch Library, Longwood Elementary School, Harder Elementary, and Park Elementary. Student tests went up substantially after participating in after school tutoring. Tutoring program was funded by grant during the initial year. Budget now supports tutoring. The library is doing some cost sharing with schools.
- Library book vending machines at schools: Access to books in the home is number one indicator of literacy.

Discussion:

- What is the status of the new library?
 - Calpine donated 10 million to the project. More funds are needed. The Library design is a 55,000 square foot facility. Visuals of the preliminary design are coming soon. It will be an urban library and community center
- We need to have co-working spaces for collaboration and innovation (design an app). We should move from big rows of books to community activity, entrepreneurship, and computers. 16 and 17 year olds can start their own business on the web: we should provide the space for them to do that.
- PR: A community's library says a lot about how the community values education. What does Hayward's library say about Hayward?
 - New libraries can result in economic development. Foot traffic triples with new library. Huge return on investment.
- Many people cannot go to the library Downtown. We need small neighborhood libraries: west side, Fairway Park, and Hills.
- Current library built in 1951 when the population was 14,000 people.
- Library site may become an arboretum: restore into meadow and arboretum.
- The new Library will have C Street entrance and parking garage entrance

V. Large Group Discussion and Public Comment Period

- The Vision and Guiding Principles related to education were reviewed.
- Can we use this process as an opportunity to get the high level attention of Chabot and CSUEB? Can we make a request for them to come speak with us?
 - Schedule is tight. That may be more realistic in the fall.
- The City's website should report about positive efforts related to school
- The schools and the City should work with the real estate community to promote schools. Educate real estate professionals about positive aspects of schools so they can communicate good things to home buyers.

VI. Adjourn

A DIVERSIFIED AND ROBUST ECONOMY		
<p>Local economies that are dependent on a limited number of business sectors are generally vulnerable to fluctuating business cycles and economic downturns. When business cycles enter a period of decline, communities suffer from lay-offs and decreased spending within the local economy. This causes other supporting businesses to suffer, causing further economic decline, the loss of tax revenue, and decreased funding for important city services. Communities that have a diversified economic base generally have a more stable economy that is less vulnerable to fluctuating business cycles and recessions. A diversified economic base also creates a range of local jobs within a variety of different business sectors, which gives residents more opportunities to find new or better jobs. This goal and its supporting policies strive to diversify and stabilize the local economy to increase the number of quality job opportunities for Hayward residents, and to improve access to local goods and service.</p> <p><u>GOAL ED-1</u>: Diversify the economic base of Hayward to create a robust and stable economy with a diverse range of employment, shopping, and cultural opportunities for local residents.</p>		
		Comments
POLICY ED-1.1: The City shall coordinate with other cities, counties, businesses, and other economic development organizations to help diversify and expand the economic base of the greater East Bay.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY ED-1.2: The City shall maintain and implement an Economic Development Strategic Plan that identifies short- and mid-term goals and strategies to diversify and expand the Hayward economy.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY ED-1.3: The City shall encourage commercial and industrial development by ensuring the availability of suitable sites for development and providing appropriate zoning.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY ED-1.4: The City shall establish business attraction efforts that focus on small and medium-sized businesses within emerging and growing business sectors.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

Hayward 2040: Economic Development

<p>POLICY ED-1.5: The City shall encourage the establishment and expansion of knowledge- and innovation-based industry clusters to increase the number of professional, scientific, and technical service jobs within the local economy, and to attract venture capital funding to Hayward.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.6: The City shall encourage the establishment and expansion of advanced and specialized manufacturing businesses to counter declining employment trends in traditional industrial manufacturing.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.7: The City shall develop relationships, partnerships, and programs to promote international business and trade opportunities in Hayward</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.8: The City shall encourage the establishment of a clean and green technology cluster to create a more sustainable industrial base.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.9: The City shall promote key retail, office, and manufacturing opportunity sites, as identified in the City’s Economic Development Strategic Plan, General Plan, and other specific plans and master plans.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.10: The City shall encourage the establishment and expansion of commercial businesses that increase local spending within Hayward and provide needed goods and services to local residents and businesses.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

Hayward 2040: Economic Development

<p>POLICY ED-1.11: The City shall encourage the integration of quality neighborhood commercial businesses and developments within residential areas to support the concept of “complete neighborhoods.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.12: The City shall encourage private-sector investment to physically upgrade existing regional shopping centers and to create new centers at key retail opportunity sites.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.13: The City shall encourage the development of a hospitality and entertainment business cluster within Downtown Hayward and other appropriate locations to improve opportunities for shopping, dining, arts and entertainment, lodging, business conventions, and cultural events.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.14: The City shall protect the viability of the Industrial Technology and Innovation Corridor as its main employment base by discouraging the intrusion of uses that would erode the integrity of the corridor and maintaining zoning for manufacturing; professional, scientific, and technical services; research and development; and supporting uses.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.15: The City shall develop, maintain, and implement a master plan or specific plan for the Industrial Technology and Innovation Corridor. The plan shall identify strategies to facilitate economic investment by improving and promoting the corridor.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Economic Development

<p>POLICY ED-1.16: The City shall encourage and promote the development of airport-related businesses, such as flight schools, aircraft maintenance, and executive airline services, at Hayward Executive Airport.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.17: The City shall coordinate with businesses and business organizations to develop and/or expand business councils for local growing industries, such as a bioscience council, logistics council, and food manufacturing council.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-1.18: The City shall encourage existing and new businesses to hire local residents to help achieve a more positive jobs-housing balance and to reduce regional commuting, gas consumption, and greenhouse gas emissions.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>LOCAL ENTREPRENEURSHIP Many cities focus their economic development efforts on recruiting existing businesses from other communities and trying to convince them to relocate to their city. This approach, known as “economic hunting”, can have limited results because over time, gains in employment by recruiting are off-set by local companies relocating to other locations. As a result, many communities are expanding their economic development efforts to include strategies to invest in local entrepreneurs and small businesses. This approach, known as “economic gardening”, recognizes that companies that start and expand locally generally create more jobs than “economic hunting.” The City of Hayward recognizes the economic potential of supporting local entrepreneurship and the creation of new businesses. This goal and its supporting policies seek to create a culture of local entrepreneurship and to expand the local economy by supporting the establishment of home-grown businesses. Goal 3 and its supporting policies provide further strategies to help these businesses, as well as other Hayward businesses, expand and remain in Hayward.</p> <p>GOAL ED-2: Cultivate a culture of entrepreneurship to encourage home-grown businesses.</p>		
		Comments
<p>POLICY ED-2.1: The City shall support and assist local entrepreneurs who are starting businesses within the Hayward community.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

