



## PLEASE BRING YOUR CALENDARS

### Hayward Clean and Green Task Force

**Hayward City Hall, Room 2A  
Regular Meeting - 7:00 PM  
February 26, 2009**

#### **Agenda**

I. Call to Order

II. Pledge of Allegiance

III. Roll Call

*Public Comments: (The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).*

IV. Approval of the Summary Notes from January 22, 2009 Task Force Meeting

V. Financial Report

VI. Upcoming Clean-up / Graffiti removal events

- a. February 28<sup>th</sup> clean up – Rich LaPlante
- b. March 28<sup>th</sup> clean up – Chuck Horner / Carolina Abatayo (Schafer Park)
- c. April 25<sup>th</sup> clean up – Doug & Dee Dee Ligibel

VII. Presentations

- a. Barbara Sullivan, Introduction as new KHCG staff support
- b. Sandra Frost, Hayward Community Garden: GREENING Hayward, working together.
- c. Stacey Sorensen, Mural & News Rack Projects – City requesting KHC&G assistance

VIII. City Status Reports

- a. Graffiti – Matt McGrath, Director of Maintenance Services

IX. Member Reports:

- a. Proposed Budget for Replacement Supplies – John White
- b. Zucchini Festival Participation – John White
- c. Library Fountain Project Update – Dee Dee Ligibel
- d. Chair Report, NPOs, HEF eWaste Partnership, Event Calendar expansion, Shoreline Interpretive Center Weed Warrior Weekends, Neighborhood canvassing, Hayward Full Gospel rag donations, Hayward Clean & Green Heroes 2008

X. Director's Report – Lisa Rosenblum, Director of Library & Neighborhood Services Department

XI. Future Agenda Items

XII. Next Meeting – March 26, 2009

XIII. Turn in volunteer contacts

XIV. Adjournment

**Please do not wear scented products to this meeting.**

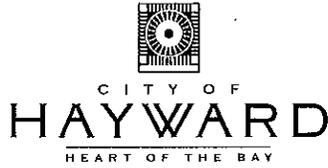
People who have environmental sensitivities may be in attendance.



Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990.

Please request needed accommodations at least 72 hours in advance

of the meeting by calling (510) 583-4248,  
or by calling the TDD line for those with speech  
and/or hearing disabilities at (510) 247-3340



**Keep Hayward Clean and Green (KHCG)**

Task Force Meeting Notes  
 Hayward City Hall, Room 2A  
 777 B Street, Hayward  
 January 22, 2009

1. **Call to Order.** Meeting called to order at 7:07 PM by Chair Chuck Horner
2. **Pledge of Allegiance**
3. **Roll Call**

Present	Absent	Guests	City Council and Staff
Roberto Banke	Carolina Abatayo	Jennifer Ong	Michael Sweeney, Mayor
Florence Banks	Marilyn Gise	William M.	Greg Jones, City Manager
Blytha Bowers	Doug Grandt		Lisa Rosenblum, Library and Neighborhood Services Director
Lloyd Clifton	Glen Hubahib		Stacey Sorenson, Neighborhood Partnership Manager
Frank Goulart	Laura Oliva		Colleen Kamai, Secretary
Dee Dee Ligibel			
Doug Ligibel			
Chuck Horner			
Rick LaPlante			
Rob Simpson			
Gary Steinberger			
Kathy Super			
J. D. White			

4. **Public Comments**

Jennifer Ong, Hayward resident, introduced herself and expressed her interest in joining the task force. Ms. Ong informed the group that she has submitted her application to the City Clerk's Office, and was advised that interviews would take place in June. Ms. Ong commented that she has distributed KHCG contact information and the clean-up schedule to her neighborhood group. She also expressed an interest in attending the Youth Commission Meetings.

It was at this time that KHCG Chair, Chuck Horner announced that City Manager, Greg Jones was in attendance.

William M., Community Service Chair for Los Conquistadores Cal State University East Bay introduced himself and informed the group that he, and several others plan on attending future KHCG clean-up events.

Frank Goulart applauded City Staff and their efforts of working with neighborhoods to help organize and establish neighborhood partnerships. He mentioned that residents are excited and have noticed

an improvement in the city's involvement in the communities. Mr. Goulart noted that coordination between the Neighborhood Partnership Program and KHCG clean-up events are finally beginning to happen.

It was at this time Chuck Horner mentioned the Neighborhood Partnership Meeting Schedule and encouraged task force members to attend.

Doug Ligibel noted the contribution of local artist Linda Longinotti, who through her own efforts covered graffiti by completing a mural on a building along Watkins. Mr. Ligibel informed the group that the building has not been hit with graffiti since the completion of the project.

Chuck Horner announced that the Hayward Chamber of Commerce has agreed to include a KHCG informational insert, for free, inside their newsletter. It was also noted that there is a half page article about KHCG in the Neighborhood Alert Newsletter.

Lloyd Clifton mentioned that KHCG information was printed directly on the City Emergency Excise Tax Bill. It was noted that staff made arrangements with the revenue department to have the information printed directly on the water bills and emergency excise tax bills.

Dee Dee Ligibel mentioned that her Home Owners Association has also advertised KHCG information in their community newsletter.

