



Keep Hayward Clean and Green Task Force

Hayward City Hall, 2nd Floor, Room 2A
Regular Meeting – 8:30 PM
October 11, 2007

Steering Committee Agenda

Chair: Kindra Mendall

1. Call to Order
2. Roll Call
3. Public Comments (*The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
4. Committee reports (5 minutes each)
5. Agenda Items for November 29th
6. Gateway Monuments
7. Budget and Expenditure Approvals
8. Measures of Success
9. KHCG Task Force Member IDs
10. Next Meeting – November 8, 2007 (Committee)
11. Next Meeting – November 29, 2007 (Full Task Force)
12. Adjourn



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodation at least 48 hours in advance of the meeting by contacting the City Manager's Office at (510) 583-4300.

STEERING COMMITTEE NOTES

Regular Meeting – 8:30 PM

September 13, 2007

Room 2A

CHAIR: Kindra Mendall

- I. Call to Order – 8:37 PM
- II. Roll Call – Kindra Mendall (Chair); John White Jr. (Vice-Chair and Clean Up Committee); Rob Simpson (Sustainability Committee); Lloyd Clifton (Policy Committee), Chuck Horner (acting Chair of Public Awareness and Outreach Committee)
- III. Public Comments – None.
- IV. Committee Reports:
 - A. Sustainability (Simpson)
 1. Urban Environmental Accords
 - a) Adopt policy for reusable energy to account for 10% of the City load within seven years
 - b) Find out how much of the City's energy is renewable right now
 2. Tree planting at Bret Harte with Clean Up Activity on the same day
 3. Work with City to replace municipal vehicles with hybrids
 - a) Put in bio-diesel stations (Maybe on Soto and Jackson?)
 - b) Research other cities
 4. Urban Accords as framework for committee measures of success
 5. Neighborhood Associations to help with clean up effort (move to PA&O)
 6. Tri-CED tour of facility
 7. Possible Council Sustainability Committee
 - a) Seven members:
 - 3 Council members:
Mayor Sweeney
Councilmember Henson
Councilmember Quirk
 - 3 Planning Commissioners:
Chair Julie McKillop
Commissioner Al Mendall
Commissioner Rodney Loché
 - 1 KHCG Liaison:
Member Laura Oliva
 - b) Focus on green building as well as energy conservation and creation
 8. Motion to Task Force to oppose Russell City power plant

B. Policy (Clifton)

1. Issues with clean ups: Prioritize ordinances to conquer them
 - a) Graffiti
 - b) Dumping
 - c) Street Sweeping
 - d) Litter and unkempt landscapes
 - e) Abandoned vehicles
 - f) Unsightly property
 - g) Illegal signs
 - h) Inoperable vehicles on private property
 - i) Free food distribution programs
 - j) Shopping Carts
2. Help City Staff with programs
 - a) Work groups comprised of the committee and volunteers
 - b) Call on other organizations
3. Spray paint ordinance to go to City Council

C. Clean Up (White)

1. August 25 Clean Up
 - a) Negatives:
 - i) Ran out of roster space, badges, and safety glasses for graffiti clean up
 - ii) Sprayers as well as small bags for batteries are needed
 - iii) More beige paint and yellow fire hydrant paint are needed
 - b) Positives:
 - i) 56+ volunteers, ran out of roster space and badges
 - ii) 10 teens (took a picture with the mayor)
 - iii) Approximately 100 graffiti sites cleaned by Doug Ligibel
 - iv) 76 bags of debris collected as well as shopping carts and bedsprings
 - v) Neumanali provided coffee and pastries
2. Identify Task Force members either by picture IDs or different color vests and/or trash bags
3. September 22 Clean Up
 - a) Waiver may be required to work along canal
 - b) 30+ graffiti sites and a lot of litter
 - c) Allowed to park on Industrial due to insufficient parking at meeting location
4. Clean up schedule
5. Committee members to rotate taking lead of the process
6. Documentation for all clean up activities and street fairs
7. Localized clean up opportunities
 - a) Bob Bauman gave a list of all the trash receptacles
 - b) Unofficial clean up opportunities for each member
 - i) Time clean up with trash pick up
8. Open vacant City properties for clean up

D. Public Awareness and Outreach (Horner)

1. Compiled emails, names, phone numbers for the volunteer database
 - a) Updated sign ups (M=minor) to be on hand for every member
2. Stall on media database
3. Doris Rodriguez to help with school curriculum
4. Mascot to be done without new trash can design
5. KHRT slides should have the pictures of volunteers on them
 - a) Send the volunteers thank you cards
6. Trash Talk article in the Daily Review
7. Vests from United Textiles
8. Delegate work to different businesses
9. Supplies to obtain from City:
 - a) Trash bags
 - b) Grabbers
 - c) Utility knives
 - d) Small rakes for cigarette butts
10. Task Force members volunteer to help in schools (Each adopt a school)
 - a) Forms are involved
 - b) Part of Mascot program

V. Next Agenda Items:

- A. Tri-CED tour
- B. Position on Russell City power plant
- C. Spray paint/graffiti ordinance
- D. Public Awareness and Outreach Committee's school program

VI. Task Force Schedule:

- A. November 29, 2007 Full Task Force Meeting
- B. December 13, 2007 Committee Meetings
- C. December 20, 2007 Full Task Force Meeting

VII. Measures of Success:

- A. Public Awareness and Outreach still needed
 1. Goes to Steering Committee first, then to full Task Force

