CITY OF HAYWARD
AGENDA REPORT

AGENDA DATE 04/24/07
AGENDA ITEM 5
WORK SESSION ITEM _____

TO: Mayor and City Council

FROM: Director of Community and Economic Development

SUBJECT: FY 2007-08 Social Services Funding Recommendations

RECOMMENDATION:

It is recommended that the City Council adopt the attached resolution approving funding for Fiscal Year 2007-08.

BACKGROUND:

On November 27, 2006 the City released the FY 2007-08 Social Services Program Request for Proposals in which it was announced that $450,000 from the City's General Fund was available to support the delivery of social services to the Hayward community. This is the second of two years in which Council allocated a $50,000 increase to the Social Services Program budget. In light of this increase, and in consideration of the reduction in available federal Community Development Block Grant (CDBG) funds to support Public Services next year, community agencies were encouraged to submit only housing-related proposals to the CDBG program, and direct all other community service funding applications to the City's Social Services program. This is consistent with the way in which the two programs were administered during last year's funding cycle.

A total of 33 social services proposals were submitted by the January 17, 2007 deadline, totaling $965,382 in requests. The Human Services Commission (HSC) established a Proposal Review Committee (PRC), which interviewed all 33 applicants on Saturday, March 3, 2007. The interview process enabled the Commissioners and staff to obtain a better understanding of the proposed projects as well as the applicants' capabilities for carrying out those projects.

Based on the independent review of all the proposals by Commission members, and the input provided by the PRC and staff, the Commission then developed Preliminary Funding Recommendations at its regular meeting on March 7, 2007. Applicants were subsequently informed in writing about the Preliminary Funding Recommendations from the Commission and staff, along with the rationale for those recommendations. Each applicant then had the option to respond to the recommendations. Seven (7) applicants submitted a written response. Some expressed gratitude for the funding recommendations and others clarified points raised in the rationale statements and/or described the impact that the recommendations would have on the proposed projects if adopted. On April 4, 2007, the Commission established its final funding recommendations after considering the written responses from applicants and the funding recommendations of staff.

DISCUSSION OF HSC AND STAFF RECOMMENDATIONS:

Of the 33 proposals submitted, the Commission recommends support for 23 projects. Of these, 4 are newly funded projects; 12 are recommended for an increase over the amount allocated in FY 2006-07; and 2 are recommended for a decrease from current funding levels.

One of the applications recommended for a decrease in funding (Proposal No. 10) was submitted by Community Resources for Independent Living (CRIL). In FY 2006-07, CRIL received a Social Services grant in the amount of $60,000; the largest grant that year (the average grant size was $17,000). At the time it was noted that, if the services proposed by CRIL were to continue to be supported using Social Services funding, the Commission expressed interest in bringing the amount allocated to the agency more in line with other Social Services funded projects. This is the primary reasoning behind the recommendations from the Commission and staff to fund the CRIL project in the amount of $40,000 in FY 2007-08. It is noted that this is still the largest funding recommendation, compared to the $19,000 average grant amount recommended for next year.

The reason that CRIL received a large Social Services grant last year was that the agency was previously allocated $66,500 from the City through two different sources: $48,500 came from the CDBG program and $18,000 came from the Social Services Program. Beginning in FY 2006-07, the City decided to fund only housing-related projects through the CDBG program. Consequently, the large Social Services grant given to CRIL that year was intended to mitigate this impact.

A decrease in funding is also recommended for Proposal No. 27 - the South Hayward Parish Food Pantry project. This was because the applicant requested less than what was allocated the previous year, and both the Commission and staff recommend that the project be funded at the level requested.

Differences between the Commission and Staff Recommendations:

When the Council adopted the FY 2006-07 City budget, it included support for Eden Information and Referral's (Eden I & R) 2-1-1 Project in the amount of $30,000; this is a national 3-digit phone number set aside by the Federal Communications Commission so that access to health and human services can be made available to the public 24 hours a day, 7 days a week. In Alameda County the cost of this service is shared among 14 cities, the County and the private sector. Funding for this service was proposed on a per capita basis, with Hayward's share equaling $50,000.

In FY 2006-07, Council had previously approved the allocation of $20,000 in Social Services funding to support Eden I & R's Community Housing and Information Network (CHAIN) Phone Line. Because the two services were being merged with one another, this allocation was credited toward the City's $50,000 share of cost for the 2-1-1 service. The request for the additional $30,000 was submitted to the City after the FY 2006-07 Social Services funding cycle had concluded, and so was considered by Council as part of its review of the overall City budget. It should be noted that the City allocation was predicated on total funding for the project being raised from other public, private and philanthropic sources by January 1, 2007. This deadline was not met, nor has the funding requirement been satisfied as of this writing.

Because this is the second year of a two-year City budget cycle, Eden I & R thought that in FY 2007-08 the City's financial support for the 2-1-1 Project would be allocated in the same fashion that it was in FY 2006-07. (The Council's action only pertained to FY 2006-07, and was silent with regard to FY 2007-08.) Therefore, the agency did not include the full cost of the 2-1-1 Project in its recent Social Services funding application. Consequently, the Commission's funding recommendation provides only $20,000 to support the CHAIN / 2-1-1 Phone-Line service, and $15,000 for Eden I & R's Emergency Hotel Voucher Program (for a total allocation of $35,000 – See Exhibit A, Proposal No. 14). The Commission recommends that the additional $30,000 needed to fulfill the City's share of cost for the 2-1-1 service again be allocated by Council from sources other than the Social Services program budget.

Staff recommends that the $30,000 allocation needed to fulfill the City's share of cost for the 2-1-1 Project be incorporated into the FY 2007-08 Social Services budget. As was previously noted, last year's request was submitted to the Council after the Social Services funding process had already concluded. That is not the case this year, so it is not too late to consider this option at this time. To accommodate this, staff's funding recommendations differ from the Commission's in two additional areas. It is recommended that the South Hayward Neighborhood Collaborative project (Proposal No. 26) receive an increase from its current grant of $10,000 to $15,000, rather than to $30,000 as is recommended by the Commission. It is also recommended that the new youth development project submitted by St. Rose Hospital (Proposal No. 30) be funded in the amount of $10,000, rather than at the $25,000 level recommended by the Commission. These funding differences are presented below.

No.	Applicant	Amount Requested	Commission Recommendation	Staff Recommendation	Difference
26	So. Hayward Neighborhood Collaborative: *Family Resource Center*	$39,506	$30,000	$15,000	($15,000)
30	St. Rose Hospital: *FACES for the Future – Youth Dev. Project*	$39,900	$25,000	$10,000	($15,000)
N/A	Eden I & R: 2-1-1 Project	$30,000	$ 0	$30,000	$30,000

The City Council reviewed this matter at its April 17, 2007 Work Session. It is now ready for formal Action.

