



CITY OF
HAYWARD
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CITY OF HAYWARD LIBRARY COMMISSION

Main Library Meeting Room
835 C Street, Hayward, CA 94541
March 18, 2013
6:30 PM

A G E N D A

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **Minutes of Meeting of February 25, 2013**
5. **Public Comment**
This section provides an opportunity to address the Library Commission on items listed on the agenda, as well as other items of interest. The Commission welcomes comments and requests that speakers present their remarks within established time limits. (Individual comments are set at a 3-minute time limit; comments on behalf of a group are set at a 5-minute time limit.) As the Commission is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.
6. **City Council Liaison Report**
Report on City matters that are of pertinence to the Library Commission.
7. **Report from Director of Library and Community Services**
8. **Friends of the Hayward Public Library Report**
Report on the activities of the Friends of the Hayward Public Library.
9. **Library Commission Report**
Report on Library activities in which Commissioners have been engaged.
10. **Old Business**
 - Library and Community Learning Center Design Visualization
 - Library statistical data

11. Agenda Building

Consider items for inclusion on the Library Commission Agenda for coming months.

12. Adjournment



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Library Administration at 510/881-7954 or by calling the TDD line for those with speech and hearing disabilities at 510/247-3340.



Minutes of the Library Commission Meeting
 Hayward Public Library
 835 C Street, Hayward CA 94541

February 25, 2013

1. **Call to Order:** Commission Chair Kari McAllister called the meeting to order at 6:30 p.m.
2. **Pledge of Allegiance:** Commissioners recited the Pledge of Allegiance.
3. **Attendance: X=Present 0=Absent**

	Attendance this Meeting	Present to Date Regular Meetings	Absent to Date Regular Meetings	Attendance Special Meetings
Commissioner				
Linda Bennett	X	4	1	0
Lisa Brunner	X	5	0	0
Peter Bufete	X	4	1	0
Kelly Greenne	X	4	1	0
Judy Harrison	X	5	0	0
Kari McAllister	X	4	1	0

City Staff: Sean Reinhart, Director of Library and Community Services

City Council Liaison: Council Member Mark Salinas

4. Approval of Minutes of Meeting of January 28, 2013

Board Action: It was moved and seconded to approve the meeting minutes of January 28, 2013, with one inclusion to item #9-City Council Liaison report, "Commissioner Greenne expressed concerns about city employees receiving raises before the new Library and Community Learning Center facility is fully funded." Commissioners approved the minutes as amended.

5. Public Comment. City Council Member Salinas requested that the agenda be re-ordered. The Commissioners all agreed by consensus to move up the Council Liaison report to follow the public comment period.

6. Report from the Director of Library and Community Services. Director Reinhart commented that circulation stats continue to take a hit because of budget cuts at the start of FY 2013, heavily impacting DVD circulation in particular. Staff has identified a modest amount of additional internal funds to try to make up the difference—the Friends have also contributed funding. Library and Community Services has

hired a new Administrative Secretary, Rachael McNamara, to fill that vacancy created by a retirement. Ms. McNamara will start on March 4. Commissioner Greenne complimented the Director on the impressive number of students served at the Library Homework Center at Longwood Elementary School.

7. **Friends of the Hayward Public Library Report.** Commissioner Harrison reported that the Friends raised \$1300 from two Saturday book sales in February. They are ordering new Friends-branded flash drives for sale to library computer users. In keeping with their efforts to increase their visibility in the Hayward community, the Friends are sponsors of the upcoming Rowell Ranch Rodeo event, as well as the Restaurant Walk and the Taste of Hayward events. The Friends have one vacancy on their board of directors, and are recruiting for a replacement. Individuals who have a passion for libraries, and who are interested in becoming involved with a campaign to support the new Library and Community Learning Center, are encouraged to apply.
8. **Library Commission Report.** Commissioner Bennett commented that San Jose is re-opening one of its branches (Bascom) that had closed for two years due to budget cuts right after being renovated.

Commissioner Harrison read an excellent [LA Times article](#) on the value and importance of libraries.

