



Keep Hayward Clean And Green Task Force

Hayward City Hall, Room 2A
Regular Meeting - 7:00 PM
May 10, 2007

Agenda

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Public Comments (*The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
5. Introduction of City staff supporting Committees
6. Adjourn to Committee Meetings
7. Next Meeting – May 24, 2007

Attachments:

- a. Committees Agenda
- b. Graffiti Abatement and Prevention Presentation, April 26, 2007
- c. Hayward Clean Up Registration Forms
- d. Updated Task Force Rosters
- e. Informational Materials from Davis Street



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodation at least 48 hours in advance of the meeting by contacting the City Manager's Office at (510) 583-4300.



KEEP HAYWARD CLEAN & GREEN

TASK FORCE

CLEAN UP COMMITTEE AGENDA

Regular Meeting – 7:15 PM

May 10, 2007

Room 2A

CHAIR: John White – jdwr6@aol.com

AGENDA

1. Regular Meeting of the KHCG Task Force (See Agenda in packet) – 7:00 PM
2. Convene Clean Up Committee – 7:15 PM
 - a. Liaison Activities with the City's Department of Public Works
 - b. Corps of Volunteers – Clean-Up Activities
 - c. Periodic Clean-Up Weekends
 - d. Long Term Approaches to Eliminating Blight
 - e. Graffiti Response and Abatement Presentation – City Staff
 - f. Adjourn – 8:30 PM
3. Convene Steering Committee – 8:30 PM



KEEP HAYWARD CLEAN & GREEN

TASK FORCE

POLICY COMMITTEE AGENDA

Regular Meeting – 7:15 PM

May 10, 2007

Room 2A

CHAIR: Lloyd Clifton – Gpers2@aol.com

AGENDA

1. Regular Meeting of the KHCG Task Force (See Agenda in packet) – 7:00 PM
2. Convene Policy Committee – 7:15 PM
 - a. Mission Statement
 - b. Priorities of Policy committee
 - c. Review existing policies related to preservation programs
 - i. Community awareness
 - ii. Notification of violation
 - iii. Enforcement
 - iv. Assistance programs
 - d. Review Municipal Code; County, State and Federal Laws
 - e. Adjourn – 8:30 PM
3. Convene Steering Committee – 8:30 PM



KEEP HAYWARD CLEAN & GREEN

TASK FORCE

PUBLIC AWARENESS & OUTREACH COMMITTEE AGENDA

Regular Meeting – 7:15 PM

May 10, 2007

Room 2A

CHAIR: Laura Swan – laura@swancommunications.com

AGENDA

1. Regular Meeting of the KHCG Task Force (See Agenda in packet) – 7:00 PM
2. Convene Public Awareness & Outreach Committee – 7:15 PM
 - a. Resume/Bio – Each PA&O member will supply a copy of their resume/bio to the other PA&O members.
 - b. Sub Committee Exploration – Outreach, Media, Marketing, Events, etc.
 - c. Adjourn – 8:30 PM
3. Convene Steering Committee – 8:30 PM



KEEP HAYWARD CLEAN & GREEN

TASK FORCE

SUSTAINABILITY COMMITTEE AGENDA

Regular Meeting – 7:15 PM

May 10, 2007

Room 2A

CHAIR: Rob Simpson – GrandviewRealty@comcast.net

AGENDA

1. Regular Meeting of the KHCG Task Force (See Agenda in packet) – 7:00 PM
2. Convene Sustainability Committee – 7:15 PM
 - a. The International Council for Local Environmental Initiatives – <http://www.iclei.org/>
 - b. The Urban Environmental accords – <http://www.wed2005.org/3.0.php>
 - c. Adjourn – 8:30 PM
3. Convene Steering Committee – 8:30 PM



KEEP HAYWARD CLEAN & GREEN

TASK FORCE

STEERING COMMITTEE AGENDA

Regular Meeting – 8:30 PM

May 10, 2007

Room 2A

CHAIR: Kindra Mendall – tfmendall@sbcglobal.net

AGENDA

1. Regular Meeting of the KHCG Task Force (See Agenda in packet) – 7:00 PM
2. Convene Working Committees – 7:15 PM
3. Convene Steering Committee – 8:30 PM
 - a. Committee Chair Reports
 - b. Discussion of Steering Committee Responsibilities
 - c. Task Force Funding
 - d. May 24th Task Force Agenda
 - e. Adjourn – 9:00 PM



CITY OF
HAYWARD
HEART OF THE BAY

Graffiti Abatement and Prevention

April 26, 2007

GRAFFITI PREVENTION AND ABATEMENT ORDINANCE

- Graffiti is detrimental to the health, safety, and welfare of the community...property values and business opportunities.
- Graffiti promotes the perception that laws protecting public and private property can be disregarded with impunity.