Hayward 2040: Economic Development

<p>POLICY ED-2.2: The City shall coordinate with organizations that provide free or affordable services and resources to entrepreneurs and small businesses (such as East Bay SCORE, the Alameda County Small Business Development Center, and the US Small Business Administration).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-2.3: The City shall coordinate with organizations that provide microloans and small business loans to fund new businesses (such as Opportunity Fund and banks that provide SBA loans).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-2.4: The City shall work with business organizations and colleges to explore the feasibility of establishing business incubators (programs designed to support the successful development of entrepreneurial companies through an array of business support resources and services).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-2.5: The City shall coordinate with local college, trade schools, and technical training institutes to promote programs that offer training and support to potential entrepreneurs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-2.6: The City shall encourage the formation and operation of home-based businesses that are compatible with the surrounding neighborhood.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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BUSINESS EXPANSION AND RETENTION		
<p>According to “Building on our Assets: Economic Development & Job Creation in the East Bay”, over 39 percent of the annual job creation in the East Bay is attributed to the expansion of existing business establishments that are already located within the region. The City of Hayward recognizes the value of existing businesses and their potential to expand and grow local employment opportunities. This goal and its supporting policies are designed to retain existing businesses and support their local expansion efforts.</p> <p>GOAL ED-3: Grow the local economy and employment base by supporting efforts to expand and retain local businesses.</p>		
		Comments
<p>POLICY ED-3.1: The City shall develop, maintain, and implement a Business Expansion and Retention (BEAR) program that that helps businesses stay, grow, and become more committed to the Hayward community.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-3.2: The City shall primarily focus its BEAR efforts on small businesses with high growth potential and other local companies that have a demonstrated commitment to the Hayward community.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-3.3: The City shall monitor industry and market trends to identify fast-growing industries, and coordinate with local businesses within those industries to proactively assist with potential business expansion plans.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-3.4: The City shall encourage residents, local businesses, and community organizations to purchase goods and services from other local businesses to support local jobs and to recirculate money within the local economy.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	

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Hayward 2040: Economic Development

<p>POLICY ED-3.5: The City shall coordinate with business networks and organizations (such as East Bay SCORE, the Alameda County Small Business Development Center, and the US Small Business Administration) that help local business owners and operators sustain and expand their business within the Hayward community.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	
<p>POLICY ED-3.6: The City shall coordinate with organizations that provide loans and financing programs for businesses expansion efforts.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	
<p>POLICY ED-3.7: The City shall coordinate with local business organizations and college business programs to create retail, restaurant, and business advisory groups (groups of trained volunteers that visit stores, restaurants, and businesses to provide constructive advice to business owners).</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	

: Go Forward
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TOWN-GOWN ECONOMY		
<p>The city of Hayward is home to California State University, East Bay, Chabot College, and several vocational schools and technical training institutes. Despite this fact, the City of Hayward does not function or have a reputation as a college town. In general, most students do not have a strong connection to the Hayward community and are generally living, socializing, and spending money in other communities. This goal and its supporting policies strive to develop a robust college-based economy by increasing the local population of students and faculty, and developing “town-gown” or “communiversity” partnerships to improve the local economy and the quality of life of students, faculty and residents. Building the connections between the Hayward community and local colleges will also encourage more college graduates to live long-term in Hayward.</p>		
GOAL ED-4: Develop a robust college-town economy through “town-gown” and “communiversity” partnerships		
		Comments
<p>POLICY ED-4.1: The City shall collaborate with local colleges to develop strategic “town gown” or “communiversity” partnerships that enhance the Hayward community and economy, improve the overall educational experience of college students, and assimilate college students and graduates into the Hayward community.</p>	<p> <input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> </p>	
<p>POLICY ED-4.2: The City shall encourage the expansion of local colleges, trade schools, and technical training institutes to increase local employment opportunities within the education sector and increase the number of students in Hayward.</p>	<p> <input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> </p>	
<p>POLICY ED-4.3: The City shall support on- and off-campus student and faculty housing to increase the demand for local services and businesses that cater to students and faculty.</p>	<p> <input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> </p>	

: Go Forward
 : Slow Down, Reconsider
 : Stop, Major Concerns

Hayward 2040: Economic Development

<p>POLICY ED-4.4: The City shall encourage the development of businesses that cater to college students and faculty members, particularly within Downtown Hayward and along Mission Boulevard (near Cal State University, East Bay) and Hesperian Boulevard (near Chabot College).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-4.5: The City shall support and promote community events and festivals that foster college culture and a sense of college and community pride.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-4.6: The City shall coordinate with local colleges and businesses to seek funding for research and development programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-4.7: The City shall coordinate with local colleges and business organizations to explore the feasibility of developing college technology research parks.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-4.8: The City shall encourage colleges, trade schools, and technical training institutes to purchase goods and services from local businesses to support local jobs and recirculate money in the local economy.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Economic Development

CITY IMAGE
 The City of Hayward recognizes that business owners and operators consider the image and reputation of a community when deciding where to locate or expand their business. Business owners and operators are generally looking for communities that have a good reputation and are desirable places to live, work, visit, and raise a family. This goal and its supporting policies strive to increase economic investment in Hayward by enhancing the overall image and reputation of the community. Hayward’s image, reputation, and overall economic development potential are also influenced by the reputation of public schools. Goals and policies related to improving public schools are discussed in the Education and Life-Long Learning Element.

GOAL ED-5: Encourage economic investment by enhancing the image and reputation of Hayward.

