



CITY OF  
**HAYWARD**  
HEART OF THE BAY

# **Sustainable Communities Strategy A Local-Regional Partnership**

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Erik Pearson, *Senior Planner*  
Development Services Department





# Purpose & Approach

## Goals...

- Reduce greenhouse gas emissions from driving in the Bay Area by 15% by 2035
- House the region's population at all income levels



# Purpose & Approach

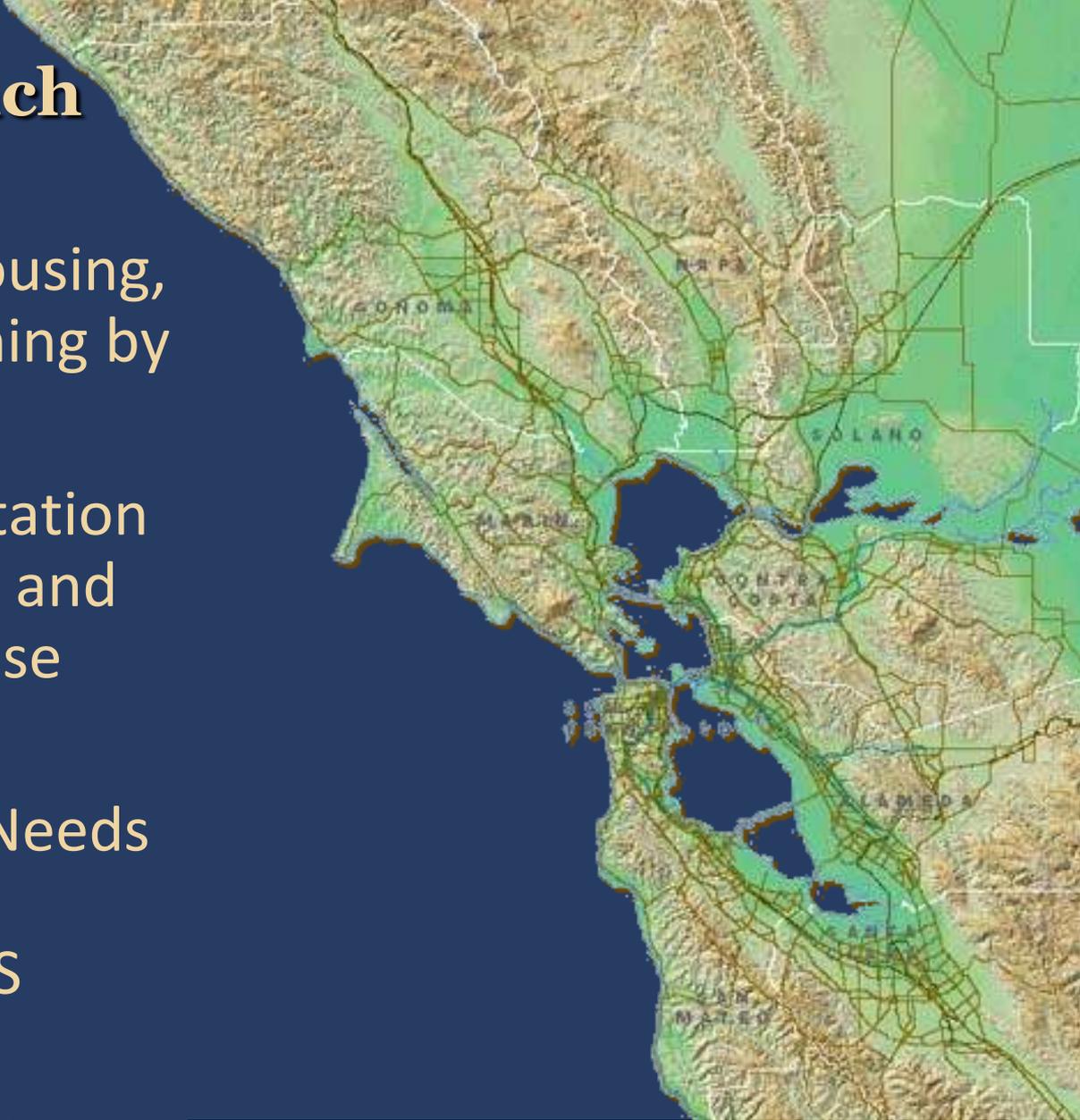
## Goals...

