



CITY OF
HAYWARD
HEART OF THE BAY

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MEMORANDUM

DATE: January 19, 2010
TO: Mayor and City Council
FROM: City Manager
SUBJECT: **WORK SESSION: January 19, 2010
Goals and Objectives for CY2010**

I want to accomplish two key objectives in the work session of January 19, 2010:

1. A brief review of our accomplishments in meeting CY 2009, outlined in the document entitled "2009 Year in Review" which is Attachment 1.
2. Consensus on goals for CY 2010 – Similar to our process for this past calendar year, I am requesting Council direction related to the key five priority areas and policy goals for the coming calendar year. I have attempted to capture Mayor and Council input in the updated "2010 Proposed Goals" document at Attachment 2.

I would particularly appreciate you taking some time in advance of our Work Session to review the "2010 Proposed Goals" document so we are able to ensure it covers major goals for this year. Clarity of goals is more important than ever as resources continue to be scarce.

Council and the organization have accomplished a great deal in 2009. Attachment 3 is a listing of some of the more significant accomplishments of 2009, some of which may not have risen to the level of policy or identified priorities, but are significant nonetheless.

The year certainly has been challenging. A great deal of my time and energy was devoted to managing the fiscal crisis and trying to maintain a solid financial footing as revenues eroded. Working with the employees toward solutions has been gratifying, but much more work remains.

Financially, there is hope that things are stabilizing, although I don't see our revenues improving for the remainder of this fiscal year, and forecasts are gloomy even into the next couple of years. I am extremely concerned about the condition of the organization at the end of this shake out and what level of services we will be in the position to provide. Despite these challenges, there is reason for optimism as many key elements are being put into place that will enhance our residents' quality of life in the future. If we can work to maintain our resources, continued improvements can and will be made related to Council's five key priorities. Staying focused on policies that support the five priorities is critical to our ability to effectively serve the community.

Office of the City Manager

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