



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force

Hayward City Hall, Room 2A

Regular Meeting - 7:00 PM

April 23, 2009

Agenda

- I. Call to Order
- II. Pledge of Allegiance
- III. Roll Call

Public Comments: (The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).

- IV. Approval of the Summary Notes from March 26, 2009 Task Force Meeting
- V. Financial Report
- VI. Upcoming Clean-up / Graffiti removal events
 - a. April 25th clean up – Doug & Dee Dee Ligibel
 - b. "Hayward Volunteer Litter Pick-Up." Annual City Wide Clean-Up event for Sat. May 16 at Weekes Park (details from Matt McGrath)
- VII. Presentations
 - a. Joe Flores, La Familia, graffiti abatement and murals
- VIII. City Status Reports
 - a. Matt McGrath, Director of Maintenance Services
 - b. Sustainability Report
- IX. Member Reports:
 - a. Financial Committee for less than \$250 expenditures - Clifton
 - b. Frank Goulart resignation
 - c. Carolina Abatayo - Schafer Park Pizza Party details
 - d. Zucchini Festival Participation - (Horner/Steinberger/Bowers)
 - e. Chuck Horner - Hayward Community Garden: potential partnership discussion

- X. Chair Report (Horner)
 - a. Approval of Meeting Schedule including October's meeting date (Volunteer Recognition Dinner is the same night)
 - b. Annual Volunteer Recognition – our Star/Peril/?
 - c. Tagger's Backpack from Bret Harte Student

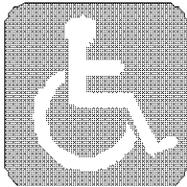
- XI. Director's Report (Sorensen)

- XII. Future Agenda Items

- XIII. Next Meeting – May 28, 2009

- XIV. Turn in volunteer contacts

- XV. Adjournment



Please do not wear scented products to this meeting.
People who have environmental sensitivities may be in attendance.

Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
 Task Force Meeting Notes
 Hayward City Hall, Room 2A
 777 B Street, Hayward
 March 26, 2009

1. **Call to Order.** Meeting called to order at 7:08 pm by Chair Chuck Horner
2. **Pledge of Allegiance**
3. **Attendance sheet distributed**

Present	Absent	Guests	City Council and Staff
Carolina Abatayo	Frank Goulart	Christy Gerren	Michael Sweeney, Mayor Stacey Sorensen,
Florence Banks	Marilyn Gise	Jose Flores	Neighborhood Partnership
Blytha Bowers	Frank Goulart	Richard Roybal	Manager
Lloyd Clifton	Glen Hubahib	Dan Higaes	Matt McGrath, Dir of Maintenance Services
Douglas Grandt	Dee Dee Ligibel	Anne Culver	Barbara Sullivan, Secretary
Doug Ligibel	Rob Simpson	Jennifer Ong	
Chuck Horner	Gary Steinberger	Erik Pearson	
Rich LaPlante			
Laura Oliva			
Kathy Super			
J. D. White			

Public Comments:

Resident Dan Higaes spoke of concern for public health and safety that may be present due to inadequate cleanup after Saturday Farmer’s Markets saying that, having improved in the past, it has lapsed again.

Christy Gerren, HUSD, introduced herself as KHC&G’s contact for the school district.

Jose Flores, of La Familia, introduced himself as KHC&G’s contact in efforts to encourage youth to help with graffiti abatement and mural projects. He will attend April’s meeting to discuss how collaboration might develop.

Jenifer Ong mentioned that there is a cleanup taking place tomorrow at 9:30 am at Peet’s Coffee to do graffiti removal.

Doug Ligibel commended Chuck, Lloyd and Jenifer for the removal of over 200 graffiti tags in the Tennyson overpass area. Doug turned over to Chuck Horner the leftover paint as Chuck is maintaining that area.

4. **Approval of the Summary Notes from February 26, 2009 Task Force Meeting.** It was **motioned, seconded** (Horner/Clifton) and unanimously carried to approve KHCG meeting notes from February 26, 2009 meeting.
5. **Financial Report:** No new information to report.

Lloyd Clifton mentioned the forming of a committee to include himself and 2 - 3 others for the purpose of reviewing expenditures of \$250 or less. This topic unanimously agreed to be added to next month’s agenda.

Rich LaPlante would like copy of blank expense report; John White offers to provide it to him

6. Upcoming Clean-up / Graffiti removal events:

- a. Carolina has an expense sheet for the March 28 cleanup. She expects 20-35 students and is calling parents also. She mentions that, on the same date, Councilman Zermeno is doing a cleanup near Z video and he asks KHCG support and grabbers, if possible. Chuck Horner and Francisco Zermeno have been in contact. Matt McGrath has spoken with Francisco re: Matt's crew doing pickup.