Prepared by:

David Korth, MSW
Neighborhood and Economic Development Manager

Recommended by:

Susan J. Daluddung, Ph.D.
Director of Community and Economic Development

Approved by:

Jesús Armas, City Manager

Attachments: Exhibit A - FY 2007-08 Social Services Funding Chart
Exhibit B - FY 2007-08 Social Services Proposal Summaries

ATTACHMENT A

SOCIAL SERVICES
FY 2007-08 FUNDING RECOMMENDATIONS CHART

NAME OF AGENCY	FY 06-07 FUNDING	FY 07-08 FUNDS REQUESTED	Staff Recs.	HSC Recs.
1. Afghan Coalition	N/A	60,000	0	0
2. All Saints Church	N/A	23,800	0	0
3. BACS / Hedco House	20,000	20,000	20,000	20,000
4. BACS / Woodroe Place	N/A	30,000	0	0
5. BAIRS / AIRSS	N/A	34,000	14,600	14,600
6. Ballet Lisagna	N/A	10,000	0	0
7. Be a Mentor, Inc.	N/A	50,000	0	0
8. Bridge of Faith Church	N/A	10,000	6,000	6,000
9. Community Alliance for Special Education (CASE)	11,840	12,040	12,000	12,000
10. Community Resources for Independent Living (CRIL)	60,000	66,800	40,000	40,000
11. Davis Street Family Resource Center	5,000	10,000	10,000	10,000
12. East Bay Agency for Children	15,100	25,000	17,000	17,000
13. East Bay Community Recovery Project	N/A	40,000	0	0
14. Eden Information and Referral	35,000	45,000	35,000	35,000
15. Emergency Shelter Program (ESP)	N/A	28,620	0	0
16. Family Paths, Inc. (formerly Parental Stress Services)	30,000	56,746	30,000	30,000
17. FESCO - Family Emergency Shelter Coalition	N/A	20,000	0	0
18. HARD - Hayward Area Recreation District	24,700	25,400	25,000	25,000
19. Hayward Community Gardens	15,000	15,000	15,000	15,000
20. Horizons Services, Inc.	N/A	50,000	15,000	15,000
21. Legal Assistance for Seniors	22,000	27,500	22,000	22,000
22. Lincoln Child Center	10,000	20,000	15,000	15,000
23. Planned Parenthood Golden Gate	N/A	9,263	0	0
24. SAVE / COPS	10,000	36,000	16,000	16,000
25. Senior Services Foundation	10,000	20,000	15,000	15,000
26. So. Hayward Neighborhood Collaborative / La Fam	**10,000**	**39,506**	**15,000**	**30,000**
27. South Hayward Parish	17,500	17,400	17,400	17,400
28. Spectrum Community Services	15,767	22,407	20,000	20,000
29. St. Joseph's Center for the Deaf and Hard of Hearing	10,000	15,000	15,000	15,000
30. St. Rose Hospital Foundation	**N/A**	**39,900**	**10,000**	**25,000**
31. Tiburcio Vasquez Health Center, Inc.	14,180	33,000	15,000	15,000
32. Tri-City Health Center	18,413	33,000	20,000	20,000
33. Volunteers of America - Bay Area	N/A	20,000	0	0
	TOTAL:	**965,382**	**420,000**	**450,000**
Eden I&R "2-1-1 Service"			***30,000****	
Staff Recommendations Total:			**450,000**	

* Staff recommends that the $30,000 needed for the 2-1-1 Project be incorporated into the FY 07-08 Social Services Funding budget. The Commission recommends this amount be taken from another source.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 1

Applicant: Afghan Coalition
Project: Multi-Service Project for Hayward Afghan Refugees and Immigrants

Amount Requested: **$60,000**
Human Services Commission Recommendation: **$ 0**
CED Staff Recommendation: **$ 0**

Agency Description:
The Afghan Coalition in collaboration with four partner organizations proposes to provide services to low-income, disadvantaged Afghan refugee and immigrants in Hayward.

Summary of Project Proposed for FY 2007-08:
This application proposes to provide multiple services designed to foster self-sufficiency through information and referral, social support and advocacy to refuges and immigrants. The project will focus its services toward low-income Afghan and other middle-eastern refugees and immigrants residing in Hayward. The Afghan Coalition currently is located in the City of Fremont and has served southern Alameda County residents for many years, including Hayward residents. City of Hayward funds will be used to establish an office in Hayward so as to make available services more easily accessible to its residents.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: While this proposal, if funded, would bring the services of this organization into Hayward to make them more accessible to Hayward residents, the extent to which the Afghan Coalition has coordinated these plans with established Hayward-based organizations that serve the same population is unclear. Since the Hayward-based agency (namely the Afghan International Refugee Support Services) has submitted an application to provide similar services to more of the same target population for less money partnership with another agency (Proposal No.5), the Commission and staff do not recommend funding for this project.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 2

Applicant: All Saints Church
Project: Outreach Event to Hayward High School Teenagers – Making Healthy Choices

Amount Requested:	**$23,800**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
All Saints Church is located on Second Street in Hayward. The church has been working with teenagers through various ministries. They have an elementary school and a faith formation program that serves over 300 families.

Summary of Project Proposed for FY 2007-08:
All Saints Church proposes to outreach to public high schools in Hayward and empower the community to help teenagers make healthy choices. This will be accomplished through high school assemblies, a large group rally with a celebrity key note speaker, followed-up by small group meetings.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: The City funds requested are to cover the costs of school assemblies in local high schools; program expenses associated with a series of six-week small group meetings; and (the largest expense) a celebrity key-note speaker for a single event large group teen rally. The extent to which the high schools in the area have agreed to the proposed assemblies is unclear, as is the basis for determining the number of teens that would actually participate in the planned events and subsequent small group meetings. There is also a clear religious element to the mission of the project which poses a concern as to whether this would be an appropriate use of City funds. For these reasons, both the Commission and staff do not recommend funding for this proposal.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 3

Applicant: Bay Area Community Services (BACS)
Project: Hedco House Creative Living Center

Amount Requested: **$20,000**
Human Services Commission Recommendation: **$20,000**
CED Staff Recommendation: **$20,000**

Agency Description:
The Bay Area Community Services (BACS) develops and delivers specialized services to older adults and persons with mental illness through out the East Bay. The agency's primary goal is to offer appropriate, cost-effective alternatives to institutionalization that improve the quality of life for those that the agency serves.

Summary of Project Proposed for FY 2007-08:
The Hedco House Creative Living Center provides day rehabilitation services to adults with severe and persistent mental illness. Specific services include: prevocational activities, socialization, education, counseling, crisis intervention, service coordination, treatment planning, and assistance with employment. A minimum of 70 adults with mental health disabilities will benefit from the proposed services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
BACS/Hedco House	$20,000	FY 2006-07
BACS/Hedco House	$14,000	FY 2005-06
BACS/Hedco House	$14,000	FY 2004-05
BACS/Hedco House	$14,000	FY 2003-04
BACS/Hedco House	$14,000	FY 2001-02 & 02-03

Rationale: Hedco House continues to be the only community-based program to provide quality outpatient services in Hayward to Hayward residents who have severe long-term mental health disabilities. The services provided are effective and well-coordinated with other government and community based health and social service programs. For these reasons, both the Commission and staff recommend that this project be supported in the amount requested.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 4

Applicant: Bay Area Community Services (BACS)
Project: Woodroe Place – Crises Residential Program

Amount Requested:	**$30,000**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
The Bay Area Community Services (BACS) develops and delivers specialized services to older adults and persons with mental illness through out the East Bay. The agency's primary goal is to offer appropriate, cost-effective alternatives to institutionalization that improve the quality of life for those that the agency serves.