Commissioner Greenne attended a play at the Douglas Morrison Theater, and commented that they could possibly be a partner with the library on teen performances.

9. **City Council Liaison Report.** Council Member Salinas announced that the Economic Development Strategic Plan will be discussed in a council work session on Tuesday, February 26 at 7 p.m. He mentioned that the Council budget development process is ongoing; which includes open contract negotiations with two labor groups. Council Member Salinas commented that the Hayward Honors Women teach-in event is scheduled for Thursday, February 28, at 5:30 p.m. at City Hall. Mr. Salinas also mentioned that the City Manager's report shows that crime in Hayward is down 44 percent this year.

10. Old Business.

- a. **Library and Community Learning Center Design Visualization Update.** Director Reinhart presented an overview of the architect's initial drafts of the design visualizations, and requested feedback from the commissioners. Discussion ensued. Commissioner McAllister asked if it was possible to have the meeting room kitchen be large and functional to support significant catered events. Commissioner Greenne asked if possible, to include an escalator and that the Friends retail space should have adequate sorting space/storage. Commissioner Bufete said there should be ample study rooms for small groups, which could be used by college students and others, in need of quiet study spaces. Several Commissioners commented on a preference for the stone finish on the building exterior to be a lighter color than the terra cotta color shown in the sketches. Commissioner Brunner added that Prop 39 could be a good funding source for the solar and other energy efficient installations.
- b. **Talking Points for Library Commission.** Director Reinhart distributed copies of the 2010 bond feasibility study and the 2010 agenda report to council regarding the preliminary design. Both documents contain ample information and talking points about the new facility. The bond study showed that support for the library facility ranged between 64% to 80%, depending on which features were highlighted, and whether or not the bond was coupled with other public facilities. The after school homework help and public access computers scored the highest levels of support in the survey, followed by the children's areas, safe spaces for teens after school, and job/career resources. The visualizations of the new facility's interior spaces will focus on one or more of these areas.

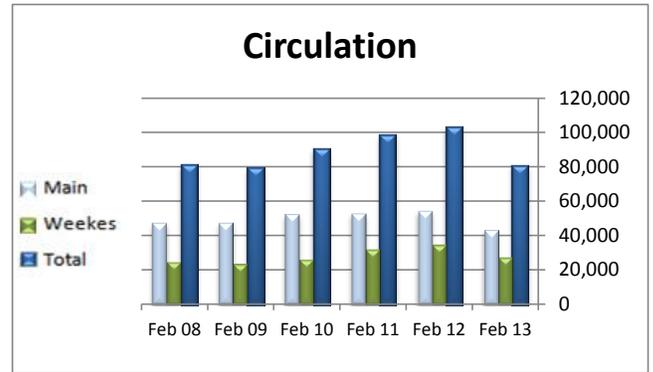
- 11. Agenda Building.** The following items were suggested for the next agenda.
- a. Library and Community Learning Center Design Visualization Process
 - b. Talking Points for Library Commission
 - c. Location: Weekes Branch

12. Adjournment: The Library Commission adjourned the meeting at 7:55 PM.

CIRCULATION

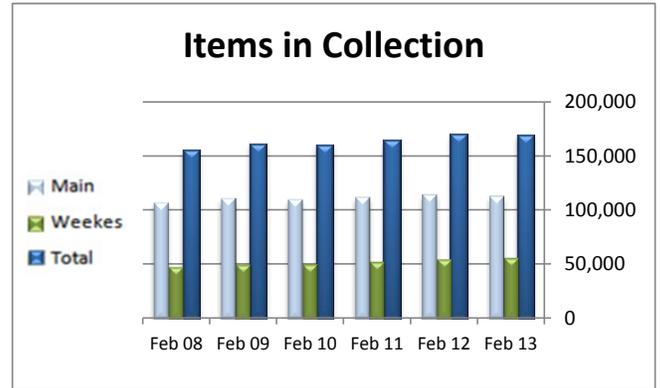
	Main	Weekes	Total
Feb 13	43,114	27,177	80,373
Feb 12	54,045	34,261	102,777
Feb 11	52,562	31,738	98,025
Feb 10	52,220	25,959	90,177
Feb 09	47,231	23,269	79,040
Feb 08	47,145	24,613	80,553

