



CITY OF HAYWARD LIBRARY COMMISSION

Hayward Public Library
835 C Street, Hayward, CA 94541
February 27, 2012
6:30 PM

A G E N D A

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Minutes of Meeting of January 30, 2012**
- 5. Public Comment**

This section provides an opportunity to address the Library Commission on items listed on the agenda, as well as other items of interest. The Commission welcomes comment and requests that speakers present their remarks within established time limits. (Individual comments are set at a 3-minute time limit; comments on behalf of a group are set at a 5-minute time limit.) As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.
- 6. Report from Director of Library and Community Services**
- 7. Friends of the Hayward Public Library Report**

Report on the activities of the Friends of the Hayward Public Library
- 8. New Business**
 - Budget Update
 - Library Services Overview
- 9. Library Commission Report**

Report on Library activities in which Commissioners have been engaged.
- 10. City Council Liaison Report**

Report on City matters that are of pertinence to the Library Commission.
- 11. Agenda Building**

Consider items for inclusion on the Library Commission Agenda for coming months.
- 12. Adjournment**



Minutes of the Library Commission Meeting
 Hayward Public Library
 835 C Street, Hayward CA 94541

January 30, 2011

1. **Call to Order:** Commission Chair Kelly Greenne called the meeting to order at 6:30 PM.
2. **Pledge of Allegiance:** Commissioners recited the Pledge of Allegiance.
3. **Attendance:**

	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Commissioner				
Linda Bennett	X	4	0	0
Lisa Brunner	X	3	1	0
Kelly Greenne	X	4	0	0
Judy Harrison	X	4	0	0
Kari McAllister	X	3	1	0
Isabel Sanchez	0	2	2	0
Monica Schultz	X	3	1	0

City Staff: Sean Reinhart, Director of Library and Community Services
 Olga Ramirez, Library Assistant

4. **Approval of Minutes of Meeting of November 21, 2011**
Board Action: It was moved/seconded (Bennett/McAllister) to approve the minutes of the meeting of November 21, 2011 as submitted. Motion unanimously carried.
5. **Public Comment:** No public comment was offered.
6. **Report from Director of Library and Community Services.**
 - a. Director Reinhart provided an update about the Nonprofit Executive Seminar. Twenty-four representatives from local nonprofit organizations participated in the first session of the series, which imparts advance research development and fundraising techniques. The series is facilitated by Foundation Center, the global leader in information regarding philanthropy for nonprofit organizations. To complement the project, Hayward Library

has secured access to the Foundation Center's online directory of over 2 million grant opportunities and detailed funder profiles. Librarians Trudy Toll and Shawna Sherman will be receiving in-depth training on non profit resource development, in order to provide customized technical assistance to local nonprofits seeking funding opportunities.

- b. The Governor's "trigger" bill has been implemented and it will directly affect Library and Literacy programs in FY 2012 and potentially in future years. Before the "trigger" cuts, \$45,000 of these funds directly supported Literacy operational costs. For the remainder of the fiscal year, the Library will use some money that has been carried forward to help sustain the Literacy program until June 30. Furthermore, the Governor's budget proposal for FY 2013 continues to defund Library Literacy programs. Director Reinhart is hopeful that through strong advocacy efforts, some funding for Literacy programs will be restored. If no additional funding is available for the Literacy program in fiscal year 2013, then changes in its operation will be required. The main focus of the Literacy Plus program is to deliver literacy services to English speaking adults who read or write below 8th grade level. Director Reinhart is confident that even without the availability of state funding, Literacy can continue to offer this essential service. However, without State support, the program will need to be curtailed in other areas. He also mentioned the upcoming Literacy fundraiser *Shake, Rattle and Read* which will be held at Stonebrae Country Club on Saturday, March 31 from 6-9 PM.
- c. Commissioner Brunner asked for an update regarding the Automated Materials Handling System project. Director Reinhart has submitted the project proposal for the FY 2013 Capital Improvement Plan which will go to Council for approval. The proposed start date is July 1.
- d. Director Reinhart informed the Commission that he will be providing a detailed budget report at the February commission meeting, which is after the City Council FY 2012 mid-year budget review, scheduled for the regular Council meeting of February 21.

7. Friends of the Hayward Public Library Report. Commissioner Harrison reported that the Friends made over \$48,000 last year. An estimated \$19,000 was raised from the book sales alone. She said that at one of their book sales, people were literally handing them donations and giving them praises.

