



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
Regular Meeting - 7:00 PM
October 25, 2012

Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm – 7:15pm)
- V. Approval of the Summary Notes from September 27, 2012 (7:15pm – 7:20pm)
- VI. Financial Report (7:20pm – 7:25pm)
 - a. Grabbers and Vests – Approval of Expense
 - b. Water Bill Inserts 2013 – Approval of Expense
- VII. Attendance Report (7:25pm – 7:30pm)
- VIII. Clean Up Events (7:30pm – 8:00pm)
 - a. October 27, 2012 – Make a Difference Day - Palma Ceia / CSUEB (Bowers / Oliva / Haines)
 - b. November 17, 2012 – Tennyson High School - Whitman-Mocine Neighborhood
 - c. Adopt-a-Block Program Update (Bowers)
- IX. Education and Marketing (8:00pm – 8:05pm)
 - a. Anti-litter Campaign (Bowers)
 - b. Environmental Education Update (Bowers)
 - c. Youth Commission (Ligibel)
 - d. Sustainability (Oliva)
- X. Clean and Green Policy (8:05pm – 8:10pm)
 - a. Graffiti Vandalism Prevention – Ad Hoc Committee Update (Bowers / Horner)
- XI. Action Items and Issues (8:10pm – 8:45pm)
 - a. Meeting Schedule 2013 - Approval
 - b. Clean Up Schedule 2013 – Approval
 - c. Clean Campus Competition (Horner)

- d. City-Wide Garage Sale (Bowers)
- e. Roundtable

XII. Chair Report (Bowers)

XIII. City Status Reports/Updates (8:45pm– 8:50pm)

XIV. Review Future Agenda / Action Items (8:55pm – 9:00pm)

- a. Clean Up Areas and TF Member Assignments
- b. Purchase of Promotional Tote Bags
- c. KHCG Task Force Safety

XV. Next Meeting November 15, 2012

XVI. Adjournment



Please do not wear scented products to this meeting.

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990.

Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
September 27, 2012

- I. **Call to Order:** Meeting called to order at 7:03 p.m. by Chair Blytha Bowers
- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by TF Member Dana Caines
- III. **Roll Call:**

City Council & Staff: Matt McGrath, Maintenance Services Director; Eusebio Espitia, Code Enforcement Supervisor; Colleen Kamai, Senior Secretary Redevelopment Successor Agency

Task Force Members Present: Carolina Abatayo; Braxton Banks; Florine Banks; Blytha Bowers; Dana Caines; Lloyd Clifton; Radonna Foley-Scott; Suzanne Gayle; David Haines; Muhammad Irfan; Rich LaPlante; Doug Ligibel; Laura Oliva; Monica Ruiz; Tawana Smith

Task Force Members Absent: Christopher Catlow; Rev. Desmond Henry; Chuck Horner; Kathy Super

Youth Commission Liaison: Elmer Beltran

Guests (Visitor Sign-In): Heather Enders
- IV. **Public Comments:** Suzanne Gayle reminded those in attendance that the Volunteer Awards Dinner will be held in early October and that Blytha Bowers will be receiving an award for work with the KHCG Task Force. Ms. Gayle also announced that Science in the Park will be taking place in early October, reminded Task Force members to volunteer to participate, and passed out an event flyer.

David Haines thanked the City for their support and task force members for their efforts in graffiti abatement and for making a difference in his and his neighbors' lives
- V. **Welcome New Members and Introductions:** Newly appointed and returning task force members introduced themselves and provided a brief background on why they wanted to join the task force.
- VI. **Approval of Notes from Task Force Meeting of August 23, 2012:** It was **motioned/seconded** and passed by majority vote to approve the August 23, 2012 meeting notes: (13:0:2:4 absent)
- VII. **Financial Report:** The financial report was reviewed.
- VIII. **Attendance Report:** TF member attendance at meetings, clean-up, and other events were reported. Chair Bowers reported that City Council recently approved the proposed KHCG Attendance Policy and noted that she will provide additional information at the next meeting.
- IX. **Clean Up Events/Activities:**

September 22, 2012 Burbank Neighborhood – Chair Bowers reported that there were eighty-nine volunteers from various schools and organizations, noting St. Bedes Elementary School, Hayward High School, Soulciety, and Mt. Eden High School. Additionally Ms. Blowers reported that they issued two hundred and twenty eight community services hours, which was a record for the task force and volunteers collected one-hundred and fifty-three total items.

October 27, 2012 Make a Difference Day – Chair Bowers reported that the anticipated number of participants is at approximately four hundred and reminded the group that there will be two check-in locations, one at Cal State University East Bay (CSUEB) and one at Palma Ceia Elementary School. Logistics and administrative procedures were discussed and task force members were given assignments.

Adopt-a-Block Program – No update was given.

X. Education and Marketing:

a. Youth Commission – No update given.

b. Sustainability – TF Member Laura Oliva reported that the Sustainability Committee will be reviewing the Climate Action Plan at their next meeting and announced that San Francisco Planning and Urban Research (SPUR) will host two informational meetings on the California Climate Action Plan, the first on October 15 in San Jose, and the second on October 16 in San Francisco. Ms. Oliva advised task force members to visit the SPUR website for additional information.

XI. Clean and Green Policy

a. Strengthen Penalties for Graffiti Vandalism – No update given.

XII. Action Items and Issues:

a. City Wide Garage Sale – TF Member Enders reported that she and staff are working on placing advertisements in local newspapers and she continues to receive emails from resident's interest in participating. Additionally, Ms. Enders reported that the printable map listing registered garage sale sites will be available on the cities website on October 15.

b. Science in the Park – Chair Bowers reminded the group that the event is scheduled for October 6. TF members were encouraged to participate. TF Member Suzanne Gayle demonstrated the project, airplanes made out of tape and straws, which they will be doing at their booth.

c. Chair Report – Chair Bowers reported that Soulciety is hosting an event “Empower – Master of the Three Rings” on Saturday, September 29 at Chabot and in San Francisco at the Herbst Theater on Saturday, October 27.

XIII. City Status Reports/Updates: Matt McGrath reported that after speaking with Waste Management about the proposed illegal dumping ordinance, he learned that as part of the Franchise Agreement with the City, Waste Manage provides twelve hundred coupons per year for a free drop off of up to two cubic yards to single family residents. Mr. McGrath reported that the one hundred coupons are given out monthly on a first come first serve basis to residents who call in and request them. According to Waste Management, all one hundred coupons are given out each month, but not all are redeemed. Mr. McGrath said Waste Management has agreed to give him the unused coupons so that the task force can hand them out at clean-up events.

XIV. Review Future Agenda / Action Items: Not reviewed.

XV. Adopt-a-Block Training: Chair Bowers provided handouts and gave a PowerPoint presentation outlining the Adopt-a-Block program and the process that task force members, as program coordinators, take when working with program participants. Additionally, Chair Bowers demonstrated how to navigate the Adopt-a-Program information on the City website and answered task force member questions.

XVI. Next Meeting: October 25, 2012

XVII. Adjournment: The meeting was adjourned at 9:17p.m.

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KEEP HAYWARD CLEAN AND GREEN TASK FORCE (KHCG) 2013 MEETING SCHEDULE

Meeting Location: CITY HALL
2nd FLOOR CONFERENCE ROOM 2A
777 B STREET
HAYWARD, CALIFORNIA

Meeting Time: 7:00 P. M.

Meeting Dates: The Keep Hayward Clean & Green Task Force (KHCG) meets on the fourth Thursday of each month with two exceptions in November and December, or if otherwise noted.

January 24, 2013

February 28, 2013

March 28, 2013

April 25, 2013

May 23, 2013

June 27, 2013

July 25, 2013

August 22, 2013

September 26, 2013

October 24, 2013

November 21, 2013 (Third Thursday)
(Moved from 11/28; conflict w/Thanksgiving Holiday)

December - NO MEETING SCHEDULED DUE TO HOLIDAY

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KEEP HAYWARD CLEAN & GREEN

Clean-Up / Graffiti Removal Schedule 2013

Check the City of Hayward website for additional information www.Hayward-CA.gov/KHCG
 Click on Upcoming Clean Up Events for this schedule
 or contact *Blytha Bowers* 510-303-7924 or blytha@aol.com

2013 Clean-Up Schedule

January 26

February 23

March 23

April 27

*May (City event not KHCG)

June 22

July 27

August 24

September 28

October 26

**** November 23**

****(Moved to 3rd Saturday due to conflict with Thanksgiving Holiday)**

***City Wide Clean Up Event – May – Need to confirm Date (This is not a KHCG event; it is a City event and is included on this schedule for informational purposes).**

Area: City Wide Clean Up Event

Contact: 510-583-7777 CleanUpDay@hayward-ca.gov