



CITY OF  
**HAYWARD**  
HEART OF THE BAY

2

**DATE:** January 29, 2008  
**TO:** Mayor and City Council  
**FROM:** City Clerk  
**SUBJECT:** Adoption of an Ordinance Amending Sign Ordinance to Permit Auto Dealers along Auto Row to Install Permanent Banners

**RECOMMENDATION**

That the City Council adopt the attached Ordinance.

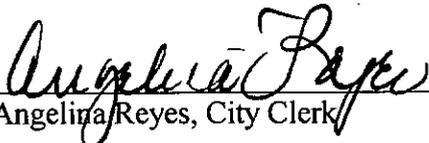
**BACKGROUND**

The ordinance was introduced at the January 22, 2008, meeting of the City Council with the following vote:

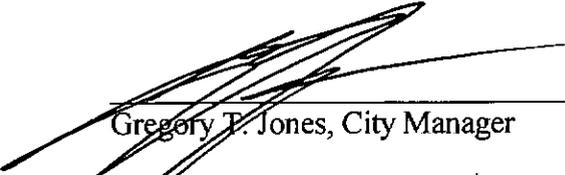
<b>AYES:</b>	<b>Council Members:</b>	Rodriquez, Quirk, Halliday, Ward, Dowling, Henson
	<b>Mayor:</b>	Sweeney
<b>NOES:</b>	<b>Council Members:</b>	None
<b>ABSENT:</b>	<b>Council Members:</b>	None
<b>ABSTAIN:</b>	<b>Council Members:</b>	None

The ordinance was published in the Hayward Daily Review on January 26, 2008. Adoption at this time is therefore appropriate.

Recommended by:

  
\_\_\_\_\_  
Angelina Reyes, City Clerk

Approved by:

  
\_\_\_\_\_  
Gregory F. Jones, City Manager

Attachment: Draft Ordinance

PUBLIC NOTICE OF AN INTRODUCTION OF AN ORDINANCE BY THE CITY  
COUNCIL OF THE CITY OF HAYWARD

AN ORDINANCE AMENDING CHAPTER 10, ARTICLE 7 OF THE HAYWARD  
MUNICIPAL CODE RELATING TO THE SIGN ORDINANCE AS IT APPLIES TO AUTO  
DEALERSHIPS

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF HAYWARD DOES ORDAIN  
AS FOLLOWS:

Section 1. Section 10-7.402 (a) of Chapter 10, Article 7 of the Hayward Municipal Code, relating to sign regulations for automobile dealerships, is hereby amended to add the following language immediately after the section entitled "Additional":

Section 2. Severance. Should any part of this ordinance be declared by a final decision by a court or tribunal of competent jurisdiction to be unconstitutional, invalid, or beyond the authority of the City, such decision shall not affect the validity of the remainder of this ordinance, which shall continue in full force and effect, provided that the remainder of the ordinance, absent the unexcised portion, can be reasonably interpreted to give effect to the intentions of the City Council.

Section 3. In accordance with the provisions of Section 620 of the City Charter, this ordinance shall become effective 30 days from and after the date of its adoption.

Introduced at a meeting of the Hayward City Council held January 22, 2008, the above-entitled ordinance was introduced by Council Member Quirk.

This ordinance will be considered for adoption at the next meeting of the Hayward City Council, to be held on January 29, 2008, at 8:00 p.m., in the Council Chambers, 777 B Street, Hayward, California. The full text of this ordinance is available for examination by the public in the Office of the City Clerk.

DATED: January 26, 2008  
Angelina Reyes, City Clerk  
City of Hayward