8. New Business.

- a. **Approval of 2012 Commission Goals and Priorities.** It was moved/seconded (Harrison/Bennett) to approve the 2012 Commission goals and priorities. Motion unanimously carried.
- b. **Establishment of annual meeting schedule and agenda plan for CY 2012.** The Commission agreed to continue meeting every month except for the months of July and August. Commissioner Greenne asked that each Commissioner present at least 3 ideas that will be discussed and added to the 2012 agenda plan.

9. **Library Commission Report.** Commissioner Harrison shared her perspective of the Nonprofit Executive Seminar. She said she learned so much just in the first session and is eagerly looking forward to the next one.

Commission Chair Greenne shared that she purchased some Calpine stock shares and is now a shareholder. This allows you to attend shareholder meetings, so she will be attending a meeting in the near future.

The Commission expressed concern about not being active members as board members should be. Director Reinhart reminded the Commission that they can be involved in projects such as the upcoming Automated Materials Handling system project, development of talking points to better represent the library in the community, and assist in establishment of the Library Foundation. The Commission made some suggestions of activities they can be doing now: attend a neighborhood meeting or presenting a power point presentation at school meetings to help advocate the library and library programs.

Commissioner Schultz commented on the victory of “Net Neutrality” (network neutrality) which is the concept of online non-discrimination. It is the principle that people should be free to get access to, or to provide, the Internet content and services they wish, and that consumer access should not be regulated based on the nature or source of that content or service. The American Library Association believes (ALA lobbied for it for 3 years) that laws that preserve Net Neutrality are the best way to ensure a vibrant diversity of viewpoints into the foreseeable future. ALA supported Net Neutrality legislation that preserves the competitive online markets for content and services and believes that the vitality of voices on the Internet is critical to the intellectual freedom that libraries around the world are trying to protect and promote.

10. **City Council Liaison Report.**
 - a. Council Member Salinas invited the Commission to attend the February 7th City Council meeting as the discussion will be on city priorities.
 - b. Council Member Salinas reminded the Commission about two upcoming events. On March 8, 2012, Hayward will have its first annual “Hayward Honors Women” event in the City Hall Rotunda from 5-7 PM. The Cesar Chavez “teach in” will be held on March 29, 2012 at 5:30 PM.
11. **Agenda Building.** The following items were suggested for inclusion on the next agenda:
 - a. Budget Update
 - b. Work Groups
12. **Adjournment:** The Commission Chair adjourned the meeting at 8:14 PM.

February 2012
Library Director's Report

A Message from the Director

It's almost springtime again, which means that our community-wide "big read" event series will soon be returning to Hayward! This year's featured book is local author Rebecca Solnit's startling investigation of what people do in disasters and why it matters, *A Paradise Built in Hell: The Extraordinary Communities That Arise in Disaster*. The book is a fascinating collection of real-life tales of heroism, resourcefulness, and community engagement that explores the innovative ways real people worked together in the wake of natural disasters. It features never-before-heard stories from real people who survived infamous disasters including the Great San Francisco Earthquake, Hurricane Katrina, and 9/11.

The series is presented in Hayward Public Library's pioneering "Book-to Action" model. In a Book-to-Action reading series, community members embark on a three-step transformative process: 1) read and talk about one powerful book together; 2) meet the author of the book to discuss the themes and words it conveys, and; 3) participate in a community event that puts the themes of the book into action in real life. A total of ten events are lined up for the Hayward's next "Big Read". A complete series brochure is in development now, and will be released soon. Key dates to remember include:

- "Shake, Rattle, and Read: Supporting Hayward Literacy". The kick-off event of the California Reads series is an evening of fine wine, dining and silent auction in support of the Literacy Plus program. The event, formerly known as "Be Our Valentine," has adopted a rock-and-roll-meets-earthquake theme to coincide with the California Reads series, and is now known as "Shake, Rattle, and Read". Tickets are \$30 in advance or \$35 at the door, and are available at the Library. For more information, or to donate, call Cindy Breeden-Johnson at 510-881-7911. *Saturday, March 31st, 6:00 p.m. at Stonebrae Country Club.*
- Community "Read-a-Thon". One hundred community members come together to each read a page from the book *A Paradise Built in Hell* to demonstrate the transformative power of literature. *Saturday, April 7th, 11:00 a.m. in the Main Library Park.*
- Downtown Hayward Historic Earthquake Tour. A walking tour of seismic history in the downtown Hayward area, led by the Hayward Area Historical Society. *Saturday, April 7th, 1:00 p.m., starting at the Main Library.*
- Keynote Event: Meet Author Rebecca Solnit. Live discussion and book-signing with the award winning author of *A Paradise Built in Hell*. *Saturday, April 28th, 2:00 p.m. at the Main Library.*
- Personal Emergency Preparedness (PEP) Workshop. This could be the most important workshop of your life! Develop vital strategies that help you and your family to prepare for and respond to emergencies and disasters, led by Capt. Thor Paulsen of Hayward Fire Department. *Saturday, May 12th, 1:00 p.m. at the Main Library*

