CITY OF
HAYWARD
HEART OF THE BAY

# Downtown Plan Update

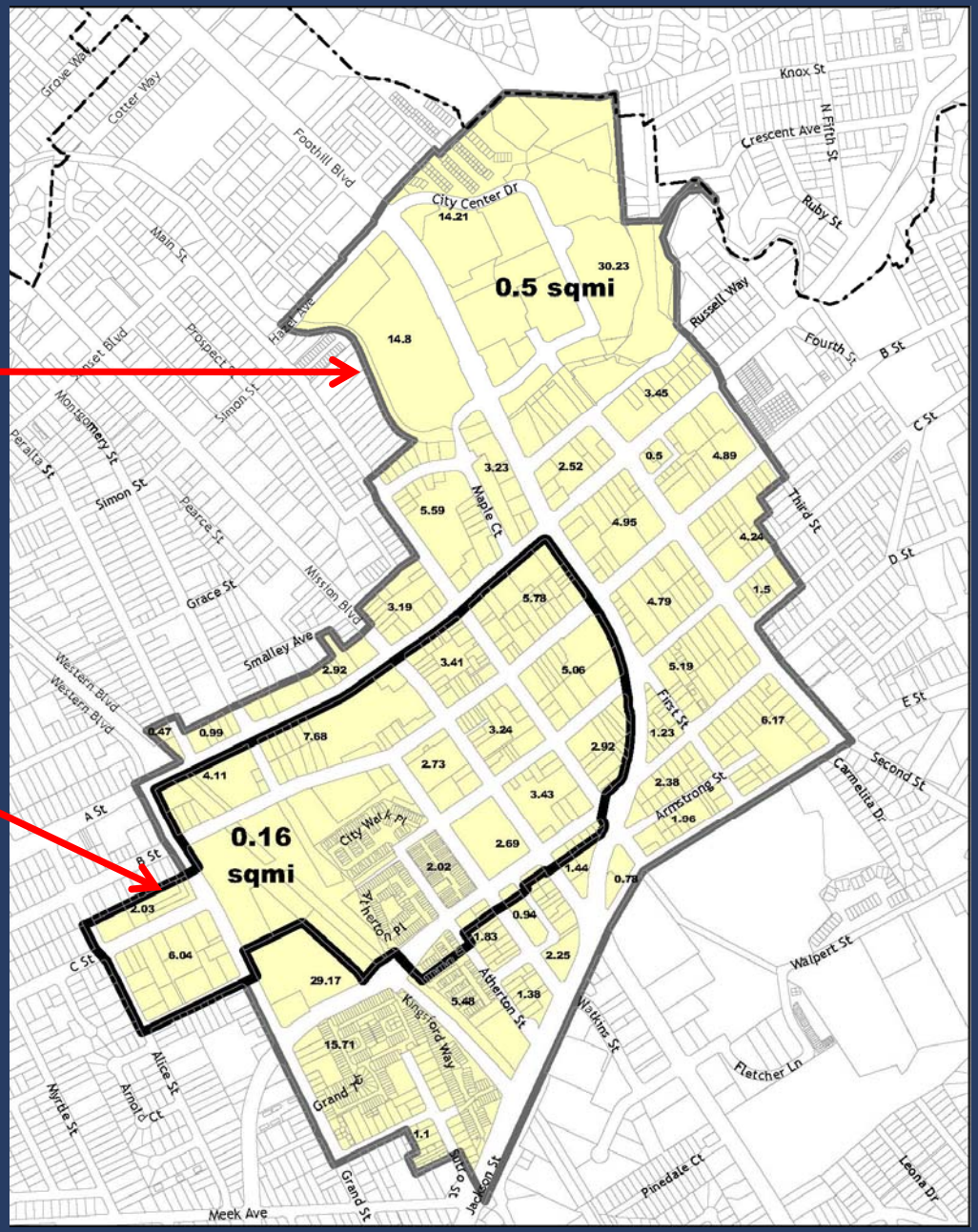
**Sara Buizer, AICP**, *Senior Planner*

Planning Division
Development Services Department

# Downtown Plan Update

Plan Area Boundary

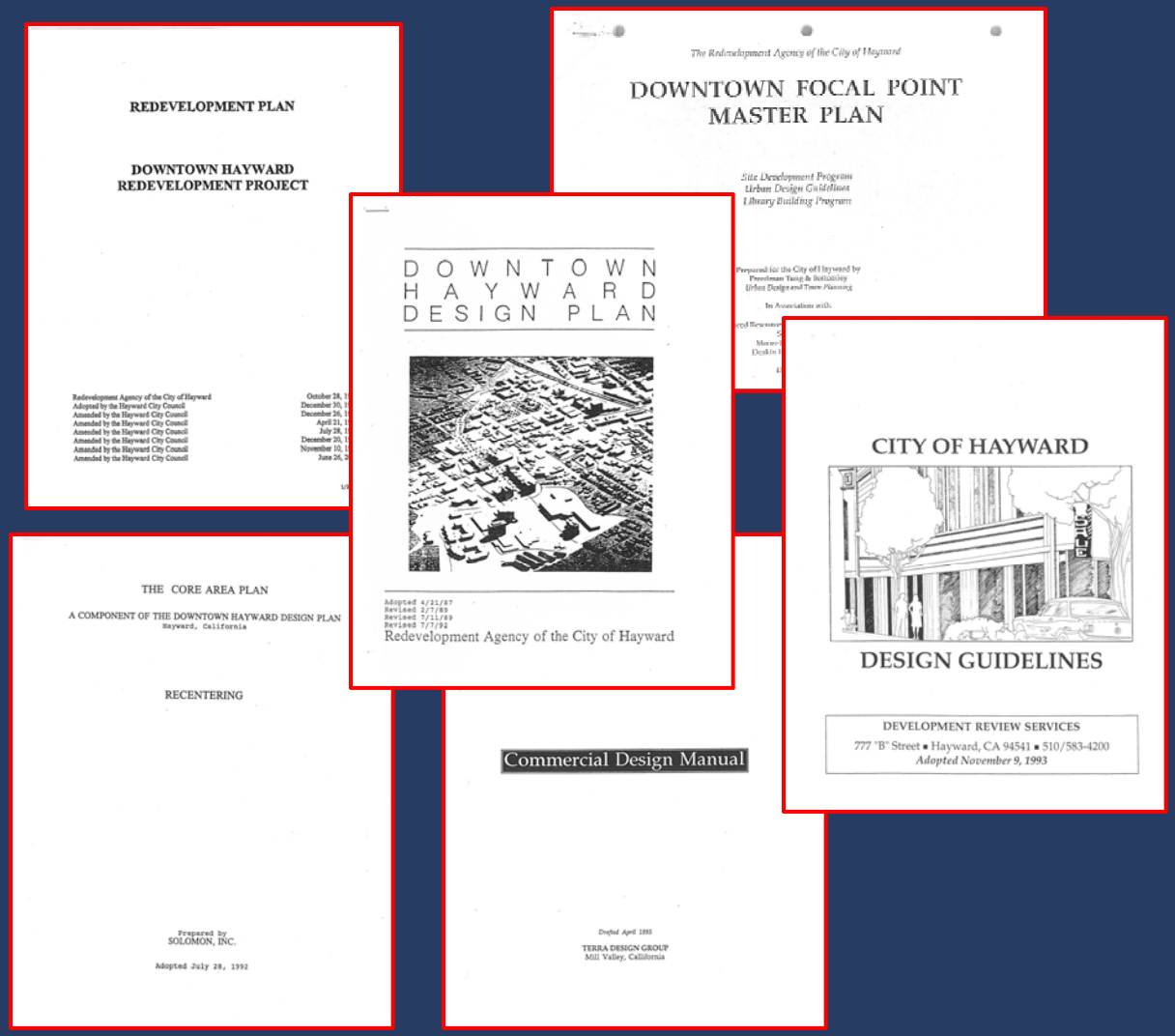
Downtown Core




HAYWARD

# Downtown Plan Update

*Why Now?*




Six Different Plans that cover Downtown Area

Nearly 20 years old

Development Patterns Change Over Time

# Downtown Plan Update

*Staff Efforts*

- Working with 4th Year undergraduate Students from Cal Poly San Luis Obispo's City and Regional Planning Department
  - **Synoptic Survey** *(October 2011)*
  - **Stakeholder Interviews** *(November 2011)*
  - **Community Workshops** *(November 2011, February 2012)*
  - **Focus Group Meetings** *(December 2011)*
  - **Final Presentation to CC and PC** *(March 2012)*

- Strategic Growth Council's Sustainable Communities Planning Grant *(Application due February 2012*)

