

CITY OF
HAYWARD
HEART OF THE BAY

**Community Agency Funding Recommendations including
Community Development Block Grant (CDBG); Social
Services; and Neighborhoods, Arts & Events**

April 2, 2013

Sean Reinhart
Director
Library and Community Services Dept.



Community Agency Funding Process



Before
After
Housing Rehabilitation Program



Community Child Care Council



Emergency Shelter Program



*HARD: Weekes
Community Center*



*Small Business
Assistance
Program*



Community Agency Funding Process



Project EAT



Mural Art / Graffiti Abatement



FESCO



Centro Legal



ECHO Fair Housing



Community Agency Funding Process



Before

After

Housing Rehabilitation Program



Community Child Care Council



Small Business Assistance



Emergency Shelter Program



Abode Services



Community Agency Funding Process



Hayward Day Labor Center



Alameda County Food Bank



Family Violence Law Center



Hayward Community Action Network



Women on the Way



Community Agency Funding Process



South Hayward Parish Food Pantry



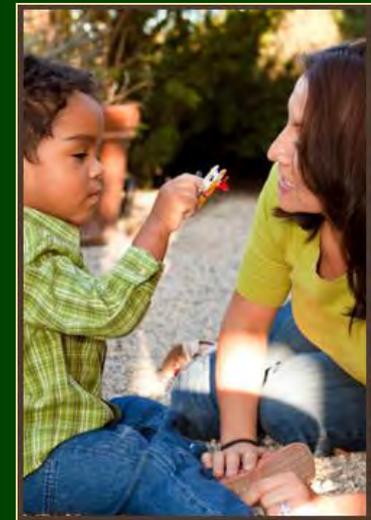
Tri-City Health Center



Int'l Institute of the East Bay



Eden I&R



SAVE / COPS



Community Agency Funding Process



BACS: Hedco House & Friendly Visitors



Community Resources for Independent Living



Spectrum Community Services



Legal Assistance for Seniors



Community Agency Funding Process



CALICO



East Bay Agency for Children



*Tiburcio Vasquez Health Center:
Keepin' it Real Program*



Horizon Services



*Hayward Arts
Council*



Community Agency Funding Process



Pacific Chamber Symphony



Hayward Municipal Band



*Sun Gallery:
Hayward Forum of the
Arts*



*Youth Orchestra of Southern
Alameda County*



CDBG Overview – FY 2014

Community Development Block Grant (CDBG)

- Hayward is an “Entitlement” grantee
 - ✓ *Funding is provided annually upon HUD’s approval of City Council’s CDBG allocations*
- Projected CDBG program funding decrease in FY 2014: 5%
 - ✓ *5% cut to the CDBG formula grant program in the federal budget due to the sequester (also affects FY 2013).*
- Citizen Participation: Community Services Commission, NOFA etc.

Estimated CDBG funding available in FY 2014

- ✓ *FY 2014 (estimated): \$1.18 million*



Social Services Overview – FY 2014

Social Services Program (General Fund)

- General Fund grants to private nonprofit and public social services agencies that serve lower income Hayward residents
- Supports social services that are outside the parameters of CDBG
- Subject to City of Hayward Minimum Contracting Standards
- Citizen Participation: Community Services Commission, NOFA, etc.

Estimated Social Services funding available in FY 2014

- ✓ *FY 2014 estimated: \$332,000 (*subject to final approval of the FY 2014 General Fund budget by Council)*



Neighborhoods, Arts & Events overview – FY 2014

Neighborhoods, Arts & Events (General Fund)

- General Fund grants to support an array of arts and music programs that benefit Hayward residents
- Primarily focused on events that provide economic benefit to the city
- Citizen Participation: Community Services Commission, NOFA, etc.