Summary of Project Proposed for FY 2007-08:
Woodroe Place Crisis Residential Program is a community based alternative to psychiatric hospitalization. Woodroe Place offers a structured day, including group and individual meetings, skill building activities and workshops. The average length of stay for its clients is two weeks. The agency proposes to serve a minimum of 40 low-income Hayward residents.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: As a residential program, this proposal constitutes a "housing-related" project and so, in accordance with City policies, would be more appropriately considered under the City's Community Development Block Grant program. For this reason, both the Commission and staff do not recommend Social Services funding be used to support this project.

Proposal #: 5

Applicant: Bay Area Immigrant & Refugee Services (BAIRS) & Afghan International Refugee Support Services (AIRSS)

Project: Hayward Low Income Bridge Project – Support Services for Hayward Immigrant and Refugee Community Members

Amount Requested:	**$34,000**
Human Services Commission Recommendation:	**$14,600**
CED Staff Recommendation:	**$14,600**

Agency Description:
The Bay Area Immigrant and Refugee Services (BAIRS) and the Afghan and International Refugee Support Service (AIRSS) propose to provide comprehensive services to Hayward low-income residents, specifically the immigrant and refugee families.

Summary of Project Proposed for FY 2007-08:
BAIRS/AIRSS proposes to provide a range of comprehensive services to different ethnic groups residing in Hayward. Services include: employment assistance, youth services, parenting, counseling for child and substance abuse, victims of domestic violence, translation and interpretation, immigration services and information and referral.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: The Hayward-based Afghan International Refugee Support Services (AIRSS), headed by Dr. Ali Mardanzai has teamed up with Mr. Rahim Aurang, Executive Director of Bay Area Immigrant and Refugee Services (BAIRS) to deliver a comprehensive array of case management and support services to at least 200 low-income Hayward residents who originate from Afghanistan and other middle-eastern countries. BAIRS will serve as the fiscal agent for this partnership and AIRSS, a South Hayward Neighborhood Collaborative partner with its offices located in the Social Services Wing of Westminster Hills Church in South Hayward, will be the location out of which services will be delivered. The target population to be served has long been an underserved component of the Hayward community due to language and culture barriers. This proposal represents a good partnership between two long-standing organizations that aim to address the needs of these Hayward residents, and so both the Commission and staff recommend that this project be supported. However, due to the need to support many other worthy projects, it is recommended that FY 2007-08 Social Services funding be limited to $14,600.

Proposal #: 6

Applicant: Ballet Lisanga
Project: The African In Me Youth Project (AIM)

Amount Requested:	**$10,000**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
The Ballet Lisanga, The African In Me Youth Project (AIM), teaches participants the history, culture, folklore, textile arts, adornment crafts, music, dance and drum of the Mongo people of the Congo, Central in Africa and Bambara people of Mali, West Africa.

Summary of Project Proposed for FY 2007-08:
The AIM Project proposes to conduct their program from September 2007 through June 2008. The participants will engage in organized activities when school is not in session. This will be a free after school cultural enrichment program that proposes to target low-income Hayward youth that have limited enrichment opportunities. Through African dance the program hopes to directly enhance the physical performance and agility of their participants.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: While this proposal represents a worthy concept, the funding application did not clearly demonstrate that this organization has the administrative capacity to meet the City's fund accounting and reporting requirements. Additionally, the proposal did not clearly demonstrate that the demand for the proposed services, nor the financial support from other funding sources, exists. While the Commission and staff do not recommend funding at this time, the applicant is encouraged to work with City staff to identify other funding and/or partnership opportunities with other after-school programs operated by the Hayward Area Park and Recreation District (HARD), the Hayward Unified School District, Chabot College National Youth Sports Program and other more established full-time non-profit organizations that offer after-school youth services.

Proposal #: 7

Applicant: Be A Mentor, Inc.
Project: Cesar Chavez Middle School Mentoring Program

Amount Requested:	**$50,000**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
Be a Mentor, Inc. is a program that matches volunteer mentors with at-risk youth. This program affords the opportunity to create beneficial long-tern friendships with adult, volunteer mentors who act as role models, coaches and guides.

Summary of Project Proposed for FY 2007-08:
The new Cesar Chavez Middle Schools Mentoring Program, collaboration between Be A Mentor, Inc. and Hayward Unified School District, proposes to create 50 matches between adult, volunteer mentors and students. With the help of mentors, the program proposes to assist students with increasing their self-esteem and practical experiential knowledge required to become successful adults and show academic progress.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: Concern was raised by the applicant's stated methodologies for recruiting adult volunteer mentors via such avenues as the internet to be matched with minor age students in this mentorship program. Even though it was explained by the applicant that extensive background checks are done on the adult volunteers prior to matching them with students, it was not clearly demonstrated that adequate safeguards would be in place to protect students in the program when they are alone with their mentors. For these reasons funding for this project is not recommended.

Proposal #: 8

Applicant: Bridge of Faith Church
Project: Meals of Love – Hot Food Program

Amount Requested: **$10,000**
Human Services Commission Recommendation: **$ 6,000**
CED Staff Recommendation: **$ 6,000**

Agency Description:
The Bridge of Faith Church is located on Whitman Street in Hayward. The church provides a variety of services to the working poor and homeless individuals/families in Hayward. They are located in a low-income target neighborhood area next to Tennyson High School in South Hayward.

Summary of Project Proposed for FY 2007-08:
The Meals of Love program proposes to provide prepared hot meals on Mondays and Wednesdays each week. The program also provides grocery bags full of unprepared food to low-income individuals and families. Complete dinners are prepared and distributed during the holiday season. The program is also partnering with HUSD's Tennyson High school to develop and care for a community-type garden on the Church's property adjacent to the high school. This will not only produce food for the food give-a-way program, but also a service-learning opportunity for the students.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: This program is the only food program in south Hayward that prepares and delivers hot food to those in need. The partnership with Tennyson High School also presents a great opportunity for Tennyson High School students to learn about the science behind gardening as well as social issues such as hunger and poverty, while supporting a community service aimed at addressing those issues. While the food program is operated by a faith-based organization, assurances have been given by the applicant that there are no religious activities or requirements associated with delivering food to those in need. Furthermore, the applicant has been provided a copy of the City's non-discrimination requirements and has conveyed that these do not pose a conflict. For these reasons, both the Commission and staff recommend that this project be supported. However, due to the need to support other worthy projects, it is recommended that funding be limited to $6,000.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 9

Applicant: Community Alliance for Special Education (CASE)
Project: Hayward Special Education Advocacy Project

Amount Requested: **$12,040**
Human Services Commission Recommendation: **$12,000**
CED Staff Recommendation: **$12,000**

Agency Description:
The Community Alliance for Special Education (CASE) offers services designed to protect the educational rights of children with disabilities, and works to promote better understanding and cooperation among parents, the special education service community and the public schools.

