



PLEASE BRING YOUR CALENDARS

**Keep Hayward Clean and Green Task Force**

**Hayward City Hall, Room 2A  
Regular Meeting - 7:00 PM  
June 26, 2008**

**Agenda**

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Public Comments (*The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff.*)
5. Approval of Notes from Task Force Meeting of 5/22/08
6. Financial Report
7. Community Engagement Activities
  - a) June 19<sup>th</sup> Street Fair – Banks and Bowers
  - b) June 21st Schafer Park Clean-up – Abatayo
  - c) June 28<sup>th</sup> “E” and 2<sup>nd</sup> Streets Cleanup – Clifton
  - d) July 26<sup>th</sup> Whitman St (Bet. Sycamore and Sorensen Sts) – White / LaPlante
8. Committee Assignments
  - a) Future cleanups and selection of contacts – Clifton (see attached list)
  - b) Street Fair Leads – Banks and Horner
  - c) Refurbishing old trash cans as art projects – Simpson and Horner
  - d) Shopping Carts – Clifton, LaPlante and White
  - e) Buying Daily Review ad space – Goulart and Ledda
9. Members Reports
  - a) Vehicle Signs - LaPlante
  - b) Gas reimbursement – David
  - c) Alameda County HHW Donated Paint – White and Ledda
  - d) Youth and Family Services Bureau – Ledda

10. City Status Reports – see attachment
  - a) Cameras for illegal dumping sites
  - b) SMASH actions
  - c) Graffiti eradication and prosecutions
  - d) Shopping carts – Bauman
  - e) Homeless encampments
  - f) Garbage cans
  
11. Upcoming Events / New Items
  
12. Announcements
  - a) Ledda
  
13. Next Meeting – July 24, 2008
  
14. Attachments:
  - a) Notes of 5/22/08 Task Force Meeting
  - b) Financial Report
  - c) Future Clean-Up Sites
  - d) Gas reimbursement form
  - e) City Status Reports
  
15. Turn in Volunteer contacts



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request accommodation at least 48 hours in advance of the meeting by contacting the City Manager's Office at (510) 583-4300.

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# KEEP HAYWARD CLEAN AND GREEN TASK FORCE (KHCG)

Notes from 5/22/08

1. **Call to Order** – 7:04pm by Chair Chuck Horner

2. **Pledge of Allegiance**

3. **Roll Call:**

*Present:* Abatayo, Balram, Banks, Bowers, Clifton, Goulart, Horner, Hubahib, Ligibel, Ligibel, Oliva, Simpson, Steinberger, Super, Truehill, White

*Absent:* Gise, Grandt, LaPlante, Singh

4. **Public Comments** –

Horner gave each new Task Force member a nametag, a stack of business cards to get new volunteers, and a green safety vest. Dan Henriques, ambassador, also received a stack of business cards for new volunteers and a green safety vest.

Dan Henriques updated his shirt design with an easy to understand term like “Love.” He suggests keeping it positive in order to inspire. Love = lower our violence everywhere – not just Hayward.

Evelyn Cormier, a Fairway Park resident informed us that 14 trees are missing on Carroll Avenue alone. She would like to put trees in so the street is not so bare. Any help the Task Force could give would be appreciated.

Simpson suggested that the Task Force refurbish the 90-120 concrete bins that are to be taken out. They can be given to schools as an art project, and then put back onto the streets for re-use. Horner spoke with Susan Gonzalez and others and it seems like a good idea. The kids can use tiles and other media that would be resistant to tagging. Simpson added that the new cans can cost \$500-800, but the cost of refurbishment is much less. White suggested that a committee should be made. Simpson and Horner volunteered to be in the committee.

Mayor Mike Sweeney announced that a new no-smoking ordinance was adopted by City Council thanks to testimonies from Clifton, and the Ligibels. Simpson spoke against it. It is a great accomplishment.