		Comments
POLICY ED-5.1: The City shall promote Hayward as a livable community and excellent place to do business by showcasing the community’s competitive advantages and economic and community assets, through the development of a unique brand and related marketing program.	<input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/>	
POLICY ED-5.2: The City shall collaborate with businesses, business organizations, and the community to organize and promote events and festivals that help residents and visitors develop positive associations with the Hayward community.	<input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/>	
POLICY ED-5.3: The City shall maintain and enhance the social and cultural amenities of the City (such as attractive public spaces, restaurants, sidewalk cafes, and art galleries) to help attract creative, artistic, skilled, and innovative people (the creative class) to the Hayward community.	<input checked="" type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/> <input type="radio"/> <input type="checkbox"/>	

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Hayward 2040: Economic Development

<p>POLICY ED-5.4: The City shall maintain and implement programs that are specifically designed to address Hayward’s community appearance problems (graffiti, litter, abandoned vehicles, illegal dumping, weed abatement, property maintenance, illegal signs, etc.).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-5.5: The City shall develop Hayward’s image and reputation as a college town to attract both businesses that serve students and faculty, and businesses looking for a trained and educated workforce.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-5.6: The City shall require new development to include quality site, architectural and landscape design features to improve and protect the appearance and reputation of Hayward.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-5.7: The City shall encourage the formation of business improvement districts by coordinating with property and business owners who want to improve the image and reputation of their district.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

A BUSINESS-FRIENDLY CITY		
<p>The Hayward community wants to encourage private-sector investment to encourage business development, enhance local employment opportunities, and improve the overall quality of life for residents. The City recognizes that it can facilitate private-sector investment and the creation of jobs by creating a business-friendly environment. This goal and its supporting policies stress the importance of customer service, fair and predictable permit procedures, the removal of unnecessary regulatory barriers, and the creation of incentives and partnerships as ways to attract private sector investment to the Hayward community.</p>		
<p>GOAL ED-6: Achieve recognition as the most desirable and business-friendly place to locate and conduct business in the East Bay.</p>		
		Comments
<p>POLICY ED-6.1: The City shall ensure that the entire City organization, including employees, volunteers, and elected and appointed officials, understand and embrace Hayward’s business-friendly values.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-6.2: The City shall strive to enhance land use certainty for businesses by identifying and removing unnecessary regulatory barriers that discourage private-sector investment.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-6.3: The City shall provide excellent customer service by creating a culture that listens, gains an understanding of customer concerns and goals, and proactively seeks solutions to address challenges.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-6.4: The City shall ensure a timely, fair, and predictable permit process that seeks to integrate multiple City departments into a single coordinated organization.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY ED-6.5: The City shall optimize its permit procedures by using technology and other tools that improve efficiency and reduce costs.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

Hayward 2040: Economic Development

<p>POLICY ED-6.6: The City shall consider customer recommendations to improve its customer service and permit processing procedures.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-6.7: The City shall provide incentives to attract, expand, and retain businesses that offer high-quality jobs, generate local sales tax revenue, or provide needed goods or services to residents.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-6.8: The City shall support and encourage public/private partnerships to implement strategic projects that align with the City’s economic and community development goals.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-6.9: The City shall identify, construct, and maintain utility, communications, and technology infrastructure that will help attract business and industry to the Hayward community.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-6.10: The City shall promote sustainable business practices that reduce the use of energy and water resources and reduce overhead expenses for businesses.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY ED-6.11: The City shall maintain and enhance its Business Visitation Program to learn about new industries and technologies, discuss specific needs of local businesses, identify business expansion opportunities, and determine if City policies and regulations are reflective of changing and emerging business needs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

: Go Forward : Slow Down, Reconsider : Stop, Major Concerns

GENERAL PUBLIC FACILITIES AND SERVICES		
Policies in this section guide the overall provision of public facilities and services in Hayward. Maintaining necessary levels of service with adequate funding for all facilities is paramount to meet the demands of existing and future residents and businesses.		
<u>GOAL PFS-1</u> : Ensure the provision of adequate and efficient facilities and services that maintain service levels, are adequately funded, and strategically allocated.		
		Comments
POLICY PFS-1.1: The City shall maintain the Capital Improvement Program (CIP) to ensure the implementation of the General Plan and the adequate and timely provision of public facility improvements.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-1.2: The City shall maintain and implement public facility master plans to ensure compliance with appropriate regional, State, and Federal laws; the use of modern and cost-effective technologies and best management practices; and compatibility with current land use policy.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-1.3: The City shall, through a combination of improvement fees and other funding mechanisms, ensure that new development pays its fair share of providing new public facilities and services and/or the costs of expanding/upgrading existing facilities and services impacted by new development (e.g., water, wastewater, stormwater drainage).	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

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<p>POLICY PFS-1.4: The City shall give high priority in capital improvement programming to funding rehabilitation or replacement of critical infrastructure that has reached the end of its useful life.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-1.5: The City shall ensure that public facilities, such as utility substations, water storage and treatment plants, and pumping stations are located, designed, and maintained so that noise, light, glare, or odors associated with these facilities will not adversely affect nearby land uses. The City shall require these facilities to use building and landscaping materials that are compatible with or screen them from neighboring properties.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-1.6: The City shall promote the clustering of public and quasi-public facilities (e.g., schools, parks, libraries, child care facilities, community activity centers), the joint-use of these facilities, and agreements for sharing costs and operational responsibilities among public service providers.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-1.7: The City shall monitor expected impacts of climate change on the city's infrastructure and services and make appropriate adaptive facility and service modifications and upgrades.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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EFFICIENT MUNICIPAL OPERATIONS		
<p>Policies in this section provide for high-quality and efficient utility services throughout the city. The City will encourage sustainability in municipal operations and facilities. Utility policies will improve the capacity and energy efficiency of the existing infrastructure.</p> <p><u>GOAL PFS-2:</u> Operate and function in a sustainable manner, use public revenues and resources efficiently, and provide professional, high-quality service to residents and businesses.</p>		
		Comments
POLICY PFS-2.1: The City shall continue to offer professional, high-quality service that meets the needs of residents and businesses.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-2.2: The City shall continue to function efficiently in all its operations and activities and use revenues in a cost effective manner.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-2.3: The City shall serve as a role model to businesses and institutions regarding purchasing decisions that minimize the generation of waste, recycling programs that reduce waste, energy efficiency and conservation practices that reduce electricity and natural gas use, and fleet operations that reduce gasoline and diesel consumption.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-2.4: When awarding contracts, professional service agreements, or grants to businesses or non-profit agencies, the City shall request proposals or applications to include information about the sustainability practices of the organization.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-2.5: The City shall continue to, wherever possible, negotiate an alternative fuel requirement into new services provided by City franchisees.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

