

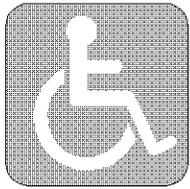


PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
Regular Meeting - 7:00 PM
May 27, 2010

Agenda

- I. Call to Order
- II. Pledge of Allegiance
- III. Roll Call
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).*
- V. Approval of the Summary Notes from April 22, 2010 Task Force Meeting
- VI. Financial Report
- VII. Upcoming Events
 - a. June 26, 2010 - Birchfield Park (Doug Ligibel)
 - b. July 24, 2010 - Upper Hayward, 2nd & B St (Florine Banks & Jennifer Ong)
- VIII. City Status Reports/Updates
 - a. Email Policy
- IX. Member Reports and Issues
 - a. Mission Statement & Goals
 - b. Attendance Policy
 - c. Agenda Timing Method
- X. Chair Report
- XI. Future Agenda Items
- XII. Next Meeting June 24, 2010
- XIII. Adjournment



Please do not wear scented products to this meeting.

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)

Task Force Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
April 22, 2010

1. **Call to Order:** Meeting called to order at 7:00 PM by Chair Chuck Horner

2. **Pledge of Allegiance**

3. **Roll Call**

City Council & Staff: Mayor Michael Sweeney; Lawrence McGrath, Director of Maintenance Services; Stacey Sorensen, Neighborhood Partnership Manager

TF Members Present: Carolina Abatayo, Florine Banks, Blytha Bowers, Lloyd Clifton, Chuck Horner, Doug Ligibel, William McGee, Laura Oliva, Rob Simpson, Jennifer Ong, Kathy Super, Kevin Thompson, John White

TF Members Absent: Douglas Grandt, Rich LaPlante

Guests: Greg Galati, Dan Henriques

4. **Public Comments:**

Dan Henriques commented about trash from fast food restaurants; he would like to see fast food restaurants implement a refundable fee program for food containers, to help reduce trash.

Rob Simpson reported that he attended an event at Chabot College related to opposition of the Power Plant.

Doug Ligibel reported that after two years of work, the Downtown Neighborhood Association was successful in getting BART to agree to re-paint the Hayward BART station; he commented that it will be the first time that the Hayward BART Station has been painted in 30 years. Mr. Ligibel thanked Mayor Sweeney for his help in facilitating discussions with BART. Mr. Ligibel also reported that he and TF member Jenifer Ong recently covered graffiti on approximate seventy-five garbage cans in the downtown area.

5. **Approval of Notes from Task Force Meeting of March 25, 2010:** It was unanimously accepted to approve the notes from the Task Force Meeting of March 25, 2010.

6. **Financial Report:** The financial report for February was reviewed.

7. **Presentations:** Hayward Resident Greg Galati introduced himself, thanked TF members for their work, and provided a history of efforts to organize his neighborhood. Mr. Galati commented on a neighborhood clean-up event that was coordinated with the Principal of Glassbrook Elementary School. Mr. Galati reported that the neighborhood clean-up event was a huge success that has resulted in continuing clean-up efforts by residents, and a partnership with the Principal of Glassbrook Elementary School. Mr. Galati announced that their next neighborhood clean-up event is scheduled for Saturday, May 15th.

8. **Upcoming Clean-up / Graffiti removal events:**

April 24, 2010: TF members discussed logistics, safety and administrative procedures.

May 15, 2010: City-wide clean-up. KHCG will set-up an informational and volunteer recruitment booth.

9. **City Status Reports:** At this time, discussion took place regarding the quantity of grabbers on hand. There was concern that additional grabbers will need to be purchased in order to support the City-wide event as well as the Neighborhood event being planned by Greg Galati; both events are taking place on May 15, 2010.

Kevin Thompson **Motioned** to purchase 100 grabbers for Greg Galati's event. The motion was seconded, by Rob Simpson. After discussion the **Motion** was amended; the motion is to purchase 100 grabbers to add to KHCG's inventory; after additional discussion, the Motion was unanimously passed.

At this time Chuck Horner announced the "KaBoom Build a Playground" event taking place on Thursday, June 17, 2010. Chuck provided details about the event and encouraged participation.

Matt McGrath reported that graffiti reward signs are being installed on street poles in high graffiti areas throughout the city. TF members were encouraged to continue reporting graffiti vandalism to his office.

Stacey Sorensen reported that the meeting to discuss KHCG recruitment process has been delayed, due to the recent transition phase in the City Manager's Office; an update will be provided at the next KHCG meeting. Ms. Sorensen advised TF members that the KHCG Attendance Policy will be included on the next agenda for discussion.