NAE funding available for eligible activities in Hayward

- ✓ *FY 2014 estimated: \$75,000 (*subject to final approval of the FY 2014 General Fund budget by Council)*

**Note: Community Promotions and Civic Observances funding categories will move back to CEDC facilitation in FY 2014 with implementation of the Economic Development Strategic Plan by Council on March 19, 2013.*



Infrastructure (CDBG) category – FY 2014

App #	Applicant	Recommended FY 2014
1	COH: Housing Rehabilitation Program	\$ 342,000
2	4-Cs of Alameda County	\$ 27,000
3	COH: Small Business Assistance	\$ 63,000
4	*Alameda County Office of Education (Project EAT)	\$ 18,000
5	Acquisition of Matt Jimenez Community Center	\$ 133,330
6	COH: Mural Art Program	\$ 45,000
10	HARD: Weekes Park Community Center kitchen	\$ 54,000
Infrastructure (CDBG) total		\$ 682,330

* New applicant in FY 2014



Housing-Related Services (CDBG) – FY 2014

App #	Applicant	Recommended FY 2014
1	*Abode Services: AC Impact	\$ 16,240
2	Centro Legal de la Raza	\$ 24,750
3	ECHO: Fair Housing	\$ 24,500
4	ECHO: Landlord Tenant	\$ 24,750
5	Emergency Shelter Program	\$ 35,000
7	Family Emergency Shelter Coalition	\$ 35,500
8	Family Violence Law Center	\$ 47,260
11	South Hayward Parish: Community Action Network	\$ 10,000
12	Women on the Way	\$ 20,000
Housing-Related Services (CDBG) Total		\$ 238,000

* New applicant in FY 2014



Social Services: General Services to Low-Income Residents

App #	Applicant	Recommended FY 2014
1	Alameda County Community Food Bank	\$ 20,750
2	Community Initiatives: Day Labor Center	\$ 39,342
4	Eden I&R: 2-1-1 Communications	\$ 50,000
5	International Institute of the Bay Area	\$ 8,300
9	SAVE/COPS	\$ 15,000
11	South Hayward Parish: Food Pantry	\$ 12,201
13	Tri-City Health Center	\$ 20,667
General Services Subtotal		\$ 166,260



Social Services: Seniors & People who have Disabilities

App #	Applicant	Recommended FY 2014
2	BACS: Friendly Visitor Program	\$ 10,375
3	BACS: Hedco House Wellness Center	\$ 14,110
4	Community Resources for Independent Living	\$ 20,750
5	Legal Assistance for Seniors	\$ 18,260
6	Spectrum Community Services	\$ 20,750
Seniors & People who have Disabilities Subtotal		\$ 84,245



Social Services: Services to Low-Income Youth

App #	Applicant	Recommended FY 2014
2	CALICO	\$ 14,525
3	East Bay Agency for Children	\$ 15,355
4	Horizon Services, Inc.	\$ 28,775
8	Tiburcio Vasquez Health Center: Keepin' It Real	\$ 18,400
Youth Services Subtotal		\$ 77,055



Neighborhoods, Arts, & Events (CSC)

App #	Applicant	Recommended FY 2014
1	*4Cs of Alameda County: Children's Faire	\$ 500
2	Hayward Arts Council: Band & Orchestra Festival	\$ 7,400
3	Hayward Arts Council: Operations	\$ 16,485
4	Hayward Municipal Band	\$ 14,695
7	Pacific Chamber Symphony: Music is Fun!	\$ 4,705
8	Sun Gallery: Hayward Area Forum of the Arts	\$ 27,450
9	Youth Orchestra of Southern Alameda County	\$ 3,765
NAE Subtotal		\$ 75,000

* New applicant in FY 2014



Community Promotions / Civic Observances (Economic Development)

App #	Applicant	Recommended FY 2014
1	Bay Area Blues Society: Hayward Blues Festival	\$ 21,500
2	Hayward Zucchini Festival	\$ 4,000
3	Cinco de Mayo Celebration	\$ 2,524
4	Lone Tree Cemetery Association: Memorial Day	\$ 800
5	Martin Luther King Celebration	\$ 1,910
6	Veteran's Day Observance	\$ 350
Community Promotions/Civic Programs Subtotal		\$ 26,912



Proposed CDBG Substantial Amendment - FY 2013

- Would authorize the utilization of unprogrammed federal CDBG funds to complete the acquisition of the Matt Jimenez Community center in FY 2013.
- Completing the acquisition now would save the City approximately \$32,000 in interest payments.
- Staff will bring the proposed Substantial Amendment to Council at the April 16, 2013 Public Hearing for Council review and authorization.



Next Steps

April 16, 2013 Public Hearing:

- Council authorization of its final FY 2014 CDBG Allocations.
- Council discussion and authorization of Substantial Amendment to FY 2013 CDBG Action Plan.
- Council establishment of preliminary funding decisions in the FY 2014 Social Services and NAE categories.

