



**CITY OF HAYWARD**  
**AGENDA REPORT**

AGENDA DATE 07/06/04  
AGENDA ITEM 7  
WORK SESSION ITEM \_\_\_\_\_

**TO:** Mayor and City Council  
**FROM:** Chief of Police  
**SUBJECT:** Alcohol Beverage Control Grant

**RECOMMENDATION:**

It is recommended that the City Council adopt the attached resolution which authorizes the City Manager to execute an agreement with the Department of Alcohol Beverage Control (A.B.C.) implementing a program to reduce underage drinking and alcohol sales to minors.

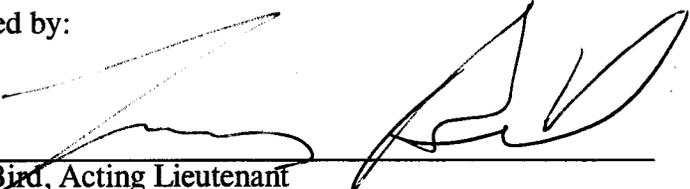
**BACKGROUND:**

The Hayward Police Department has been awarded \$75,000 from A.B.C. to implement strategies aimed at reducing problems associated with disorderly and disruptive alcohol beverage outlets. Specifically, the project's goals involve implementing programs focusing on underage drinking and alcohol sales to minors. The accompanying resolution, which documents acceptance of the grant by the governing body, fulfills a condition of acceptance of the funding.

On June 30, 2004, the Hayward Police Department's current A.B.C. grant expires. As a result of this 12-month grant, the department was able to make 158 arrests for A.B.C. violations. These arrests included sales of alcohol to minors and operations which targeted adults purchasing alcohol for minors. The Police Department has conducted over 257 alcohol establishment visits and has provided training to their staff. As a result of the grant, the department has provided 28 training sessions to its patrol force regarding A.B.C. enforcement. In addition, they have provided over 7,790 community members with information regarding the grant. The Hayward Police Department has collaborated with California State University Hayward (CSUH) and developed alcohol and drug related programs, which are currently being taught in Hayward's junior high and high schools.

The Police Department's goal with this year's A.B.C. grant is to continue to provide community education, collaboration with CSUH, training of our patrol staff, training and education of our liquor establishment employees and to enforce compliance with A.B.C. requirements. One objective of the grant is to reduce the access of alcohol to minors by 5%. The Police Department anticipates exceeding all of the goals and objectives attained in last year's grant.

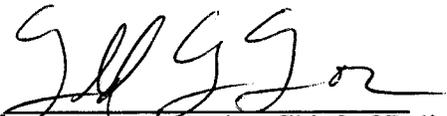
Prepared by:



---

Larry Bird, Acting Lieutenant

Recommended by:



---

Lloyd Lowe, Acting Chief of Police

Approved by:



---

Jesús Armas, City Manager

Attachment: Draft Resolution

NA  
7/2/04

HAYWARD CITY COUNCIL

RESOLUTION NO. 04-

Introduced by Council Member \_\_\_\_\_

RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE AN AGREEMENT WITH THE DEPARTMENT OF ALCOHOL BEVERAGE CONTROL (ABC) TO IMPLEMENT A PROGRAM TO REDUCE UNDERAGE DRINKING AND ALCOHOL SALES TO MINORS

WHEREAS, the Hayward Police Department has been awarded \$75,000 from ABC to implement a program to reduce underage drinking and alcohol sales to minors.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is authorized to execute an agreement with the Department of Alcohol Beverage Control (ABC) to implement a program to reduce underage drinking and alcohol sales to minors.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2004

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:  
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward