



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
Regular Meeting - 7:00 PM
November 15, 2012

Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm – 7:15pm)
- V. Approval of the Summary Notes from October 25, 2012 (7:15pm – 7:20pm)
- VI. Financial Report (7:20pm – 7:25pm)
 - a. Reimbursement Request (Horner/Super)
 - b. Zero Graffiti International Annual Conference – Approval of Additional Funds
- VII. Attendance Report (7:25pm – 7:30pm)
- VIII. Presentation (7:30pm – 8:15pm)
 - a. Rental Housing Ordinance Revision (Bristow)
- IX. Clean Up Events (8:15pm – 8:30pm)
 - a. October 27, 2012 – Make a Difference (Bowers / Oliva / Haines)
 - b. November 17, 2012 – Tennyson High School - Whitman-Mocine Neighborhood (Bowers)
 - c. 2013 Clean-Up Schedule TF Member Assignments
 - d. Adopt-a-Block Program Update (Bowers)
- X. Education and Marketing (8:30pm – 8:40pm)
 - a. Anti-litter Campaign (Bowers)
 - b. Environmental Education Update (Bowers)
 - c. Youth Commission (Ligibel)
 - d. Sustainability (Oliva)
- XI. Clean and Green Policy (8:40pm – 8:45pm)
 - a. Graffiti Vandalism Prevention – Ad Hoc Committee Update (Bowers / Horner)

- XII. Action Items and Issues (8:45pm –8:55pm)
 - a. Clean Campus Competition (Horner)
 - b. Chair Report (Bowers)
 - c. Roundtable

- XIII. City Status Reports/Updates (8:55pm– 9:00pm)

- XIV. Review Future Agenda / Action Items
 - a. City-Wide Garage Sale – Date/Budget
 - b. Purchase of Promotional Tote Bags
 - c. KHCG Task Force Safety

- XV. Next Meeting January 24, 2013

- XVI. Adjournment



Please do not wear scented products to this meeting.

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4248, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
October 25, 2012

- I. **Call to Order:** Meeting called to order at 7:03 p.m. by Chair Blytha Bowers
- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by TF Member Monica Ruiz
- III. **Roll Call:**

City Council & Staff: Matt McGrath, Maintenance Services Director; Stacey Bristow, Neighborhood Partnership Manager; Colleen Kamai, Executive Assistant

Task Force Members Present: Carolina Abatayo; Braxston Banks; Florine Banks; Blytha Bowers; Dana Caines; Lloyd Clifton; Suzanne Gayle; David Haines; Rich LaPlante; Laura Oliva; Monica Ruiz; Tawana Smith Kathy Super

Task Force Members Absent: Christopher Catlow; Radonna Foley-Scott; Rev. Desmond Henry; Chuck Horner; Muhammad Irfan; Doug Ligibel

Youth Commission Liaison: Not Present

Guests (Visitor Sign-In): Heather Enders
- IV. **Public Comments:** Mayor Michael Sweeney thanked TF members for showing support for the proposed Illegal Dumping Ordinance at the October 23 City Council meeting. Mayor Sweeney announced that Saturday, October 27 is National Make A Difference Day, thanked TF members for the difference they make in the community and presented them with a Make A Difference Day Proclamation.

Matt McGrath thanked TF members for their support for the proposed Illegal Dumping Ordinance at the October 23 City Council meeting and invited them to continue to show their support by attending the November 13 City Council meeting.

Suzanne Gayle thanked those who participated in the October 6 Science in the Park event and reported that the event was a big success.
- V. **Approval of Notes from Task Force Meeting of September 27, 2012:** It was **motioned/seconded** and passed by majority vote to approve the September 27, 2012 meeting notes: (12:0:1 abstention: 6 absent)
- VI. **Financial Report:** The financial report was reviewed.
 - a. Grabbers and Vests – TF members approved the total of \$2,436.76 for the purchase of 150 grabbers; \$480.24 for the purchase of 120 vests, and \$127.43 for the purchase of a label maker (to label the grabbers.)
 - b. Water Bill Inserts 2013 – TF members approved up to \$1,700 for the cost of water bill inserts for calendar year 2013.
- VII. **Attendance Report:** TF member attendance at meetings, clean-up, and other events were reported.
- VIII. **Clean Up Events/Activities:**

- a. October 27, 2012 Make a Difference Day – Chair Bowers reminded the group that there will be two staging sites one at Palma Ceia Elementary School and one at Cal State University East Bay. TF members split into two separate groups to discuss logistics and administrative procedures for each of the staging sites.
- b. November 17, 2012 – Tennyson High School – Whitman-Mocine Neighborhood – Chair Bowers reported that she will be the contact for the event.
- c. Adopt-a-Block Program – No update was given.