Thanks to support provided by the Friends of the Library, five hundred paperback copies of the book have been purchased with grant funding, and are now being distributed to local students and other participants who will be reading, studying and talking about the book during California Reads series. The program is also supported by a grant from the California Council for the Humanities. Visit our website for more information:

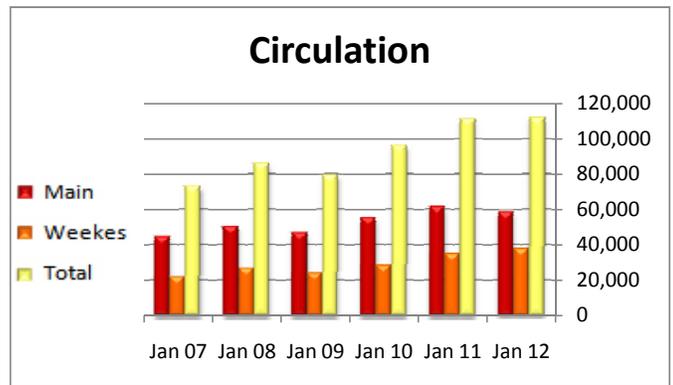
www.library.hayward-ca.gov.

Hayward Public Library Statistics -- January 2012

CIRCULATION

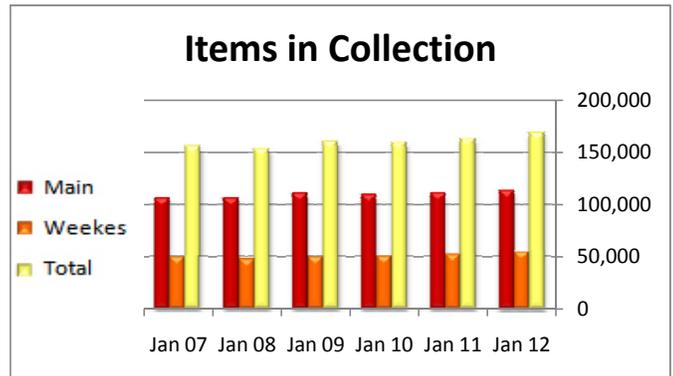
	Main	Weekes	Vending	Total
Jan 12	58,704	37,831	100	112,109
Jan 11	61,790	35,058		111,635
Jan 10	55,506	28,517		96,385
† Jan 09	47,083	24,133		79,789
Jan 08	50,581	26,920		86,321
Jan 07	44,919	22,036		73,538

*Total includes web renewals, inhouse, ebooks



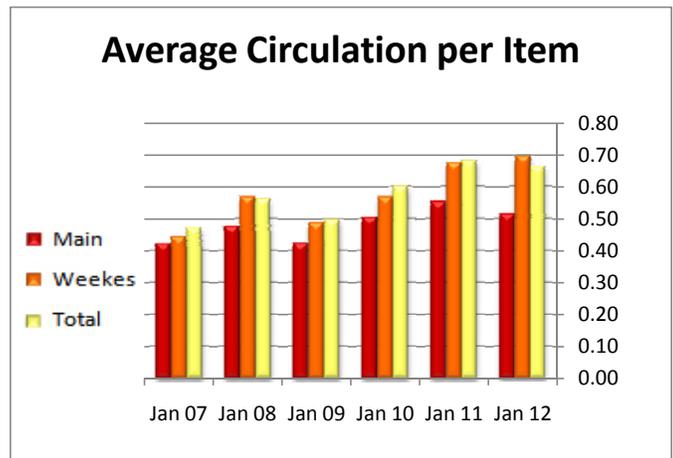
ITEMS in COLLECTION

	Main	Weekes	Vending	Total
Jan 12	114,034	54,484	793	169,311
Jan 11	111,661	52,021		163,682
Jan 10	110,161	50,297		160,458
Jan 09	111,188	49,640		160,828
Jan 08	106,255	47,495		153,750
Jan 07	106,422	49,825		156,247