*Total includes web renewals, inhouse, ebooks



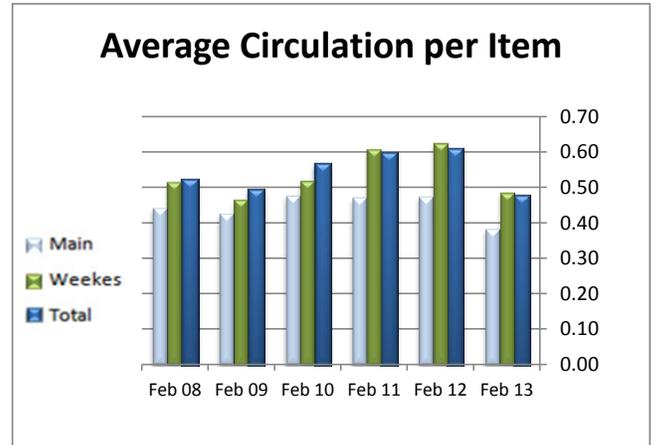
ITEMS in COLLECTION

	Main	Weekes	Total
Feb 13	112,609	55,973	168,582
Feb 12	114,119	54,841	168,960
Feb 11	111,630	52,246	163,876
Feb 10	109,637	50,115	159,752
Feb 09	110,814	49,896	160,710
Feb 08	106,743	47,772	154,515



AVERAGE CIRCULATION per ITEM

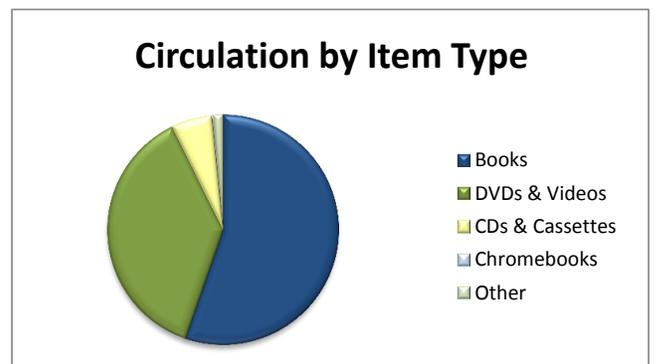
	Main	Weekes	Total
Feb 13	0.38	0.49	0.48
Feb 12	0.47	0.62	0.61
Feb 11	0.47	0.61	0.60
Feb 10	0.48	0.52	0.56
Feb 09	0.43	0.47	0.49
Feb 08	0.44	0.52	0.52



CIRCULATION by ITEM TYPE

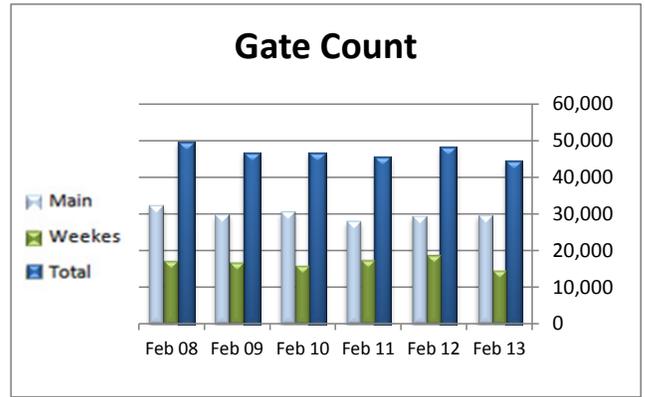
Books	31,323
DVDs & Videos	21,210
CDs & Cassettes	3,218
Chromebooks	125
Other	771

(Only Includes Regular Circulation)