IX. Education and Marketing:

- a. Youth Commission – No update given.
- b. Sustainability – TF Member Laura Oliva provided an update from the October 3, 2012 Sustainability Committee meeting noting discussion on the General Plan, the Climate Action Plan, the Sea Level Rise, and Solar Power Trash Cans.

X. Clean and Green Policy

- a. Strengthen Penalties for Graffiti Vandalism – No update given.

XI. Action Items and Issues:

- a. Meeting Schedule 2013 – TF members approved the meeting schedule for calendar year 2013.
- b. Clean Up Schedule 2013 – TF members approved the clean-up schedule for calendar year 2013 – noting the City Wide Clean Up will be moved from the month of May to the month of April to coincide with Earth Day. Therefore, the KHCG Clean Up event will be moved from April to May.

After discussion about the fourth Saturday in May falling on a three day weekend (Memorial Day,) it was **motioned/seconded** and passed by majority vote to move the May clean-up from the fourth Saturday to the third Saturday to avoid conflict with the Memorial Day Holiday weekend. (12:0:1 abstention: 6 absent)

The TF also decided to adopt the same clean-up areas as performed in calendar year 2012 for calendar year 2012, noting the area for the month of March will be changed from Eldridge Neighborhood to Upper B Street Neighborhood.

- c. Clean Campus Competition (Horner) – This item was tabled until the November meeting.
- d. City Wide Garage Sale – Chair Bowers shared results of a participant survey provided by Heather Enders. Ms. Bowers reported that the majority of feedback was positive and in favor of continuing the event annually though participants felt there was a lack of publicity and event signage.
- e. Roundtable – TF members were given an opportunity to comment or share ideas.

XII. Chair Report: No report given.

XIII. City Status Reports/Updates: Stacey Bristow reported that TF members are not to act as guardians and/or chaperons to minors’ participating in clean-up activities. All participants under the age of 18 are required to have a legal guardian sign the volunteer registration form and must also accompany them at all times during the event.

XIV. Review Future Agenda / Action Items: Not reviewed.

XV. Next Meeting: November 15, 2012

XVI. Adjournment: The meeting was adjourned at 9:08p.m.

10/25/2012	Water Bill Inserts	\$1,700.00	Cost of inserts for water bills.
	TOTAL	\$ 6,107.43	

Expended to date	\$9,302.48
Alocated to date	\$ 6,107.43
Remaining	\$3,195.05

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KEEP HAYWARD CLEAN & GREEN

Clean-Up / Graffiti Removal Schedule 2013

Check the City of Hayward website for additional information www.Hayward-CA.gov/KHCG

Click on Upcoming Clean Up Events for this schedule
or contact **Blytha Bowers** 510-303-7924 or blytha@aol.com

2013 Clean-Up Schedule

- January 26, 2013 - Meet at: Shiloh Baptist Church 22582 South Garden Ave. South Garden Neighborhood
- February 23, 2013 - Meet at: Corner of Tyrell Ave. & Shepherd Rd. Tyrell-Glassbrook Neighborhood
- March 23, 2013 - Meet at: TBD. Upper B Street Area
- April 2013 - ***City Wide Clean Up Event – April (Moved from May to coincide with Earth Day) – Need to confirm Date (This is not a KHCG event; it is a City event and is included on this schedule for informational purposes).**
Area: City Wide Clean Up Event Contact: 510-583-7777 CleanUpDay@hayward-ca.gov
- May 18, 2013 - Meet at: Lot, corner of Harder Rd. and Mocine Ave. Jackson Triangle Neighborhood
- June 22, 2013 - Meet at: Mission Hills Golf Course, 275 Industrial Pkwy. South Hayward Neighborhood
- July 27, 2013 - Meet at: Longwood Elementary School 850 Longwood Ave. Longwood Neighborhood
- August 24, 2013 - Meet at: Leidig Ct. at Tennyson Rd. Harder-Tennyson Neighborhood
- September 28, 2013 - Meet at: Burbank Elementary School 222 Burbank St. Burbank Neighborhood
- October 26, 2013 - Meet at: Palma Ceia Elementary School 27679 Melbourne Ave. W. Palma Ceia Neighborhood
- November 23, 2013 - Meet at: Tennyson High School 27035 Whitman St. Whitman-Mocine Neighborhood