Summary of Project Proposed for FY 2007-08:
This project is designed to help ensure that children with disabilities who are at risk for school failure receive appropriate special education services. Working cooperatively with the Hayward Unified School District (HUSD), the project will assist students with disabilities and their parents to fully participate in the special education process in order to optimize services for the student. A minimum of 75 Hayward students with disabilities will be assisted by this project.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Hayward Special Education Advocacy Project	$11,840	FY 2006-07
Hayward Special Education Advocacy Project	$ 9,600	FY 2005-06
Hayward Special Education Advocacy Project	$ 9,600	FY 2004-05
Hayward Special Education Advocacy Project	$ 9,600	FY 2003-04
Hayward Special Education Advocacy Project	$ 9,600	FY 2002-03

Rationale: For many years CASE has effectively bridged the interests of students with special needs (and their families) and the fiscal constraints faced by the Hayward Unified School District in a non-adversarial manner. The services offered are seen as key to helping many low-income Hayward students with disabilities to succeed. For these reasons both the Commission and staff recommend that this project be supported in the amount of $12,000.

Proposal #: 10

Applicant: Community Resources for Independent Living
Project: Independent Living Services

Amount Requested: **$66,800**
Human Services Commission Recommendation: **$40,000**
CED Staff Recommendation: **$40,000**

Agency Description:
Community Resources for Independent Living (CRIL) has a mission to support, empower, and teach skills to persons with disabilities (consumers) so that they are able to more fully participate in the community and in daily life activities. A particular focus is on teaching rights and skills to empower consumers to obtain self-identified goals that lead to maximum choice and participation in their lives.

Summary of Project Proposed for FY 2007-08:
Proposed services, designed to assist consumers in achieving their self-identified goals, include the operation of a personal assistant registry, benefits advocacy, teaching independent living skills, peer support, and information and referral. A minimum of 250 Hayward residents with disabilities will benefit from the proposed services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Independent Living Services	$60,000	FY 2006-07
Independent Living Services	$18,000	FY 2005-06
Independent Living Services	$18,000	FY 2004-05
Independent Living Services	$18,000	FY 2003-04
Independent Living Services	$25,000	FY 2001-02 & 02-03

Rationale: CRIL is the primary provider of independent living services to the broadest range of persons with disabilities in Hayward. It is recognized that this agency continues to provide quality services which address an important and continuing need in the community. It is for this reason that both the Commission and staff are recommending support for this project.

In FY 2006-2007 CRIL received a disproportionately large allocation of Social Services funding in comparison with other supported projects. CRIL received a $60,000 grant while the average size grant allocated to other projects was $17,000. These funds were used well, and as stated above, the agency continues to provide quality, needed, services to Hayward residents with disabilities. However, in order to bring the amount of Social Services funding allocated to this project more in line with other supported projects, it is recommended that the amount allocated to CRIL be reduced to $40,000.

Proposal #: 11

Applicant: Davis Street Family Resource Center
Project: Hayward Basic Needs Services Project

Amount Requested: **$10,000**
Human Services Commission Recommendation: **$10,000**
CED Staff Recommendation: **$10,000**

Agency Description:
The mission of the Davis Street Family Resource Center (DSFRC) is to improve the quality of life of low-income residents of the Eden Area through short and long-term assistance. The agency's goal is to help low-income families help themselves by providing a comprehensive array of support services designed to create a safety net for those who are most vulnerable while promoting self-sufficiency.

Summary of Project Proposed for FY 2007-08:
A variety of services are offered through the DSFRC including: the provision of emergency food, clothing, employment training and job placement, acute medical care for uninsured and underinsured adults and children, subsidized child care services, mental health services, utility assistance, assistance with enrollment into the Healthy Families health insurance program, emergency motel vouchers, case management and referral services, holiday toy and food basket programs, Volunteer Income Tax Assistance as well as economic literacy workshops.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Basic Needs	$5,000	FY 2006-07
Basic Needs	$5,000	FY 2005-06

Rationale: Both the Commission and staff recommend that funding be granted in the amount requested for this project. In FY 2006-07 over 500 Hayward residents are expected to access the wide variety of high quality services offered through the Davis Street Family Resource Center. The increase recommended will enable even more Hayward residents to benefit from these services. Access to the Center is made easy for Hayward residents who use public transportation through a free shuttle service that is offered from the San Leandro BART station to the Center.

Proposal # 12

Applicant: East Bay Agency for Children
Project: Child Assault Prevention (CAP) Training and School-Based Mental Health Services

Amount Requested:	**$25,000**
Human Services Commission (HSC) Recommendation:	**$17,000**
CED Staff Recommendation:	**$17,000**

Agency Description:
The East Bay Agency for Children (EBAC) provides mental health services, violence prevention workshops, after-school academic and enrichment activities, case management and family support services that prepare children to succeed in school, assist families through times of crisis, and provide therapeutic intervention to children who have suffered from abuse and/or neglect.

Summary of Project Proposed for FY 2007-08:
Social Services funding is requested to support the provision of school-based mental health services for a minimum of 30 lower-income Hayward children at four of the seven public elementary Hayward schools. Additionally, EBAC's Child Assault Prevention (CAP) project proposes to reach a minimum of 3,555 lower-income Hayward children at these same schools through classroom-based child assault prevention workshops.

Previously Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
CAP	$15,100	FY 2006-07
CAP	$15,100	FY 2005-06

Rationale: The on-campus mental health counseling services offered to low-income Hayward children who are not eligible for MediCal or other third party payer coverage is viewed by both the Commission and staff a critical component of this proposal. Consequently, an increase in funding is recommended in the amount of $17,000.

Proposal #: 13

Applicant: East Bay Community Recovery Project
Project: Integrated Mental Health, Substance Abuse and Housing

Amount Requested: **$40,000**
Human Services Commission Recommendation: **$ 0**
CED Staff Recommendation: **$ 0**

Agency Description:
East Bay Community Recovery Project has been an outpatient and residential service provided for co-occurring mental health and substance abused disorders for over 17 years. The agency has offices in Oakland and Hayward and has provided services in the Hayward facility since 1998.

Summary of Project Proposed for FY 2007-08:
The agency proposes to enhance the existing integrated mental health, substance abuse and housing-related services to their clients that are homeless or at risk of becoming homeless. They intend to serve an additional 50 clients with social service funds. The Hayward outpatient program currently serves approximately over 250 clients per year.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: This project recently received an allocation of $1 Million of California Mental Health Services Act (MHSA) funds to provide the proposed services to low-income residents of Alameda County, including those who reside in Hayward; this allocation came about after the submittal of the City's application for Social Services funding. Additionally, the submitted proposal was not clear regarding the extent to which these, or other funding sources (i.e., MediCal or private health insurance) are available to pay for the proposed services. The proposal also did not clearly identify the extent to which this program networks or collaborates with other Hayward-based programs that serve the same target population. For these reasons, both the Commission and staff do not recommend funding at this time.

Proposal #: 14

Applicant: (Eden I & R)
Project: Community Housing and Information Network (CHAIN) Phone Line & Motel Voucher Programs

Amount Requested: **$45,000**
Human Services Commission Recommendation: **$35,000**
CED Staff Recommendation: **$35,000**

Agency Description:
Eden I & R provides information regarding and referrals to, over 1,250 housing and human service organizations throughout Alameda County. In-depth assessments are made by Eden I & R staff when individuals inquire about needed services so that all of the client's needs are noted and appropriate referrals are made; assistance in making successful connections with service providers is offered when needed.

