



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
Regular Meeting - 7:00 PM
August 23, 2012

Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm – 7:15pm)
- V. Approval of the Summary Notes from July 26, 2012 (7:15pm – 7:20pm)
- VI. Financial Report (7:20pm – 7:25pm)
- VII. Attendance Report (7:25pm – 7:40pm)
 - a. Review Draft Attendance Policy
- VIII. Clean Up Events (7:40pm – 8:00pm)
 - a. July 28, 2012 Longwood Neighborhood (Banks / LaPlante)
 - b. August 25, 2012 Harder-Tennyson Neighborhood (Clifton)
 - a. Probation Department Involvement
 - c. September 22, 2012 Burbank Neighborhood (Super/Gayle)
 - d. October 27, 2012 – Make a Difference Day (Bowers)
 - e. Adopt-a-Block Program Update (Bowers)
 - a. September Training
- IX. Education and Marketing (8:00pm – 8:15pm)
 - a. Anti-litter Campaign (Bowers)
 - b. Hayward Street Parties (Bowers / Banks)
 - c. Youth Commission (Beltran)
 - d. Sustainability (Oliva)
- X. Clean and Green Policy (8:15pm – 8:25pm)
 - a. Strengthen Penalties for Graffiti Vandalism (Bowers / Horner)

- XI. Action Items and Issues (8:25pm –8:50pm)
 - a. Thank-You and Best Wishes to Members Leaving Task Force
 - b. New Member Swearing in Ceremony September 11
 - c. City-Wide Garage Sale – Update (Enders / Bowers)
 - d. Science in the Park (Bowers)
 - e. Chair Report (Bowers)
 - f. Roundtable (all)

- XII. City Status Reports/Updates (8:50pm– 8:55pm)

- XIII. Review Future Agenda / Action Items (8:55pm – 9:00pm)
 - a. New Member Introductions
 - b. Environmental Education Update
 - c. Task Force Safety (Bowers)

- XIV. Next Meeting September 27, 2012

- XV. Adjournment



Please do not wear scented products to this meeting.
People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
July 26, 2012

- I. **Call to Order:** Meeting called to order at 7:00p.m. by Chair Blytha Bowers
- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by TF Member Rich LaPlante
- III. **Roll Call:**

City Council & Staff: Stacey Bristow, Neighborhood Partnership Manager; Colleen Kamai, Senior Secretary Redevelopment Successor Agency

Task Force Members Present: Braxston Banks; Blytha Bowers; Lloyd Clifton; Heather Enders; Suzanne Gayle; David Haines; Chuck Horner; Rich LaPlante; Doug Ligibel; Jennifer Ong; Vishal Trivedi; Tawana Smith; Kathy Super

Task Force Members Absent: Carolina Abatayo; Florine Banks; Christopher Catlow; Rev. Desmond Henry; Laura Oliva; Monica Ruiz

Youth Commission Liaison: Absent

Guests (Visitor Sign-In): Nancy O'Malley, District Attorney; Karen Meredith, Assistant District Attorney
- IV. **Public Comments:** Chuck Horner asked if staff can draft a letter to City wide postal offices letting them know that there has been an increase in the use of shipping labels used as graffiti.
- V. **Approval of Notes from Task Force Meeting of June 28, 2012:** It was **motioned/seconded** and passed by majority vote to approve the June 28, 2012 meeting notes. (14:0:0:5 absent)
- VI. **Financial Report:** The financial report was reviewed.
- VII. **Attendance Report:** TF member attendance at meetings, clean-up, and other events were reported.
- VIII. **Presentation:** District Attorney Nancy O'Malley and Senior Deputy District Attorney Karen Meredith introduced themselves and spoke briefly about their backgrounds with the District Attorney's office. Ms. O'Malley outlined the structure of the District Attorney's office, including the Hayward branch, and explained that the DA's office is mandated by the State of California to review, charge, and prosecute criminal violations of the laws of California. Ms. O'Malley described how her office is committed through their actions, policies, principles and values of working with communities to uphold the rights of both victims and the accused.

Ms. O'Malley spoke about the judicial process for graffiti vandals, spoke briefly about what other counties are doing, the work her office is doing, and what can be done to improve the process, from engaging the communities, documentation and reporting, to prosecution and restitution.

Task Force members spoke about some of the challenges of combating graffiti vandalism, from their concern that graffiti vandalism is not considered as high a priority as other crimes; the process of collecting evidence; witnessing and reporting an occurrence; making a citizen's arrest; to the feeling of lack of follow-up and/or oversight of police officers and probation officers, and the need for increased penalties.

Ms. O'Malley and Ms. Meredith addressed task force member concerns, answered questions, and commented that they look forward to working with the community and developing a partnership with the task force and the city.

Senior Deputy District Attorney Karen Meredith added that task force members are welcome to contact her directly.

IX. Clean Up Events/Activities: July 28, 2012 Longwood Neighborhood – Logistics and administrative procedures were discussed.

X. Education and Marketing: Hayward Street Parties – Chair Bowers reported that the July Street Party was a success; the next Street Party is scheduled for August 16. Task force members discussed their efforts to coordinate the use of recycling containers at Street Parties and discussed some of the logistic challenges.

XI. Action Items and Issues:

a. City Wide Garage Sale – Task Force Member Enders provided additional information about coordinating the event and asked for TF member feedback. After discussion it was **motioned/seconded** and unanimously passed to approve October 20, 2012 as the official date for the first City Wide Garage Sale (14:0:0:5 absent.) It was noted that the event will be titled “Hayward’s City Wide Garage Sale.”

After discussion regarding advertising and cost, it was **motioned/seconded** and unanimously approved to allocate \$1,000 towards the cost of printing materials to advertise the event (14:0:0:5 absent.)

b. Signage for Garbage Cans – Stacey Bristow report that there are two different styles of garbage cans, 232 city wide, they are not coated, there are two styles of concrete cans in the downtown area, and staff replace approximately five per year.

c. Registration Cost & Process for Stop Urban Blight Events – After discussion it was **motioned/seconded** and unanimously approved to allocate \$500 for the cost of task force member registration fees to attend StopUB events. (14:0:0:5 absent.)

d. Make a Difference Day – Chair Bowers reported that there will be approximately four hundred students from Cal State University East Bay are expected to participate at the October 27 clean-up event. Ms. Bowers spoke about logistics and administrative procedures.

XII. City Status Reports/Updates: No additional reports/updates were given.

XIII. Review Future Agenda / Action Items Not reviewed.

XIV. Next Meeting: August 23, 2012

XV. Adjournment: The meeting was adjourned at 9:12p.m.

