

**City of Hayward**  
**Human Services Commission Meeting**  
**777 B Street, Hayward, CA 94541**  
**Wednesday, June 6, 2007**

**FY 2006-07 Funded Agency Tour**

Meet in the City Hall Rotunda at 1:00pm  
(Bus leaves promptly at 1:10pm)

**Agencies to be visited (sequence TBD):**

Eden Youth and Family Center (Day Worker Site)  
Davis Street Family Resource Center  
Tiburcio Vasquez Health Center (Tennyson High School)  
South Hayward Neighborhood Collaborative (Family Resource Center)  
South Hayward Parish (Food Pantry)

**(At the conclusion of the Tour, Commissioners will be dropped off  
back at City Hall, at approximately 5:00pm.)**

**Annual Dinner Meeting**  
7:00pm

*Please Note Different Location:*  
Elephant Bar Restaurant  
24177 Southland Drive  
Hayward CA 94545

**Agenda**

- I.** Call to Order
- II.** Pledge of Allegiance
- III.** Secretary's Roll Call
- IV.** Public Comments (*NOTE: The Public Comments section provides an opportunity to address the Human Services Commission on items not listed on the agenda. The Commission welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff. Speakers will be limited to 5 minutes each.*)

- V.** Approval of Summary Notes for the April 4, 2007 Regular Meeting
- VI.** Election of FY 07-08 Human Services Commission Officers
- VII.** Adjournment



Please do not wear scented products to this meeting.  
People who have environmental sensitivities may be in attendance.

Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340.

**City of Hayward  
Human Services Commission  
777 B Street, Hayward CA 94541-5007  
Work Session Room 2A**

**Regular Meeting  
Wednesday, April 4, 2007  
Summary Notes**

- I. Call to Order:** Chairperson Marquez convened the Commission meeting at 7:05 p.m.
- II. Pledge of Allegiance:** The members in attendance recited the Pledge of Allegiance
- III. Attendance:** *(Record of attendance is kept from June 2006 through May 2007)*

Commissioners	Present this Meeting	All Meetings Year-to-Date		Regular Meetings Year-to-Date	
		Present	Absent	Present	Absent
Lori Baptista (Vice Chair)	X	10	1	10	1
Mariellen Faria	X	9	2	9	2
Carolyn Grieco-Williams <sup>2</sup>	X	2	0	2	0
Ben Henderson <sup>2</sup>	X	2	0	2	0
Elisa Marquez (Chair)	X	9	2	9	2
James E. Millet, III (Sect.) <sup>1</sup>	O	9	1	9	1
Lucia M. Ronquillo <sup>2</sup>	O	1	1	1	1
Elizabeth Samayoa <sup>1</sup>	X	8	2	8	2
Doris Yates	X	9	2	9	2

<sup>1</sup> - Term started July 2006.

<sup>2</sup> - Term started March 2007.

City Staff in Attendance:

David Korth, Neighborhood and Economic Development Manager

City Councilmember Doris Rodriquez was present.

Guests in attendance signed the Guest Sign-In Sheet.

**IV. Public Comments:**

NED Manager Korth reported that Commissioner Kim Jones had unexpected personal commitments arise which conflicted with her ability to continue as a member of the Commission, and so she reluctantly submitted her resignation. It was also noted that Commissioner Ronquillo had to attend to a family emergency outside of the country, and so could not attend tonight's meeting.

- V. Approval of Summary Notes for the March 7, 2007 Regular Human Services Commission Meeting:** Commissioner Samayoa indicated that the Summary Notes for March 7, 2007 Human Services Commission (HSC) meeting incorrectly showed her as absent from that meeting; staff noted that a correction to the record will be made. Hearing no other comments, Commissioner Samayoa moved to accept the Summary Notes as corrected; Commissioner Faria seconded the motion, which was then approved unanimously by the Commission.

**VI. Establishment of the HSC FY 2007-08 Final Social Services Funding Recommendations:**

NED Manager Korth referred to the FY 2007-08 Social Service Proposal Summaries included in the Commission packets. These briefly describe for each applicant organization: the project for which funds were requested, the amount requested, past funding granted to the project from the City (where applicable), the preliminary funding recommendations established by both the Commission and staff, and the rationale for those recommendations. Also distributed in the Commissioners' packets were the responses to the preliminary funding recommendations submitted by some of the applicants. Commissioners were encouraged to review these documents in preparation for tonight's meeting.