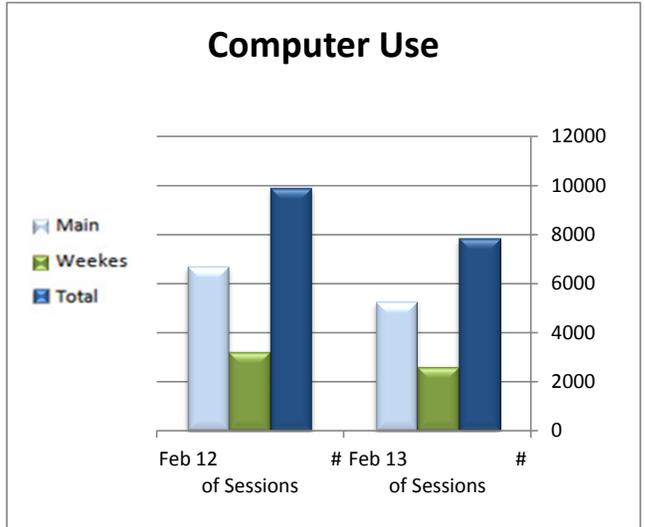
GATE COUNT

	Main	Weekes	Total
Feb 13	29,496	14,647	44,143
Feb 12	29,259	18,780	48,039
Feb 11	27,917	17,470	45,387
Feb 10	30,532	15,938	46,470
Feb 09	29,684	16,799	46,483
Feb 08	32,220	17,256	49,476



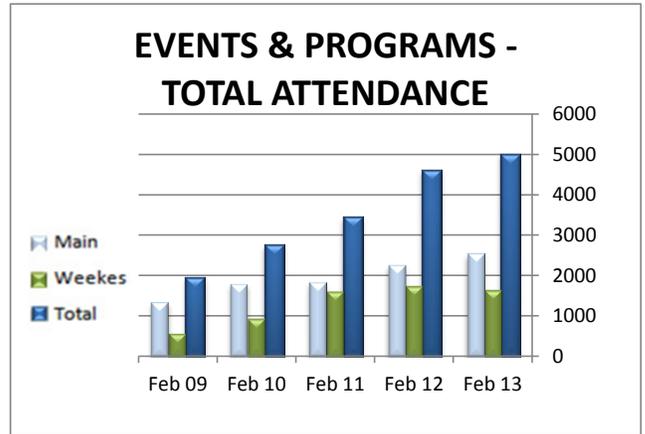
COMPUTER USE

	Main	Weekes	Total
Feb 13 Hrs Used	4091	1445	5536
Feb 13 # of Sessions	5252	2592	7844
Average session (Minutes) Feb 13	46.7	33.4	42.3
Feb 12 Hrs Used	3719	1794	5513
Feb 12 # of Sessions	6692	3195	9887



EVENTS & PROGRAMS - TOTAL ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Feb 13	2533	1632	819	4984
Feb 12	2250	1727	611	4588
Feb 11	1827	1599		3426
Feb 10	1790	942		2732
Feb 09	1342	575		1917

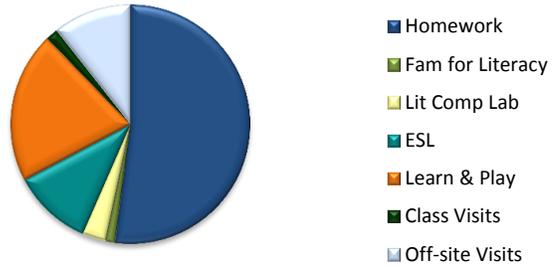


EDUCATIONAL PROGRAMS

EDUCATIONAL PROGRAM ATTENDANCE

	MAIN	WEEKES	Longwood	TOTAL
Homework	345	344	819	1508
Fam for Literacy	0	37		37
Lit Comp Lab	78	16		94
ESL	0	311		311
Learn & Play	321	272		593
Class Visits	47	0		47
Off-site Visits	172	136		308
TOTAL	963	1116	819	2898

