



Keep Hayward Clean And Green Task Force

Hayward City Hall, 2nd Floor, Room 2A
Regular Meeting – 7:00 PM
September 13, 2007

Steering Committee Agenda Chair: Kindra Mendall

1. Call to Order
2. Roll Call
3. Public Comments (*The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
4. Committee reports (5 minutes each)
5. Next Meeting Agenda Items
6. Task Force Schedule
7. Measures of Success
8. Proposed Council Sustainability Committee
9. Next Meeting – September 27, 2007 (Full Task Force)
10. Next Meeting – October 11, 2007 (Committee)
11. Adjourn



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodation at least 48 hours in advance of the meeting by contacting the City Manager's Office at (510) 583-4300.

STEERING COMMITTEE NOTES

Regular Meeting – 8:30 PM

August 9, 2007

Room 2A

CHAIR: Kindra Mendall

I. Call to Order:

II. Attendees – Kindra Mendall, (Chair); John White, Jr., (Vice-Chair and Chair of the Clean-up Committee); Rob Simpson (Sustainability Committee); Lloyd Clifton (Policy Committee); Chuck Horner (filling in for Laura Swan of the Public Awareness and Outreach Committee). Refer to attachment for attendance at all Committees held on 8/9/07.

III. Public Comments: None.

IV. Committee Reports: Committee Chairs reported on the results of their earlier Committee meetings of 8/9/07.

A. Policy (Clifton)

1. Get word out to businesses about spray paint lock up.
 - (a) Contact Police Department for merchant list.
 - (b) Go with ordinance as last resort.
 - (c) Assist City staff in enforcing punishments for violations.
 - (d) Help people who are physically unable to remove graffiti.
 - (e) Revive City tool lending library.
2. Add revenue to Community Preservation.
 - (a) Enforce street sweeping laws – impose fines.
 - (b) Propose bonds or taxes
3. Can Community Preservation train volunteers for:
 - (a) Office work
 - (b) Ticketing purposes
 - (c) Enforcement purposesNeeds input from City staff on what are permissible volunteer duties.
4. Graffiti is a major priority.
5. Possible to have a no smoking ordinance for downtown?
6. Work session September 18 @ 5PM regarding homeless feeding programs
Monitor situation and/or offer assistance.

B. Clean-up (White)

1. 5-6 locations along D Street need attention.
2. Periodic clean up transfer site and goals need to be put on committee agenda
3. Sunday, July 29 clean up was great work:
 - (a) Residents expressed concerns
 - (b) 18-20 bags of debris collected (start keeping a log for press releases)
 - (c) 16 shopping carts removed

- (d) Taught residents that excessive car parking can be reported via City website
 - (e) Need to start using graffiti solvents as well as paint
- Dan Nagle takes care of graffiti on trees.
4. Clean up on September 22
 5. Ask full task force for location suggestions using three criteria:
 - (a) Current need of cleaning
 - (b) High visibility area
 - (c) Can make a marked difference in community
 6. Rich LaPlante uses truck to transport debris to one location for one pick up from City 12:00-12:30.
 7. Next Clean up on August 25
 - (a) Email instructions to everybody.
 - (b) Two lists: pre-registration and on site registration.
 8. Areas suggested by Steering Committee for future clean ups:
 - (a) Tennyson Road – both sides and median (first coordinate with day laborers)
 - (b) Mission Blvd from Union City border to Industrial, especially median
 - (c) Harder Road
 - (d) Jackson - along street and in median
 - (e) Huntwood
 - (f) Industrial by Home Depot, especially the creeks and cyclone fences
 - (g) Rich will get a calendar of city maintenance activities to coordinate efforts
 9. Templo de la Cruz Festival on August 11 - Sycamore and Silva
 - (a) KHCG will have a booth there.
 - (b) Church wants to do their own clean up with help.
 10. Concerns about clean up of major City entry points (especially near freeway)
 - (a) Vehicle travel is a concern.
 - (b) No young volunteers – have alternate safer sites for them.
 - (c) Permission needed from City/Caltrans to work on freeway property.

C. Sustainability (Simpson)

1. Developing a program for clean energy in Hayward
2. East Shore Power Plant is unhealthy and unsustainable. Request that a motion be placed on August Task Force agenda to reconsider earlier vote to delay formalizing Task Force position on Plant until December (as requested by former City Manager).
3. Volunteers needed for the Zucchini Festival (email sign up)
4. Researching state programs for school gardens in HUSD
5. Looking for available land for community gardens
6. Should start planting trees at clean ups, when possible

D. Public Awareness and Outreach (Horner)

1. Draft Community Statement – part of public awareness campaign to be printed in “My Word” in The Daily Review with Mayor’s signature
 - (a) Needs to be reworked and be placed on Task Force agenda for approval.
2. Delay mascot naming contest – waiting for example from City staff – needs to be consistent with 60 new trash containers that have the recycling logo on top.
3. Media database being compiled by Kathy Super

