

CITY OF  
**HAYWARD**  
HEART OF THE BAY

**General Plan Update**

**City Council Work Session**

**October 22, 2013**

Sara Buizer, AICP, *Senior Planner*

Development Services Department



# Outline

1. General Plan Update Process Overview
2. Draft Policy Document
  - a) Climate Action Plan Integration
  - b) Implementation Program Format
3. Next Steps



# Major Steps

Public Outreach – Late 2012/Early 2013

Vision & Guiding Principles – Spring 2013

Background Reports – Spring/Summer 2013

Prepare Draft General Plan – Summer/Fall 2013

Environmental Impact Report – Late 2013/Early 2014

Adopt New General Plan – June 2014



# General Plan Update



# Climate Action Plan Integration

- The CAP will be integrated into the General Plan as both policies and programs
- Those policies and programs aimed at reducing greenhouse gas emissions are identified with a globe icon 



# Implementation Program Format

<b>Table GPA</b> <b>GENERAL PLAN IMPLEMENTATION Implementation Programs</b>		2014-2016	2017-2019	2020-2040	Annual	Ongoing
<b>1. General Plan Annual Report. The City shall prepare and submit an annual report to the City Council that summarizes the implementation of the General Plan, including the status of implementation programs. The report shall also be submitted to the Office of Planning and Research. [Source: New Program; City Staff] (PSR)</b>						
<b>Implements Which Policy(ies)</b>	N/A					
<b>Responsible Department(s)</b>	Development Services				✓	
<b>Supporting Department(s)/ Partner(s)</b>	Public Works – Engineering and Transportation, Fire, Public Works – Utilities and Environmental Services, City Manager, Fire, Police, Maintenance Services, Library and Community Services, City Attorney, Information Technology					
<b>Funding Source(s)</b>	General Fund					



# Implementation Programs

*Land Use*

- Comprehensive Zoning Ordinance Update  
(2014-2016)



# Implementation Programs

*Land Use*

- Downtown City Center Specific Plan  
(2014-2016)



# Implementation Programs

*Economic Development*

- Business Attraction, Expansion, and Retention Program  
(2014-2016)



- Police Department Strategic Plan Review and Update (2014-2016)



# Implementation Programs

*Education and Lifelong Learning*

- Public School Marketing Campaign  
(2014-2016)



# Next Steps

**Finalize the Draft Policy Document**

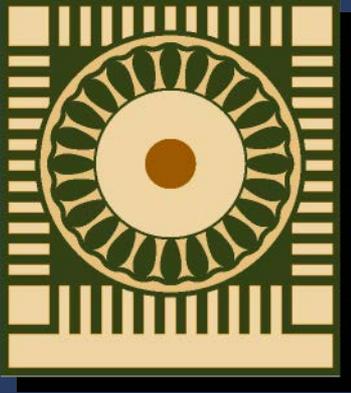
**Prepare Environmental Impact Report (EIR) – Summer/Fall 2013**

**Public Review Draft General Plan – December 2013**

**Release Draft EIR – January 2014**

**Public Hearings – May and June 2014**





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