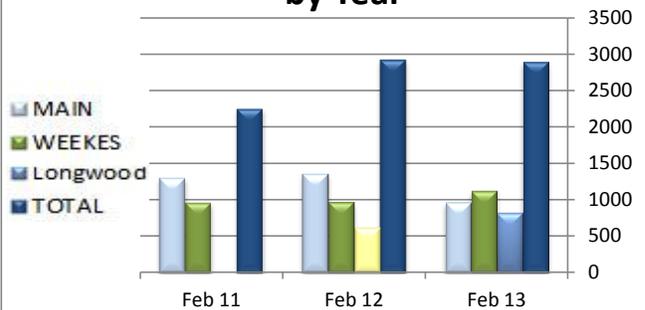
Educational Program Attendance



EDUCATIONAL PROGRAM ATTENDANCE BY YEAR

	MAIN	WEEKES	Longwood	TOTAL
Feb 13	963	1116	819	2898
Feb 12	1352	962	611	2925
Feb 11	1297	958		2255

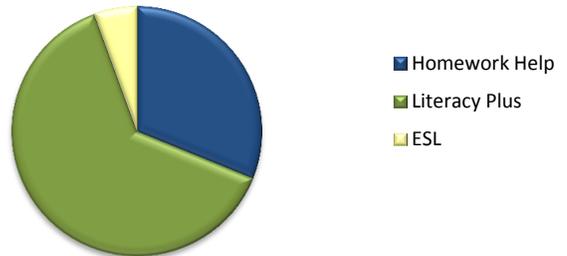
Educational Program Attendance by Year



EDUCATIONAL VOLUNTEER HOURS

	MAIN	WEEKES	Longwood	TOTAL
Homework Help	206	96	136	438
Literacy Plus	890	0		890
ESL	0	78		78
TOTAL	1,096	174	136	1,406

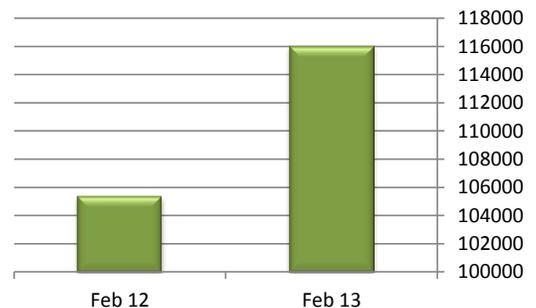
Educational Volunteer Hours



REGISTERED BORROWERS

	New	TOTAL
Feb 13	744	116003
Feb 12	751	105420

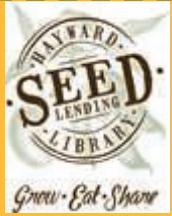
Registered Borrowers



Seed Read Kickoff Event

Saturday, April 13 @ 11:00 a.m. - 3:30 p.m. at Main Library

The Seed Read Kickoff Event begins a 4-week-long Book-to-Action program that will celebrate healthy living and seed saving. The event will include exercise classes, information presented by local health agencies, story times, entertainment, and more. To help encourage our community to grow and consume wholesome food, the library will be unveiling its new Seed Lending Library and **promoting the Seed Read's featured book** *The Seed Underground: A Growing Revolution to Save Food* by Janisse Ray, and **the children's book** *Growing Vegetable Soup*, by Lois Ehler. Kickoff attendees will be able to prepare seeds for germination on the library rooftop. Seed germination will also be available from 2:00-4:00 p.m. at Weekes Branch Library. Germinated seeds can be picked up on May 11 to be taken home for planting.



Garden Workshop

Wednesday, April 24 @ 6:30 - 7:30 p.m.
Main Library

Learn how to save and plant seeds and grow your own vegetables with Alameda County Master Gardener Birgitt Evans. The workshop will cover techniques for germinating seeds indoors, including growing mediums and light requirements. It will also focus on seeds you can plant directly outdoors in April such as corn, beans, squash and cucumbers. Save money and expand your horizons to the hundreds of wonderful varieties not available at local nurseries. Participants will leave with seeds they can try at home in their own gardens. Seeds are life!

Building Healthy Families!

