



## Keep Hayward Clean And Green Task Force

Hayward City Hall, Room 2A  
Regular Meeting - 7:00 PM  
April 12, 2007

### Agenda

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Public Comments (*The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
5. Notes from Meeting of March 22, 2007
6. Earth Day activities: coordination with Assemblywoman Hayashi's office
7. Complete Committee assignments
8. Decide on bus tour purpose, date, and logistics
9. 2<sup>nd</sup> Hour – Committees will hold their first meetings
10. Next Meeting: April 26, 2007
11. Adjournment



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodation at least 48 hours in advance of the meeting by contacting the City Manager's Office at (510) 583-4300.

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## **KEEP HAYWARD CLEAN AND GREEN TASK FORCE (KHCG)**

Notes from 3/22/07 Meeting

- I. Call to Order** – 7:05 PM by Mayor Michael Sweeney
- II. Pledge of Allegiance**
- III. Roll Call:** Absent – Lloyd Clifton, Paul Frumkin, John Hazatone, Cora Johnson, Larry Ratto, Vecepia Robinson. Mr. Hazatone has resigned from the Task Force.
- IV. Public Comment** – Comments were heard from the audience.
- V. Task Force Leadership** – Nomination and election of officers were held with the following results:
  - A. Chair – Kindra Mendall
  - B. Vice Chair – John White
- VI. Task Force Structure** – Possible committee structures were discussed, including a proposal presented by Mendall at the last meeting. After extensive discussion considering several proposals, the following working or committee structure was adopted by the Task Force:
  - A. Clean up – this committee will organize and lead actual events and efforts targeted at, but not limited to, the following areas:
    - 1. School Properties
    - 2. Commercial/Retail Property
    - 3. Residential Properties (Neighborhoods)
    - 4. Public Areas (parks, public rights-of-way, City gateways)
  - B. Sustainability – this committee will focusing on recycling, energy conservation, and other environmental issues including tree planting and the “greening” of Hayward.
  - C. Public Awareness and Outreach – this committee will assure that the community is aware of the KHCG Task Force and its work; publicize efforts of the other committees and the Task Force; and will market the KHCG philosophy and goals to increase community support and participation; and where ever else it is appropriate. Additionally, this committee will focus on fund-raising opportunities to support the efforts of the entire Task Force.
  - D. Policy – this committee will review City policies, including ordinances and procedures, to assure that they are working as effectively as they can; and may propose changes or additions to City ordinances or other governmental legislation to support the work of the KHCG Task Force.
  - E. Steering Committee – this committee will be made up of the Chair of each of the other committees and the Chair and Vice Chair of the Task Force. The job of the Steering Committee will be to coordinate and support the work of the other committees, and to coordinate allocation of funds for specific Task Force activities.

George Pacheco volunteered to Chair the Public Awareness and Outreach Committee. Samuel Fuenzalida and Chuck Horner volunteered to work with him. Other members were asked to email staff ([fran.david@hayward-ca.gov](mailto:fran.david@hayward-ca.gov)) their preferences regarding committee membership as soon as possible so that committee's could begin working.

Other items discussed with general member consensus were: (1) developing T-shirts for the Task Force to ensure high visibility and presence; perhaps with unique logo; (2) name badges with same logo; and (3) a KHCG Task Force banner that could be used behind a table at events and presentations.

The Task Force agreed to promote and organize 2007 events as follows:

- A. 4/19 – Assemblywoman Hiyashi's Earth Day event
- B. 4/20 – Earth Day
- C. 5/19 – Hayward City Clean Up Day
- D. 9/15 – California Coastal Clean Up Day
- E. 10/27 – Make a Difference Day

**VII. Next Meeting** – April 12, 2007, from 7:00 – 9:00 PM in Room 2A of City Hall. Chairperson Mendall led the discussion on identifying the items for the next agenda. The following were identified:

- A. Earth Day activities including Assemblywoman Hiyashi's event
- B. Complete Committee assignments
- C. Decide on bus tour purpose, date, and logistics
- D. 2<sup>nd</sup> Hour – Committees will hold their first meetings

Chairperson Mendall asked if City staff could make a presentation at the April 26, 2007 meeting of the Task Force regarding the City's response process to, and resources for, graffiti abatement.

**VIII. Adjournment** – By Chairperson Mendall at 9:05 PM

QUOTE OF THE DAY: "Do it for ourselves." – John White