AVERAGE CIRCULATION per ITEM

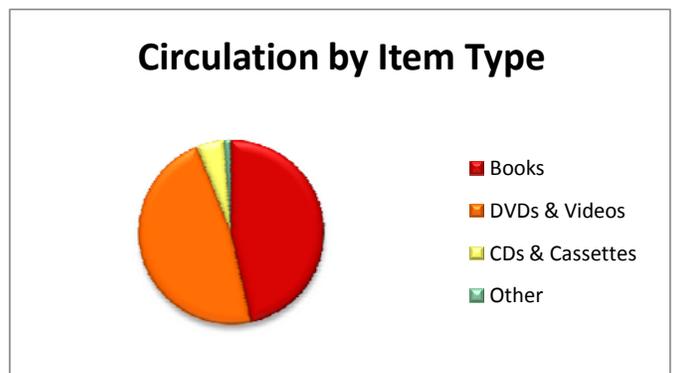
	Main	Weekes	Vending	Total
Jan 12	0.51	0.69	0.13	0.66
Jan 11	0.55	0.67		0.68
Jan 10	0.50	0.57		0.60
† Jan 09	0.42	0.49		0.50
Jan 08	0.48	0.57		0.56
Jan 07	0.42	0.44		0.47



CIRCULATION by ITEM TYPE

Books	37,248
DVDs & Videos	37,885
CDs & Cassettes	3,916
Other	941

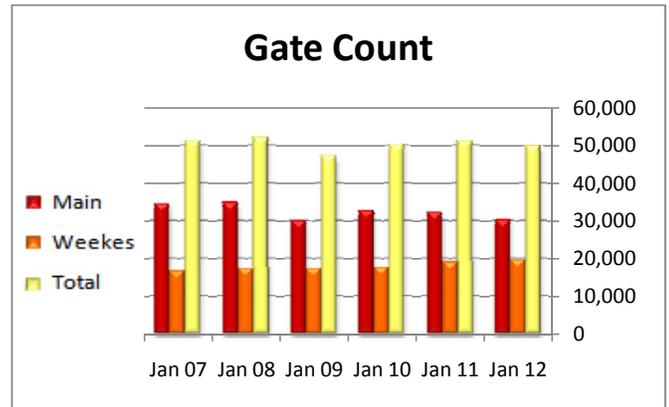
(Only Includes Regular Circulation)



† Library closed December 22, 2008 - January 3, 2009

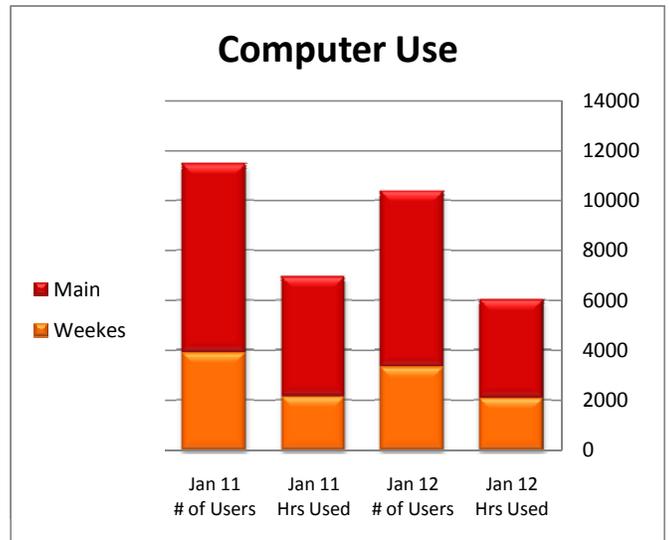
GATE COUNT

	Main	Weekes	Total
Jan 12	30,293	19,451	49,744
Jan 11	32,262	18,847	51,109
Jan 10	32,750	17,539	50,289
† Jan 09	30,058	17,163	47,221
Jan 08	34,895	17,180	52,075
Jan 07	34,542	16,537	51,079