Saturday, April 20 @ 12:00 - 1:30 p.m.
Main Library

This educational program focuses on tools for **improving your family's health**, including using the latest nutrition guidelines, setting goals, and involving all family members in the planning process. Learn new recipes through hands-on activities to help get your children eating more nutritious and well-rounded meals! Children 4 years and older are welcome to attend. Registration is required. Call 510-881-7945.



Book Discussion: *The Seed Underground* by Janisse Ray

Monday, April 22 @ 6:30 p.m. at Main Library

Gather with local readers to discuss the inspirational stories of ordinary gardeners who are trying to save open-pollinated varieties of old-time seeds, and learn about the library's Seed Lending Library.

Meet Award-winning Author Janisse Ray via Skype

Saturday, April 27 @ 2:00 p.m. at Main Library

Enjoy a rare opportunity to hear first-hand from the author of *The Seed Underground*. Learn why and how we have become dependent on a small group of seeds and discuss with her why this lack of diversity poses a threat.



Writer, naturalist, and activist Janisse Ray is author of five books of literary nonfiction and a collection of nature poetry. Her first book, *Ecology of a Cracker Childhood*, a memoir about growing up on a junkyard in the ruined longleaf pine ecosystem of the Southeast, was the winner of multiple awards, including the American Book Award 2000. Ray teaches in the Chatham University Low-Residency Master of Fine Arts program in Creative Writing. She holds an MFA from the University of Montana.

Ray attempts to live a simple, sustainable life on Red Earth Farm in southern Georgia with her husband and daughter. An organic gardener, tender of farm animals, slow-food cook, and seed-saver, she lectures widely.

LIBRARY PROGRAMS

Mystery Novels:

The War Against Miss Winter

Tuesday, April 2

11:30 a.m. at Le Paradis Bakery (D St. and Mission)

In Kathryn Haine's WWII mystery, it's 1943, and the war in Europe and the Pacific is escalating while, in New York City, actress Rosie Winter, with no acting jobs in 6 months and far behind on her rent in her theatrical boarding house, is forced to take a part time job as a clerk for a low-brow detective agency. When her boss turns up dead, Rosie finds herself caught up in a mystery that involves the Mob, the theater crowd, Manhattan's high society, and a missing (and notorious) script.



Writers' Group

Monday, April 29 @ 6:00 - 7:30 p.m.
Main Library

Get feedback on your original writing in a peer-supported writers' group facilitated by local writer Leticia Garcia Bradford. Get the support you need to help you stay on track with your writing, whether it's fiction, non-fiction, or poetry. Bring 5-10 copies of the piece you wish to share with the group.



Sponsored by the Friends of the Hayward Public Library.

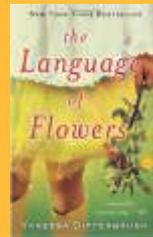
Mostly Literary Fiction:

The Language of Flowers

Monday, April 8

Two meetings: Noon at Peet's Coffee (B St. and Mission) & 6:30 p.m. at Main Library

In the Victorian era, the language of flowers conveyed romantic expressions: honeysuckle for devotion, asters for patience, and red roses for love. But for Victoria Jones in Vanessa Diffenbaugh's debut novel, it has been more useful in communicating grief, mistrust, and solitude. After a childhood spent in the foster-care system, Victoria is unable to get close to anybody, and her only connection to the world is through flowers and their meanings. Now eighteen and emancipated from the system, Victoria struggles to overcome her troubled past and forge an independent future.



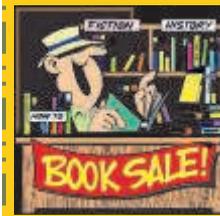
Volunteer in Book-to-Action/World Book Night activities on Tuesday, April 23, to distribute free copies of *The Language of Flowers* to non-regular readers and raise awareness about foster youth. For more information contact sally.thomas@hayward-ca.gov or call 510-881-7700.

Get a Great Deal on Books!

Saturday, April 13 & 27

9:00 a.m. - 1:00 p.m.

C Street & Watkins



Friends of the Hayward Library book sales are held at the downtown Farmers Market on the second and fourth Saturday of each month.

Knitting Circle

Wednesday, April 10 @ 6:00 p.m.