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<p>POLICY PFS-2.6: When making decisions about where to rent or build new City facilities, the City shall give preference to locations that are accessible to an existing public transit line or ensure that public transit links (e.g. bus lines) are extended to the new locations.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-2.7: The City shall continue to improve energy efficiency of City buildings through implementation of the Municipal Green Building Ordinance, efficiency improvements, equipment upgrades, and installation of renewable energy systems.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-2.8: The City shall continue to use telecommunications to enhance the performance of internal City operations and the delivery of public services.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-2.9: The City shall continue to maintain and implement its Biennial Operating Budget, which provides a financial plan for City goal setting in the budget process and an official organizational plan by which the City implements its policies, priorities, and programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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WATER TREATMENT AND DELIVERY		
<p>Policies in this section ensure existing and future residents a reliable water supply through the City’s Water Supply Agreement with the San Francisco Public Utility Commission (SFPUC), the City’s distribution system, and additional facilities within the East Bay Municipal Utility District. Water conservation policies will be implemented by the City to increase water use efficiency and to address potential water shortages. Existing water infrastructure will be maintained and updated to improve structural reliability and improve seismic safety.</p> <p><u>GOAL PFS-3:</u> Maintain and adequate level of service in the City’s water system to meet the needs of existing and future development while improving water system efficiency.</p>		
		Comments
<p>POLICY PFS-3.1: The City shall maintain and implement the Urban Water Management Plan, as required by the Urban Water Management Planning Act</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-3.2: The City shall support the Water Shortage Allocation Plan (WSAP), which distributes available water from the regional water system among San Francisco Public Utility Commission and wholesale customers in the event of a system-wide shortage of 20 percent or less.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-3.3: The City shall maintain and implement the Water Shortage Contingency Plan.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-3.4: The City shall focus major water system projects on improving water system reliability, and shall replace or repair old, leaking water lines as is financially feasible.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-3.5: The City shall exercise and protect its water rights and entitlements in perpetuity.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	

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<p>POLICY PFS-3.6: The City shall continue to participate in the Bay Area Water Supply and Conservation Agency and purchase water from the San Francisco Public Utility Commission.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.7: The City shall plan, secure funding for, and procure sufficient water treatment capacity and infrastructure to meet projected water demands.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.8: The City shall provide water service that meets or exceeds State and Federal drinking water standards.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.9: The City shall work with the East Bay Municipal Utility District to provide adequate water service to areas in the Planning Area not served by the City.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.10: The City shall, to the extent feasible, maintain adequate water supply during emergencies, and shall maintain water connections from the Alameda County Water District and the East Bay Municipal Utility District in case of disruption of delivery from San Francisco Public Utility Commission.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.11: The City shall reduce water use during periods of water shortages and emergencies.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.12: The City shall continue to improve the seismic safety of the water system, including seismic retrofits of reservoirs and improvements to pipes at fault line crossings.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-3.13: The City shall ensure that water supply capacity is in place prior to granting building permits for new development.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.14: The City shall achieve a 20 percent reduction in per-capita water use by 2020 consistent with the State’s 20x2020 Water Conservation Plan (California Water Resources Control Board, 2010).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.15: The City shall implement conservation programs that increase water use efficiency, including providing incentives for adoption of water efficiency measures.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.16: The City shall continue to enforce City ordinances that prohibit the waste or runoff of water, establish limits on outdoor water use, and specify applicable penalties for non-compliance.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.17: The City shall continue to investigate the feasibility of using recycled water where appropriate, cost effective, safe, and environmentally sustainable.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.18: The City shall promote the use of rain barrels and rain gardens to conserve water, while not increasing the occurrence of disease vectors.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-3.19: The City shall continue to require the use of water-efficient landscaping in all new development.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Public Facilities and Services