Summary of Project Proposed for FY 2007-08:
Eden I & R proposes to continue to provide services to Hayward residents who phone the Community Housing and Information Network (CHAIN) line. This would be accomplished, in part, by implementation of 2-1-1 (the three digit dialing phone number that will allow easier and faster access to CHAIN services), and by an enhanced outreach effort. The second component of this proposal provides motel vouchers for a minimum of 85 nights to Hayward individuals and families who need them on an emergency basis.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
CHAIN/Voucher	$35,000	FY 2006-07
CHAIN/Voucher	$35,000	FY 2005-06
CHAIN	$20,000	FY 2004-05
CHAIN	$10,000	FY 2003-04

Rationale: Eden I and R continues to provide reliable, timely and accurate referral information and telephone-based case management to low-income Hayward residents through its CHAIN phone line. Many social service providers rely on Eden I & R to help serve their own constituents. In FY 2005-06, the Motel Voucher program was added and, combined with Eden I & R's existing social and emergency shelter-related services, the resulting comprehensive program addresses both short-term and long-term needs of many low-income Hayward residents. For this reason, both the Commission and staff recommend continued support of these projects in the amount of $35,000, of which $15,000 is to support the Motel Voucher Program, and $20,000 for the CHAIN phone line, including the new 2-1-1 feature.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 15

Applicant: Emergency Shelter Program, Inc.
Project: A Special Place Child Care Center – Subsidized Child Care

Amount Requested:	**$28,620**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
The mission of Emergency Shelter Program, Inc. is to provide temporary shelter and supportive services for women and their children who are in crisis, helping them achieve self-sufficiency and independence; and to work with clients and the community to help break the cycle of domestic violence and to prevent homelessness.

Summary of Project Proposed for FY 2007-08:
The proposed project will provide licensed child care for low-income Hayward residents at its A Special Place Child Care Center. The funding requested will be to assist in the support of eight to twelve child care slots for children, ages two to Kindergarten age.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding for A Special Place.	-	-

Rationale: The cost of licensed child care is high making it particularly challenging for low-income Hayward families to afford such care. City Social Services funding has not generally been used, however, to augment the budget of a fee-for-service program as is proposed by this application (most social services supported with this funding source are provided at no-cost to those served). To more directly address the need for more affordable child care, the City has instead used its Community Development Block Grant (CDBG) funds to help purchase portable child care facilities (as was done with this agency), as well as to support the development of 15 to 20 licensed child care micro-businesses over the past couple of years. These new licensed providers each offer 6 to 12 child care slots, thereby creating 90 to 240 new affordable child care slots per year for low-income Hayward families. The support of child care micro-enterprises through the CDBG program is a more cost-effective way to increase the availability of affordable child care in the community than what has been proposed by this application. So that limited Social Service funding can be used to support other needed services to low-income Hayward families, it is not recommended by either the Commission or staff that this project be funded.

Proposal #: 16

Applicant: Family Path, Inc.
Project: Hayward Child Trauma Project

Amount Requested: **$56,746**
Human Services Commission Recommendation: **$30,000**
CED Staff Recommendation: **$30,000**

Agency Description:
Family Paths, Inc. is a non-profit organization of mental health professionals and volunteers that helps families that have abused their children, or are at risk of abusing their children. The organization's focus is the prevention of all forms of child abuse: physical, sexual, and emotional maltreatment. Its mission is to redirect parenting in dysfunctional families where on or more of the children are being victimized.

Summary of Project Proposed for FY 2007-08:
The Hayward Child Trauma Treatment Project will continue to provide treatment to Hayward low-income sexual abuse clients and expand treatment to Hayward low-income children victimized by physical and emotional abuse, including those children who have witnessed family violence. The project will serve at least 32 low income clients with individual and family counseling.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Child Trauma Treatment Proj.	$30,000	FY 2006-07
Child Trauma Treatment Proj.	$22,000	FY 2005-06
Child Trauma Treatment Proj.	$22,000	FY 2004-05
Child Trauma Treatment Proj.	$22,000	FY 2003-04
Child Trauma Treatment Proj.	$25,000	FY 2002-03

Rationale: The Commission and staff both recommend funding in the amount of $30,000 to continue the delivery of long-term mental health treatment to children from low-income Hayward families who have experienced sexual abuse and/or have been exposed to domestic violence. If funded, both these children and their families will receive intense mental health counseling and related support services.

Proposal #: 17

Applicant: Family Emergency Shelter Coalition (FESCO)
Project: Expansion of Volunteer/Intern Coordination Program

Amount Requested:	**$20,000**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
The agency operates a 24-bed shelter that is the only emergency shelter that services families which include children with two parents, single fathers, families with a teenage son, as well as single mothers and daughters. Services are provided on a 24-hour basis, 365 days a year, with at least one professional staff person on site at all times.

Summary of Project Proposed for FY 2007-08:
Funds are being requested to expand the agency's Volunteer/Intern Program. Volunteers and interns will help supplement the work of paid staff who deliver services to clients at FESCO's Les Marquis House Emergency Shelter, Banyan House Transitional Co-Housing, and the Third Street Transitional Housing program. The funds will increase the Volunteer Coordinator from part-time to full-time, and increase recruitment of interns from higher education/training sites, as well as community volunteers from corporations, organizations and churches.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding for this project.	-	-

Rationale: This request is to increase FESCO's Volunteer Coordinator from part-time to full-time so that more volunteers and college interns can be recruited and trained to supplement and compliment the work of its paid staff members at its three housing projects. The City's Community Development Block Grant program is designed to support the delivery of "housing-related" public services, and the City's Social Services funding is used to support the delivery of other "non-housing" related projects. Additionally, the limited Social Service funding available is needed to support the delivery of a number of other services designed to directly benefit low-income Hayward residents. Consequently, both the Commission and staff recommend that this project not be funded.

Proposal #: 18

Applicant: Hayward Area Recreation District (HARD)
Project: Longwood Elementary After School Youth Enrichment Program (YEP)

Amount Requested: **$25,400**
Human Services Commission Recommendation: **$25,000**
CED Staff Recommendation: **$25,000**

Agency Description:
The Hayward Area Recreation and Park District (HARD) is the local public agency responsible for all public park and recreation programs and services in the "Eden Area" of Alameda County, including the City of Hayward. HARD is serving as lead agency and fiscal agent for this joint proposal between HARD and the Hayward Unified School District (HUSD).

Summary of Project Proposed for FY 2007-08:
The Youth Enrichment Program (YEP) includes academic and social activities in addition to recreation activities. This project is located at Longwood Elementary school. The Longwood YEP represents a collaborative effort between HARD (which provides the staff to run the program), HUSD (which provides the necessary indoor and outdoor space, and janitorial service), and the City which has provided the bulk of the funding for this YEP site. The requested funds will allow HARD and HUSD to continue the Longwood YEP project. It is expected that a minimum of 100 low-income Hayward children will benefit from this program.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Longwood YEP	$24,700	FY 2006-07
Longwood YEP	$17,500	FY 2005-06
Longwood YEP	$19,500	FY 2004-05
Longwood YEP	$19,500	FY 2003-04
Longwood YEP	$19,500	FY 2002-03

Rationale: The Commission and staff recommended an increase in funding in FY 06-07 to support an increase in the adult-to-child ratio that previously existed at the Longwood YEP program. In order to maintain that level of guidance in this well executed after school program which functions as a partnership between HARD, the Hayward Unified School District and the City, it is recommended by both the Commission and staff that this project be supported in the amount of $25,000.