VIII. Proposed Council Sustainability Committee:

- A. Laura Oliva as KHCG liaison
- B. Make sure things don't overlap with them

IX. Next Meeting – September 27, 2007 (Full Task Force)

X. Next Meeting – October 11, 2007 (Committees)

XI. Adjourn – 9:36 PM



Keep Hayward Clean and Green Task Force

Hayward City Hall
2nd Floor, Room 2B
Regular Meeting - 7:00PM
October 11, 2007

Clean Up Committee Agenda

Chair: John White, Jr. – jdwjr6@aol.com

1. Call to Order
2. Roll Call
3. Public Comments (*The Public Comments section provides an opportunity to address the Task Force Committee on items not listed on the agenda. The Task Force Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force Committee is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
4. Unfinished Business:
 - a) CC Sponsorship for Activities through March 2008
 - b) Vacant City Properties
 - c) Shopping Cart Off-line Meeting
5. New Business:
 - a) Rescheduling of the September 22nd Clean-Up / Graffiti Removal Activity – Submit recommendation to the SC
 - b) October 27th Clean-Up / Graffiti Removal Activity (Hesperian and “A” Street CU/GR)
 - c) WM / Tri-CED Driver’s Responsibility (What is the driver’s responsibility when trash / recycle bins are blocked by cars, or trash / recyclables are spilled on street, etc.?)
 - d) Photos of Graffiti prior to removal
 - e) Sign Protective Film
6. Next Meeting: November 8, 2007 (Committee)
7. Next Meeting: November 29, 2007 (Full Task Force)
8. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall, 2nd Floor, CED Conference Room 2D
Regular Meeting - 7:00 PM
October 11, 2007

Policy Committee Agenda

Chair: Lloyd Clifton

1. Call to Order
2. Roll Call
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4. Street Sweeping.
City Staff representatives from Public Works and Police will be available for a presentation/discussion with committee members.
5. Review and discuss a City Staff proposal regarding an administrative court process to handle clean and green infractions.
6. Open discussion regarding committee member concerns and proposals.
7. Next Meeting: November 8, 2007 (Committee)
8. Next Meeting: November 29, 2007 (Full Task Force)
9. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall
1st Floor, Conference Room 1C
Regular Meeting - 7:00 PM
October 11, 2007

Public Awareness and Outreach Committee Agenda

Chair: Chuck Horner

1. Call to Order
2. Roll Call
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4. Unfinished Business:
 - a. Database – Horner
Volunteers
 - Policy – do not drop TF members from volunteer list unless requested
 - Count to dateMedia – retrieve from Laura Swan
 - Digitize
 - Additions?
 - b. Clean Up Events
Announcements
Flyer Template format – PDF, Word, WordPerfect, PowerPoint, other?
 - listing 6 months
 - contact pointsWebsite – City Staff
Email – Horner
Phone – assign to?
Literature, handouts, Sharron Bowen – assigned to?
KHRT – PPT Slide monthly update, photos of heroes (names and release form?) – Horner
Vests from United Textiles – Swan?
 - c. Media
Daily Review Articles

- Trash talk – issues, tips, tricks
Heroes – individuals
- d. Mascot – Swan
 - e. School Curriculum – Swan
 - Approached Assistant Superintendent – Christine Quinn
 - Approach City Council – Doris Rodriguez
 - Presentation to Partners in Education – PIE
 - Presentation to Hayward Education Foundation – HEF
 - f. Revise – KHCG Task Force, Adopt-A-School Liaison program – Horner
 - Clearance forms from where? Assign to Kathy Super?
 - g. Draft – Measures of Success
5. New Business
- a. KHCG ID Badges – Kindra Mendall
 - b. KHCG Name Plates – Horner
 - c. Day Labor Center – Gabriel Hernandez, special task force for Tennyson Others?
 - d. Thank you, recognition, awards assigned to?
 - Hayward Ace Hardware; Jim Wieder, 808 B Street, Hayward, CA 94541, 510-581-5010 www.haywardace.com – at cost buckets, adjustable rake, dustpan on a pole
 - Shark Shack, A Taco Experience, Mariano Orozco, 871 B Street, Hayward, CA 94541, 510-881-9969 – Shark Shack – five x \$10 certificates
 - Gabriel Hernandez, Day Labor Center, 680 Tennyson Road, Hayward, CA 94544, 510-782-9675, Carla Dardón – Site Director
 - City staff, Elected officials, employees, HPD, HARD, others?
 - e. Daily Review – interview with Kindra Mendall, Chuck Horner and editor to establish regular press releases, Trash Talk, Heroes...
 - f. Recycle container system, HUSD, City of Hayward, HARD, others
6. Next Meeting: November 8, 2007 (Committee)
7. Next Meeting: November 29, 2007 (Full Task Force)
8. Adjourn



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Keep Hayward Clean And Green Task Force

Hayward City Hall
2nd Floor, Anteroom outside Room 2B
Regular Meeting - 7:00 PM
October 11, 2007

Sustainability Committee Agenda

Chair: Rob Simpson

1. Call to Order
2. Roll Call
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4. Urban Environmental Accords and measures of success
5. Future projects and funding (budget, grants, etc.)
6. Council Sustainability Committee
7. Russell City Energy
8. Next Meeting: November 8, 2007 (Committee)
9. Next Meeting: November 29, 2007
10. Adjourn



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