

Additional Revisions Made to Draft Sign Regulations

1. Correct Formatting/Typographical errors.
2. Staff Report indicates 5 year amortization process but Regs were revised to 3 years.
3. Add standards for Inflatable signs as temporary signage:

10-7.501 General Regulations By Sign Type.

1. Inflatables.

Inflatable signs are permitted to be used for temporary promotional or seasonal events along corridors outside of the Downtown Entertainment area only with the approval of a temporary sign permit and conformance with the following standards:

Location: An inflatable sign shall be allowed provided that it is located on private property and tethered to the ground with the bottom of the balloon on the ground.

Number: One

4. Modifications to the Enforcement Section:

10-7.711 Enforcement of Signs on Private Property.

(a) Removal.

Development Services Director or his or her designee may remove or cause the removal of a sign which is constructed, installed or maintained on private property in violation of this article or other provisions of law (“illegal sign”), in accordance with the procedures set forth in Chapter 5, Article 7 of the Municipal Code – Community Preservation and Improvement.

(b) Notice to Abate.

~~Prior to removal of an illegal sign, a written notice to abate shall be mailed or delivered to the owner and occupant of the premises on which the illegal sign has been installed. The notice to abate shall set forth a time limit for abatement of the illegal condition, which shall be no less than two calendar days. The notice to abate shall indicate that the sign may be impounded by the City if the illegal sign condition is not abated in a timely manner.~~ **Abatement of illegal signs shall be in accordance with the procedures set forth in Chapter 5, Article 7 of the Municipal Code – Community Preservation and Improvement.**

(c) Sign Destruction.

~~An impounded sign may be discarded or destroyed by the City without any further notice five days thereafter in any of the following circumstances:~~

- ~~(1) If the owner of the sign cannot be identified, or~~
- ~~(2) If the apparent owner of the sign has failed to respond to the City's notice of notice of opportunity to redeem the impounded sign, or~~
- (1) If the **property** owner/~~or~~ responsible party of the sign has failed to respond to the City's notice; or
- (2) If the sign is of de minimis value.

10-7.712 ENFORCEMENT OF SIGNS ON PUBLIC PROPERTY.

(a) *Removal.*

The City may remove any temporary or portable sign in the public right-of-way or on public property in violation of this Ordinance.

~~(b) — *Notification.*~~

~~No notice shall be required prior to removal of unlawful temporary signs in the public right-of-way or public property.~~

~~(c) — *Reclamation.*~~

~~Any sign removed by the City, except any sign of de minimis value, shall be held in storage and the owner or other person in control of such sign, if known, shall be given written notice and ten (10) days to reclaim such sign.~~

~~(d) — *Disposal.*~~

~~The City may destroy any unclaimed sign held in storage by the City if not reclaimed within the time period set forth in (c) above or within ten (10) days after removal if the owner or other person in control of such sign is not known.~~

~~(e) — *Payment.*~~

~~In order to reclaim a sign removed by the City, the owner or other person in control of such sign shall first pay to the City a fee equivalent to the City's removal costs (time and materials.)~~

~~(f) — *Liability.*~~

~~The owner or entity responsible for placing a temporary unlawful sign on public property may be billed all time and materials costs incurred by the City to remove the sign, whether or not the person or entity desires to reclaim the sign.~~

~~(g) — *De minimis value signs.*~~

~~For purposes of this Section, any sign made of nondurable material shall be deemed to be of de minimis value.~~

~~Any temporary sign of de minimis value located in the public right-of-way in violation of this Ordinance shall be deemed to be abandoned and may be~~

~~destroyed by the City after removal. No opportunity to reclaim such sign shall be given by the City.~~