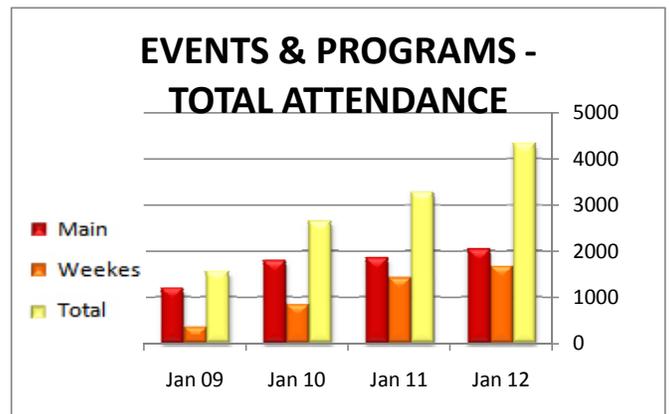
COMPUTER USE

	Main	Weekes	Total
Jan 12 Hrs Used	3935	2085	6020
Jan 12 # of Users	7025	3325	10350
Average session (Minutes) Jan 12	33.6	37.6	34.9
Jan 11 Hrs Used	4790	2150	6940
Jan 11 # of Users	7536	3897	11433



EVENTS & PROGRAMS - TOTAL ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Jan 12	2036	1667	622	4325
Jan 11	1848	1422		3270
Jan 10	1796	845		2641
† Jan 09	1206	350		1556

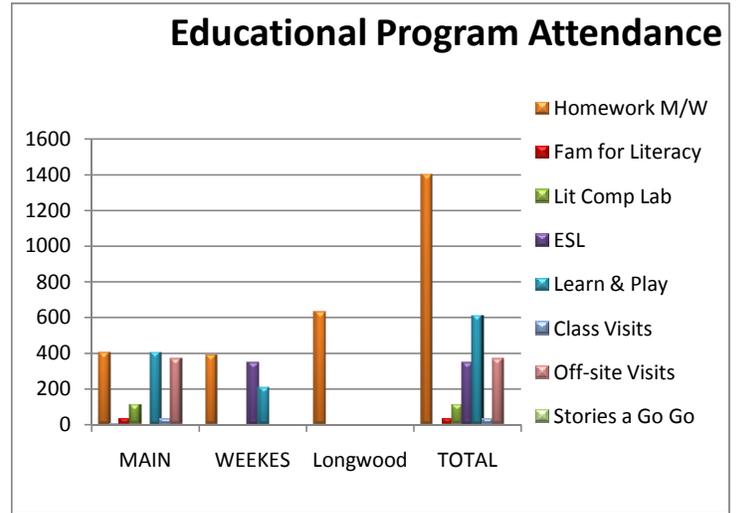


† Library closed December 22, 2008 - January 3, 2009

EDUCATIONAL PROGRAMS

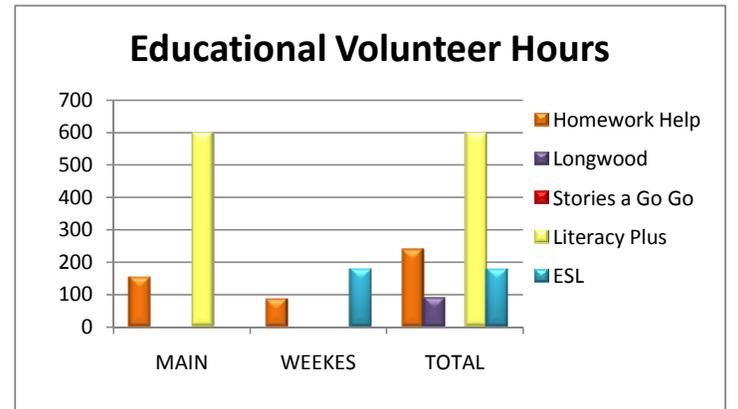
EDUCATIONAL PROGRAM ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Homework M/W	395	379	622	1396
Fam for Literacy	33	0		33
Lit Comp Lab	102	0		102
ESL	0	340		340
Learn & Play	401	207		608
Class Visits	29	0		29
Off-site Visits	358	0		358
Stories a Go Go	0	0		0
TOTAL	1318	926	622	2866



EDUCATIONAL VOLUNTEER HOURS

	MAIN	WEEKES	TOTAL
Homework Help	151	83	234
Longwood	---	---	87
Stories a Go Go	0	0	0
Literacy Plus	600	0	600
ESL	0	178	178
TOTAL	751	261	1,098

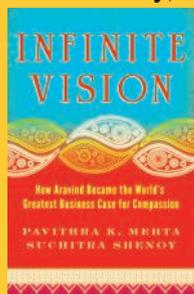


IN THE SPOTLIGHT - MARCH 2012

Book-to-Action series: *Infinite Vision*

Book Discussion

Wednesday, March 14 @ 6:30 p.m. at Main Library



Discuss the extraordinary story of *Infinite Vision: How Aravind Became the World's Greatest Business Case for Compassion* by Pavithra K. Mehta and Suchitra Shenoy.

