



## PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force  
Hayward City Hall, Room 2A

7:00 PM  
November 20, 2014

### Regular Meeting Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm)
- V. Approval of the Summary Notes from October 23, 2014 (7:10pm)
- VI. Financial Report (7:15pm)
- VII. Clean Up's, Upcoming Events, and Projects (7:20pm)
  - a. October 25, 2014 Whitman/Mocine Neighborhood (Post-Event Report – Clifton/Banks)
  - b. November 22, 2014 East Avenue Neighborhood/Mission-Foothills & Upper B Street Meet at: Hayward High School 1633 East Ave.
- VIII. Action Items & Issues (7:30pm)
  - a. 2015 Task Force Member Clean Up Assignments – (Bowers)  
Attachment I – 2015 Clean-Up Schedule
  - b. Business Planning Phase II - Review Matrix (Bowers)  
Attachment I – KHCG Priorities  
Attachment II – Matrix
- IX. Staff & Task Force Member Status Reports/Updates (8:45pm)
- X. Review Future Agenda/Action Items (8:55pm)
  - a. Finance Committee Purpose/Role
  - b. KHCG Task Force Safety

- c. Chair/Vice-Chair/Second Vice-Chair Discussion/Nomination/Elections (January 2015 (See 2/28/13 motion to hold nominations/elections every two years in January starting 2014/see April 2014 Summary Notes – nominations/elections postponed)

XI. Next Meeting December 4, 2014

XII. Adjournment



**Please do not wear scented products to this meeting.**

People who have environmental sensitivities may be in attendance. Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990. Please request needed accommodations at least 72 hours in advance of the meeting by calling (510) 583-4340, or by calling the TDD line for those with speech and/or hearing disabilities at (510) 247-3340



Keep Hayward Clean and Green (KHCG)  
Task Force (TF) Meeting Notes  
Hayward City Hall, Room 2A  
777 B Street, Hayward  
October 23, 2014

- I. **Call to Order:** Meeting called to order at 7:01 p.m. by Chair Blytha Bowers
- II. **Pledge of Allegiance:** The Pledge of Allegiance was led by Matt McGrath, Director of Maintenance Services
- III. **Roll Call:**

**City Council & Staff:** Barbara Halliday, Mayor; Matt McGrath, Director of Maintenance Services; Stacey Bristow, Deputy Director of Development Services; Colleen Kamai, Executive Assistant

**Task Force Members Present:** Florine Banks; Blytha Bowers; Lynne Clifton; Arti Garg; Suzanne Gayle; Chuck Horner; Austin Intal; Rich LaPlante; Robert Miller; Maria Nasjleti; Natasha Neves; Laura Oliva; Tony Perini; Tawana Smith; Moses Sullivan; Kathy Super; Lauren Vance; Wandra Williams

**Task Force Members Absent:** Radonna Foley-Scott; Veronica Sandoval

**Youth Commission Liaison:** Gerardo Barcenas

**Guests (Visitor Sign-In):** Cindy Bargstrom; Greg Galati; Al Mendall
- IV. **Public Comments:** Task Force Member Lynne Clifton thanked Task Force Member Suzanne Gayle for her efforts at the Science in the Park event.

Ms. Cindy Borgstrom of ACQ Office/Electronic Waste Management introduced herself. She is working with the city to provide e-waste collection at KHCG clean-up events.
- V. **Presentation – Greg Galati:** Mr. Greg Galati introduced himself and presented his proposal to use Measure C Funding to hire additional maintenance crew members. He provided a background on the basis of his proposal and asked that, if, the task force shares his concerns and supports his proposal that they send a letter of recommendation to the Mayor and City Council.
- VI. **Approval of the Summary Notes from October 2, 2014:** It was **motioned/seconded** (Banks/LaPlante) and passed by majority vote to approve the October 2, 2014 meeting notes. (16:0:2 abstention :2 absent)
- VII. **Financial Report:** The financial report was reviewed. No new information reported.
- VIII. **Task Force Priorities – Business Plan Proposal / Update:** Chair Bowers reviewed the task force priorities and submitted a proposal for a modified version. Task force members discussed the proposed changes. After discussion several suggested modifications were made. It was **motioned/seconded** (Banks/Oliva) and passed by majority vote to adopt the revised Mission/Priorities. An updated version will be provided at a future meeting as a reference and as part of continuing efforts to develop a Business Plan. (18:0:0:2 absent)