8. **Short Training Presentation from Hayward PD**

Sergeant Forkus came to speak to the Task Force on how to report minor crimes like graffiti. In the case of graffiti, it is usually the property owners who call in once they find it. The Police Department is looking for help from the community. If you see spray painters as you’re driving by, you can call 911 on your cell and it will go to the California Highway Patrol office in Vallejo and they will transfer you to the Hayward Police Department and let them know.

The best thing to do is be a good witness, don’t get involved. Give descriptions of what they are doing. If possible, watch them where they can’t see you and give updates to the Police. The non-emergency line to Hayward PD dispatch is 293-7000. This number is faster if you’re calling by cell phone since you won’t have to go through CHP.

If you're reporting a cold crime like vandalized property, call dispatch. They will tell you if that particular crime is able to be reported online. If the crime keeps on happening, a Police car can be brought in to patrol the area more closely. It is especially good to have a Police presence when there are suspect leads.

There has been a success story in which Hayward High kids were caught in pictures. Sgt. Forkus explained that there are two kinds of graffiti: taggers and gang. Taggers believe they are artists. Gang graffiti marks territory and incites violence. Police have stopped known gang members and taken their cell phones. They found on a cell phone a picture of a vandal in front of his graffiti and were able to make an arrest.

Sgt. Forkus clarified that for vandals graffiti is only a misdemeanor. Also, it would have to be a citizen's arrest if the Police did not witness the suspect actually committing the crime.

Sgt. Forkus also made clear that not all kids are sent to juvenile hall. Police Officers look at other factors such as past history, parents, grades, and a sense or remorse. First offenders often go through diversion. Horner asked if community service at one of the KHCG cleanups could be an option. Sgt. Forkus replied that he would have to talk to the Youth and Family Services Bureau.

Clifton asked for some clarification of what constitutes a citizen's arrest. Sgt. Forkus explained that you may have to confirm the identity of the suspect, but that the Police will do their best to keep you anonymous. However, you may have to testify in court at a later date.

Banks asked whom to call about old graffiti and suggested that the online system for reporting crimes be streamlined. Sgt. Forkus responded that the best people to call about old graffiti are the Graffiti Busters, and that he'd speak to tech about streamlining the online services. However, since crime reports go to Sacramento for state statistics, there's only so much they can change.

Simpson asked about the Police Officer response time to a smoker in the downtown area. Sgt. Forkus replied that there is always a Police Officer stationed in the area, but it probably wouldn't be high on the priority list.

Balram asked if parents are held responsible for juveniles. Sgt. Forkus explained that they are now. With recent legislation parents can now serve time or community service, but financial responsibility is also possible. Reports have recommendation headings based on factors with the key factor being if remorse was shown.

Doug Ligibel explained that he has 2 dozen active graffiti reports. At least one is above misdemeanor status as the sprinklers and landscape have both been destroyed. They have bought expensive cameras that make it possible to take pictures without being seen. Sgt. Forkus explained briefly that the Police only need probable cause to make an arrest. The District Attorney needs beyond a reasonable doubt to take it to trial. Doug added that he has been getting rid of Norteños, Sureños, and MLB gang graffiti and that more attention is needed especially at the Hayward BART station. Dee Dee Ligibel added that they would like Police presence at cleanups if people are going to harass them as they paint over graffiti. Sgt. Forkus will look into it.

Goulart added that he saw green Sureño paint in Prospect Hill. Sgt. Forkus explained that they probably ran out of the regular color. Goulart thanked Sgt. Forkus and the Hayward Police Department for working on graffiti and the broken window theory. He would like a number so that he may report to the Graffiti Busters. Sgt. Forkus explained that many officers report graffiti from their cars when they are on patrol.

## 10. Issues

**c) Recycle bins for batteries**

Indy Nelson is proposing 4 gallon battery buckets be put inside high traffic buildings. A letter needs to be sent to Tri CED. Buckets are \$12 each. There is no added cost for pickup because it is already covered by Hayward's contract with Tri CED. Batteries do not decompose for 500 years, so the more recycled the better. If the Task Force agrees, he will work with Chuck to get them bought and placed.