Main Library

Welcome knitters, both beginners and experts, to the



Hayward Library Knitting Circle! The Circle will be meeting on the 2nd Wednesday every month and will now include other fiber crafts including crochet, needlepoint and tatting. As usual, we ask new members to bring size 10 knitting needles and yarn of their choice, but we also have extra supplies available if needed. Bring your project and knit (or tat or crochet) along with us!



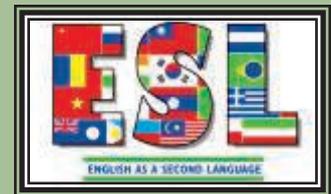
Need help with reading, writing, or spelling?

You can get FREE Tutoring if:

- You read below the 8th grade level
- You can speak English
- You are 18+ and not in high school
- You never went to college

Call 510-881-7910

Literacy Plus
Hayward Public Library



English Conversation Groups

Come and practice speaking English with others who are learning.

All levels are welcome.

No registration is required.

Mondays-Thursdays @ 5:00 - 7:00 p.m.
Day Labor Center (680 Tennyson Rd.)

Tuesdays @ 5:00 - 7:00 p.m.
La Familia Resource Center (22366 Fuller Ave.)

Saturdays @ 10:15 - 12:00 noon
Weekes Library

Contact Jami.Hiller@hayward-ca.gov or 510-583-5505 for more information.

YOGA

Laughter Yoga

Saturday, April 6 @ 3:00 p.m.
Main Library

A free Laughter Yoga workshop is presented monthly by Lydia Gonzales at the Hayward Public Library. Come and join in the laughter, reduce stress and learn that silliness is great for your health.



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LEGAL ADVICE

Lawyer in the Library

Mon., April 1 @ 6:00 - 7:45 p.m. at Main Library
Sat., April 6 @ 12:00 - 2:00 p.m. at Main Library
Wed., April 17 @ 6:00 - 7:45 p.m. at Weekes
Do you need free legal advice? Don't know where to begin? Get 15 minutes of free legal advice at the Hayward Public Library with a licensed attorney. Registration in person is required. Registration begins 30 minutes before the first session.

Space is limited.

Consultation is assigned by lottery. *Lawyer in the Library* is sponsored by the Alameda County Bar Association. Call 510-881-7980 for more information.



Just 4 Teens - April 2013

Teen Job Training

Tuesdays, April 16, 23, 30 and May 7 at Weekes Branch
Wednesdays, May 1, 8, 15, and 22 at Main Library
6:00-7:30 p.m.

Need a job? Sign up for Teen Job Training, and learn:

- How to answer tricky interview questions*
- The best jobs for teens to apply for*
- How to meet local business owners*
- Ways to stand out in the crowd and get hired!*

All teens ages 15 to 18 are welcome to attend. Required registration begins on April 1st. Space is limited, so call 510-881-7948 or email clio.hathaway@hayward-ca.gov today to sign up!

Teen Job Fair

Saturday, April 20

2:00 p.m. — 4:30 p.m. at Main Library

Meet employers who hire teens for summer and after-school jobs! Employers will be on site with job information and applications. Dress well and bring multiple copies of your resume! This program is free and open to high school students ages 16-18. Advance registration is not required. For more information, call 510-881-7945.

Get Your Game On!

Wednesdays, April 3 & 24

2:00 p.m.-3:00 p.m. at Weekes Branch

XBOX 360, Kinect & Wii games on the big screen!



Eat Fresh Food

Italian Style!

Wednesday, April 17
3:30 p.m. at Weekes Branch

It's all about those summer favorites, tomatoes and basil, when we show you how to make (and eat) bruschetta and pasta with pesto sauce! This free, hands-on program is for teens and families. For more information call 510-293-5366.

Teen Advisory Group (TAG)

Wednesday, April 10

4:00 p.m. at Weekes Branch

Want a say in how the library works for you? Help plan teen events, choose books, music, movies, and more! We also offer community service time for participation in TAG.

Open to grades 7-12.