<p>POLICY PFS-3.20: The City shall promote landscaping techniques that use native and climate appropriate plants, sustainable design and maintenance, water-efficient irrigation systems, and yard waste reduction practices.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>WASTEWATER COLLECTIONS AND DISPOSAL Policies in this section provide for adequate and reliable sewer service for all residents and businesses through a cooperative effort using the City’s wastewater collection and treatment system, Oro Loma Utility District facilities, and disposal service from the East Bay Dischargers Authority. Wastewater outflows will be minimized and capacity will be developed and maintained to improve sewer flows in areas where services are or will soon be deficient and to handle additional sewer flows from new development. Wastewater policies will also be implemented by the City to increase the treatment capacity of the Water Pollution Control Facility (WPCF). <u>GOAL PFS-4:</u> Maintain an adequate level of service in the City’s wastewater collection and disposal system to meet the needs of existing and future development.</p>		
		Comments
<p>POLICY PFS-4.1: The City shall maintain and implement the Sewer Collection System Master Plan.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.2: The City shall maintain and implement the Water Pollution Control Facility Master Plan.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.3: The City shall work with the East Bay Dischargers Authority and the Oro Loma Sanitary District to provide adequate wastewater service to areas in the Planning Area not served by the City.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.4: The City shall strive to adopt innovative and efficient wastewater treatment technologies that are environmentally-sound.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-4.5: The City shall selectively repair or replace underperforming wastewater facilities serving the community to remove excessive infiltration/inflow.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.6: The City shall ensure the provision of adequate wastewater service to all new development and support the extension of wastewater service to existing developed areas where this service is lacking.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.7: The City shall work with the East Bay Dischargers Authority to properly dispose of treated wastewater consistent with State and Federal laws.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-4.8: The City shall enforce appropriate industrial pre-treatment standards and source control to prevent toxic materials from entering the wastewater system. The City shall work with the business community to prepare realistic goals and implementation programs to ensure compliance with all EPA discharge requirements.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-4.9: The City shall support the efforts to develop and maintain methane recovery facilities and coordinate efforts to:</p> <ul style="list-style-type: none"> ▪ Evaluate methane emissions and potential capture at primary and secondary clarifiers and force system mains, ▪ Maintain methane recovery systems and digester gas combustion systems at wastewater treatment plants, and ▪ Evaluate potential for biofuel production at treatment plants. 	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>STORMWATER DRAINAGE</p> <p>Policies in this section require construction of adequate storm drainage facilities. Stormwater policies ensure new drainage facilities are adequately sized and constructed, support coordinated efforts with the Alameda County Flood Control and Water Conservation District (ACFCWCD) in the development of major and regional stormwater facilities, and require preparation of watershed drainage plans where appropriate. Stormwater drainage facilities will also incorporate Low Impact Development techniques.</p> <p><u>GOAL PFS-5:</u> Maintain and adequate level of service in the City’s storm drainage system to accommodate runoff from existing and future development, prevent property damage due to flooding, and improve environmental quality.</p>		
		Comments
<p>POLICY PFS-5.1: The City shall work with the Alameda County Flood Control and Water Conservation District to expand and maintain major stormwater drainage facilities to accommodate the needs of existing and planned development.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.2: The City shall identify and correct problems of localized flooding within the city. Where practical and economical, the City shall upgrade existing drainage facilities as necessary.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-5.3: The City shall require developers of proposed large development projects to prepare watershed drainage plans. Drainage plans shall define needed drainage improvements per City standards, estimate construction costs for these improvements, and be implemented through the Stormwater Management and Urban Runoff Control Program and Alameda Countywide Clean Water Program.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.4: The City shall encourage “green infrastructure” design and Low Impact Development (LID) techniques for stormwater facilities (i.e., using vegetation and soil to manage stormwater) to achieve multiple benefits (e.g., preserving and creating open space, improving runoff water quality).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.5: The City shall design public improvements such as streets, parks, and plazas for retention and infiltration of stormwater by diverting urban runoff to bio-filtration systems, such as greenscapes and implementing Low Impact Development (LID) techniques.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.6: The City shall impose appropriate conditions on grading projects performed during the rainy season to ensure that silt is not conveyed to storm drainage systems.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.7: The City shall require new development to be designed to prevent the diversion of stormwater onto neighboring parcels.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-5.8: The City shall require new stormwater drainage facilities to be designed to enhance recreation and habitat and shall work with HARD to integrate such facilities into existing parks and open space features.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-5.9: The City shall encourage the use of rainwater harvesting facilities, techniques, and improvements where appropriate, cost effective, safe, and environmentally sustainable.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>FLOOD CONTROL INFRASTRUCTURE Policies in this section require construction of adequate flood protection facilities. Flood protection policies will also be implemented by the City to improve flood control infrastructure and control urban runoff. The City will work with the Alameda County Flood Control and Water Conservation District (ACFCWCD) in the development of major and regional stormwater facilities. GOAL PFS-6: Maintain flood control infrastructure to adequately protect life and property from flooding.</p>		
		Comments
<p>POLICY PFS-6.1: The City shall work with Alameda County Flood Control and Water Conservation District, State, and Federal agencies to ensure existing and new levees are adequate in providing flood protection.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-6.2: The City shall support implementation of the Alameda County Flood Control and Water Conservation District Zone 3A Drainage Master Plan Study, which identifies improvement projects and expected maintenance activities to ensure 100-year flood protection in and around Hayward.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-6.3: The City shall continue to cooperate with Alameda County Flood Control and Water Conservation District, State, and Federal agencies in securing funding to provide 200-year flood protection, with a minimum goal of achieving at least 100-year flood protection by 20XX.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-6.4: The City shall encourage the preservation of urban creeks to maintain existing floodplain storage.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-6.5: The City shall prohibit new development within a minimum distance of 50 feet of the landside toe of levees. Development may encroach within this 50-foot area provided that levee improvements are made to the standard levee section consistent with local, regional, State, and Federal standards.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-6.6: The City shall require new development adjacent to a flood protection levee to dedicate the levee footprint in fee to the Alameda County Flood Control and Water Conservation District or the appropriate responsible agency.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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SOLID WASTE AND RECYCLING		
<p>Policies in this section support a wide range of programs to reduce and divert waste from landfill, increase participation in the recycling services offered residents and businesses, support the recycling of construction debris, and encourage home composting. These policies are consistent with Hayward’s desire to promote sustainability because recycling reduces greenhouse gas emissions through energy savings, and reduced need for landfills. The City will continue to work with the Alameda County Waste Management Authority to reach County-wide diversion targets.</p> <p><u>GOAL PFS-7: Minimize the generation of solid waste, increase recycling, and provide for the collection and disposal of solid waste.</u></p>		
		Comments
POLICY PFS-7.1: The City shall continue to require weekly solid waste collection throughout the city.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-7.2: The City shall monitor its franchisee to ensure that services provided are adequate.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-7.3: The City shall continue to coordinate with the Alameda County Waste Management Authority regarding the City's continued use of Altamont Landfill and its capacity projections.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-7.4: The City shall strive to comply with the mandatory commercial recycling ordinance enforced by the Alameda County Waste Management Authority.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-7.5: The City shall reduce municipal waste generation by increasing recycling and organics collection, and facilitating delivery of mulch provided by the City’s franchisee for application at municipal facilities or other City-maintained property.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY PFS-7.6: The City shall continue to require its franchisee to provide outdoor recycling collection containers at, and services to, all City facilities, parks and recreation facilities.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

