

May 2, 2011
Miriam Lens
City Clerk
City of Hayward
777 B Street,
Hayward, CA 94541
Miriam.Lens@hayward-ca.gov

RE: City of Hayward Supermarket Ordinance, specifically regarding the potential new grocery anchor for former Circuit City space located on Whipple Rd off 880 freeway.

Ms. Lens,

I am writing on behalf of Ono Hawaiian BBQ located at 2472 Whipple Rd #4, Hayward, CA. I am writing to request the City Council to vote NO on this Ordinance. Ono Hawaiian BBQ was excited to learn that the property owner is in the process of securing a new tenant for the vacant Circuit City space. However, it's brought to our attention that Hayward City Council is voting on a City Ordinance that would not allow a new grocery store to occupy the old Circuit City location.

As one of the small business tenants in that shopping center, our business has suffered since the closure of Circuit City due to a significant reduction in shopping center car and foot traffic. We have increased our marketing funds and efforts in order to sustain our business and continue to operate in what's now a relatively empty center. We have also experienced a few break-ins in the last 2 years due to a decrease in traffic in that shopping center.

We are hoping the City Council will allow the new anchor grocery store to move in to the Shopping Center. A new anchor grocery store that provides daily needs for customers in the surrounding neighborhood will help increasing the shopping center's foot and car traffic significantly. Increase in traffic will help all the small business tenants currently operating and it will also attract other smaller tenants to occupy other vacant units.

Thank you for your consideration. Please do not hesitate to contact me if you have any questions or concerns.

Tim Lan



Director, Business Development
Ono Hawaiian BBQ
415-312-5175
21700 Copley Dr. #320,
Diamond Bar CA 91765