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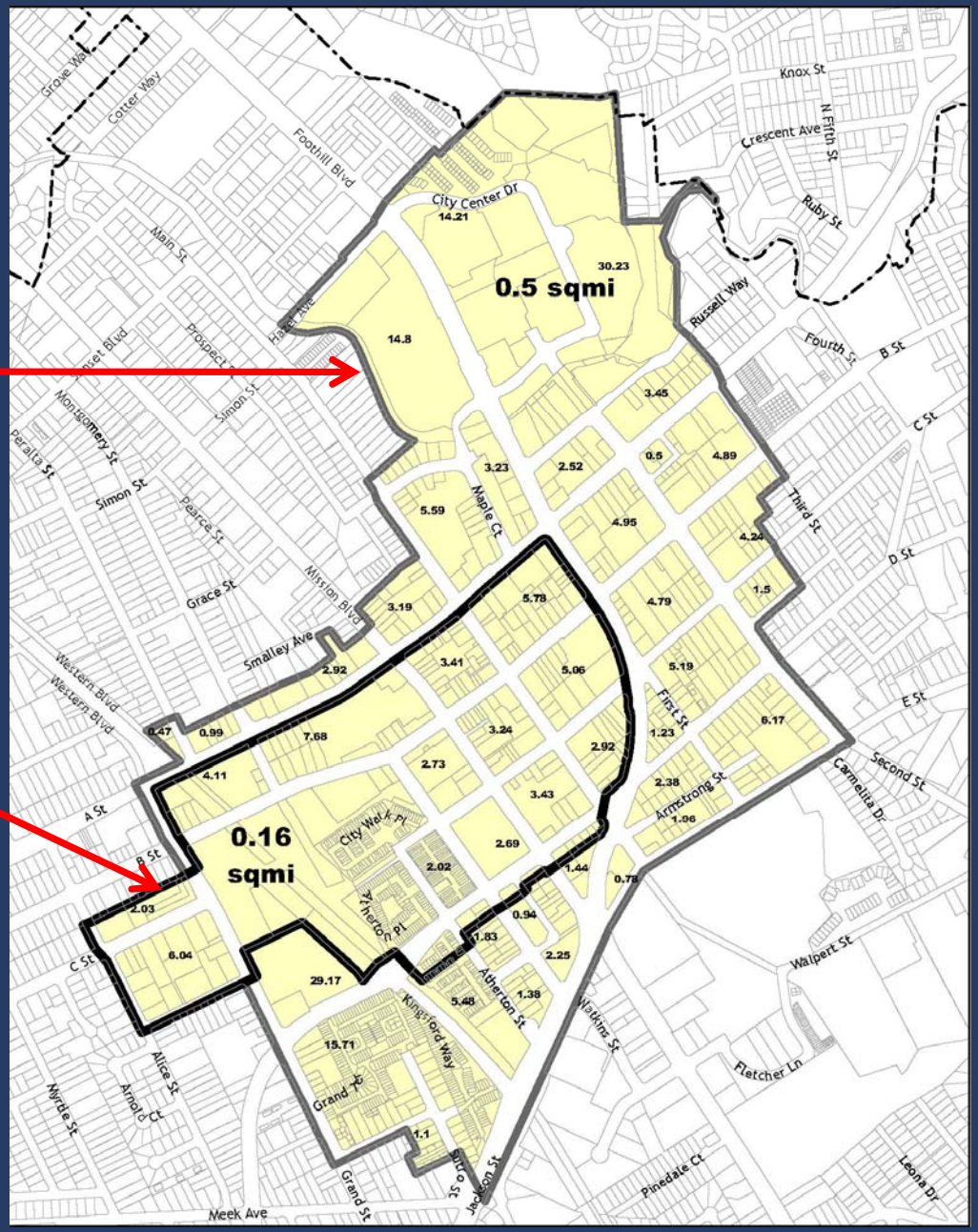


HAYWARD

# Downtown Plan Update

*Upcoming Workshop*

**WHEN:** Saturday November 5, 2011

**WHERE:** Hayward City Hall Rotunda

**TIME:** 10am to 12:30pm

BE THE VOICE IN YOUR DOWNTOWN'S **FUTURE**

## ENVISION DOWNTOWN

**PLEASE JOIN US TO CREATE A SHARED COMMUNITY VISION OF OUR DOWNTOWN**

**WHEN**
**Saturday, November 5, 2011**
**10:00 am - 12:30 pm**

DOWNTOWN HAYWARD
PLAN UPDATE

**WHERE**
**Hayward City Hall**
**777 B Street, Hayward CA**

The City of Hayward is seeking community input on future development and design of the downtown area. Your ideas are important and will be used to guide development of the Hayward Downtown Plan Update.

**Bring the whole family!**
**Activites for kids and refreshments will be provided!**

Hosted by:

The City of Hayward and
the City and Regional Planning Department
Cal Poly State University

CITY OF HAYWARD
HEART OF THE BAY

*If you have any questions, please contact*
*Sara Buizer at sara.buizer@hayward-ca.gov*
*or*
*Zeljka Howard at zhoward@calpoly.edu*

CRP
CAL POLY

# What is your Overall Vision for Downtown?

*Question #2*

With Safety as a key component, what are some things that make you feel Safe in Downtown?

