

CITY OF
HAYWARD
HEART OF THE BAY

General Plan Update

Planning Commission Work Session

October 24, 2013

Sara Buizer, AICP, *Senior Planner*

Development Services Department



Outline

1. General Plan Update Process Overview
2. Draft Policy Document
 - a) Climate Action Plan Integration
 - b) Implementation Program Format
3. Next Steps



Major Steps

Public Outreach – Late 2012/Early 2013

Vision & Guiding Principles – Spring 2013

Background Reports – Spring/Summer 2013

Prepare Draft General Plan – Summer/Fall 2013

Environmental Impact Report – Late 2013/Early 2014

Adopt New General Plan – June 2014



General Plan Update



Climate Action Plan Integration

- The CAP will be integrated into the General Plan as both policies and programs
- Those policies and programs aimed at reducing greenhouse gas emissions are identified with a globe icon 



Implementation Program Format

Table GPA GENERAL PLAN IMPLEMENTATION Implementation Programs		2014-2016	2017-2019	2020-2040	Annual	Ongoing
1. General Plan Annual Report. The City shall prepare and submit an annual report to the City Council that summarizes the implementation of the General Plan, including the status of implementation programs. The report shall also be submitted to the Office of Planning and Research. [Source: New Program; City Staff] (PSR)						
Implements Which Policy(ies)	N/A					
Responsible Department(s)	Development Services				✓	
Supporting Department(s)/ Partner(s)	Public Works – Engineering and Transportation, Fire, Public Works – Utilities and Environmental Services, City Manager, Fire, Police, Maintenance Services, Library and Community Services, City Attorney, Information Technology					
Funding Source(s)	General Fund					



Implementation Programs

Land Use

- Comprehensive Zoning Ordinance Update
(2014-2016)



Implementation Programs

Land Use

- Downtown City Center Specific Plan
(2014-2016)



Implementation Programs

Economic Development

- Business Attraction, Expansion, and Retention Program (2014-2016)



Implementation Programs

Community Safety

- Police Department Strategic Plan Review and Update (2014-2016)



Implementation Programs

Education and Lifelong Learning

- Public School Marketing Campaign
(2014-2016)



Key comments from the City Council:

1. Industrial Technology and Innovation Corridor Plan should have a higher priority
2. Increasing Open Space and Parks should be added
3. Partnering to recognize youth, not just the schools
4. Continued concerns over Program language for Energy Disclosure and Performance
5. Continue to Prioritize what programs can realistically be completed



Next Steps

Finalize the Draft Policy Document

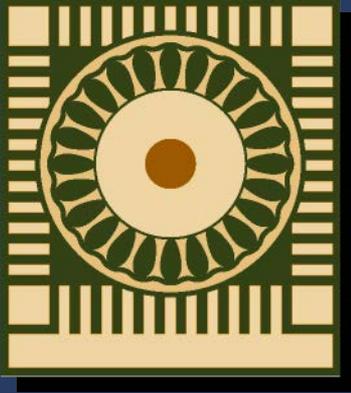
Prepare Environmental Impact Report (EIR) – Summer/Fall 2013

Public Review Draft General Plan – December 2013

Release Draft EIR – January 2014

Public Hearings – May and June 2014





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