

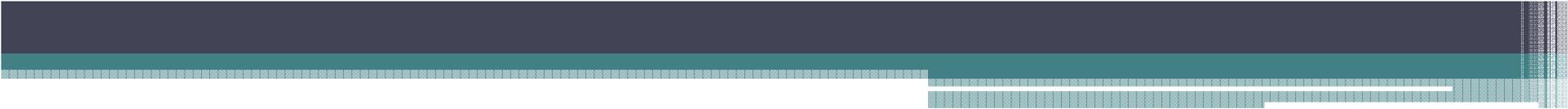
Crimemapping.com

Comes to the City of Hayward



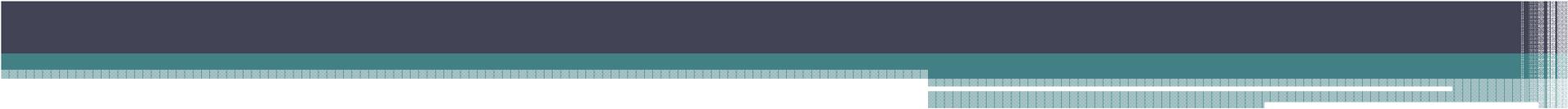


- Geographic Information Systems (GIS) software since 1992.
- Crimemapping.com public portal to crime activity by neighborhood.



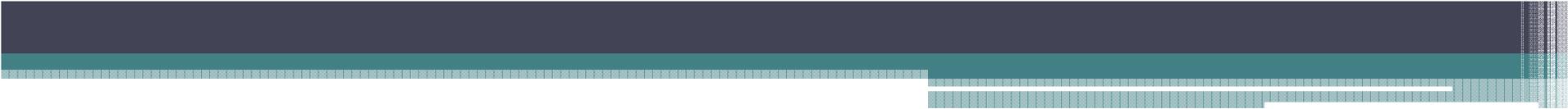
Benefit to Residents

- Displays crimes occurring near locations of interest – on map as icons.
- Clicking the icon provides the type of crime, date/time, location (100 block).
- Residents can subscribe to e-mail alerts for incidents occurring in their pre-defined area.
- iPhone app available and Android is in development.



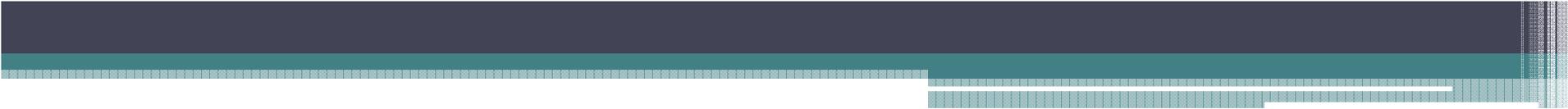
Crimemapping.com Email Notifications

- Every 24 hours at 0600
- According to recipient's parameters
- Based on the date posted to RMS
- Email has link to crime location map



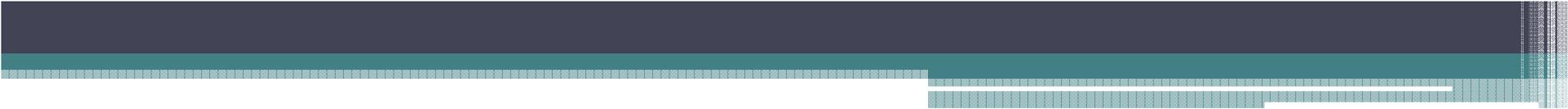
Uniform Crime Reports (UCR)

- UCR is standardized crime information reported to and published by FBI
- Hayward PD is mandated to send statistics monthly to CA Dept. of Justice
- UCR has eight reportable categories



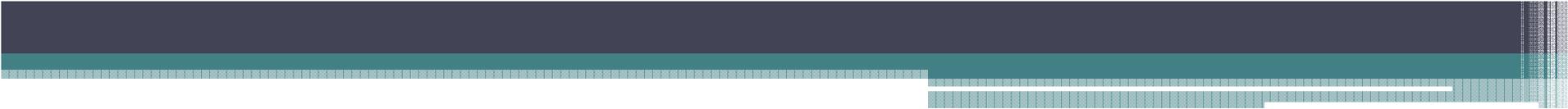
UCR Hierarchy

- 1 Homicide
- 2 Rape
- 3 Robbery
- 4 Assault
- 5 Burglary
- 6 Larceny
- 7 Auto Theft
- 8 Arson



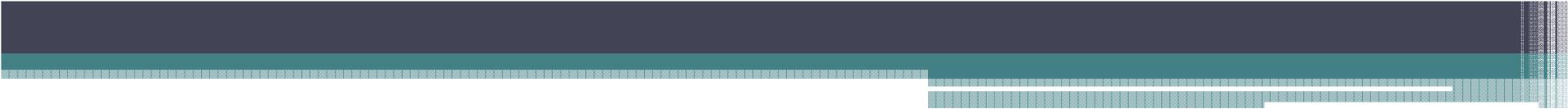
Crimemapping.com HPD Configuration

- Redactions (due to sensitivity):
 - Sex crimes
 - Domestic Violence
 - Child Abuse
- Crime events display by UCR hierarchy
 - A robbery with an assault will show as a robbery



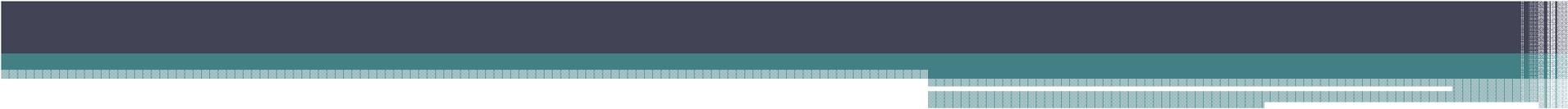
Information available from HPD Website

- To provide the public with as much information up front
 - Instructions on use of website
 - FAQ
 - UCR definitions
 - UCR hierarchy
 - Link to Crimemapping.com
 - Disclaimer required prior to clicking link from HPD website.



Website to access crime data
beginning September 12, 2012

- www.hayward-ca.gov/police



Website Demonstration