**IX. Clean Up's, Upcoming Events and Projects:**

- a. October 4, 2014 Science in the Park / Post-event Report – Task Force Member Suzanne Gayle reported that the event was successful, that they actually ran out of project supplies about halfway through the day.
- b. October 25, 2014 (Make a Difference Day) / Pre-event Report –Task Force Member Lynne Clifton reported that she and Task Force Member Florine Banks canvassed the area, noted areas of concern, and coordinated supplies and logistics with city staff. Task force members volunteered for event assignments and talked about additional logistics and administrative procedures.
- c. November 22, 2014 East Avenue Neighborhood/Mission-Foothills & Upper B Street / Pre-event Report – Task Force Member Suzanne Gayle updated task force members on her efforts to coordinate with Hayward high, noting several Hayward High School sports teams and clubs will participate along with their coaches and/or advisors.

**X. Action Items, Issues, and Updates:**

- a. 2015 Meeting Schedule – Task force members reviewed and approved the 2015 Meeting Schedule as presented. The task force meets the fourth Thursday of the month at 7pm in Conference Room 2A with two exceptions. They meet the third Thursday of the month in November due to a conflict with the Thanksgiving Holiday and they do not meet in December.
- b. 2015 Clean-Up Schedule & Staging Area Proposal – Task force member Rich LaPlante provided a background and history of previous clean-up areas, how they were selected and provided a proposal for 2015 sites. After discussion it was **motioned/seconded** (Oliva/Banks) and passed by majority vote to adopt the proposal with one modification; moving the site of the October clean-up out to January 2016 to accommodate a Special Landscape Project the month of October. A revised 2015 Clean-up Schedule reflecting the modification will be provided as part of the November meeting packet. (18:0:0:2 absent)
- c. Proposed Special Meeting December 4, 2014 – After discussion it was **motioned/seconded** (Garg/Miller) and passed by majority vote to add a Special Meeting on December 4, 2014 for the purpose of continuing efforts to develop a business plan. (18:0:0:2 absent)

**XI. Staff & Task Force Member Status Reports/Updates:** Stacey Bristow reported that she is working with the City Attorney's office to make sure the task force can partner with an e-waste vendor at monthly clean-ups.

Matt McGrath, Director of Maintenance Services announced his upcoming retirement.

**XII. Review Future Agenda/Action Items:** No new information.

**XIII. Next Meeting:** November 20, 2014

**XIV. Adjournment:** The meeting was adjourned at 9:17p.m.

# FY2015 Financial Report As of November 1, 2014

## *KHCG expenditures*

Date	Individual/Organization	Items	Expenses	Credits	Budget Balance
7/1/2014	Credit: Budget Allocation	N/A		\$10,000.00	\$10,000.00
	Administrative Support		\$5,000.00		\$5,000.00
	Suzanne Gayle	Reimbursement - Science in the Park Project Supplies	\$163.13		\$4,836.87
	Stop Urban Blight	Graffiti Masters Event Sponsorship	\$250.00		\$4,586.87
		<b>Total Credits:</b>		<b>\$10,000.00</b>	
		<b>Total Expenses:</b>	<b>\$5,413.13</b>		
		<b>Total Remaining in Budget:</b>			<b>\$4,586.87</b>

**NOTE** Expenditures do not include the following:  
Purchases that have not yet been added to the system

## *Allocations Made for Specific Projects Fiscal Year 2015*

Date	Individual/Organization	Amount	Comments

Remaining Budget	\$4,586.87
Allocations	\$ -
<b>Balance</b>	<b>\$4,586.87</b>

# KEEP HAYWARD CLEAN & GREEN

## Clean-Up / Graffiti Removal Schedule 2015

Check the City of Hayward website for additional information [www.Hayward-CA.gov/KHCG](http://www.Hayward-CA.gov/KHCG)