- (a) Includes radio, TV, newspaper, schools, etc
- (b) Looking for specific contacts at newspapers.
- 4. Schools
 - (a) Stopwaste.org program has contract with HUSD; Partnering with them regarding mascot education is a possibility.
 - (b) HUSD volunteer application process must be followed for KHCG members to come into the schools – State mandated (application packets to be given out at next Task Force meeting).
 - (c) Curriculum qualifies per state criteria and is modifiable.
- 5. “Adoption” programs
 - (a) Adopt a school – task force volunteers act as liaisons between school and force
 - (b) Adopt a street – business/commercial
 - (c) Adopt a block – neighborhoods
 - (d) All should join forces to avoid unintentional competition
- 6. Volunteer forms/identification
 - (a) Standardize volunteer forms
 - (b) Create business cards for Task Force members – reverse side could be printed (to get potential volunteer registration info) with name, address, Email, phone number, and a checkbox for minors. Need to find out if City will print or that is something Task Force must do.
 - (c) Volunteer database is being maintained by Laura.
- 7. Committee should start asking for donations from Home Depot, etc.

V. Near term purchasing needs (paid for out of \$500 donation)

- (a) Silk-screen vests with KHCG that were donated by Tri-Ced (get estimate first)
- (b) Letterheads – samples were discussed (use for community mailings)
- (c) Clean-up Supplies – staff supplying for now; some supplied from Clean-up Committee out-of-pocket expenses
- (d) Trees for planting – Rob paying.

VI. Task Force mission statement

- (a) Draft: “KHCG’s mission is to preserve the environment and enhance the visual appearance of the City of Hayward through the joint efforts of individual citizens, volunteer groups, businesses, and municipal resources.”
- (b) Need an overriding mission statement before committees can make their own.
- (c) Will be on documents, not letterheads.

VII. August agenda items

- 1. Reconsider delay in taking a position on East Shore Energy Center.
- 2. Mission statement approval: (Committees create measures of success).
- 3. Reschedule Police Dept. presentation to September Task Force meeting.
- 4. Delay KHCG goals and objectives to Task Force September meeting.
- 5. Select a Letterhead design with the web address (want design to show KHCG is affiliated with the City but not a part of it like staff).
- 6. Report on City decision regarding trash containers.

VIII. Next Meeting – August 23, 2007 (Full Task Force)

IX. Next Meeting – September 13, 2007 (Committee)

1. Agendas for committees are due Tuesday, August 28, after full meeting

X. Adjourn – 9:50



Keep Hayward Clean and Green Task Force

Hayward City Hall
2nd Floor, Room 2B
Regular Meeting - 7:00PM
September 13, 2007

Clean Up Committee Agenda

Chair: John White, Jr. – jdwjr6@aol.com

1. Call to Order
2. Roll Call
3. Public Comments (*The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
4. Unfinished Business:
 - a. Periodic Clean-Up Transfer Site(s)
5. New Business:
 - a. Critique of August 25th Clean-Up / Graffiti Removal Activity
 - b. September 22nd Clean-Up / Graffiti Removal Activity
Parking on Industrial Parkway @ Silver Star Veterans Park / Right Turn Lane
 - c. Plan CC Sponsorship for Activities through March 2008
 - d. Finalize CC's Goals and Measures
 - e. Activity Documentation
 - f. Localized CU / GR Opportunities (Schafer Park Area)
WM Pick-Ups @ Public Trash Cans
 - g. Vacant City Properties
6. Next Meeting: September 27, 2007 (Full Task Force)
7. Next Meeting: October 11, 2007 (Committee)
8. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall, 2nd Floor, CED Conference Room 2D
Regular Meeting - 7:00 PM
September 13, 2007

Policy Committee Agenda Chair: Lloyd Clifton

1. Call to Order
2. Roll Call
3. *Public Comments (The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.)*
4. Prioritize Ten Policy Goals.
5. Work Group to Help Elderly and Impoverished to Meet KHCG Task Force Goals
 - a. Task Force Members
 - b. Youth Groups
 - c. Fraternal Groups
 - d. Religious Groups
 - e. Others
6. Spray Paint and Graffiti Report
7. Next Meeting: September 27, 2007 (Full Task Force)
8. Next Meeting: October 11, 2007 (Committee)
9. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall
1st Floor, Conference Room 1C
Regular Meeting - 7:00 PM
September 13, 2007

Public Awareness and Outreach Committee Agenda

Chair: Laura Swan – laura@swancommunications.com

1. Call to Order
2. Roll Call
3. Public Comments (*The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
4. Mascot
5. Press Release
6. Volunteer Database
7. Volunteering at HUSD
8. New Business
9. Next Meeting: September 27, 2007 (Full Task Force)
10. Next Meeting: October 11, 2007 (Committee)
11. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall
2nd Floor, Anteroom outside Room 2B
Regular Meeting - 7:00 PM
September 13, 2007

Sustainability Committee Agenda Chair: Rob Simpson

1. Call to Order
2. Roll Call
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4. Urban Environmental Accords Implementation
5. Proposed Council Sustainability Committee
6. Next Meeting: September 27, 2007 (Full Task Force)
7. Next Meeting: October 11, 2007 (Committee)
8. Adjourn



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