10. **Vision, Mission, Goals:**

TF Members shared their thoughts about the Vision, Mission and Goals of KHCG. They discussed specific items, such as the judicial process related to under-age graffiti vandals; ongoing problems with graffiti and litter; the unresponsiveness of property owners when graffiti is reported to them, specifically newspaper racks and bus shelters; how to educate the community; public relations and marketing; how to coordinate efforts with schools and the Hayward Unified School District; KHCG attendance policy; and whether the KHCG Vision, Mission and Goals need to be redefined.

Mayor Sweeney reminded TF members that several City Ordinances are in place thanks to the inspiration and influence of KHCG, and that their continuing work with graffiti abatement and litter removal inspires community members. Mayor Sweeney encouraged TF members to address City Council during the Public Comment section of City Council Meetings, on specific items of concern. Mayor Sweeney suggested that TF members invite the Hayward Unified School District Superintendent to KHCG meetings and events to begin the process of coordinating efforts with schools.

At this time TF members were reminded that Nancy O'Malley of the District Attorney's Office addressed the issue of under-age vandals and the judicial process during her presentation to the KHCG task force at the February 2010 meeting.

TF Members were asked to review the KHCG Attendance Policy; discussion will take place at the next meeting.

TF Member Blytha Bowers read the KHCG Mission statement posted on the City's website. TF members were asked to review and evaluate the statement to determine if any revisions are necessary; the item will be discussed at the next meeting.

Chuck Horner reported that he received a call from a representative of Baxter Healthcare, a pharmaceutical company located on Winton Ave. The company is interested in adopting Winton Ave. and wanted to know how the company can participate with KHCG. Chuck encouraged them to participate in KHCG clean-up activities.

11. **Future Agenda Items:** KHCG Attendance Policy; KHCG Mission Statement, Goals and Vision; Newspaper Rack Update; KHCG Agenda Timeline; KHCG Recruitment
12. **Next Meeting:** It was **Motioned** and seconded (Clifton/Bowers) and unanimously passed to schedule a meeting for Thursday, May 27, 2010. TF Members would like the May agenda to include more specific topics for discussion. TF Member Jennifer Ong will work with Chuck and staff to implement a timing method when preparing the May Agenda.
13. **Turn in volunteer contacts.**
14. **The meeting was adjourned at 9:00pm.**

Financial Report As of April 30, 2010

KHCG expenditures

Date	Individual/Organization	Items	Expenses	Credits	Budget Balance
7/1/2009	Credit: Budget Alloction	N/A		\$10,000.00	\$10,000.00
8/21/2009	Ewing Irrigation Products	Grabbers -Trash Gator, 33 in. handle order 6	\$105.94		\$9,894.06
8/21/2009	Ewing Irrigation Products	Grabbers -Trash Gator, 33 in. handle order 36	\$635.64		\$9,258.42
8/21/2009	Ewing Irrigation Products	Grabbers -Trash Gator, 33 in. handle order 50 (16 shipped / 16 @ 16.088 ea = 257.41 + 25.10 tax = 282.51 / 34 back ordered)	\$282.51		\$8,975.91
10/9/2009	Florine Banks	Reimbursement for items purchased for giveaways	\$111.75		\$8,864.16
1/31/2010	Postage	Postage	\$4.80		\$8,859.36
2/26/2010	Folger Graphics	Inserts	\$1,338.95		\$7,520.41
2/26/2010	Eden Youth & Family Center	South Hay. Stroll Participation	\$25.00		\$7,495.41
3/12/2010	John White	Mileage Reimbursement	\$11.65		\$7,483.76
3/12/2010	John White	Mileage Reimbursement	\$38.67		\$7,445.09
4/9/2010	Ewing Irrigation Products	Grabbers (6)	\$105.94		
		Total Credits:		\$10,000.00	
		Total Expenses:	\$2,660.85		
		Total Remaining in Budget:			\$7,339.15

NOTE Expenditures do not include the following:
Purchases that have not yet been added to the system

Allocations Made for Specific Projects Fiscal Year 2010

Date	Individual/Organization	Amount
6/25/2009	Purchase of hand outs and giveaways	\$300.00
6/25/2009	Purchase of 50 grabbers	\$1,000.00
10/15/2009	Schafer Park Clean-Up Participation Prize	\$100.00
1/28/2010	Inserts	\$1,346.51
1/28/2010	South Hayward Stroll	\$25.00
4/22/2010	Purchase of 100 additional grabbers	\$2,000.00
		\$4,771.51