Carolina says Schafer Park cleanup will have all trash centralized at the School where Matt McGrath says his crew can do a pass-by to pick up. Rich LaPlante and Doug Ligibel will do a pickup as well.

- b. April 25th clean up – Doug & Dee Dee Ligibel will not be present the day of the event; Lloyd states he will take charge of this cleanup and that information showing Doug & Dee Dee Ligibel as contacts need not be changed as they are available up until the event day, just not on the day of the cleanup.
- c. Chuck Horner distributed a flier for an e-waste event taking place April 25th 9am – 4pm and meeting at Burbank Elementary School.
- d. City-wide cleanup day: Matt McGrath will provide details on the time for this event taking place Saturday, May 16 at Weekes Park when they are available to him, which should be early next week
- e. January 23, 2010 Bowman Elementary – John White says he'll head up this event.
- f. Two-sided cleanup event fliers/registration forms for the remainder of the calendar year were handed out by John White for all to review, revise and get back to John who will follow up with Barbara.
- g. Blytha notes that, for the last cleanup event, there were 32 volunteers, 169 items collected and 40 community service hours accounted for.

7. Presentations:

- a. Anne Culver, Social Service Planning Manager returned for discussion on CFL light bulb exchange program. More details were provided and a general consensus was that this might not be a program KHCG presently has the resources for. Chuck Horner asked Anne to provide some documentation to him for use in promoting the program as he has ideas on several groups to get involved with it.
- b. Erik Pearson, Senior Planner - Climate Action Plan: Erik had hard-copy materials and a visual presentation with a discussion and Q&A session following. He mentions that there is a blog (web log) for those who want to look into this further.

8. City Status Reports :

- a. Matt McGrath, Director of Maintenance Services. Graffiti issues reported to him for the Huntwood area are already being addressed under a Community Preservation case in progress.
- b. Matt's crew will be able to offer support for the Schafer Park cleanup event. All supplies have been ordered and, with the exception of the paint, have come in.
- c. A new pressure washer has arrived. The old one may get mounted onto an existing truck in order to serve as a backup unit.
- d. Matt notes that Tony now goes out with a coworker and, therefore, more is getting done.
- e. Matt says that he'll get contact information for BART bridges and SPRR to Doug Ligibel. For the control boxes, Matt says that he generally paints them out rather than go via the paperwork process.
- f. Doug Ligibel expressed his frustration with getting information from the prosecuting attorney and police following a citizen's arrest he did recently. Mayor Sweeney requests Doug email him with information and details on this incident.

- g. Matt asks that Rich LaPlante email him with a list of locations for attention after Rich comments on power-washing paint off the sidewalks and the difficulties he's encountered with removal. Rich will also provide Matt with locations of hydrants that need paint since it is hard to get the correct paint for these. The idea of using a more effective paint color for graffiti coverage (charcoal, brown, etc) was presented by Lloyd as being a better choice than lighter colors. Chuck brought up that he's had good results with "Mystic Eraser" for graffiti removal.
- h. It was mentioned that Ace Hardware, TrueValue and others are not keeping spray paint locked up, thereby making it more accessible. Stacey Sorenson adds that she may use the Administrative Citation process to address this issue.

9. Member Reports:

- a. Zucchini Festival: In Gary's absence, Doug says that is really only an opportunity to hand out hard-copy information and that the street fairs provide more exposure and generate more interest.
- b. Hayward Community Garden: Stacey has been in discussions on this and will forward info to Chuck.
- c. Stacey adds that Community Preservation Inspector Cheryl Gomez will be handling most graffiti cases and she will also be working with business owners and City Landscape.
- d. Stacey also asks that locations of stake signs be emailed to her.
- e. Doug wants to revisit KHCG's mission statement; John White will provide it to him.

10. Chair Report - Chuck suggests the use of a sticker promoting the \$500 reward (graffiti) that might be applied at locations where graffiti has been removed in an effort to raise awareness of this incentive. He also presents the idea of having an annual List of Heroes that might serve as thanks and recognition to businesses for their conscientious efforts. Additionally, a "shoe-removal" list is being compiled and KHCG is working with Bob Bauman in this effort.

11. Director's Report: Lisa Rosenblum is leaving the City of Hayward for work in Sunnyvale. John White extends commendations for Lisa's time and support to KHCG ; Chuck may purchase a card for Lisa.

12. Future Agenda Items:

- a) Jose Flores, of La Familia,
- b) Lloyd Clifton mentioned the forming of a committee to include himself and 2 to 3 others for the purpose of reviewing expenditures of \$250 or less.
- c) Approval of Meeting Schedule including October's meeting date (Volunteer Recognition Dinner is the same night)
- d) Sustainability Report

13. Next Meeting: April 23, 2009

14. The meeting was adjourned at 9:04 pm