



PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force
Hayward City Hall, Room 2A
7:00 PM
July 24, 2014

REVISED Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm – 7:15pm)
- V. Approval of the Summary Notes from June 26, 2014 (7:15pm – 7:20pm)
- VI. Financial Report (7:20pm – 7:25pm)
 - a. Expenditure Updates/Reports
 - b. Stop Urban Blight 4th Annual Graffiti Masters Sponsorship (Horner)
- VII. Cleanup Events (7:25pm – 7:45pm)
 - a. June 28, 2014 South Hayward Neighborhood (Horner/Gayle)
Meet at: Mission Hills Golf Course 275 Industrial Pkwy.
 - b. July 26, 2014 Special Landscape Project Industrial Blvd.
Meet at: Industrial Blvd. between West Tennyson Blvd. and Sleepy Hollow Ave.
 - c. August 23, 2014 Mission Blvd. and Garin Neighborhood – Walpert St. to Industrial Blvd.
Meet at: Moreau Catholic High School 27170 Mission Blvd.
 - d. Adopt-a-Block Program (Bowers)
- VIII. Education and Marketing (7:45pm – 8:00pm)
 - a. Youth Commission
 - b. Sustainability (Oliva)
 - c. Power Plant Discussion (Oliva)
- IX. Clean and Green Policy (8:00pm – 8:05pm)
 - a. Graffiti Vandalism Prevention – Ad Hoc Committee Update (Bowers / Horner)
- X. Action Items, Issues, and Updates (8:05pm – 8:45pm)
 - a. Downtown Street Parties (Bowers)

- b. Third Annual City Wide Garage Sale – Ad Hoc Team Report/Update (Enders/Clifton)
- c. KHCG TF Member Recruitment Interview Panel (Bowers)
- d. 2015 KHCG Cleanup Schedule
- e. Chair Report (Bowers)
- f. Roundtable

XI. City Status Reports/Updates (8:45pm– 8:55pm)

XII. Review Future Agenda / Action Items (8:55pm – 9:00pm)

- a. Finance Committee Purpose/Role (June/July)
- b. KHCG Task Force Safety (June/July)
- c. Anti-litter Campaign (Bowers)
- d. Make a Difference Day October 25, 2014 – Ad Hoc Team (June/July)
- e. Annual Coastal Cleanup Day
- f. Rebuilding Together - Overview of volunteer-driven programs and services (June/July)

XIII. Next Meeting August 28, 2014

XIV. Adjournment



Please do not wear scented products to this meeting.

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4340, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 2A
777 B Street, Hayward
June 26, 2014

- I. **Call to Order:** Meeting called to order at 7:07 p.m. by Chair Blytha Bowers
- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by TF Member Heather Enders
- III. **Roll Call:**

City Council & Staff: Matt McGrath, Maintenance Services Director; Colleen Kamai, Executive Assistant

Task Force Members Present: Florine Banks; Blytha Bowers; Lynne Clifton; Suzanne Gayle; Chuck Horner; Rich LaPlante; Robert Miller; Tony Perini; Moses Sullivan; Kathy Super; Wandra Williams

Task Force Members Absent: Carolina Abatayo; Heather Enders; Radonna Foley-Scott; Laura Oliva; Tawana Smith

Youth Commission Liaison: Gerardo Barcenas

Guests (Visitor Sign-In): City Council Member Al Mendall; Jarod Ormsby
- IV. **Public Comments:** Mr. Jarod Ormsby introduced himself and provided a brief background on a service project he is working on to earn his Eagle Scout badge. He explained that he will be creating a Public Service Announcement about creating a litter free community and will also organize a community cleanup event.
- V. **Approval of the Summary Notes from May 22, 2014:** It was **motioned/seconded** (Gayle/Banks) and passed by majority vote to approve the May 22, 2014 meeting notes. (11:0:1 abstain:4 absent)
- VI. **Presentations:** Graffiti Masters Event September 2014 (Drew Lindner, StopUP.org) – Mr. Drew Linder Chairman of Stop Urban Blight provided a background about the non-profit organization, which is dedicated to the elimination of graffiti vandalism. Mr. Linder also provided information about their upcoming 4th Annual Graffiti Masters Event, which will be held at Skywest Golf Course in Hayward on Friday, September 26. He explained that it will be a full day of activities that will be attended by people from throughout northern California. Task force members were encouraged to visit the Stop Urban Blight website for additional information about the organization.
- VII. **Financial Report:**
 - a. Expenditure Updates/Reports – The final financial report for FY 2014 was reviewed.
 - b. Budget Allocation FY 2015 – as of July 1, 2014 the budget allocation will be \$10,000.
 - c. Science in the Park Project Budget Allocation FY 2015 – It was **motioned/seconded** (Horner/LaPlante) and passed to allocate \$300 to purchase supplies and materials for the Science in the Park project. It was noted that Task Force Member Suzanne Gayle will purchase the items and submit her receipts for reimbursement. (12:0:0:4 absent)
 - d. Administrative Support Budget Allocation FY 2015 – It was **motioned/seconded** (Banks/Gayle) and passed to approve the allocation of \$5,000 for Administrative Support. (12:0:0:4 absent)