- Build a Bay Area that thrives and prospers.
- Complete communities, both livable and affordable
- Walkable places with services and amenities
- Sustainable transportation system
- Attractive place for business



# Purpose & Approach

- Alignment of transportation, housing, and land use planning by preparing SCS
- Regional Transportation Plan will align with and support SCS land use pattern
- Regional Housing Needs Allocation will be consistent with SCS
- No change to local authority over land use decisions



**OneBayArea**

# Building on Existing Efforts

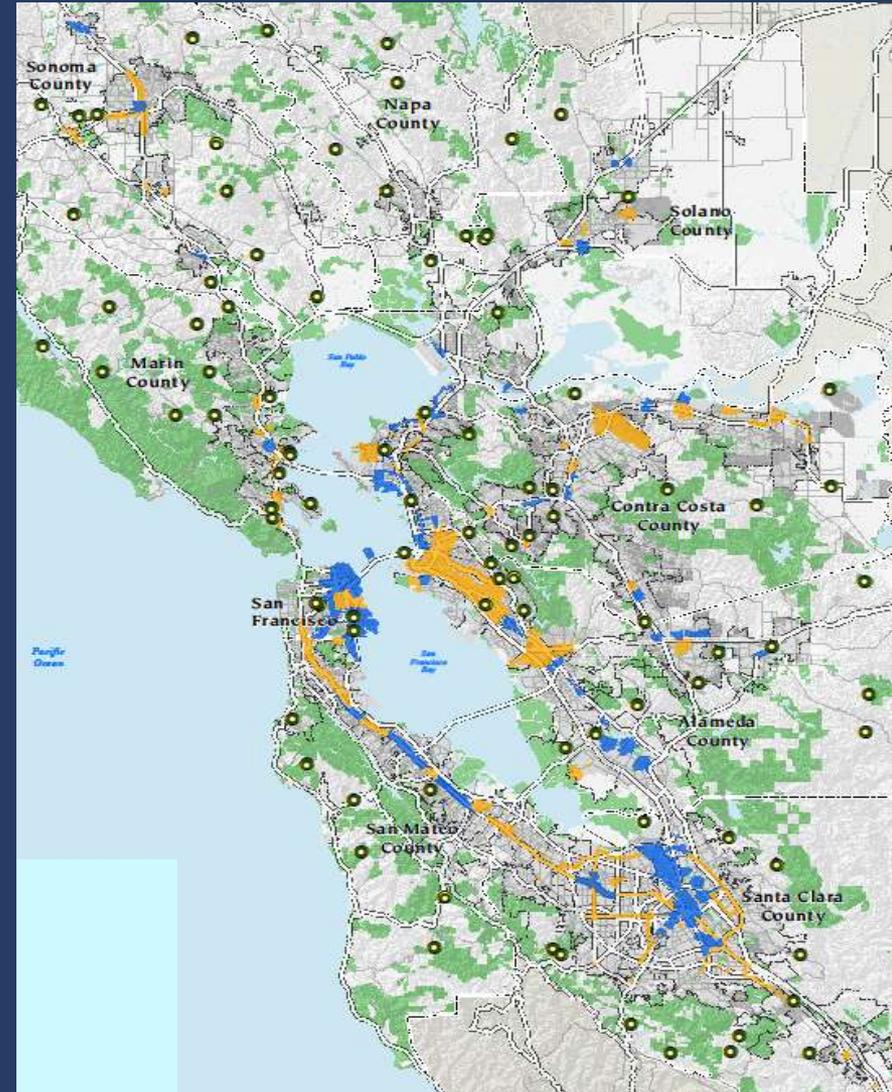
## Priority Development Areas

Locally-nominated areas for sustainable development supported by planning and capital grants