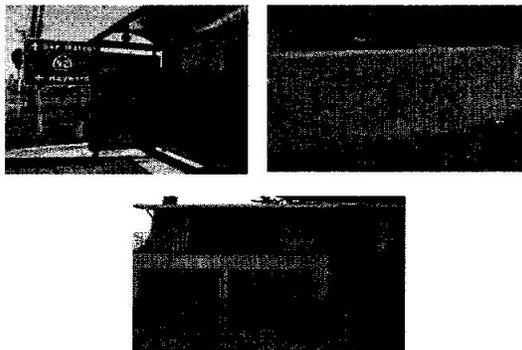
GRAFFITI PREVENTION AND ABATEMENT ORDINANCE

- Graffiti fosters a sense of disrespect of the law which results in increased crime, degrades the community and leads to urban blight.
- It shall be unlawful for the owner of any real property within the City bearing graffiti to allow the graffiti to remain on the real property.

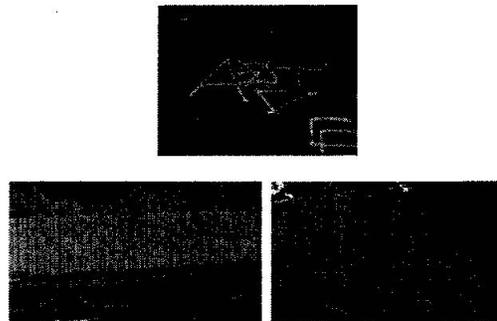
TWO CATEGORIES OF GRAFFITI

- Graffiti Tags – a personal signature
- Gang Graffiti – marks territory

GRAFFITI TAGS



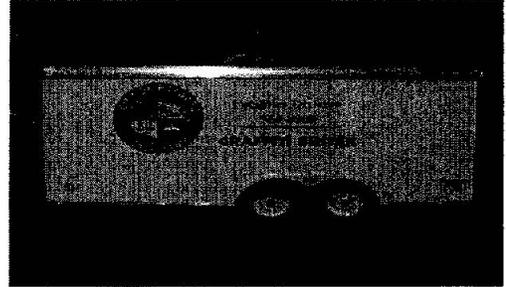
GANG GRAFFITI



GRAFFITI ABATEMENT AND PREVENTION

- Graffiti Buster (Finance Department)
- Public Works Streets Division (PW)
- Community Preservation (CED)
- Police Department

GRAFFITI BUSTER



GRAFFITI BUSTER

- Patrols City Daily
- Paints over or Power Washes Graffiti
- Concentrates on Main Thoroughfares
- Focus on Retail & Commercial Properties; and on
- Residential Fences & Retaining Walls adjacent to the Public Right of Way

Graffiti Buster Cont....

- Is a One-Time Service
- Provides One Gallon of Color Matched Paint per Site
- Is Responsible for City Property
- Gives Priority to Gang Graffiti