*Question #3*

# Do You Feel there are Adequate Open Space and Recreational Opportunities in Downtown?

*Question #4*

What types of uses would encourage you to spend more time in Downtown?

*Question #5*

What do you think is the biggest obstacle to transforming Downtown to be more aligned with your Vision?

# Downtown Plan Update

*Questions*

1. What is your Overall Vision for Downtown?
2. With Safety as a key component, what are some things that make you feel Safe in Downtown?
3. Do You Feel there are Adequate Open Space and Recreational Opportunities in Downtown?
4. What types of uses would encourage you to spend more time in Downtown?
5. What do you think is the biggest obstacle to transforming Downtown to be more aligned with your Vision?

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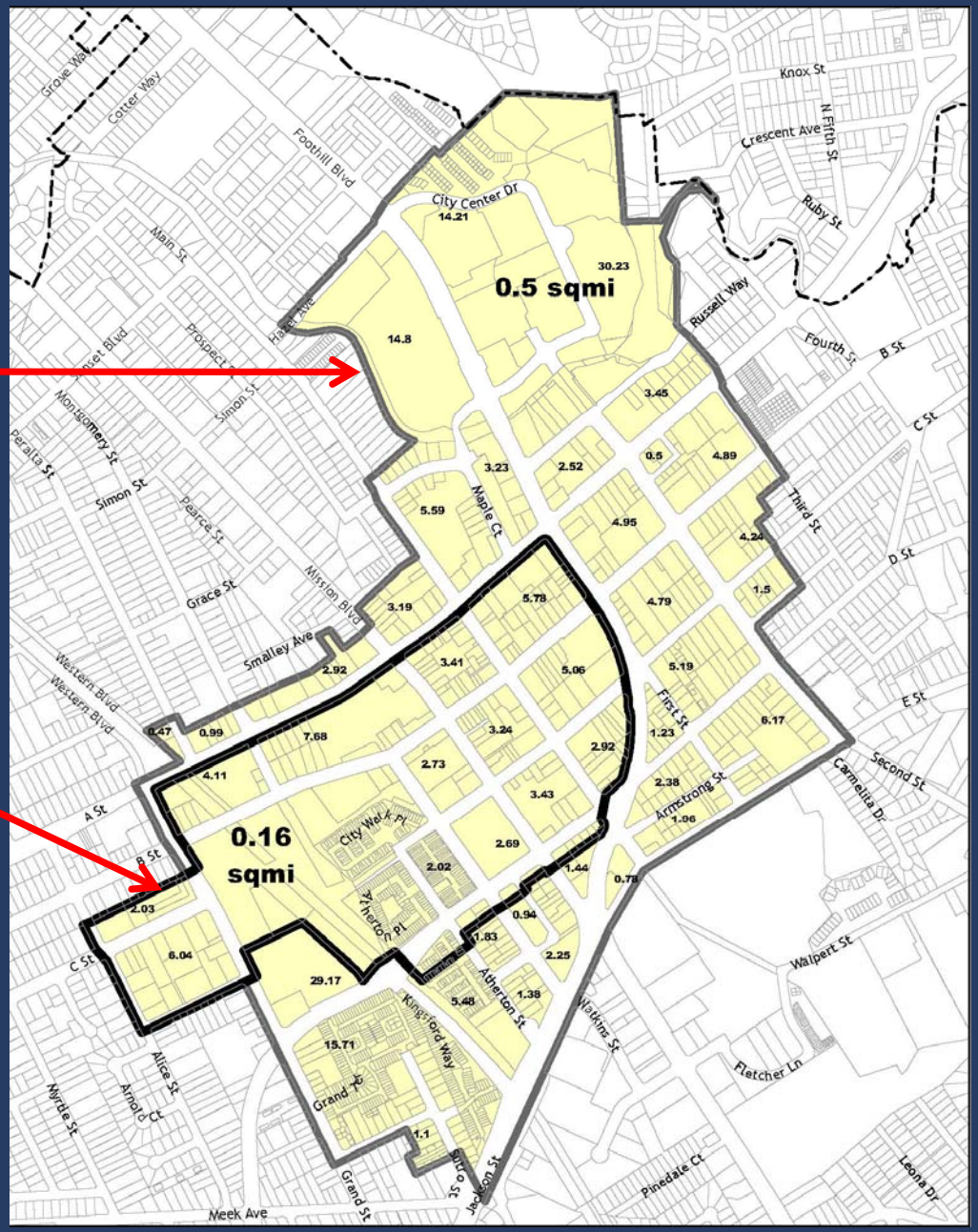


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