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<p>POLICY PFS-7.7: The City shall require construction contractors retained by the City to use best management practices (e.g., waste prevention, salvage and reuse, recycling and reusing) to maximize diversion of waste from landfills.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.8: The City shall reduce the use of disposable, toxic, or nonrenewable products in City operations.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.9: The City shall require major new development, demolition, and remodeling projects to recycle or salvage 100 percent of all asphalt and concrete and 50 percent of the remaining non-hazardous construction and demolition materials (excluding excavated soil and land-clearing debris).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.10: The City shall encourage increased participation in residential curbside recycling programs, especially for multi-family properties.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.11: The City shall encourage increased participation in commercial recycling programs for paper, cardboard, metals, glass and plastics.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.12: The City shall continue to assist commercial and industrial developments with implementation of recycling services in an effort to comply with the mandatory recycling ordinance enforced by the Alameda County Waste Management Authority.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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<p>POLICY PFS-7.13: The City shall encourage residents and businesses to reduce yard clippings through backyard composting and grass recycling.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.14: The City shall encourage residents and businesses to separate food and food-soiled paper for composting by the City's franchisee.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.15: The City shall advocate for waste management strategies that aim to maximize the value of solid waste by using landfill gas to generate energy.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.16: The City shall encourage local businesses to provide e-waste drop-off services and encourage residents and businesses to properly dispose of, or recycle, electronic waste.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-7.17: The City shall coordinate with and support other local agencies and jurisdictions in the region to develop and implement effective waste management strategies and landfill gas technologies.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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ENERGY UTILITIES		
<p>Policies in this section support the maintenance and expansion of city electricity and gas service. Utility providers will ensure that transmission facilities incorporate safety features and the latest technological advancement. The City will require utility facilities to reduce habitat and visual impacts, and will encourage utility rights-of-way to be used as open space.</p> <p><u>GOAL PFS-8:</u> Ensure the provision of adequate gas and electric services to Hayward residents and businesses, and ensure energy facilities are constructed in a fashion that minimizes their impacts on surrounding development and maximizes efficiency.</p>		
		Comments
<p>POLICY PFS-8.1: The City shall continue to work closely with PG&E to ensure that adequate electricity and natural gas services are available for existing and newly developing areas.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-8.2: The City shall encourage utility providers to provide efficient, reliable, affordable, and state-of-the-art service, and shall promote technological improvements and upgrading of utility services.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-8.3: The City shall coordinate with PG&E in the siting and design of gas and electric to minimize environmental, aesthetic, and safety impacts.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY PFS-8.4: The City shall work with regulators and PG&E to monitor and regularly evaluate the safety of utility facilities (e.g., gas pipelines and electric lines and transformers). Where facilities are found to be a potential safety concern, especially those that could be impacted by seismic events, the City shall support utility provider efforts to repair and/or replace the affected facilities.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	

Hayward 2040: Public Facilities and Services

<p>POLICY PFS-8.5: The City shall require that all new utility lines constructed as part of new development projects are installed underground or, in the case of transformers, pad-mounted.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-8.6: The City shall encourage the undergrounding of existing overhead facilities.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-8.7: The City shall ensure that PG&E rights-of-way are considered for use as public or private open space, trails, parkland, or other compatible passive recreational uses.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>TELECOMMUNICATIONS Policies in this section encourage a wide range of innovative telecommunications systems and services to attract and retain state-of-the-art businesses citywide, provide information and communication access to all residents, and facilitate public education. Telecommunication systems should be incorporated into public buildings and services, as well as into large-scale planned communities and office and commercial projects, to increase the accessibility of information. Telecommunication infrastructure should be designed to be compatible with adjacent uses and to minimize visual impacts.</p> <p><u>GOAL PFS-9:</u> Encourage state-of-the-art telecommunication services for households, businesses, institutions, and public agencies throughout the city to connect Hayward to the nation and the world.</p>		
		Comments
<p>POLICY PFS-9.1: The City shall work with service providers to ensure access to and availability of a wide range of state-of-the-art telecommunication systems and services for households, businesses, institutions, and public agencies throughout the city.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.2: The City shall work with service providers to expand service to areas that are not served by telecommunication technologies</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Public Facilities and Services

<p>POLICY PFS-9.3: The City shall encourage compatible co-location of telecommunication facilities and shall work with service providers to site telecommunications facilities on City-owned property and public right-of-ways.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.4: The City shall establish requirements for the incorporation and accessibility of state-of-the-art telecommunication systems and services for public use in public buildings and support the development of internet-connected informational kiosks in public places and streetscapes.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.5: The City shall establish requirements for the installation of state-of-the-art internal telecommunications technologies in new planned developments and office and commercial developments.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.6: The City shall encourage the installation of telecommunications systems in every residence to facilitate resident access to information about public services, transit, emergencies, and other information.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.7: The City shall support the extension of and connections to fiber optic telecommunications cables.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.8: The City shall encourage the installation of public use wireless broadband “hot spots” throughout the city.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Public Facilities and Services

<p>POLICY PFS-9.9: The City shall maintain and expand the coverage and bandwidth of the Downtown wireless network, which provides free wireless data service to residents, businesses, and visitors in and around Downtown.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY PFS-9.10: The City shall encourage the development of state-of-the-art communication infrastructure in appropriate City facilities to support telecommuting.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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CHILDCARE AND EARLY CHILDHOOD DEVELOPMENT

Childcare and early childhood development is vital to the success of Hayward's families and youth. At its most basic level, childcare makes it possible for parents, especially single-parents, to work and financially support their families. In addition, quality childcare and childhood development programs provide early experiences that play a crucial role in the future success of children. Through early stimulation, the brain and behavior develop in tandem to produce motor, cognitive, and perceptual skills that contribute to a child's ability to learn and develop healthy relationships. Extensive research has shown that early childhood development programs (such as preschool) significantly increases a child's chances of graduating from high school and college. In addition, children who attend preschool are less likely to be arrested, convicted of a felony, and incarcerated in prison. Investing in early childhood development can help the City achieve its goals of improving public schools, increasing local employment opportunities, and reducing crime. This goal and its supporting policies seek to provide Hayward families with greater access to quality and affordable childcare and early childhood development programs, including pre-school, pre-kindergarten, and library and kindergarten-readiness programs.

GOAL EDL-1: Improve access to quality childcare and early childhood development programs so that more children succeed in school and life.