Mr. Korth then gave an overview of the recommendations, referring to a chart posted on the wall and distributed to the Commission and audience members (Attachment A). It was noted that the Commission and staff agreed on all but two proposals (Nos. 26 and 30). Mr. Korth explained that the sum of the differences between the Commission and staff recommendations pertaining to these proposals equaled \$30,000, and that staff is recommending that this amount be used to support the Eden Information and Referral (Eden I & R) 2-1-1 service. A description of this service, and an explanation as to why staff was making this recommendation, was also provided.

Before the Commission deliberated about the establishment of its final funding recommendations, Chairperson Marquez invited members of the audience who submitted Speaker Cards to speak. Barbara Bernstein, the Eden I & R Executive Director, was the first person to make a presentation. She provided information about her organization and the 2-1-1 service, and shared that she had not submitted a Social Services funding application for this project because she was under the impression that it would be funded by the City's General Fund, but separate from the Hayward Social Services fund.

Next to speak was Mr. John Quinn, Board member of the Community Resources for Independent Living, Inc. (CRIL). Mr. Quinn noted that both the Commission and staff were preliminarily recommending a significant decrease in funding from the amount allocated in FY 2006-07 (from \$60,000 to \$40,000). He acknowledged the rationale provided for this decrease (noting that it did not have anything to do with CRIL's past performance or the lack of need for the services provided). He then described the negative impact that this reduction would have on the agency if the funding recommendations are adopted by the City Council. Lastly, he requested that the City consider working with CRIL to develop a "ramping down" of funding over a two year period, rather than reducing funding by such a great degree all at once. He explained that doing so would provide CRIL an opportunity to raise the needed funds from other sources.

City of Hayward  
Human Services Commission Meeting Summary Notes  
Regular Meeting  
April 4, 2007

Ms. Marcela Gutierrez and Mr. Sergio Gonzales from the Tiburcio Vasquez Health Center (TVHC) located at Tennyson High school spoke next. While expressing appreciation for the Commission and Staff recommendations to continue funding of the services offered out of the TVHC Tennyson High School Health Center, they stated that the amount recommended by both the Commission and staff was almost half of what was needed to carry out the program as proposed. Consequently, they asked that the Commission and staff reconsider funding the project in the amount requested. It was also noted that neither representative received the preliminary funding information sent out by the City to TVHC, and so did not have time to prepare their presentation for this meeting.

Next to speak was Ms. Felicia Nepomuceno, Administrator of the South Hayward Neighborhood Collaborative (SHNC). Ms. Nepomuceno thanked the Commission for recommending an increase in funding as compared to the FY 2006-07 allocation and voiced concern over the amount recommended by staff. She indicated that both were less than the amount requested which was the amount needed to maintain staffing levels. She asked that both the Commission and staff reconsider funding the SHNC proposal in the amount requested. There were no other speakers, so Chairperson Marquez closed the Public Comments portion of the agenda item.

Prior to the Commission's deliberations, Commissioner Faria recused herself from voting on Proposal No. 26 due to a conflict of interest. The remainder of the Commission members then deliberated and voted unanimously to recommend funding for Proposal No. 26 in the amount of \$30,000. Commissioner Samayoa then recused herself from voting on Proposal No. 30 due to a conflict of interest. Following this, the other Commission members deliberated and voted unanimously to recommend funding for Proposal No. 30 in the amount of \$25,000. All of the Commission members then deliberated on the final funding recommendations for the remainder of the proposals.

Each Commissioner developed their respective opinions about how they wanted to vote on final the funding recommendations for the remainder of the proposals based on the following factors: 1) The information obtained through their review of the proposals; 2) Information obtained from the applicant interviews; 3) The responses submitted by applicants to the preliminary funding recommendations; 4) The comments made by applicants at this meeting; 5) Staff's final funding recommendations; and 6) The opinions expressed by fellow commissioners during the Commission's deliberations.