Vats For Standard Colors

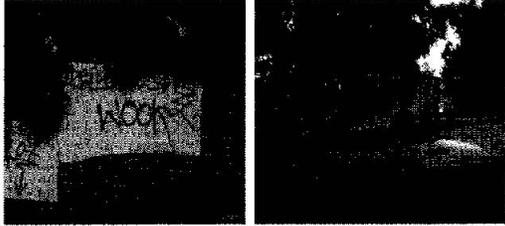
Two Airless Paint Sprayers

Generator

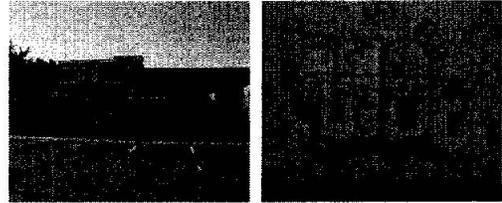


Color – Matching In Field

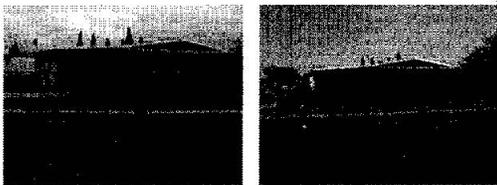
COMMERCIAL



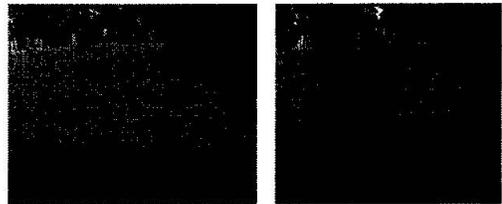
RETAIL



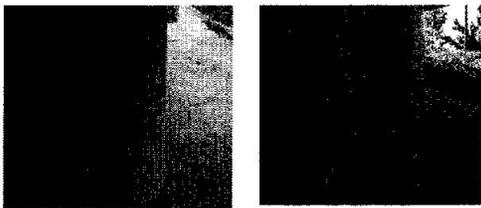
RESIDENTIAL



Residential Fences & Retaining Walls
Adjacent to the Public Right of Way



Retaining Wall



Harder Road Underpass
Sand- Blasted and Clear Coat Application

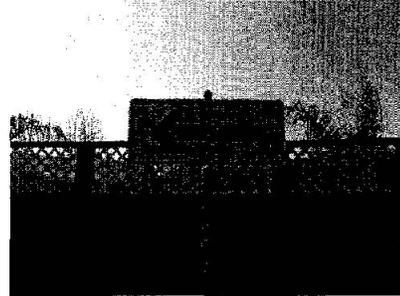


Harder Road Underpass
Anti-Graffiti
Clear - Coat Application

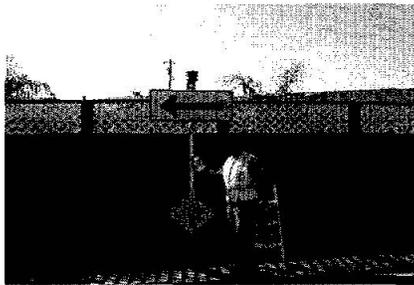
Annual Graffiti Eradication for FY 2006

Commercial & Retail	400
Overpasses & Columns, Sound Walls, Traffic Control boxes, light poles, retaining walls	1,750
Water-Blasting Sidewalks	360
Residential Fences & Walls	150

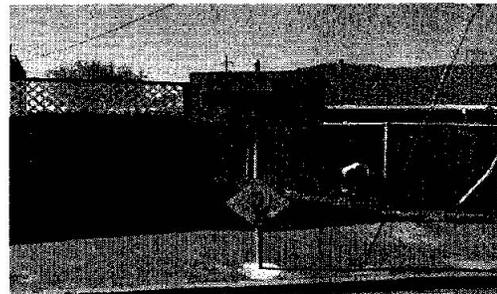
STREETS DIVISION



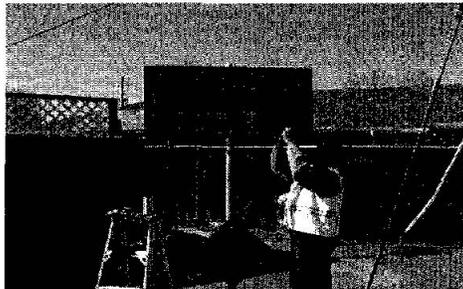
**Streets Division Cleaned Sign With
Graffiti Remover**



Graffiti On Street Sign



**Sign Replaced By Streets Division,
A No Stick Coating Applied**



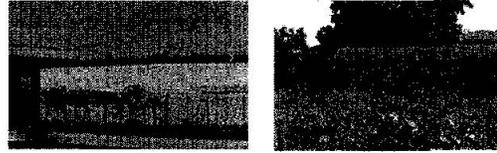
**Signs Cleaned Or Replaced By Streets
Division As Needed**



COMMUNITY PRESERVATION Code Enforcement

- Community Preservation Ordinance
- Zoning Ordinance
- Sign Ordinance
- Weed Abatement Ordinance
- Graffiti Prevention and Abatement Ordinance

CODE ENFORCEMENT



Commercial/Residential Property

ABATEMENT PROCEDURES

- "Notice to Abate" is sent to property owner.
- Abatement must occur within 4 days.
- If not abated an Inspection Fee and Non-compliance Penalty fee may be assessed.
- City may dispatch a contractor to abate the violation and assess the fees against the property.
- Property owners may request an Administrative Hearing as well as attend a City Council Lien Hearing if they wish to dispute assessed fees.

COMMUNITY PRESERVATION GRAFFITI CASES

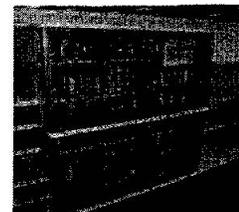
FY 02-03: 133 cases (7 % of total cases)
FY 03-04: 145 cases (10% of total cases)
FY 04-05: 97 cases (7% of total cases)
FY 05-06: 146 cases (12% of total cases)
FY 06-07 (July – December)
90 cases (13 % cases to-date)

Miscellaneous Regulations

- Aerosol Paint restrictions
- Signage requirements
- Inspection program
- Recover City costs

RETAIL INSPECTION PROGRAM

- Retailers of aerosol paint, wide-tip ($\geq 1/2$ ") markers, and etching crème
- Continuous view or inaccessible
- Required signs