5. **Approval of Notes from Task Force Meeting of November 20, 2008.** It was unanimously accepted to approve the notes from the Task Force Meeting of November 20, 2008.
6. **City Financial Update:** Mayor Michael Sweeney provided an update regarding the City's current budget situation. He shared information about what actions the City has already undertaken to address the growing fiscal crisis and what future actions may be necessary. Mayor Sweeney asked for the groups input and announced that in addition to going door to door to meet with residents, an informational flyer will be mailed to all Hayward residents asking for their input on these difficult budget issues and a possible future revenue measure. City Manager, Greg Jones concurred with the Mayors comments.

Discussion ensued; The Mayor and City Manager responded to task force member's questions and comments. Members were encouraged to email their comments and questions directly to the Mayor and City Manager.

7. **KHCG Budget:** Lisa Rosenblum informed the group that contrary to what had been previously reported, the FY07-08 year end budget was not approved to carry over and that a budget of 30,000 was allocated for FY 08-09. It was noted that year end budgets are not allowed to carry over; each fiscal year a new budget is allocated. Task Force Members were advised to submit receipts to staff, for reimbursement of their clean-up event related expenses.

It was noted that the budget allocated to Schafer Park in FY 07-08 was not carried over to FY 08-09.

8. **Financial Report.** The financial report for January was distributed.
9. **Presentation SMASH:** Lieutenant Reid Lindblom gave an enlightening presentation related to SMASH activities. He provided a brief history of the program, and explained the programs goals and objectives. Lieutenant Lindblom noted that departments city-wide organize and work together to ensure a successful outcome.

Lieutenant Lindblom responded to questions and comments. He also provided a brief status report regarding the Graffiti Hot Line.

10. **City Status Reports:**

- a. **Graffiti:** It was noted that Matt McGrath was not in attendance, therefore no information was reported.
- b. **Water Bill Inserts:** Lisa Rosenblum thanked staff for working on the project. A copy of the final draft was passed around. It was noted that the inserts are expected to be distributed beginning mid-February for a two and a half month cycle. Lisa advised the group that staff will begin working on the next insert, pending task force approval, once the current clean-up schedule is approved.

11. **Clean-Up / Graffiti Removal Events:** Dee Dee and Doug Ligibel informed the group that they will be out of town and unable to attend the April 25<sup>th</sup> clean-up. It was noted that they will however, continue to be the contact for the event and will, carry out the pre-planning for the event.

It was noted that there is a need for task force members to volunteer to help with the set-up and break down before and after the clean-up events, this would involve arriving approximately 30 minutes early and leaving 30 minutes later.

Rich LaPlante informed the group that he was contacted by public radio station KALW 91.7FM regarding a new project they are starting, called radio engage. They are encouraging people to get involved in their communities, and they would like to broadcast KHCG activity information. It was noted that the project information would be forwarded to task force members.

It was at this time that Chuck Horner announced plans to organize groups of volunteers to canvas neighborhoods where clean-up events are scheduled, six weeks prior to event, as a way to engage the residents of those communities. It was noted that Florine Banks has agreed to help coordinate these efforts.

At this time Chuck Horner advised the group that Carolina Abatayo will be organizing a clean-up event in the Schafer Park Neighborhood, scheduled to take place at the same time as the March 28<sup>th</sup> clean-up.

12. **Clean-Up / Graffiti Schedule:** A proposed schedule of clean-up event dates and locations, from May 2009 through January 2010, was distributed. It was noted that as a way to optimize neighborhood participation, members target locations and dates that coordinated with the Neighborhood Partnership Meeting schedule, and with existing neighborhood groups.

Task force members, who haven't already volunteered to participate as an event sponsor/contact person for previous events, were encouraged to do so. Discussion ensued; it was **Motioned** (Ligibel), **Seconded** (White) and **unanimously passed** to accept the proposed clean-up schedule.

At this time discussion ensued, regarding the proper procedure of having a discussion prior to taking action on an item.

Task Force Members in attendance selected which events they wanted to sponsor. It was noted that some members who were not in attendance should be given an opportunity to select clean-up events at the next meeting.

13. **Meeting Schedule:** No information was discussed
14. **Member Reports:** It was noted that in light of the new information regarding the KHCG budget the Newspaper Advertising Project will be re-evaluated.

Dee Dee Ligibel informed the group that she has obtained support from various downtown Home Owners Associations for the Library Fountain Project, and has asked the Task Force to support the project up to \$1,500 pending a reply from two groups she has yet to hear back from. It was **Motioned**, **Seconded** and **unanimously passed** to support the Downtown Library Fountain Project up to \$1,500.

15. **Director's Report:** Lisa Rosenblum reported that Task Force Members Marilyn Gise and Pravan Balram resigned.

16. **Future Agenda Items:**  
Review KHCG Purpose, Mission, Goals and Participation – Banks/LaPlante  
Frank Goulart  
Stacey Sorenson, Neighborhood Partnership Manager

17. **Next Meeting:** Thursday, February 26, 2009

18. **Turn in volunteer contacts**

19. **The meeting was adjourned at 9:10PM.**