### 2015 Clean-Up Schedule

<a href="#"><u>January 24, 2015</u></a> -	Meet at: Leidig Ct, Adjacent to the UPRR Tracks n/o Tennyson Rd. TF M:	Area: Huntwood/Tennyson area
<a href="#"><u>February 28, 2015</u></a> -	Meet at: Longwood Elementary School TF M:	Area: South Garden Area
<a href="#"><u>March 28, 2015</u></a> -	Meet at: John Muir Elementary School TF M:	Area: Soto/Orchard Area
<a href="#"><u>April 25, 2015</u></a> -	Meet at: Surrey Way, Park Elementary School TF M:	Area: Santa Clara/Winton Area
<a href="#"><u>May 16, 2015</u></a> -	<b>*City Wide Clean Up Event (This is not a KHCG event; it is a City event and is included on this schedule for informational purposes). City Wide Clean Up Event</b> Contact: 510-583-4725 <a href="mailto:CleanUpDay@hayward-ca.gov">CleanUpDay@hayward-ca.gov</a>	
<a href="#"><u>June 27, 2015</u></a> -	Meet at: Folsom Ave @ Ruus Park (Adjacent to Ruus Elementary School) TF M:	Area: East Palma Ceia Area
<a href="#"><u>July 25, 2015</u></a> -	Meet at: Gading Rd @ Glassbrook Elementary School TF M:	Area: Huntwood/Gading Area
<a href="#"><u>August 22, 2015</u></a> -	Meet at: Moreau High School TF M:	Area: Mission Blvd Area
<a href="#"><u>September 26, 2015</u></a> -	Meet at: Calaroga Ave @ Mt Eden High School TF M:	Area: West Palma Ceia Area
<a href="#"><u>October 24 2015</u></a> -	<b>Special Landscape Beautification Project</b>	
	Meet at: TBD TF M:	Area: TBD
<a href="#"><u>November 21, 2015</u></a> -	Meet at: East Ave @ Hayward High School TF M:	Area: East Ave/E St Area
<a href="#"><u>December 27, 2015</u></a> -	<b>NO ACTIVITIES SCHEDULE THE MONTH OF DECEMBER</b>	
<a href="#"><u>*January 23, 2016</u></a>	Meet at: Whitman St @ Tennyson High School TF M:	Area: Whitman/Tennyson Area

\*Part of the High School Challenge and included as a place holder for 2016 schedule.



# Keep Hayward Clean and Green Task Force Priorities

Our mission is to preserve the environment and enhance the visual appearance of the City of Hayward through the joint efforts of individuals, volunteer groups, businesses, and municipal resources.

## COMMUNITY / CLEAN UP EVENTS

Goal: Preserve the environment and enhance the visual appearance of the City

- KHCG Monthly Community / Clean Up Events
- KHCG Adopt-a-Block Program
- Annual Garage Sale

## EDUCATION AND MARKETING

Goal: Utilize education and outreach to ensure individuals, volunteer groups, businesses, and municipal resources are involved and participate in keeping our city clean and green

- Environmental Education
- Partnership Building  
Developing and Sustaining Partnerships Throughout the City
- Community Outreach

## CLEAN AND GREEN POLICY

Goal: Suggest, influence, and promote City Ordinances and processes that support a clean and green environment

- Graffiti Vandalism
- Clean and Green City Ordinances
- Sustainability

# KEEP HAYWARD CLEAN & GREEN

## TASK FORCE

### KHCG – Task Force Member Descriptions (8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)

Clean and Green Events			
Idea	Description of What Each Idea Might Entail (3-4 Sentences).	Time – Ballpark Estimate of Time Commitment Involved.	How Many Task Force Members Do You Think It Would Take to Accomplish
Graffiti Removal	<p><b>New Ideas:</b></p> <ul style="list-style-type: none"> <li>• Allow the community to submit graffiti removal requests.</li> <li>• Work with the City to obtain a list of reported graffiti in the community to identify patterns/areas with chronic problems.</li> <li>• Coordinate volunteers to paint over graffiti.</li> </ul>		
Adopt-a-Block	<p><b>Description:</b></p> <ul style="list-style-type: none"> <li>• One of our main priorities to encourage groups, families and individuals to take ownership of an area and work to keep it clean and green. <ul style="list-style-type: none"> <li>○ Involves selling the program, signing up participants and informing them about procedures, and following up</li> </ul> </li> </ul> <p><b>New Ideas:</b></p> <ul style="list-style-type: none"> <li>• Develop a new marketing campaign to get more community members, businesses and organizations to adopt-a-block.</li> <li>• Put a list together of possible organizations that might be interested and send letters informing them about the program.</li> <li>• Develop clear information, guidelines and an easy sign up process.</li> <li>• Promote program participants on City website and Facebook page.</li> <li>• Ask the City to help promote the program through Facebook posts.</li> </ul>	2-3 hrs/month; 20 hrs/year	6
Annual Garage Sale	<p><b>Description:</b></p> <ul style="list-style-type: none"> <li>• Host an annual garage sale.</li> </ul>	Current activities: 8-10 hrs	2-4