Proposal #: 19

Applicant: Hayward Community Gardens
Project: Core Operations

Amount Requested: **$15,000**
Human Services Commission Recommendation: **$15,000**
CED Staff Recommendation: **$15,000**

Agency Descriptions:
The Hayward Community Gardens (HCG) is an all volunteer organization that operates a community garden where low-income Hayward residents can grow produce which services as a nutritious dietary supplement, an opportunity to teach children where food comes from and to socialize and learn from other people from diverse backgrounds.

Summary of Project Proposed for FY 2007-08:
HCG is requesting funds to pay utilities and other basic operational expenses.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Community Gardens	$15,000	FY 2006-07

Rationale: Prior to FY 2006-07, Community Development Block Grant funds were used to pay for the Hayward Community Gardens' utilities, equipment maintenance and insurance. The Commission and staff recommend continued support for these same cost items because this project continues to meet an important community need. The applicant is again encouraged to seek grants from other sources as well as utilizing proceeds from its plot fees, sales from the produce raised in its market plots and sold at the Farmer's Market, revenue generated from the sale of seedlings, and other revenue generating activities to strengthen the Community Garden operations.

Proposal #: 20

Applicant: Horizon Services, Inc.
Project: Lambda Project

Amount Requested:	**$50,000**
Human Services Commission Recommendation:	**$15,000**
CED Staff Recommendation:	**$15,000**

Agency Description:
Horizon Services, Inc. (HIS) provides a full range of recovery, prevention and education services to persons with alcohol and drug related problems, as well as to individuals who are affected by another's alcohol or drug abuse. Project Eden is one component of the program where outpatient rehabilitation services are offered to individuals with alcohol and drug related problems, their families and significant others. Education, prevention and counseling services are also provided to youth and their families.

Summary of Project Proposed for FY 2007-08:
The Lambda Project proposed to provide support to a minimum of 150 high-risk youth/young adults in Hayward. The program will work toward the reduction of suicide, drug use, and sexual/physical abuse that many lesbian, gay, bisexual, and transgender youth experience. Services to be provided include crisis intervention; group sessions and individualized mental health counseling. Drug-free and alcohol-free social and community services activities are also provided to program participants who otherwise have limited opportunities to participate in such "healthy life-style" activities.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Lambda Project	$14,500	FY 2005-06
Lambda Project	$14,500	FY 2004-05
Lambda Project	$14,500	FY 2003-04
Lambda Project	$13,000	FY 2002-03

Rationale: The Lambda Project has a good track record of working with young people who are at-risk and who identify as lesbian, gay, bisexual, or transgender youth. Consequently, both the Commission and staff recommend support in an amount that is commensurate with the amount previously granted to this project ($15,000). It is also recommended that the program "split" program participants into two groups: one for younger teens and one for older teens/young adults, so the respective groups may focus on and explore age-appropriate issues.

Proposal #: 21

Applicant: Legal Assistance for Seniors
Project: Hayward Elders Legal Project (HELP)

Amount Requested: **$27,500**
Human Services Commission Recommendation: **$22,000**
CED Staff Recommendation: **$22,000**

Agency Description:
Legal Assistance for Seniors (LAS) is a non-profit agency serving Alameda County residents who are 60 years of age and older. LAS provides free legal advice and information, representation in court and administrative hearings, referrals to other community resources, and community education and training on legal issues.

Summary of Project Proposed for FY 2007-08:
LAS proposes to provide a minimum of 120 Hayward low-income seniors with legal services that will address one or more of the issues: public benefits and income maintenance, housing and consumer fraud, incapacity, guardianship for grandparents who are caregivers to minors, elder abuse prevention and intervention, and legal services for elder immigrants. LAS attorneys and advocates will periodically work out of local Hayward based senior centers or other service organizations, and on as needed basis will make home visits to seniors with disabilities, limited mobility or other issues that prevent them from accessing services at LAS offices in Oakland.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
LAS	$22,000	FY 2006-07
LAS	$14,500	FY 2005-06
LAS	$14,500	FY 2004-05
LAS	$14,500	FY 2003-04

Rationale: Legal Assistance for Seniors (LAS) is the only legal services agency in Alameda County to focus exclusively on the rights of older adults, and has provided high quality service to low-income Hayward seniors. In order to make its services more accessible to Hayward residents, LAS staff provide services out of Hayward-based senior centers or other host agencies located in Hayward. Consequently, funding is recommended by both the Commission and staff in the amount of $22,000.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 22

Applicant: Lincoln Child Center
Project: Kinship Support Services/Group Respite Project

Amount Requested: **$20,000**
Human Services Commission Recommendation: **$15,000**
CED Staff Recommendation: **$15,000**

Agency Description:
Lincoln Child Center, located in Oakland, has been in operation for over 120 years as a non-profit agency dedicated to empowering vulnerable and emotionally distributed children and their families so that they can lead independent and fulfilling lives.

Summary of Project Proposed for FY 2007-08:
The Group Respite Program for Hayward residents proposes to serve 20 kinship families. These special family groups are headed by an adult raising the children of a relative. The project is proposing to serve more families and expand children's services to include more age-appropriate activities as well as academic support.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Respite Project	$10,000	FY 2006-07
Respite Project	$10,000	FY 2003-04

Rationale: The Commission and staff recommend and increase in funding from $10,000 in FY 06-07 to $15,000 so that age appropriate education and recreation programs can be provided to lower-income Hayward children who are no longer able to be cared for by their parents, and so that caregiver support groups and services can be provided to the adult relatives who must take over as their primary caregiver.

FY 2007-08 SOCIAL SERVICES PROPOSAL SUMMARIES

Proposal #: 23

Applicant: Planned Parenthood Golden Gate (PPGG)
Project: Hayward Teen Outreach Project

Amount Requested:	**$9,263**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
Planned Parenthood is a non-profit community-based healthcare provider serving low-income women and their families. Its mission is to provide comprehensive reproductive and primary health care services, to provide educational programs, to advocate public policies that guarantee individual rights, dignity, and privacy, and to promote healthcare research.

Summary of Project Proposed for FY 2007-08:
PPGG's Hayward Teen Outreach Project proposes to increase awareness about PPGG's reproductive health services through extensive targeted outreach in low-income neighborhoods throughout Hayward. A Medical Services Representative in Hayward will perform outreach activities once a week for approximately 5-6 hours and will reach a minimum of 1200 youth.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding for this project.	-	-

Rationale: Planned Parenthood is seeking funds to conduct a targeted outreach effort to Hayward teens so as to increase the utilization of its clinic in Hayward by teens. The Commission and staff recommend that funds are be used to support the actual delivery of services for which there is a demonstrated demand or need, rather than for the activities described in this proposal. Additionally, support is being recommended for another school-based health clinic that aims to provide similar services to the same targeted population. Consequently, funding is not recommended for this project.