The Aravind Eye Care System, based in India, is the world's largest provider of high-quality eye care, which delivers surgical outcomes equal to or exceeding those in the developed world at less than one percent of the cost, treating more than half of its patients free of charge. Learn about the man who built the Aravind model, and explore the distinctive philosophies and practices that are the keys to its success.

Meet Author & Filmmaker Pavithra K. Mehta

Saturday, March 17 @ 2:00 p.m. at Main Library



Pavithra K. Mehta comes from a family of 21 (and still counting) eye surgeons, including the legendary Dr. V, her granduncle. Pavithra started Aravind's story archive in 2002, while freelancing on film and writing projects for nonprofits in India. She is currently on the board

of the Aravind Eye Foundation and Service Space, an organization rooted in inner change that designs and runs experiments in generosity. She co-leads its inspiring news portal, DailyGood, and its pay-it-forward restaurant, Karma Kitchen.



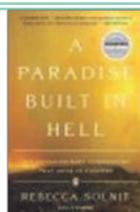
Film Showing: *Infinite Vision* - Monday, March 26 @ 6:30 p.m. at Main Library

Enjoy the award-winning documentary *Infinite Vision*, which follows the life and work of Dr. V, the remarkable eye surgeon from South India who made it his mission to restore sight to the blind. This film traces the inspiring life journey of a visionary dedicated to serving humanity, outlines the evolution of the Aravind model of eye care and affords glimpses into the spirituality that has guided both for over fifty years.

Stay tuned for details about the community service component of this series, which will take place in April.

Coming in April! *California Reads*

California Reads is a statewide program initiated by California Council for the Humanities that brings Californians together to explore important topics through books. We will discuss Rebecca Solnit's book *A Paradise Built in Hell: The Extraordinary Communities That Arise in Disaster*. Look for special events including an author visit, a tour of the Hayward fault and more.



Shake, Rattle and Read

A fundraiser to benefit the Literacy Plus Program

Saturday, March 31, 2012

6:00 - 9:00 p.m.

Stonebrae Country Club

An evening of food, wine, silent auction and more.

Help us continue to provide free help for low-literate adults in the Hayward community!

Tickets: \$30 in advance - \$35 at the door

Tickets available at the Hayward Public Library or in the Literacy Plus office. Call 510-881-7911 for more information.

Stay Functional and Active for Life

Saturday, March 10 @ 3:30 - 4:30 p.m.

Main Library

A senior intern from Life Chiropractic College West will discuss ways to keep your body functional and active for the rest of your life.

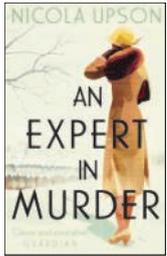
BOOK DISCUSSION GROUPS

Mystery Novels by Women:

An Expert in Murder

Tuesday, March 6

11:30 a.m. at Le Paradis Bakery
(D St. and Mission)



This is the first of Nicola Upson's new series featuring the Golden Age author Josephine Tey. In March 1934, Josephine is traveling from Scotland to

London for the final week of her celebrated play "Richard of Bordeaux" but joy turns to horror when her arrival coincides with murder. DI Archie Penrose is convinced the killing is connected to the play because of its pacifist themes and is concerned that Josephine could become a victim of her own success as her life and reputation are put at risk.

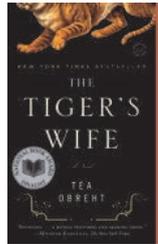


Mostly Literary Fiction:

The Tiger's Wife

Monday, March 12

Two meetings: Noon at Peet's Coffee (B Street and Mission) & 6:30 p.m. at Main Library



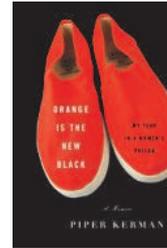
We will discuss the bestselling debut novel by Téa Obreht, named one of the ten best books of 2011 by *The New York Times*. In a Balkan country mending from war, as young physician Natalia searches for clues to her grandfather's death, she turns to his worn copy of *The Jungle Book* and the stories he told her of his encounters over the years with "the deathless man." As Natalia struggles to understand why her grandfather, a deeply rational man, would go on such a far-fetched journey, she stumbles across a clue that leads her to the extraordinary story of the tiger's wife.