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

	<ul style="list-style-type: none"> <li>Organize, publicize, process sign ups, send packets, and follow up</li> </ul> <p><b>New Ideas:</b></p> <ul style="list-style-type: none"> <li>Find more ways for advertise and increase visibility of our participants             <ul style="list-style-type: none"> <li>Promote on City’s Facebook page.</li> <li>Post information on City website.</li> <li>Distribute letters to the entire community about the program. Send emails to home associations.</li> </ul> </li> <li>Get schools and organizations involved. They can have garage sales at their schools or businesses.</li> <li>Provide support for individual garage sales. Request that participants provide a brief description of what they will be selling.</li> <li>Develop a map of all participating locations.             <ul style="list-style-type: none"> <li>Host a KGCG booth where shoppers can start and pick up their maps, etc.</li> </ul> </li> </ul>	New Ideas: 30 hours	
More Landscape & Beautification Projects	<p><b>Description:</b></p> <ul style="list-style-type: none"> <li>Focus on special areas in the city and involve task force members and others in investing time and energy in blighted areas.</li> <li>Coordinate with City staff to choose sites (could coincide with other KHCG events such as Street Tree Plantings at monthly clean ups), time of planting, concept design, and plant lists.</li> </ul> <p><b>New Ideas:</b></p> <ul style="list-style-type: none"> <li>Provide a website or place where residents can submit beautification requests.</li> </ul>	20 hrs	5-6
Murals			

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

Fence Paintings			
Add E-Waste to Each Clean Up Event	<ul style="list-style-type: none"> <li>Identify and contact provider or facility to take waste</li> <li>Market to residents</li> </ul>	1-2hrs/clean up 2 hrs up front	1
Street Tree Plantings – At Monthly Clean Up Events	<i>See Landscaping &amp; Beautification above.</i>		
Seed Packet Giveaways	<ul style="list-style-type: none"> <li>Intended to raise awareness about growing your own produce.</li> <li>Can be incorporated into many events.</li> </ul>		
Task Force Members – “Adopt” an Area and Commit to Canvas (walk) and Upload Blight to Access Hayward at Least Once Per Year or Quarterly	<ul style="list-style-type: none"> <li>Each task force member pick an area in town and monthly canvass and report blight to Access Hayward.</li> </ul>	15min/month	All members
Revised Flyers for Clean Up Events	<p><b>Description:</b></p> <ul style="list-style-type: none"> <li>Create tailored flyers for various KHCG events.</li> </ul> <p><b>New Ideas:</b></p> <ul style="list-style-type: none"> <li>De-clutter flyers. Not too many words.</li> </ul>	4 hours/month or as needed	1
Multiple Projects Simultaneously at Different Locations	<ul style="list-style-type: none"> <li>Due to the limited number of dates for events per year (11), having simultaneous events could provide more variety for TF members and increase participation opportunities.</li> </ul>	4hr/month	
Earlier Neighborhood Canvassing Prior to Monthly Clean Up Events	<ul style="list-style-type: none"> <li>Canvass the area prior to monthly clean ups</li> <li>Typically done by TF members in charge of organizing the clean up</li> </ul>	2-8 hrs/month	2
Offer Resource Materials for Other City Services and Programs at Monthly Clean Up Events	<ul style="list-style-type: none"> <li>Provide upcoming events flyer to distribute at various City events where the City will have a booth</li> <li>Allow the City to distribute materials about its services at KHCG events. This would help showcase the breadth of the City’s commitment to the community.</li> </ul>	As needed	1
Coastal Clean Up Event	<ul style="list-style-type: none"> <li>Good opportunity to support other local clean-up effort and promote KHCG.</li> </ul>	2-4 hrs	1-4+

