



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
7:00 PM
January 23, 2014

Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm – 7:15pm)
- V. Approval of the Summary Notes from November 21, 2013 (7:15pm – 7:20pm)
- VI. Financial Report (7:20pm – 7:25pm)
 - a. Expenditure Proposals
 1. Vests with KHCG Logo
 2. Camera for Graffiti/Dumping Hot Spots
 3. KHCG TF Member T-Shirts
 4. Annual Garage Sale Budget
 5. KHCG TF Business Cards
- VII. Nomination and Election – Chair & Vice-Chair (7:25pm – 7:45pm)
- VIII. Cleanup Events (7:45pm – 7:55pm)
 - a. November 23, 2013 Whitman-Mocine Neighborhood (Bowers/Clifton)
Meet at: Tennyson High School
 - b. January 25, 2014 South Garden Neighborhood
Meet at: Shiloh Baptist Church 22582 South Garden Ave.
 - c. February 22, 2014 Tyrrell-Glassbrook Neighborhood
Meet at: Corner of Tyrrell Ave. and Shepherd Rd.
 - d. Adopt-a-Block Program (Bowers)
- IX. Education and Marketing (7:55pm – 8:00pm)
 - a. Youth Commission
 - b. Sustainability (Oliva)
- X. Clean and Green Policy (8:00pm – 8:05pm)

a. Graffiti Vandalism Prevention – Ad Hoc Committee Update (Bowers / Horner)

XI. Action Items and Issues (8:05pm –8:40pm)

a. 2014 Clean-Up July – December Schedule/Projects

1. Adopt-a-Block Day in July
2. High School Challenge August - November

b. Third Annual City Wide Garage Sale – Ad Hoc Team

c. Chair Report (Bowers)

d. Roundtable

XII. City Status Reports/Updates (8:40pm– 8:55pm)

XIII. Review Future Agenda / Action Items (8:55pm – 9:00pm)

a. Finance Committee Purpose/Role (February 2014)

b. KHCG Task Force Safety (February/March)

c. Anti-litter Campaign (Bowers)

d. Make a Difference Day October 25, 2014 – Ad Hoc Team (April/May)

XIV. Next Meeting February 27, 2014

XV. Adjournment



Please do not wear scented products to this meeting.

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4340, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
November 21, 2013

I. Call to Order: Meeting called to order at 7:00 p.m. by Chair Blytha Bowers

II. Pledge of Allegiance: The Pledge of Allegiance was led by Lynne Clifton

III. Roll Call:

City Council & Staff: Lawrence McGrath Director of Maintenance Services; Stacey Bristow, Neighborhood Partnership Manager; Maureen Conneely, Assistant City Attorney; Colleen Kamai, Executive Assistant

Task Force Members Present: Blytha Bowers; Lynne Clifton; Heather Enders; Suzanne Gayle; Chuck Horner; Rich LaPlante; Robert Miller; Laura Oliva; Tony Perini; Tawana Smith; Moses Sullivan; Kathy Super; Wandra Williams

Task Force Members Absent: Carolina Abatayo; Florine Banks; Dana Caines; Radonna Foley-Scott; Aisha Wahab

Youth Commission Liaison: Gerardo Barcenas; Isyanella Gonzalez

Guests (Visitor Sign-In): None

IV. Public Comments: None.

V. Approval of the Summary Notes from October 24, 2013: It was **motioned/seconded** (LaPlante/Horner) and passed by majority vote to approve the October 24, 2013 meeting notes: (11:0:0:7 absent)

VI. Financial Report:

- a. Expenditure Proposals – Maintenance Services Director Matt McGrath provided a brief summary of the types and cost of cameras being used to prevent illegal dumping and graffiti vandalism and answered task force member questions.

VII. Cleanup Events/Activities:

- a. October 26, 2013 Make a Difference Day – Chair Bowers reported that the event was quite successful with 136 items collected, including 115 bags of trash and 8 grocery carts. In addition breakfast was served by The Kids Breakfast Club (TKBC).
- b. November 23, 2013 Whitman-Mocine Neighborhood – Logistics and administrative procedures were reviewed. TF members asked Youth Commissioners Gerardo Barcenas and Isyanella Gonzalez to ask their schools to make an announcement about the clean-up event.
- c. January 25, 2014 South Garden Neighborhood – Logistics and administrative procedures were reviewed. TF members Heather Enders and Laura Oliva volunteered to be contacts/coordinators for the January event.
- d. Adopt-a-Block Program – Chair Bowers had no new program related information, but asked that the ad hoc committee find time to schedule a meeting. After discussion the group decided to schedule a meeting on December 12, 2013.

VIII. Clean and Green Policy:

- a. Graffiti Vandalism Prevention – No new information to report.

IX. Action Items and Issues

- a. 2014 Clean-Up Schedule Assignments – TF members volunteered for assignments January – June 2014.
- b. Proposal to Modify Monthly Clean-Up Events and Incorporate Special Projects - TF members discussed various ideas. One idea is to focus clean-up events around High Schools while school is in session in order to involve students. It was noted that youth participation in summer month clean-up events is generally low. TF members liked the idea of developing a type of “High School Challenge” during the months of August – November; focusing clean-up event locations around schools. Schools would be encouraged to participate in various ways. As an incentive the school with the most participation could be given some type of reward. Further discussion will continue in upcoming meetings and an ad hoc group may be needed to sort out the details. Staff advised TF members that a final decision on a clean-up schedule for the months of July – November will need to be made by March or April at the latest.

Further ideas included an Annual Adopt-a-Block Day where all adopt-a-block participants city-wide could hold a clean-up day at the same time. TF members talked about acknowledging adopt-a-blocks groups by presenting them with a certificate of recognition during or in conjunction with the event.

TF Member Heather Enders would also like to coordinate efforts to include the Shoreline Clean-up Day in September.

- c. KHCG Term Limits – Maintenance Services Director Matt McGrath reported that term limits are part of the City Charter. It would take a vote of the public to approve changes. Neighborhood Partnership Manager Stacey Bristow added that TF members with expired terms can still attend meetings, they just can’t vote on action items. Ms. Bristow said it is a significant process to take an item to public vote. Staff will continue to look into alternatives, in the meantime term changes is an item for future consideration if and when the Charter does move forward for a public vote.
- d. Chair Report (Bowers) – No new information at this time.
- e. Roundtable – TF members were given an opportunity to comment on any suggestions/ideas they may have and to report on any activities they have participated in.

City Status Reports/Update: No updates at this time.

X. Review Future Agenda / Action Items: This item was not reviewed.

XI. Next Meeting: February 27, 2014.

XII. Adjournment: The meeting was adjourned at 8:38p.m.