- Existing Communities
- Near Transit
- Planned for more housing

## Priority Conservation Areas

- Identified resource lands
- Enhance Rural Areas



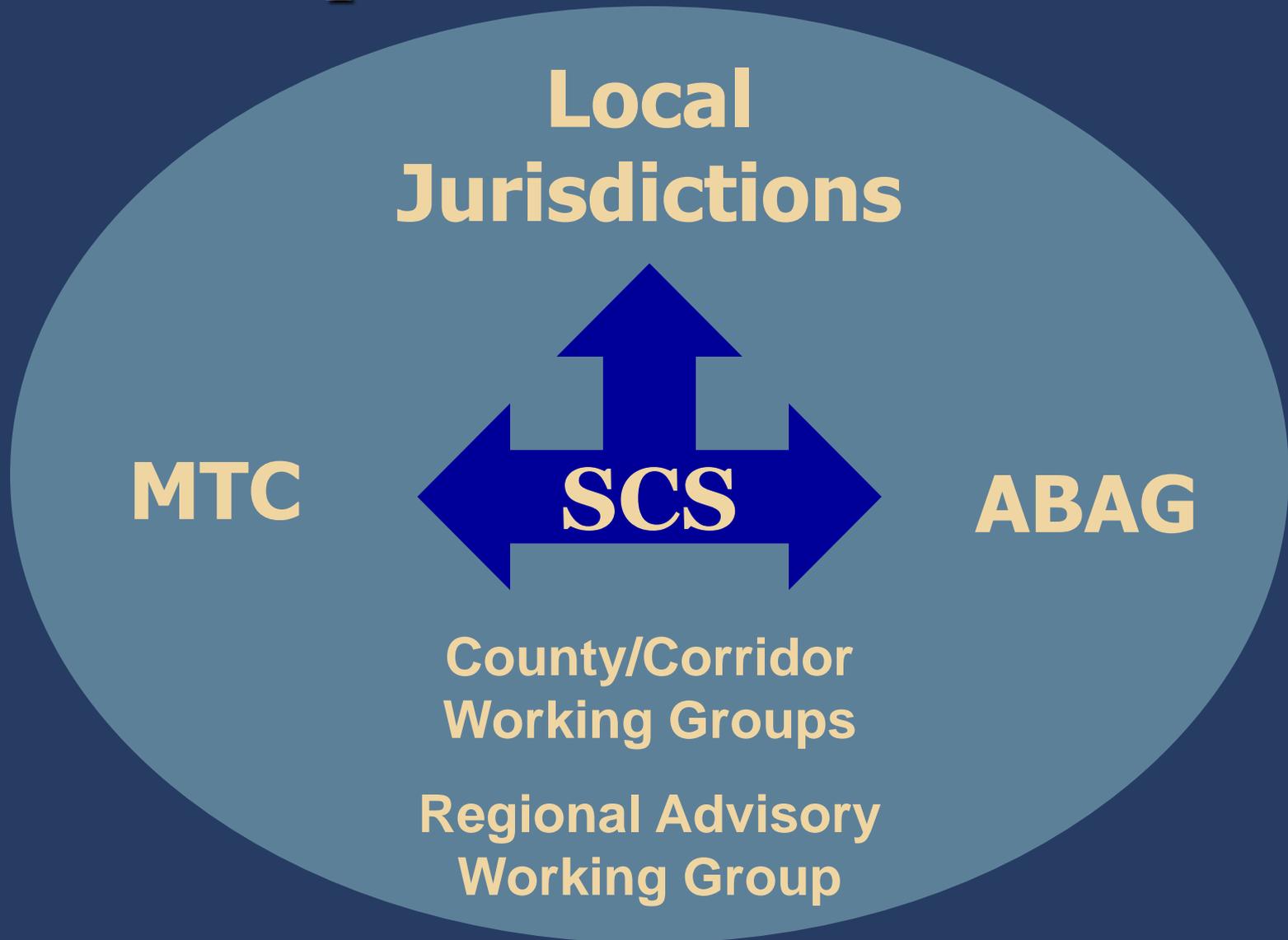
# Building on Existing Efforts

Identifying additional opportunity areas for sustainable development.