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

	<ul style="list-style-type: none"> <li>• We can plan for this event like one of our regular clean-up events.             <ul style="list-style-type: none"> <li>○ Select a date and contact Hayward Shoreline to coordinate.</li> <li>○ Select meet-up site.</li> <li>○ Get volunteers, set –up with grabbers, etc..</li> </ul> </li> <li>• Need to participate in this to show our commitment to the overall welfare of the environment and the city.</li> <li>• We could have an interested group participate.</li> </ul>		
Liability/Permission for Minors at Clean Up “Events	<ul style="list-style-type: none"> <li>• Get the message to schools/parents that youth <i>must</i> have adult chaperones</li> <li>• TF had wanted to lower the age for participating without an adult signature to 16, but the City will not allow it.</li> </ul>		
Annual Adopt-a-Block Day	<ul style="list-style-type: none"> <li>• Plan an area for clean-up, and invite all Adopt-A-Block participants to assist.</li> <li>• Afterward host a thank you BBQ, or just host a BBQ without the clean-up event.</li> </ul>	2 hrs	All members

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

<b>Education, Outreach and Marketing</b>			
<b>Idea</b>	<b>Description of What Each Idea Might Entail (3-4 Sentences).</b>	<b>Time – Ballpark Estimate of Time Commitment Involved.</b>	<b>How Many Task Force Members Do You Think It Would Take to Accomplish</b>
Feedback From Participants at Clean Up Events & Residents, and Businesses	<ul style="list-style-type: none"> <li>Set-up online survey on our page once new website is designed to get feedback from participants and community members.</li> <li>Collect email addresses of all participants, and send a follow-up survey following the event to ask them to submit surveys online.</li> <li>Develop a paper survey form and have participants fill out survey at the completion of each event.</li> <li>Everyone who submits a survey could be entered in a contest to win a gift card or other prize.</li> </ul>	3 hours/month	1
Partnership With HUSD – Meet With Superintendent, Invite Superintendent to Meeting	<ul style="list-style-type: none"> <li>Need the Superintendent to champion the benefits of volunteering with the task force including encouraging schools and school/youth clubs to participate</li> <li>This is a must do to get participation of youth. We need some hooks...drawings, trees, competition. Corporate/business partners could provide prizes for schools/groups with the highest participation.</li> <li>Possible new projects include farm to table event, school garden.</li> <li>Ask the Superintendent at the beginning of each year what events or activities would be helpful for the students.                             <ul style="list-style-type: none"> <li>Maybe also meet with all the principals (and students/teachers) of each school to get more school-specific needs so we can cater our events more for the students.</li> </ul> </li> </ul>		2
Partnership With Chamber of Commerce	<ul style="list-style-type: none"> <li>Need a liaison to try to light a fire to convince the Chamber (or its members) to adopt an area or otherwise show some interest .</li> </ul>	2 hrs/monght	2

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

	<ul style="list-style-type: none"> <li>Inspire businesses to take ownership for some of the litter in the city...maybe a Chamber-sponsored beautification event. Appeal to enlightened self-interest.</li> <li>Send them information regarding KHCG activities and events on a monthly basis to share with their members.</li> </ul>		
Partnership with Hayward Area Recreation and Park District (H.A.R.D.)	<ul style="list-style-type: none"> <li>Find out the needs and resources of HARD</li> <li>Maybe list KHCG activities in the HARD catalogue.</li> </ul>		2
Environmental Education Program	<ul style="list-style-type: none"> <li>Fun activities at community events that educate children regarding protection of the environment, respect for nature, saving resources, etc.</li> <li>Going into classrooms might interfere with teacher plans and could be difficult to coordinate with other school events.</li> <li>Offer grade &amp; age level education materials that teachers, educators, and parents can use. We could use our webpage to disseminate these resources.</li> <li>Provide monthly environmental projects that teachers, educators, and parents could do with their children each month.             <ul style="list-style-type: none"> <li>Could be promoted via KHCG newsletter and also offer a way to get more residents to sign up for it.</li> </ul> </li> </ul>		2-4/event
Movie Nights on the Plaza (Produce Short KHCG Clip)	<ul style="list-style-type: none"> <li>Develop and produce a short movie trailer/clip that highlights KHCG and its activities to show prior to the Movie Night.             <ul style="list-style-type: none"> <li>Alternatively, produce a clip about an environmental topic such as organic farming.</li> </ul> </li> <li>“Host” one of the Movie Nights by setting up a booth with flyers, sign-up sheets, clean-up schedule, and freebies and showing a fun movie related to the environment (e.g. “The Lorax”).</li> <li>Partner with local movie theaters to show the clip before movies. They often will partner with non-profits and local government.</li> </ul>	2-4 hrs/event; Initial time needed to produce clip	4