		Comments
POLICY EDL-1.1: The City shall coordinate with local hospitals, health clinics, medical offices, school health centers, and community organizations to provide educational materials about early childhood development to expectant parents.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY EDL-1.2: The City shall encourage efforts to expand the overall capacity of local childcare and early childhood development centers by attracting new childcare and childhood development businesses to Hayward.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-1.3: The City shall consider commercial development applications to provide on-site childcare and early childhood development programs for business employees. The City shall consider surrounding land uses and the safety and health of children when evaluating applications.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-1.4: The City shall maintain, enhance, and promote early childhood development programs offered through local libraries, such as story time, arts and crafts, and learn-and-play groups.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-1.5: The City shall coordinate with local school districts, park districts, childcare providers, and pre-schools to consider opportunities to implement additional childcare and childhood development programs throughout the city, such as pre- and after-school programs and summer camps.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-1.6: The City shall promote the benefits and value of early childhood education to encourage parents to enroll their children in pre-school and pre-kindergarten programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-1.7: The City shall encourage local non-profit organizations and pre-schools to develop and implement scholarship or financial assistance programs that helps low-income families send their children to pre-school or pre-kindergarten programs.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	
<p>POLICY EDL-1.8: The City shall coordinate with park districts, community organizations, childcare centers, pre-schools, school districts, and colleges to develop an affordable alternative to pre-school and pre-kindergarten, such as home-based learning groups and on-line programs that provide parents with resources and exercises to do with their children.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	
<p>PUBLIC SCHOOL PERFORMANCE AND REPUTATION</p> <p>Improving Hayward’s schools and enriching the lives of Hayward’s youth is a major priority of the Hayward community. While the City does not have direct control over school administration or curriculum, this goal and its supporting policies strive to improve the performance and reputation of local schools by developing strategic partnerships and volunteer networks that support public schools. The policies in this section are focused on improving the academic test scores of public schools and improving the reputation of schools within Hayward. While test scores alone are not the sole indicator of a successful school, they are an important factor that influences whether or not families and businesses will choose to move to or stay within the Hayward community, and they help improve college acceptance rates for students. Goals 3 and 4 provide additional policies that address other important aspects of successful schools. Goal 3 contains policies related to upgrading and constructing new school facilities, and Goal 4 provides policies related to preparing students for college, vocational schools, and successful careers.</p> <p><u>GOAL EDL-2</u>: Enhance the performance and reputation of Hayward’s public schools to improve student education and attract families and businesses to the Hayward community.</p>		
		Comments
<p>POLICY EDL-2.1: The City shall advocate for the pursuit of academic excellence and the use of research-validated best practices in public schools.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-2.2: The City shall support school district efforts to expand research-validated professional development and coaching programs for teachers.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.3: The City shall encourage local school districts to establish strategies to assist under-performing students and reduce the achievement gap (the educational performance gap between socio-economic groups). Strategies may include the establishment of specialized programs that provide customized instruction to small groups of students with similar learning profiles and needs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.4: The City shall encourage school districts to expand learning programs that take advantage of Hayward’s diversity, such as two-way bilingual immersion programs, cultural enrichment assemblies, and cultural arts programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.5: The City shall maintain and further develop the library after-school tutoring programs by increasing the number of community partnerships, expanding the volunteer support network, and striving to expand library tutoring programs so that they are offered at each public school.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.6: The City shall coordinate with local colleges to expand volunteer opportunities for college students at local schools, tutoring centers, home-work clubs, summer camps, and libraries.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-2.7: The City shall coordinate with local school districts to evaluate the feasibility of developing supplemental training resources or study groups to help students prepare for school academic tests.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.8: The City shall encourage parents and students to use online educational programs that reinforce classroom learning using a combination of animated lessons, interactive activities and worksheets, and other innovative teaching methods.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.9: The City shall coordinate as an active partner in the Hayward Promise Neighborhood initiative and shall encourage the expansion of successful education strategies to other schools in Hayward.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.10: The City shall coordinate with local school districts, colleges, and community organizations to pursue grant funding for programs designed to improve schools and State standardized test scores.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.11: The City shall encourage local schools to maintain and further develop parent-involvement programs to increase parent participation in student education and to enhance school pride.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.12: The City of Hayward shall recognize the achievements of teachers and administrators that successfully increase the educational achievement of their students and improve State standardized test scores.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-2.13: The City shall recognize and promote businesses that support local schools through volunteer programs and financial donations.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-2.14: The City shall coordinate with local school districts, real estate professionals, and the business community to develop a comprehensive marketing campaign that promotes the positive achievements of local schools and helps change the perception and conversation about the quality of public schools in Hayward.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>SCHOOL FACILITIES AND AMENITIES</p> <p>Many Hayward schools have aging facilities that are in need of major renovations and reconstruction to comply with current seismic safety standards and building codes. Aging school facilities also discourage families and businesses from moving to Hayward, make it harder for school districts to recruit quality teachers and administrators, and reduce student enthusiasm and school pride. They can also create distracting environments that make it harder for students to focus and learn. This goal and its supporting policies strive to create exceptional school facilities that inspire students and foster a strong sense of school and community pride.</p> <p><u>GOAL EDL-3</u>: Provide exceptional school facilities and learning environments that give students, parents, teachers, and administrators a strong sense of school and community pride.</p>		
		Comments
<p>POLICY EDL-3.1: The City shall encourage school districts to renovate and/or reconstruct aging school facilities.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.2: The City shall encourage local school districts to incorporate high performance design practices in school renovation and new construction projects to enhance student learning by creating comfortable and inspiring learning environments with proper lighting, air temperature, humidity, and noise levels.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-3.3: The City shall encourage school districts to incorporate sustainable design practices in the construction and renovation of school facilities to reduce energy and water consumption and related utility expenses.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.4: The City shall encourage school districts to construct multi-story schools to maximize the efficiency of available acreage for playgrounds, sports fields and courts, school gardens, and other recreational resources.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.5: The City shall encourage school districts to provide high-quality recreation facilities to create school pride and to reinforce the importance of physical activity and health.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.6: The City shall collaborate with local school districts to study and implement measures that enhance the security of schools and the safety of students, teachers, and administrators.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.7: The City shall support efforts to improve school facilities with cutting-edge technology, such as wireless networks, multimedia equipment, and laboratory space for science and technology programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.8: The City of Hayward shall encourage closed school sites to be temporarily re-used as community centers, parks, and recreational facilities, which would allow the sites to transition back to schools if needed in the future.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-3.9: The City shall coordinate with local school districts at the earliest possible opportunity to determine the need for new school sites and to identify potential locations.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.10: The City shall encourage new schools on sites that are:</p> <ul style="list-style-type: none"> ▪ Centrally located within the service area of the school; ▪ Located away from heavy traffic, excessive noise, and incompatible land uses; and ▪ Accessible to an established and/or planned network of walkways, bicycle paths, or greenways that link the school with surrounding neighborhood. 	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.11: The City shall support the efforts of local school districts to increase funding for school facility renovations and new construction.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-3.12: The City shall coordinate with school districts to ensure that the impacts of new development are identified and mitigated through the payment of school impact fees in accordance with State law.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