After the Commission members shared their respective views, Commissioner Samayoa moved that the remainder of the proposals be funded at the same level that the Commission recommended preliminarily (as shown on Attachment A). The motion was seconded by Commissioner Faria. Commissioner Baptista requested that the motion be amended to include support for the Eden I & R 2-1-1 project in the amount of \$30,000, from sources other than the amount set aside for Social Services funding. The amendment was accepted, and the vote was taken. The motion passed with six ayes and one abstention (Commissioner Yates abstained).

- VII. Next Steps in Funding Process:** NED Manager Korth indicated that both the Commission and staff recommendations would be presented to the City Council in the form of a report, first at a City Council Work Session scheduled for April 17, 2007, followed by the Council's Social Services Funding Public Hearing scheduled for April 24, 2007. It was noted that while both are public meetings, and that members of the public were invited to attend and participate in both meetings, the Work Session is designed primarily for the Council members to hear from staff and Commission representatives about the funding recommendations, and that the Public Hearing is the time that applicants and other members of the public can make presentations to the Council. It was also clarified that Council will make its final funding decision at the April 24<sup>th</sup> Social Services Public Hearing.
- VIII. Update on the Status of the Day Worker Center:** Ms. Betty DeForest, Director of the South Hayward Parish and supervisor over the Day Worker Center, indicated that the Center Coordinator, Gabriel Hernandez was recently hired and already beginning with the start-up phase of the project. This involves readying the facility to house the program, developing Center operational policies and procedures, and promotional strategies. The official opening of the Center is scheduled to occur in late May/early June.
- IX. Appointments to the HSC Annual Dinner Committee:** Commissioners Yates, Faria and Baptista were appointed to the Annual Dinner Committee whose charge it is to identify a location for the Commission's annual dinner meeting in June.
- X. Appointments to the HSC Nominations Committee:** The Commission's Nominations Committee is charged with identifying candidates to be elected by members of the Commission to serve as Commission officers during the forthcoming fiscal year. Commissioners Yates, Faria and Baptista also agreed to serve on the Nominations Committee. The slate of candidates will be presented and voted on at the Commission's Annual Dinner meeting in June. Commissioners will also have the opportunity to add to the slate of candidates at that time if they wish.
- XI. Determination of the Funded Agency Tour Itinerary and Date:** The Commission decided that the tour of funded agencies should take place in June, prior to the Annual Dinner meeting. The following programs were selected for the tour itinerary:
- A. The Davis Street Family Resource Center;
  - B. The Hayward Day Worker Center;
  - C. The Tiburcio Vasquez Health Center at Tennyson High School;
  - D. The South Hayward Neighborhood Collaborative Family Resource Center; and the
  - E. South Hayward Parish Food Distribution Program

Commissioner planning to attend the tour should arrive at Hayward City Hall at 1:00pm; the bus will leave at 1:10, and return to City Hall at by 5pm.

**XII. Staff Report (Oral/Non Action Items):**

**A. *Paratransit Program Report:*** NED Manager Korth distributed the Paratransit Report (Attachment B). It was highlighted that thirty-nine new riders were enrolled into the program during the previous month; and that the new same-day paratransit service, called the **Ride-Today! Program**, developed decals that will soon be placed on each paratransit vehicle, helping to alert people about this new service. Other activities designed to improve operational efficiencies were also described.

**B. *Hate Crime Report:*** No Hate Crimes were reported during the month of March 2007.

**XIII. Future Agenda Items:**

- Update on Day Worker Center Project (monthly)
- FY 07-08 Agency Liaison Assignments (May)
- Other.