"REGISTRATION FORM"

ALL VOLUNTEERS MUST BE REGISTERED* TO PARTICIPATE

CLEAN-UP DAYS VOLUNTEER LITTER PICK-UP

(Sponsored by the City of Hayward)



When: Saturday, May 19, 2007

8:30 am - 12:30 pm

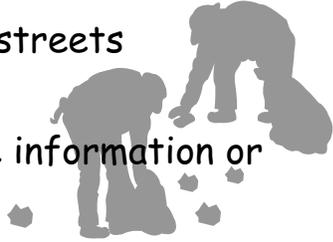
Where: Weekes Park

27182 Patrick Avenue

Supplies, instructions, and maps will be provided

Why: Make Hayward a cleaner and healthier community by removing litter and debris from neighborhood streets

Who: Contact Sharron Bowen at (510) 881-7996 or email sharron.bowen@hayward-ca.gov for more information or visit our website at www.hayward-ca.gov



Free Barbecue Lunch for Volunteers

***DON'T DELAY - REMEMBER TO REGISTER BY MAY 2, 2007**

Name: Please Print Clearly
(First) (Last)

Age:

Note: If you wish to work together and register as a group, a list of additional names may be attached

Please check box if additional list of names is attached

Mailing Address:

Your registration confirmation packet will be mailed to this address. Please include zip code.

Email Address:

I may be contacted at telephone number:

Name of group that I am representing: (if any)

Check box ONLY if certification of Community Service Hours is needed for School Credit: **Yes**

Please mail or fax this completed registration form to:
City of Hayward, c/o Water Pollution Source Control, Attn: Sharron Bowen
24499 Soto Road, Hayward, CA 94544 ☎ FAX: (510) 881-7903

CITY OF HAYWARD CLEAN-UP DAYS

Saturday, May 19, 2007

Meet at Weekes Park, 27182 Patrick Avenue, Hayward

All Supplies will be Provided

PLEASE SELECT YOUR CHOICE OF CLEAN-UP AREA(S):

I select the following area(s) **within walking distance** from the Park:

- 1. **Tennyson Road** – from Patrick Avenue to Mission Blvd.
- 2. **Tyrell Avenue** – from Tennyson Road to Schaffer Road
- 3. **Manon Avenue** – from Tennyson Road to Schaffer Road
- 4. **Shepherd Avenue** – from Tyrell Avenue to Huntwood Ave.
- 5. **Harris Road** – from Harris Court to Huntwood Avenue
- 6-a. **Schaffer Road** – from Gading Road to Huntwood Avenue
- 6-b. **Tampa Avenue** – from Forselles Way to Folsom Avenue

I have transportation available and **can drive to the following** area(s):

- 7. **Carlos Bee Blvd.** – from Mission Blvd. to Hayward Blvd.
- 8. **Second Street** – from City Center Drive to Walpert Street
- 9. **Harder Road** – from Mission Blvd. to Cal State University
- 10. **Western Blvd.** – both sides of railroad tracks from “A” Street to Sunset Blvd.
- 11. **Arf Avenue** – from Hesperian Blvd. to Baumberg Avenue
- 12. **Jackson Street.** – from Watkins Street to Amador Street
- 13. **“D” Street** – from Winton Avenue to Grand Street
- 14. **Industrial Blvd.** – from Arf Avenue to Sleepy Hollow Ave.
- 15. **Mission Blvd.** – from Harder Road to Sorenson Road
- 16. **Whitman St.** – from Sycamore Avenue to Fruitwood Street
- 17. **Whitman St.** – from Fruitwood Street to Tennyson Road
- 18. **Huntwood Avenue** – from Tennyson Road to Harder Road
- 19. **Mission Blvd.** – from Fairway Street to Gresel Street
- 20. All of **Grandview Drive**
- 21. **Ruus Road** – from W. Tennyson to Industrial Parkway W.
- 22. **East Avenue** – from Calais Ct. to Hayward High School to 2nd St.
- 23. **Mission Blvd.** – from Tennyson Road to Fairway Street
- 24. **Mission Blvd.** – from Tennyson Road to Sorenson Road
- 25. **Folsom Avenue** – from Tampa Avenue to Ruus Road
- 26. **Dickens Avenue** – from W. Tennyson to Folsom Avenue
- 27. **“A” Street** – from Santa Clara to Second Street
- XX. **Other Hayward Neighborhood Areas** - Per Special Request

Please call (510) 881-7996 for more information.

****PLEASE RETURN THIS FORM TODAY****

Your Clean-Up Area Maps will be mailed to you. Thanks!