VIII. Clean Up Events/Activities:

- a. June 28, 2014 South Hayward Neighborhood – Logistics and administrative procedures were reviewed. TF members Suzanne Gayle and Chuck Horner are the coordinators for the June event. It was noted that Mr. Horner will be out of town unable to attend and TF member Rich LaPlante is unable to stay during the event, but will drop off the supplies at the beginning of the event and will return at the end of the day to pick them up.
- b. July 26, 2014 Special Landscape Planting Project - Industrial Blvd. between West Tennyson Blvd. and Sleepy Hollow Ave. Logistics and administrative procedures were reviewed. Maintenance Services Director Matt McGrath reported that staff will prep the area ahead of time.
- c. August 23, 2014 Mission Blvd. and Garin Neighborhood – Walpert Street to Industrial Blvd. Logistics and administrative procedures were reviewed. TF member Wandra Williams reported that she will follow up with Moreau staff about the event staging area when they return in August from summer vacation.
- d. Adopt-a-Block Program – TF member Florine Banks reported that she and TF member Kathy Super are processing a new application. TF member Suzanne Gayle reported that they received several interest cards at the June Street Party. Chair Bowers added that the Adopt-a-Block ad hoc team will start meeting every other month beginning July.

IX. Education and Marketing:

- a. Youth Commission – Youth Commissioner Gerardo Barcenas reported that the Youth Commission is currently on recess.
- b. Sustainability (Oliva) – No new information to report.
- c. Power Plant Discussion – TF member Kathy Super mentioned that the news is reporting that Calpine is now compliant. TF member Wandra Williams talked about concerns she has about the particulates that are visible on the ground and in the water nearby the plant.

X. Clean and Green Policy:

- a. Graffiti Vandalism Prevention – No new information to report.

XI. Action Items and Issues:

- a. Downtown Street Parties – TF member Florine Banks reported that the June event was successful, there was a very large turnout and many visitors to the KHCG booth were interested in the adopt-a-block program.
- b. 2014 Clean-Up July – December TF Assignments – TF members volunteered to be coordinators for each event.
- c. Third Annual City Wide Garage Sale – No new information to report.
- d. KHCG Recruitment Interview Panel – Chair Bowers noted the deadline for interested parties to apply is July 10. TF members Bowers, Horner, Oliva, and LaPlante will serve as the interview panel. TF member Enders volunteered to serve as an alternate if needed.
- e. Chair Report (Bowers) – No Chair report given.
- f. Roundtable – TF members were given an opportunity to comment on any suggestions/ideas they may have and to report on any activities they have participated in.

XII. City Status Reports/Update: No new information to report.

XIII. Review Future Agenda / Action Items: This item was not reviewed.

XIV. Next Meeting: July 24, 2014.

XV. Adjournment: The meeting was adjourned at 8:56p.m.

FY2015 Financial Report As of July 1, 2014

KHCG expenditures

Date	Individual/Organization	Items	Expenses	Credits	Budget Balance
7/1/2014	Credit: Budget Allocation	N/A		\$10,000.00	\$10,000.00
		Total Credits:		\$10,000.00	
		Total Expenses:	\$0.00		
		Total Remaining in Budget:			\$10,000.00

NOTE Expenditures do not include the following:
Purchases that have not yet been added to the system

Allocations Made for Specific Projects Fiscal Year 2015

Date	Individual/Organization	Amount	Comments
6/26/2014	Administrative Support Services	\$ 5,000.00	
	TOTAL	\$ 5,000.00	

Remaining Budget \$10,000.00
Allocations \$ 5,000.00
Balance \$5,000.00