Teen Activity Zone

Wednesdays,
1:15 p.m. - 3:00 p.m.
Main Library

Gaming, Crafts
& Snacks!
Grades 7-12

Presented in Partnership with the
Hayward Area Recreation and Park District (H.A.R.D.)



Rising Readers Book Club (Grades 3-4)
Friday, April 5
3:30 p.m. — 4:30 p.m.
Main Library



Half Magic by Edward Eager
Faced with a dull summer in the city, Jane, Mark, Katharine, and Martha suddenly find themselves involved in a series of extraordinary adventures after Jane discovers an ordinary-looking coin that seems to grant wishes.

Stop by the Main Library Children's Room to register.
Please note: Only the first ten children to register for each group will receive a free copy of the book.
For more information, please call 881-7947.

Story Seekers Book Club (Grades 5-6)
Friday, April 19
3:30 p.m. — 4:30 p.m.
Main Library



The Thief
by Megan Whalen Turner
Gen flaunts his ingenuity as a thief and relishes the adventure which takes him to a remote temple of the gods where he will attempt to steal a precious stone.

Stop by the Main Library Children's Room to register.
Please note: Only the first ten children to register for each group will receive a free copy of the book.
For more information, please call 881-7947.

Eat Fresh Food Italian Style!

Wednesday, April 17

3:30 p.m. at Weekes Branch



It's all about those summer favorites tomatoes and basil, when we show you how to make (and eat) bruschetta, and pasta with pesto sauce! This free, hands-on program is for kids and families.

For more information call 510-293-5366.

Homework Support Center
Free drop-in homework help!
Monday, Tuesday, and Wednesday
3:30 p.m. — 5:30 p.m.
Thursday 3:00 p.m. — 4:30 p.m.
Main Library & Weekes Branch

We're taking a break! There will be no story times between April 29 — May 4.
Story times will resume on Monday, May 6.

Cuentos en Español

Aprende y Juega en Español
(Edades: nacimiento—5 años)
Lunes 12:30 p.m. at Sucursal
Lunes 1:45 p.m. at Sucursal
Jueves 1:30 p.m. at Principal



Registración Requerida.
Sesiones duran ocho semanas.

Se presentan cuentos, canciones y rimas para familias.
Para mayor información,
por favor llame al 510-881-7943.

Cuentos Bilingües
(Inglés/Español)
(Edades: nacimiento—5 años)
Miércoles 1:30 p.m. Principal
Se presentan cuentos, canciones y rimas en inglés y español para toda la familia.



Cuentos y Arte en Español
(Edades: nacimiento—5 años)
Sábado 11:30 a.m. Sucursal
Cuentos, canciones, actividades y manualidades de arte.



STORY TIMES

Bedtime Stories
(all ages)
Tuesday 6:30 p.m. at Main
One-hour story time with books, songs, rhymes, and crafts.



Bilingual Stories (English/Spanish)
(5 years and under)
Wednesday 1:30 p.m. at Main
Stories, songs, rhymes in English and Spanish for the whole family.

Learn & Play Group
(ages birth — 36 months)
Monday 11:15 a.m. at Weekes
April registration: March 25 at 11:15 a.m.

Thursday 10:15 a.m. at Main
Thursday 11:30 a.m. at Main
April registration: March 28 at 10 a.m.
A one-hour parent-child program (30 minutes of rhymes, songs & stories, and 30 minutes of structured playtime) to help children with pre-literacy skills and social interaction.



Music and Movement
(ages birth — 6)
Friday 10:30 a.m. at Weekes
Saturday 10:30 a.m. at Main
Music, songs, rhymes, and finger plays for parents and children to enjoy together.



Preschool Stories
(ages 3 — 5)
Tuesday 11:30 a.m. at Main
Thursday 11:00 a.m. at Weekes
One hour story time designed to help kids get ready for preschool.

Rhythm and Rhyme
(all ages)
Tuesday 11:15 a.m. at Weekes
A half-hour program of creative dramatization for all ages using music, finger plays, and traditional (and not-so-traditional!) rhymes.