**XVI. Adjournment:** The meeting was adjourned at 9:36 p.m.

ATTACHMENT A

**ANALYSIS OF SOCIAL SERVICES FY 2007-08  
APPLICATIONS SUBMITTED**

NAME OF AGENCY	FY 06-07 FUNDING	FY 07-08 FUNDS REQUESTED	Staff Recs.	HSC Prelim. Recs.	HSC Final Recs. (4/4/07)
1. Afghan Coalition	N/A	60,000	0	0	
2. All Saints Church	N/A	23,800	0	0	
3. BACS / Hedco House	20,000	20,000	20,000	20,000	
4. BACS / Woodroe Place	N/A	30,000	0	0	
5. BAIRS / AIRSS	N/A	34,000	14,600	14,600	
6. Ballet Lisanga	N/A	10,000	0	0	
7. Be a Mentor, Inc.	N/A	50,000	0	0	
8. Bridge of Faith Church	N/A	10,000	6,000	6,000	
9. Community Alliance for Special Education (CASE)	11,840	12,040	12,000	12,000	
10. Community Resources for Independent Living (CRIL)	60,000	66,800	40,000	40,000	
11. Davis Street Family Resource Center	5,000	10,000	10,000	10,000	
12. East Bay Agency for Children	15,100	25,000	17,000	17,000	
13. East Bay Community Recovery Project	N/A	40,000	0	0	
14. Eden Information and Referral	35,000	45,000	35,000	35,000	
15. Emergency Shelter Program (ESP)	N/A	28,620	0	0	
16. Family Paths, Inc. (formerly Parental Stress Services)	30,000	56,746	30,000	30,000	
17. FESCO - Family Emergency Shelter Coalition	N/A	20,000	0	0	
18. HARD - Hayward Area Recreation District	24,700	25,400	25,000	25,000	
19. Hayward Community Gardens	15,000	15,000	15,000	15,000	
20. Horizons Services, Inc.	N/A	50,000	15,000	15,000	
21. Legal Assistance for Seniors	22,000	27,500	22,000	22,000	
22. Lincoln Child Center	10,000	20,000	15,000	15,000	
23. Planned Parenthood Golden Gate	7,500	9,263	0	0	
24. SAVE / COPS	10,000	36,000	16,000	16,000	
25. Senior Services Foundation	10,000	20,000	15,000	15,000	
<b>26. So. Hayward Neighborhood Collaborative / La Fam</b>	<b>10,000</b>	<b>39,506</b>	<b>15,000</b>	<b>30,000</b>	
27. South Hayward Parish	17,500	17,400	17,400	17,400	
28. Spectrum Community Services	15,767	22,407	20,000	20,000	
29. St. Joseph's Center for the Deaf and Hard of Hearing	10,000	15,000	15,000	15,000	
<b>30. St. Rose Hospital Foundation</b>	<b>N/A</b>	<b>39,900</b>	<b>10,000</b>	<b>25,000</b>	
31. Tiburcio Vasquez Health Center, Inc.	14,180	33,000	15,000	15,000	
32. Tri-City Health Center	18,413	33,000	20,000	20,000	
33. Volunteers of America - Bay Area	N/A	20,000	0	0	
	<b>TOTAL:</b>	<b>965,382</b>	<b>420,000</b>	<b>450,000</b>	<b>450,000</b>
<i>Eden I&amp;R "2-1-1 Service"</i>			<b>30,000</b>		
<b>Staff Recommendations Total:</b>			<b>450,000</b>		



## **ATTACHMENT B**

Human Services Commission  
February Paratransit Report

April 4, 2007

During March thirty-nine new riders were enrolled in the Paratransit program.

The long awaited Ride Today decals arrived and MV Transportation is in the process of installing them on all of the City of Hayward Paratransit vehicles.

City staff is researching the option of purchasing scheduling software to improve efficiency of ride scheduling. Since this is a major investment, the expenses may be shared with the Fremont Paratransit Program, which also contracts with MV Transportation, Inc. Hayward and Fremont City staff members recently visited Pinole Paratransit to observe the Trapeze software in action. More research is being done before the decision will be made.

During March, City staff completed both: the semiannual report (covering the months of July 2006 – December 2006) and the funding application for the 2007-2008 fiscal year. As Baby Boomers age, we anticipate offering even more rides to even more registered riders in the near future.

An exciting new program is on the horizon –

One way to provide more rides and stretch our Measure B sales tax transportation dollar is by adding a shuttle – The Hayward Round About. The Round About route will encompass several popular destinations within Hayward, including: Kaiser Hospital, St. Rose Hospital, Southland Mall, City Center, Target, and Hayward Senior Center.

Two large affordable senior apartment complexes and several mobile home parks will be on the route, in addition to apartments for people with disabilities. This *free* shuttle will run Monday through Friday 9:00 – 4:00. A route map and schedule are in the process of production now. While this service is free, riders must be registered with the City of Hayward Paratransit Program and have a registration card with them as identification in order to ride the shuttle. This pilot program is scheduled to hit the road during the month April.