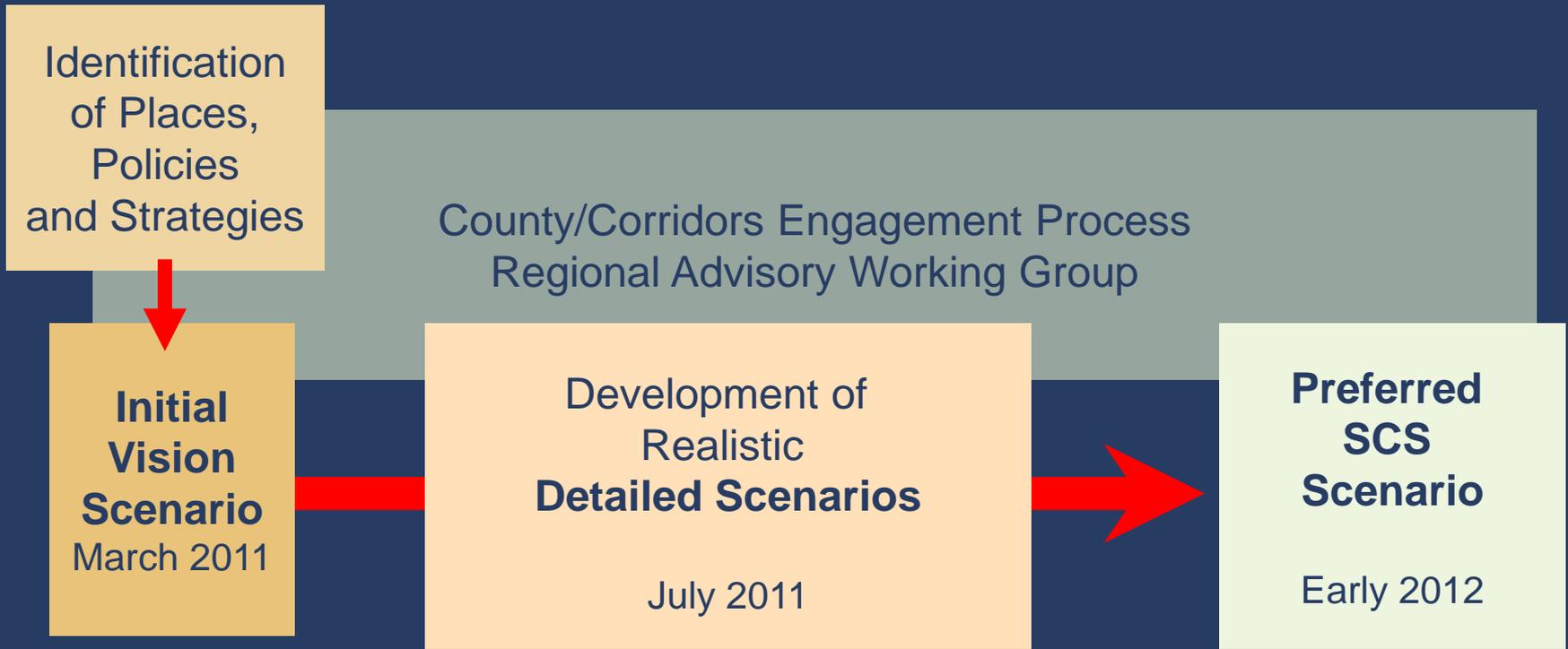
- Mixed-use development in suburban and rural centers
- Retrofitting office parks and shopping centers
- Growing employment centers



# Partnership



# Process: SCS Scenarios



Analysis against Targets and Indicators



# Regional Housing Needs Allocation

- Essential task of sustainable development in the Bay Area
- Now integrated with land use planning and transportation investments



# Regional Transportation Plan

- Link land use choices and transportation investments
- Transportation investments address greenhouse gas emissions reduction and supporting complete communities
- Project assessment: important component of the SCS Detailed Scenarios
- One Environmental Impact Report for both SCS and RTP



# Integration of Regional Goals

- BAAQMD - CEQA Guidelines
- BCDC - Bay Plan and Adaptation Strategies

# Integration of County-wide Goals

- Countywide Transportation Plan Update
- Development of a Sales Tax Transportation Expenditure Plan



# Unique Role of the City in the SCS

- Local planning efforts:
  - Climate Action Plan
  - Priority Development Areas
  - South Hayward BART Form-Based Code
  - Mission Blvd. Corridor Specific Plan & FBC
- Participation process
  - Presentations to Council and Planning Commission
  - City staff participation on TAWG



# Benefits for All

- SCS rewards cities choosing to advance local goals and improve quality of life beyond their borders through affordable housing, jobs, or reduced driving
- SCS connects local neighborhood concerns (housing, jobs, traffic) to regional objectives and resources
- SCS provides a platform to address high housing costs, poverty, job access, and public health, among other tasks
- SCS recognizes the importance of identifying and evaluating infrastructure investments



# Benefits for All

Regional agencies are exploring...

- Grants for affordable housing close to transit
- Infrastructure bank to support investments in housing and jobs close to transit
- Transportation investments that reduce greenhouse gas emissions
- Infrastructure investments in small towns providing services and improving pedestrian access



# Next Steps

- Regional agencies release Initial Vision Scenario March 2011
- City staff will provide report on local implications of the Initial Vision Scenario
- City staff will gather input from City Council and Planning Commission and share with regional agencies