Proposal #: 24

Applicant: Shelter Against Violent Environments (SAVE)
Project: Community Oriented Prevention Services (COPS) Program

Amount Requested: **$36,000**
Human Services Commission Recommendation: **$16,000**
CED Staff Recommendation: **$16,000**

Agency Description:
SAVE was founded in 1976 to address the problem of domestic violence. SAVE's mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24 hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

Summary of Project Proposed for FY 2007-08:
SAVE-COPS advocates, working with the Hayward Police Department, proposes to provide crisis intervention services to a minimum of 800 homeless and/or low-income Hayward residents who are victims of domestic violence. The individuals served will receive crises related services and when needed specialized case management services from the COPS advocates. All patrol officers will also receive ongoing training in responding appropriately to incidents of domestic violence.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
SAVE/COPS	$10,000	FY 2006-07
SAVE/COPS	$10,000	FY 2005-06
SAVE/COPS	$ 9,000	FY 2004-05
SAVE/COPS	$ 8,000	FY 2003-04

Rationale: The SAVE/COPS personnel, who currently operate out of the Hayward Police Department, are an integral part of the team of law enforcement and social service professionals who are specially trained to address domestic violence cases in Hayward. The Commission and staff both recommend that this project receive an increase in funding from the amount granted in FY 2006-07 to $16,000.

Proposal #: 25

Applicant: Senior Services Foundation
Project: Friendly Visiting Program

Amount Requested: **$20,000**
Human Services Commission Recommendation: **$15,000**
CED Staff Recommendation: **$15,000**

Agency Description:
The Senior Services Foundation helps to improve the quality of life of seniors in the community by identifying their needs, providing advocacy on their behalf and developing services based on unmet needs.

Summary of Project Proposed for FY 2007-08:
The Friendly Visitor Program will continue the expansion of this project to additional low-income, isolated seniors residing in the city of Hayward. Focus will continue on outreach and education regarding services to the Hayward community members and services providers.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Friendly Visitor Program	$10,000	FY 2006-07

Rationale: Through this project, trained home visitors go to the homes of low-income older adults residing in Hayward who are unable to leave their homes due to medical or disabling conditions. When health, mental health or social service needs of those served are identified, they are connected to other available community services. Both the Commission and staff recommend that this project receive an increase from its FY 06-07 allocation to $15,000, and further recommend that this agency coordinate with other organizations in the community to identify volunteers that can help serve more non-English speaking home-bound older adults.

Proposal #: 26

Applicant: South Hayward Neighborhood Collaborative(SHNC)
Project: Family Advocate

Amount Requested: **$38,506**
Human Services Commission Recommendation: **$30,000**
CED Staff Recommendation: **$15,000**

Agency Description:
The South Hayward Neighborhood Collaborative (SHNC) is made up of community and faith-based organizations who share the common mission to provide support to low-income children and families. The "lead agencies" that form the management team of SHNC include: La Familia Counseling Services (the fiscal agent for this application), Eden Youth and Family Center, Westminster Hills Presbyterian Church, Glad Tidings Church and St. Rose Hospital. Many other public and private nonprofit agencies make up the other active partners of the collaborative. The Family Resource Center, located at Westminster Hills Church South Hayward, and staffed by employees of La Familia Counseling services, is the hub of the SHNC. This centrally located, easily accessible, facility is where multi-lingual SHNC Family Advocates (case managers) provide support and advocacy services to low income Hayward residents.

Summary of Project Proposed for FY 2007-08:
This proposal is to fund a full-time Family Advocate at the Family Resource Center in South Hayward. This person will assist low-income Hayward residents in need of help with housing, job training and placement referrals, food, health and mental health services, dental services, immigrations support services, information and referral and other case managements services.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Family Advocate	$10,000	FY 2006-07
Family Advocate	$10,000	FY 2005-06

HSC: The South Hayward Neighborhood Collaborative's Family Resource Center is an example of how the services of many different non-profit community-based and faith-based health and human service providers can be coordinated to improve the delivery of services to those in need. This project was expecting a significant increase from Alameda County in FY 07-08, however, due to funding limitations, will be receiving less than expected from that source. In order to mitigate the loss of these funds, and to continue the operations of the Family Resource Center, the Commission recommends that an increase in funding be allocated to this project in the amount of $30,000.

Staff: Staff concurs with the sentiments expressed by the Commission and support the recommendation of an increase in funding to this project. However, it is recommended that the project be supported in the amount of $15,000 so that a greater amount of City Social Services funding remains available to support other projects.

Proposal #: 27

Applicant: South Hayward Parish
Project: Emergency Food Program

Amount Requested: **$17,400**
Human Services Commission Recommendation: **$17,400**
CED Staff Recommendation: **$17,400**

Agency Description:
The South Hayward Parish (SHP) is an interfaith coalition of churches in Hayward dedicated to meeting the needs of people in distress and giving a voice to people who might not otherwise be heard. The Parish was established to serve the people of the community regardless of religious affiliation or belief.

Summary of Project Proposed for FY 2007-08:
City Social Services funding is requested to support the Emergency Food Program so that it can provide emergency food to low-income Hayward residents.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Emergency Food Program	$17,500	FY 2006-07
Emergency Food Program	$17,400	FY 2005-06
Emergency Food Program	$17,400	FY 2004-05
Emergency Food Program	$15,000	FY 2003-04

Rationale: The SHP food program is a major provider of food to low-income Hayward residents, and is an integral part of the South Hayward Neighborhood Collaborative. It is hoped that City support will help attract additional funding from other sources to enhance this program. The Commission and staff both recommend that this project be funded in the amount of $17,400.

Proposal #: 28

Applicant: Spectrum Community Services
Project: Congregate Meal Subsidy Program for Low-Income Hayward Seniors

Amount Requested: **$22,407**
Human Services Commission Recommendation: **$20,000**
CED Staff Recommendation: **$20,000**

Agency Description:
The mission of Spectrum Community Services is to assist low-income, disadvantaged and elderly residents of Alameda County as they attempt to achieve and maintain self-sufficiency and improve the overall quality of their lives.

Summary of Project Proposed for FY 2007-08:
The senior Congregate Meal Subsidy will ensure that a minimum of 200 low-income Hayward seniors will receive hot nutritious meals in a supportive and welcoming social setting, thus contributing to their mental and physical health and well-being, and helping them to maintain their independence and dignity. Meals will be served at six congregate meal sites in Hayward that serve seniors who are extremely low-income.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Meal Subsidy	$15,767	FY 2006-07
Meal Subsidy	$19,388	FY 2005-06
	(Both SSF & CDBG)	

Rationale: The Commission and staff both recommend funding this proposal in the amount of $20,000 that low-income Hayward older adults can continue to receive subsidized nutritionally balanced meals, as well as other support services, through congregate meal programs located at several sites throughout the City of Hayward.

Proposal #: 29

Applicant: St. Joseph's Center for the Deaf and Hard of Hearing
Project: Assistance to Hayward Deaf Families At Risk Project

Amount Requested: **$15,000**
Human Services Commission Recommendation: **$15,000**
CED Staff Recommendation: **$15,000**

Agency Description:
St. Joseph's Center for the Deaf (SJCD) provides language-accessible clinical counseling to uninsured and underinsured, low-income deaf children, youth, and adults and their families in Alameda County. The agency also provides educational workshops for families of deaf and hard-of-hearing people.