Autobiography:

Orange is the New Black: My Year in a Woman's Prison

Wednesday, March 21

6:30 p.m. at Main Library



When Piper Kerman was sent to prison for a ten-year-old crime, she barely resembled the reckless young woman she'd been when, shortly after graduating Smith College, she'd committed

the misdeeds that would eventually catch up with her. Happily ensconced in a New York City apartment, with a promising career and an attentive boyfriend, she was suddenly forced to reckon with the consequences of her very brief, very careless dalliance in the world of drug trafficking.

Knitting Circle

Wednesday, March 14 & 28 @ 6:15 p.m. at Main Library

Knitters, be they beginners or experts, and other yarn crafters and friends are welcome. Bring your project and join us. On March 14th our topic will be lace making, including demonstration of stitches and hands-on techniques. If you have any handmade lace bring it along to share.



Writers' Group at the Main Library

Saturday, March 10 @ 1:00 - 3:00 p.m.

Wednesday, March 21 @ 6:00 - 8:00 p.m.

Get feedback on your original writing in a peer-supported writers' group facilitated by local writer Leticia Garcia Bradford. Get the support you need to help you stay on track with your writing, whether it's fiction, non-fiction, or poetry. Bring 5-10 copies of the piece you wish to share with the group. *Sponsored by the Friends of the Hayward Public Library.*



Get a Great Deal on Books!

Saturday, March 10 & 24 @ 9:00 a.m. - 1:00 p.m.

C Street & Watkins

Friends of the Hayward Library book sales are held at the downtown Farmers Market on the second and fourth Saturday of each month.



Learn to Read - Free!



Literacy Plus • 510-881-7910



English Conversation Groups

Come and practice speaking English with others who are learning.

All levels are welcome.

No registration is required.

Mondays-Thursdays at 5:00 - 7:00 p.m.
Day Labor Center (680 Tennyson Rd.)

Tuesdays at 1:00 - 2:00 p.m.
Main Library

Saturdays at 10:15 - 12:00 noon
Weekes Library

Contact Jami.Hiller@hayward-ca.gov or 510-583-5505 for more information.

YOGA

Laughter Yoga

Saturday, March 3
3:00 p.m. at Main Library

A free Laughter Yoga workshop is presented monthly by Lydia Gonzales at the Hayward Public Library. Come and join in the laughter, reduce stress and learn that silliness is great for your health.



LEGAL ADVICE

Lawyer in the Library

Sat., Mar. 3 @ 12:00 - 2:00 p.m. at Main Library
Mon., Mar. 5 @ 6:00 - 7:45 p.m. at Main Library
Wed., Mar. 21 @ 6:00 - 7:45 p.m. at Weekes

Do you need free legal advice? Don't know where to begin? Get 15 minutes of free legal advice at the Hayward Public Library with a licensed attorney. Registration in person is required. **Registration begins 30 minutes before the first session.** Space is limited. Consultation is assigned by lottery. *Lawyer in the Library* is sponsored by the Alameda County Bar Association. Call 510-881-7980 for more information.



 Find us on
Facebook

www.facebook.com/haywardpubliclibrary



@HaywardLib

JUST 4 TEENS - March 2012

Get Your Game On!

Wednesdays, March 14 & 28

2:00 p.m.—3:00 p.m. at Weekes Branch

XBOX 360, Kinect, & Wii games on the big screen!



Teen Animation Club

Saturdays, March 10 & 24

2:00 p.m. at Weekes Branch

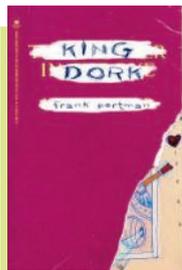
Join student instructor Joshua Jiron in exploring the basic techniques of traditional and digital 2-D animation and cartooning. No registration necessary, open to students in grades 7-12.

Teen Advisory Group (TAG)

Wednesday, March 7

4:00 p.m. at Weekes Branch

Want a say in how the library works for you? You can help plan teen events, choose books, music and movies, and more! We also offer community service time for participation in TAG. Open to grades 7-12.