David announced that she received an email earlier tonight about placing battery recycle bins in City Hall from Vera Dahle-Lacaze, Solid Waste Manager. This is due to Nelson's constant pressure. Simpson asked if the program is just for government buildings at the moment, and David replied yes.

Doug Ligibel was concerned that if City garbage cans are overflowing as is, these bins will be taken. Nelson responded that the bins would be placed inside buildings, perhaps even behind a desk or counter to keep them from being stolen.

Horner suggested that merchants should invest in them. Nelson replied that several companies already have, such as Best Buy, FedEx, and Kinko's. A lot of people don't know that they can throw their batteries in a bag in their own recycling. The problem with businesses is the extra cost of pickup. Pickup is free for the City because of the contract they have with Tri CED.

Super asked if they could be placed at schools. Nelson responded that schools are on a contract with Waste Management. He would like to see the program in schools next year if this program works out. Clifton added that he saw the key as commercial and school recycling.

Steinberger asked if there was a maximum weight Tri CED would accept. Nelson replied that Tri CED pays 40 cents per pound they recycle. He would like to see how much the bins would fill up and in what amount of time.

Simpson suggested that he would like to see a big bin for a drive by dropping. Nelson replied that there are larger bins, but they cost more. He'd like to start smaller, but it is something that can be looked into.

Doug Ligibel **MOTION:** that City staff look for more detail on this proposal.

Goulart asked how many buckets. Nelson replied he'd like 4 in various places.

Goulart amended **MOTION:** Give money for 4 buckets to get the program started.

Motioned, seconded and carried unanimously. Nelson will call Vera Dahle-Lacaze.

**5. Approval of Notes from Full Task Force Meeting of 4/22/08** – Motioned, seconded and carried with 1 abstention. Clifton reported a spelling error in Public Comments. Change David "Heinemann" to "Heitema."

**6. Financial Report**

Ledda explained that the financial report does not include labor costs, in-house print jobs, and purchases that have not yet been added to the system. Since the printing of the document, the magnetic decal order and the nametags for the new members have been purchased.

Steinberger asked if reimbursement to the City is or will be added. David replied that that is up to the Task Force, but staff has probably not been tracking their contribution. We still need to speak with Sharron Bowen.

**7. Count of new business card volunteers – 0**

Super added that they have several pages of volunteers from the 19<sup>th</sup> and that the database is finished.

## **9. KHCG Event Reports**

### **a) April 26 Jackson Street Cleanup**

White reported that Clifton and LaPlante made several trips in the truck to pick up trash bags. There were over 30 shopping carts collected. They painted over graffiti in parks and traffic areas as well as on utility boxes. Clifton added that Heitema's crew scraped and painted poles. Doug Ligibel added that he went back to an area with them and it hasn't been hit since. He further added that a Jackson Street warehouse must have been hit mid day on a Monday.

White reported that traffic signals are getting hit with several colors and the Task Force is sometimes painting over them in a mismatched color (e.g. beige over gray) believing the wound is better than the scar. They'll try to match up better next time.

Clifton reported that the City picked up trash at a Huntwood dumping site. The City also put up a camera which caught a business illegally dumping there. It was an auto body shop. Horner added that they need to make sure that it is more expensive for people to illegally dump than it is for them to drive to a landfill.

Balram added that the Task Force needs to publicize the success stories as a way to deter other people. Goulart suggested that the Task Force buy an ad in the Daily Review that's about business card size. If they invest in the paper, more articles will be published. You have to create a relationship with people in the paper. Clifton added that they can add edited pictures so identities could remain anonymous. White suggested that more detail is needed. Goulart offered that the Historical Society put \$10,000 towards the ad and didn't use half of it. David said that the City can provide a rate sheet. Issue is tabled for next KHCG meeting.