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

Neighborhood Partnership Meetings (Adopt-a-Block)	<ul style="list-style-type: none"> <li>• Invite block captains to a meeting or plan an information session to brief them on clean up events, adopt a block, landscape projects, etc</li> </ul>	2 hrs	2
Advertise on City Hall Solar Trash Can/s			
Outreach to Business Owners	<ul style="list-style-type: none"> <li>• Business partnership is in our mission statement.</li> <li>• Reach out the to them to find ways to get them involved with our clean ups.</li> <li>• Help facilitate their cleaning up around their businesses.</li> </ul>		
Youth Commission - Liaisons Promote KHCG at Their Schools	<ul style="list-style-type: none"> <li>• Work with youth commission liaisons to determine what support they need to promote KHCG.</li> <li>• Develop appropriate materials to help them promote KHCG in their schools.</li> </ul>		
Student Ambassador's From Each High School/Middle School			
Partner With Other Cities That Border Hayward	<ul style="list-style-type: none"> <li>• We border Union City, San Leandro, San Lorenzo, and Castro Valley. Confer with bordering cities to plan a joint clean-up event.                             <ul style="list-style-type: none"> <li>○ Possibly Union City near Food Max/Home Depot.</li> </ul> </li> </ul>		
Churches (Gading Road) Property Owners/Managers Rental Housing Association	<ul style="list-style-type: none"> <li>• Partner with churches in areas where we are doing cleanups or to have the congregation Adopt-a-Block.                             <ul style="list-style-type: none"> <li>○ Pay them a visit, share info, make a presentation, and invite leadership and congregation to meeting/clean-up event.</li> <li>○ There are at least seven churches on Gading from Harder to Tennyson that could be initial targets for outreach.</li> </ul> </li> </ul>	5 hrs/month	2
Science in the Park	<ul style="list-style-type: none"> <li>• This is a popular event at which KHCG hosts a booth.</li> <li>• Need TF support for demos &amp; booth rotation.</li> </ul>		

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

<b>Clean and Green Policy</b>			
<b>Idea</b>	<b>Description of What Each Idea Might Entail (3-4 Sentences).</b>	<b>Time – Ballpark Estimate of Time Commitment Involved.</b>	<b>How Many Task Force Members Do You Think It Would Take to Accomplish</b>
Environmental			
Anti-Litter Campaign – Possible partnership with District Attorney’s Office.	<ul style="list-style-type: none"> <li>• Work with the City to determine fines for littering.</li> <li>• Develop signage throughout city to educate and discourage littering.</li> <li>• Apply for a grant for additional trash cans, cigarette disposal canisters, etc. to help discourage littering.</li> <li>• Begin a program that allows local business the ability to apply for various disposal devices to help reduce litter.</li> <li>• Mandate that all business that sell products must provide a disposal can for their customers.</li> <li>• Develop a marketing campaign to educate and promote new guidelines.</li> <li>• Use the website as a portal to collect community feedback about which areas have the worst litter problems.</li> </ul>	6 months to get up and running; 8 hours/month	4
Graffiti/Vandalism Restitution	<ul style="list-style-type: none"> <li>• Work with the City to determine and increase fines for graffiti &amp; vandalism.</li> <li>• Work with the city to determine high graffiti &amp; vandalism areas and add more lighting, and fences to reduce graffiti and vandalism.</li> <li>• Work with the City to develop a marketing campaign to educate and promote graffiti &amp; vandalism fines.</li> </ul>	6 months to get up and running; 8 hours/month	2

**KHCG – Task Force Member Descriptions  
(8/21/2014 – Key Priority Groups – Breakout Brainstorming Session)**

Impact Fee – dedicated to KHCG for businesses that create bulk of litter			
Shopping cart fees – copy of ordinance			
Graffiti Database/KHCG photos use in prosecution			