Summary of Project Proposed for FY 2007-08:
This program will provide language accessible and deaf culture accessible individual, couple, parent/child/family and group therapy for deaf adults, adolescents and children. In addition to counseling they will offer domestic violence education to the community as well as parent education classes which frequently meet court mandates.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Counseling Program	$10,000	FY 2006-07
Counseling Program	$10,000	FY 2005-06
Counseling Program	$10,000	FY 2004-05
Counseling Program	$10,000	FY 2003-04

Rationale: The Commission and staff both recommend funding this proposal in the amount requested so that deaf, late-deafened, deaf-blind and hard of hearing low-income Hayward residents can continue to receive quality mental health counseling and related support services by trained and qualified mental health professionals who can provide these services in a culturally and linguistically appropriate manner.

Proposal #: 30

Applicant: St. Rose Hospital Foundation
Project: FACES for the Future

Amount Requested:	**$39,900**
Human Services Commission Recommendation:	**$25,000**
CED Staff Recommendation:	**$10,000**

Agency Description:
The mission of St. Rose Hospital is to provide high quality health care to all of the community. The hospital actively seeks partnerships with groups and individuals dedicated to improving the overall health of the diverse community they serve.

Summary of Project Proposed for FY 2007-08:
The intent of St. Rose Hospital's proposed project is to replicate the FACES for the Future Program currently operating at Children's Hospital in Oakland. FACES for the Future is a high school mentoring program for disadvantaged youth. It is intended to motivate these youth to consider a career in the healthcare field. The long-term goal of the FACES for the Future program is to increase the diversity among the healthcare workforce as well as provide at-risk youth in Hayward with the opportunity for professional career development.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

HSC: This project is new to Hayward, but has an impressive track record through its program at the Oakland Children's Hospital in terms of the number of at-risk youth from low-income families who attend college with a focus toward a healthcare profession (such as: healthcare technician, therapist, nurse, physician, etc.). Consequently, the Commission recommends that this project receive support in the amount of $25,000.

CED Staff: This project proposes to supplement the curriculum taught by the Eden Area Regional Occupational Program (Eden Area ROP) in Hayward, as well as provide health care internship opportunities to ROP students. While staff concurs with the Commission's desire to support this project, it is recommended that a greater degree of the funding needs to be sought from other funding sources so that City Social Services funding can be used to support other projects. Staff recommends that the funding for this project be limited to $10,000.

Proposal #: 31

Applicant: Tiburcio Vasquez Health Center, Inc.
Project: Keepin' It Real (KIR) Peer Education and Prevention at Tennyson High School.

Amount Requested:	**$33,000**
Human Services Commission Recommendation:	**$15,000**
CED Staff Recommendation:	**$15,000**

Agency Description:
The Tiburcio Vasquez Health Center (TVHC) is provides multi-culturally and linguistically appropriate health care services in Southern Alameda County including: licensed medical care, community health education, social work and nutrition services.

Summary of Project Proposed for FY 2007-08:
The Keepin' It Real (KIR) project is based at the Tennyson Health Center, located at Tennyson High School, one of the primary care clinic sites managed by Tiburcio Vasquez Health Center. The KIR project is a collaborative between Tennyson Health Center, Cesar Chavez Middle School, and Hayward Community Day School. The three topics to be addressed include: teen violence prevention, alcohol and drug abuse, as well as pregnancy and sexually transmitted infections. The KIR will achieve this through the following: Training 15 youth from Tennyson High Schools to become KIR peer educations, reach 450 unduplicated students at Cesar Chavez Middle School and 50 students from Hayward Community Day School through a series of 3 classroom presentations and finally conducting a school community-wide awareness campaign related to the issues of teen health.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
KIR Project	$14,180	FY 2006-07

Rationale: Both the Commission and staff recommend continued support of this collaboration between Tiburcio Vasquez Health Clinic, Tennyson High School, Ceasar Chavez Middle School and the Alameda County Office of Education's Community Day School. It is therefore recommended that an increase in funding be allocated to this project in the amount of $15,000. Recognizing that this is less than the amount requested, the applicant is also encouraged to continue to seek funding from other sources to address the elements of its proposal that are not covered by this grant.

Proposal #: 32

Applicant: Tri-City Health Center
Project: Hayward HIV Case Management

Amount Requested: **$33,000**
Human Services Commission Recommendation: **$20,000**
CED Staff Recommendation: **$20,000**

Agency Description:
Tri-City Health provides comprehensive HIV care services to low-income residents in South, Central and East Alameda County, including the City of Hayward. The mission of the HIV Care Program is to remove barriers to care for individuals living with HIV/AIDS, and to empower them to achieve the maximum level of self-sufficiency possible.

Summary of Project Proposed for FY 2007-08:
The proposed funds will be used to continue to assure effective and adequate Psychosocial Case Management services for Hayward residents living with HIV/AIDS.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
Hayward Project	$18,413	FY 2006-07

Rationale: The Commission and staff recommend funding this proposal in the amount of $20,000 so that medical, mental health and other support services can continue to be delivered in Hayward to low-income Hayward residents living with HIV.

Proposal #: 33

Applicant: Volunteers of America-Bay Area
Project: DARE 2XL After School Program

Amount Requested:	**$20,000**
Human Services Commission Recommendation:	**$ 0**
CED Staff Recommendation:	**$ 0**

Agency Description:
The mission of the Volunteers of America Bay Area is to assist, treat and help empower people to transform the quality of their lives and expand their opportunities.

Summary of Project Proposed for FY 2007-08:
The DARE 2XL After School Program provides an academic and motivational environment for students who are at risk of scoring low grades on their classroom assignments or who have scored below average on California standardized tests. This program is designed to stimulate students to learn, Dream, Aspire, Reach and Excel, and help close the gap for students of all cultural and economic backgrounds. The program will operate at Southgate Elementary School and will serve 35 low achieving students.

Previous Social Services Funding Awarded to Applicant:

Project	Amount	Fiscal year
No previous funding.	-	-

Rationale: This application proposes to provide after-school social and academic support (similar to the HUSD YEP program) for students who attend Southgate Elementary School. While additional after-school services for low performing students are always beneficial, limited City funding is already being recommended to support other similar after school projects which have the capacity to serve those that would be served by this proposed program. Consequently, it is recommended by both the Commission and staff and that the this project not receive funding at this time. The applicant is encouraged to work with the Hayward Unified School Districts after-school (Y.E.P.) programs, as well as those offered through the Eden Youth and Family Center and the Hayward Area Park and Recreation District to serve the students identified as needing additional support.

HAYWARD CITY COUNCIL

RESOLUTION NO. 07-

Introduced by Council Member _____

mte
4/18/07

RESOLUTION APPROVING SOCIAL SERVICES FUNDING FOR FISCAL YEAR 2007-08

BE IT RESOLVED that the City Council hereby allocates $450,000 from the General Fund to support the social service programs identified in the attached Exhibit "A," and that the City Manager is authorized to take all steps necessary and execute all appropriate documents to assure that the funding is accomplished.

IN COUNCIL, HAYWARD, CALIFORNIA, _____, 2007

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST:_____
City Clerk of the City of Hayward

APPROVED AS TO FORM:

_____
City Attorney of the City of Hayward