EDUCATION-TO-JOBS BRIDGE		
<p>With a distinct knowledge-based economy, the Bay Area relies heavily upon an educated, highly-skilled, and technical workforce. Improving the education and occupational skills of Hayward’s workforce is a major community priority. The quality of Hayward’s workforce can determine whether or not businesses locate in Hayward and can influence if they choose to stay and grow locally. This goal and its supporting policies strive to improve the education and job skills of Hayward’s high-school students and adult residents so that they are qualified for local and regional jobs. The City of Hayward recognizes that not all residents will pursue a college education, and therefore supports programs that both prepare students for college and that provide training and skills that will prepare individuals for various vocational trades and professions.</p> <p><u>GOAL EDL-4:</u> Improve Hayward’s “education-to-job bridge” through community partnerships that prepare students and residents for the future economy</p>		
		Comments
POLICY EDL-4.1: The City shall encourage and promote school district and community efforts to increase high school graduation rates.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY EDL-4.2: The City shall encourage local school districts and colleges to incorporate innovative learning programs that strengthen the professional skills, confidence, and work ethic of students by prioritizing creativity, problem solving, entrepreneurship, communications, cultural competency, and group collaboration.	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	
POLICY EDL-4.3: The City shall encourage local high schools to provide students with both a college-preparation track and a technical training track (a program of study that involves a multiyear sequence of courses that integrates core academic curriculum with technical and occupational skills and experience).	 <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-4.4: The City shall coordinate with local schools, colleges, businesses, and business organizations to expand student exposure to various professions and local businesses through classroom presentations, internships, and on-the-job training.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-4.5: The City shall collaborate with community organizations, businesses, schools, and colleges to enhance learning opportunities in science, technology, engineering, and math (STEM).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-4.6: The City shall maintain and enhance library programs that improve education and employment opportunities for residents, such as adult literacy programs, English-learning programs, and computer and technology programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-4.7: The City shall promote career resources programs and occupational skills training services offered by local and regional agencies, such as the Alameda County Workforce Investment Board, East Bay Works, the California Employment Development Department, and the Construction Craft Training Center.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-4.8: The City shall promote the high school and adult occupational training programs offered by the Eden Area ROP.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-4.9: The City shall encourage efforts to expand the student capacity of local colleges, trade schools, and technical training institutes to increase educational and occupational training opportunities for Hayward residents.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-4.10: The City shall coordinate with local schools, colleges, trade school, and businesses to sponsor events or festivals that encourage high school students and adults to attend college or career training programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>LIFELONG LEARNING Lifelong learning is an ongoing, voluntary, and self-motivated pursuit of knowledge, primarily for personal enjoyment and satisfaction. The term recognizes that learning is not confined to formal education and job training, but takes place throughout life and in a range of situations. The Hayward community has the desire to be a center for lifelong learning. This goal and its supporting policies strive to create a variety of lifelong learning opportunities that extend beyond an individual’s formal education and career training. Policies are designed to increase access to lifelong learning opportunities offered through local colleges, museums, libraries, self-directed learning circles, park districts, and community organizations.</p> <p>GOAL EDL-5: Provide a variety of opportunities for residents to engage in an ongoing pursuit of knowledge and lifelong learning.</p>		
		Comments
<p>POLICY EDL-5.1: The City shall encourage local colleges, vocational schools, and technical training institutes to maintain and improve continuing education courses and certificate programs.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.2: The City shall encourage local colleges to offer “open university” courses (courses that can be taken on a space-available-basis, without a formal admission to the college).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-5.3: The City shall promote on-line courses offered by colleges and universities.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.4: The City shall support community efforts to organize and promote learning circles and self-directed discussion groups.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.5: The City shall encourage learning beyond the classrooms by promoting educational opportunities at local libraries, historical societies, museums, community centers, regional parks, art studios, and science and nature centers.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.6: The City shall maintain and develop library programs and services that contribute to the personal education of adults pursuing lifelong learning opportunities.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.7: The City shall expand access to educational resources by incorporating library technology that allows users to access non-print collections through the use of computers, e-readers, tablets, smart phones, and other electronic devices.</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
<p>POLICY EDL-5.8: The City shall encourage the expansion of learning courses and educational programs offered by the Hayward Area Recreation and Park District (HARD) and East Bay Regional Park District (EBRPD).</p>	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

LIBRARY FACILITIES		
<p>Hayward’s libraries are important community assets that provide information, educational resources, and a variety of services to Hayward children, students, and adults. This goal and its supporting policies strive to enhance Hayward’s library facilities and adapt to the evolving learning needs of the community. This goal and its supporting policies do not address services and programs offered by the Library and Community Services Department, as previous goals and policies address a broad range of library programs, services, and activities.</p>		
<p>GOAL EDL-6: Enhance and expand Hayward’s library facilities to meet the evolving educational needs of the community.</p>		
		Comments
<p>POLICY EDL-6.1: The City shall strive to expand library space within the community to meet and maintain a minimum standard of 0.75 square feet of space per 1,000 residents (excluding school and college libraries).</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY EDL-6.2: The City shall continue to seek funding for the construction of a new and expanded Main Library in Downtown Hayward.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY EDL-6.3: The City shall maintain the Weekes Branch Library and consider various facility renovations and expansion based on changing demographics and customer needs.</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	
<p>POLICY EDL-6.4: The City shall consider a variety of innovative and creative solutions to extend the geographic reach of library services throughout Hayward neighborhoods, including a network of library kiosks, library book vending machines, digital library services, new branch libraries in underserved areas, and the provision of library programs and services in off-site locations (such as community centers and schools).</p>	<p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p> <p> <input type="checkbox"/></p>	

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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-6.5: The City shall consider the following principles when designing new library facilities and library renovation projects:</p> <ul style="list-style-type: none">▪ Libraries should be flexible and provide spaces that can support a variety of uses, such as personal study, group interaction, creative and innovative collaboration, art exhibits, computer research, presentations and lectures, and community events.▪ Facility systems should support a technology-rich environment and wireless networking.▪ Interior spaces should be zoned by acoustical and activity levels to allow simultaneous use by all types of people.▪ The exterior and the interior of the building should be easy to navigate and designed with a sense of openness.▪ Libraries should incorporate sustainable design practices to reduce energy and water consumption and related utility expenses.▪ Libraries should have high-quality interior spaces and furniture that attract people and encourage them to stay for long periods of time (similar to coffee shops or book stores).	<p> <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/></p>	
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Hayward 2040: Education and Life-Long Learning

<p>POLICY EDL-6.6: The City shall support State and local bond initiatives for library construction and renovation efforts.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	
<p>POLICY EDL-6.7: The City shall consider the establishment of a library impact fee for new residential construction.</p>	<p>  <input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/> </p>	

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