Teen Reads Book Club

Tuesday, March 20

4:30 p.m. at Weekes Branch

Tom Henderson, aka King Dork is a typical high school loser — zero athletic skills, no social life, but an inexhaustible supply of rock-n-roll dreams. Until he discovers his dead father's copy of *The Catcher in the Rye*, and finds himself in the middle of half a dozen mysteries involving dead, fake, & naked people, witchcraft and guitars.

Read the book and talk about it with other teens. Copies are available from the Weekes Branch Library.

Teen Activity Zone

Wednesdays,
March 7, 14, 21, 28
1:00 p.m. — 3:00 p.m.
Main Library

Gaming, Crafts, & Snacks!
Crafts and cupcake
decorating celebrating
the release of
the **Hunger
Games** movie
all this month.



Presented in Partnership with the
Hayward Area Recreation and Park District (H.A.R.D.)

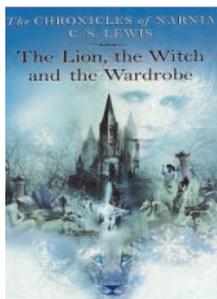
Teens Take Over 5 (Grades 7-12)

Friday, March 16

6:00 p.m. — 9:00 p.m.
Weekes Branch Library



It's a luau at the library! Put on a tropical shirt and head to the library for a night of big-screen gaming, dancing, food, internet computers, crafts, & more! This program is free. Current school ID or other valid identification required for admission. For more information, Call 510-293- 5366.



Snack Attack Book Club (Grades 3-4)

Friday, March 9

3:30 p.m. — 4:30 p.m. at the Main Library

The Lion, the Witch, & the Wardrobe

by C.S. Lewis

Stop by the Main Children's Desk to register and receive your free book today!

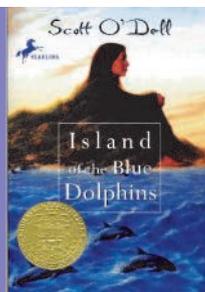
Read and Feed Book Club (Grades 5-6)

Friday, March 23

3:30 p.m. — 4:30 p.m. at the Main Library

Island of the Blue Dolphins

by Scott O'Dell



Stop by the Main Children's Desk to register and receive your free book today!



Cuentos en Español

Aprende y Juega en Español

(Edades: nacimiento—5 años)

Registración Requerida

Sesiones duran ocho semanas

Lunes 12:30 p.m. at Sucursal

Lunes 1:45 p.m. at Sucursal

Jueves 1:30 p.m. at Principal



Para mayor información, por favor llame al 510-881-7943.

Cuentos Bilingües (Ingles/Español)

(Edades: nacimiento—5 años)

Miércoles 1:30 p.m. Principal

Cuentos y Arte en Español

(Edades: nacimiento—5 años)

Sábado 11:30 a.m. Sucursal



Plastic Tube Bracelets

(for ages 4-11)

Friday, March 16

3:45 p.m. — 4:30 p.m.



Weekes Branch & Main Library

Family Weekend Wii

Saturday, March 24

2:00 p.m.—3:00 p.m.

Weekes Branch Library

All ages are welcome!

Homework Support Center

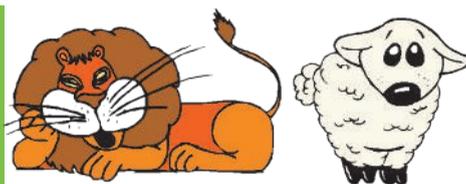
Free drop-in homework help

Mon, Tues, and Wed.

3:30 p.m. — 5:30 p.m.

Thurs 3:00 p.m. — 4:30 p.m.

Main Library & Weekes Branch



STORY TIMES

Bedtime Stories

(all ages)

Tuesday 6:30 p.m. at Main



Music and Movement

(ages birth — 6)

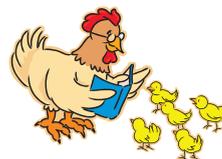
Friday 10:30 a.m. at Weekes

Saturday 10:30 a.m. at Main

Bilingual Stories (English/Spanish)

(5 years and under)

Wednesday 1:30 p.m. at Main



Preschool Stories

(ages 3 — 5)

Tuesday 11:30 a.m. at Main

Thursday 11:30 a.m. at Weekes



Learn & Play Group

(ages birth — 36 months)

Advance registration required.

Monday 11:15 a.m. at Weekes

Thursday 10:15 a.m. at Main

Thursday 11:30 a.m. at Main



Rhythm and Rhyme

(all ages)

Tuesday 11:30 a.m. at Weekes