### **b) May 17 Weekes Memorial Park Cleanup**

Super reported that it was a very nice day to help register people. There were a lot of people there, a very good turnout. Nine day laborers and 2 of their cohorts volunteered. The BBQ afterwards was great. The City gave some nice presents, and Simpson gave out redwood trees. There were over 300 volunteers

White added that there was a huge pickup on Huntwood which included mattresses, couches, chairs, cardboard, auto parts, motor fuel, anything you can think of. There were also more than 70 bags of trash. LaPlante really needs to be thanked.

Truehill asked if would be possible that the people who used their trucks received reimbursement for gas. Goulart added that the City probably has some kind of form already in place. David said that the form will be brought to the next meeting. It will be an agenda item.

Doug Ligibel passed around pictures of graffiti from the May 17 cleanup. He went over with Police escorts to file a report. It is still clean. Goulart added that May and June are the worst months for graffiti for some reason. When school gets out, it tends to go down.

## **10. Issues**

### **a) Future Cleanups**

Clifton passed out maps of KHCG cleanups, which included the ones completed, planned, and proposed. He explained that some places are duplicates because they're really bad and other sites overlap a bit. He stressed that none of it is written in stone and they can be changed. He also noted that perhaps D Street should not be on there since it is already

covered by the D Street Crew. Maybe it should be included as a neighborhood activity. He also noted that the area between Tennyson and Industrial is untouched. It is a diverse area with not many commercial areas. Perhaps they should ask or target neighborhood groups in that area. Some of the sites may go into unincorporated areas a little.

Super added that they should make sure they avoid holiday weekends. Clifton responded that December was left out altogether and that the November cleanup was moved to the third Saturday instead of the fourth.

Simpson noted that the map showed nothing around Chabot or Ochoa schools. He suggested that if Chabot is used as a site the Task Force could get a lot of new volunteers from there. The site should be planned for during the school year. Clifton suggested that instead of having D Street, they do the Chabot area with the main streets being Industrial, Clawiter, Winton, and the 92 corridor. He also suggested that if there are any neighborhood activities not put on the map that you know about, to tell us so that they can be added. Examples of neighborhoods missing are Mount Eden and Prospect Hill.

Balram noted that the center median in Mission was cleaned and would like to know who does it. David replied that it is the City as well as some former Task Force members like Minane Jameson. Balram said he is glad to see it.

David suggested that Clifton work with Ledda to make a cleanup schedule and get it publicized.

Oliva suggested that the Task Force work on cleaning up some of the graffiti in Silver Star Park in the Industrial Pkwy area. Clifton added that there is an individual who is very interested, but that because the graffiti is on play surfaces they must be cleaned off and not just painted over. Oliva explained that she has been talking to Bernie and HARD to cover it, but both have run out of paint. Simpson added that a Rousseau from the Chamber of Commerce had help cleaning the creek in that area. Doug Ligibel added that he would like to thank Clifton, White and LaPlante for scoping out the area before cleanups.

**b) Biohazard containers**

White **MOTION:** That the Task Force buy 5 biohazard containers (specifically for needles) at \$62 each as recommended by Lorenzo Smith. Containers would be stored until they were filled. Motioned, seconded and carried unanimously.

Super added that she has found needles at every cleanup site so far. Dee Dee Ligibel expressed concern that the volunteers should not pick up needles. Super added that they should inform a Task Force member. Horner suggested a script be written up so that anyone can read it to the latecomers. David clarified that the grabbers should be used, NOT your hands. A verbal warning could be given at the beginning. Balram added that the dos and don'ts should be explained every time. White explained that there is already a quick reference sheet and it can be placed on the table at the next cleanup. Clifton added that the notice can have a picture on it as well.

**d) Volunteer Database update**

Super reported that she needs to get some sheets from Clifton; otherwise the database is updated.

**e) Graffiti Ordinance**

Horner reported that two cases are in processing right now. Goulart suggested that the first one should go out in the paper. Simpson added that the flyers with the reporting phone number should be placed right next to the spray cans being sold. Dee Dee Ligibel added that she saw the number advertised on the Jumbotron on 880. Doug Ligibel added that the Mayor and City Council personally thanked Dee Dee for starting it.