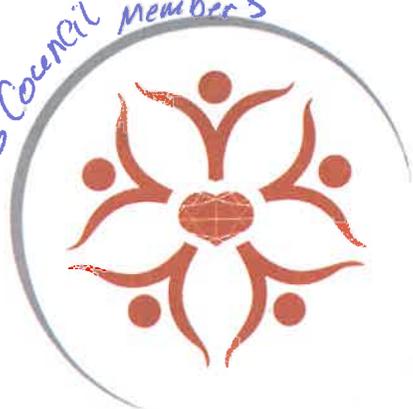


Copies to Council members



Welcome to RUBY'S PLACE

Empowering women and children to overcome obstacles and renew their sense of self

(FORMERLY EMERGENCY SHELTER PROGRAM) - 1180 B STREET, HAYWARD, CA 94541 - WWW.RUBYSPLACE.ORG

SAME FACES ~ ENHANCED PROGRAM ~ NEW NAME

We are pleased to announce our Ruby's Story. Our new name and logo!

The gemstone ruby is said to be one of the strongest and most powerful of all gems. It represents confidence, courage and love. It is said that this precious gem gives guidance and encourages us to listen to our heart as we work toward fulfilling our dreams.

Our Ruby is a survivor and is much like the precious gem for which she was named. Ruby and her children suffered from years of abuse by the person who was supposed to love and protect them. Ruby did not have the resources to leave and did not have the support to leave. Until one day life became too intolerable, too unsafe, and Ruby knew that she had to do something. She summoned up the traits from the gem for which she was named: confidence, courage and love. Ruby made a call that would change her life; a call that would put her and her children on a path toward healing, independence, safety and security.

This place that Ruby found was a place of respite and healing - a shelter and resource center created especially for women and children who have been the victims of abuse,

exploitation or homelessness. Ruby represents survivors everywhere: women who must summon up every ounce of courage and determination to remove themselves and their children from abusive or unsafe environments.

We encourage you to be a part of Ruby's story. If you or your children are unsafe, call us. If you can support a place that helps women and children survive abuse, exploitation or homelessness, call us. Be a part of Ruby's story. Be a part of Ruby's Place.

THE MISSION OF RUBY'S PLACE

IS TO FOSTER A WELLNESS BASED AND CULTURALLY RESPONSIVE COMMUNITY PROVIDING EMERGENCY SHELTER AND SUPPORTIVE SERVICES TO WOMEN AND CHILDREN WHO EXPERIENCE DOMESTIC VIOLENCE, HUMAN TRAFFICKING AND HOMELESSNESS.

Spring 2014

Crisis Hotline

888-339-7233

24 hours a day

365 days per year



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A Message from the Executive Director, Vera R. Ciammetti

Dear friends,

What a year it's been! So many wonderful things have taken place at our shelter. We celebrated our 41st anniversary and announced our name change. More than 100 guests attended an elegant Champagne Brunch in October, including Betty Moose, one of the founders of the shelter in 1972, who shared her story of how "ESP" became the first shelter for women and children in the Bay Area formed by a group of concerned parishioners. "In those days, there was no government funding, we did what we could, and passed the plate during Sunday Church Services", commented Mrs. Moose. Anthony and Melanie Narducci, who created the name after responding to a contest the Agency held in September further demonstrated their support by kick-starting a special "Ruby's Fund" restricted for emergency needs of the women and children. Their pledge was met with extreme generosity as a donation basket was passed in keeping with the spirit of the story told by the founder.

Why we changed our name: In the beginning we were an emergency shelter – over the years, we have expanded our program to include counseling services, employment assistance, on-staff therapists for women and children's counseling, added an aftercare program for transitional and permanent housing, developed an Outreach Program for the community and much more. In addition, our old name (Emergency Shelter Program) is now the name of the federal grant program that provides funding to us.

Thank you to all who supported Ruby's Place this past year. Please enjoy this issue filled with good news as well as the Annual Report.

Kindly consider a donation to Ruby's Place - our success depends on you!

Thank you,

Vera.



Melanie Narducci and Cecily Joseph,
Ruby's Place Board Chair



Betty Moose, Founder of ESP



Congressman Eric Swalwell presented a flag flown over the Capitol in Washington in honor of Ruby's Place during a "Meet & Greet" in his office
(You can see video's on our website at www.rubysplace.org)



Sophora, Congressman Swalwell and Vera





If you are unable to attend the meeting and you would like to comment on this project, please contact:

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Reference:

PL-2013-0393 TTM

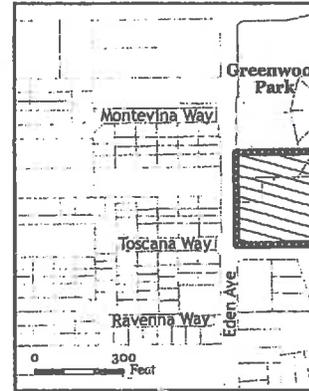
Sunny Tong (Applicant)

Chang Income Property (Owner)

Si necesita esta información en español, por favor llame al teléfono 510-583-4400.

• Make copies for Council members

Sample P. 1



Area Map for Eden



Halloween '14

Retail Locations:

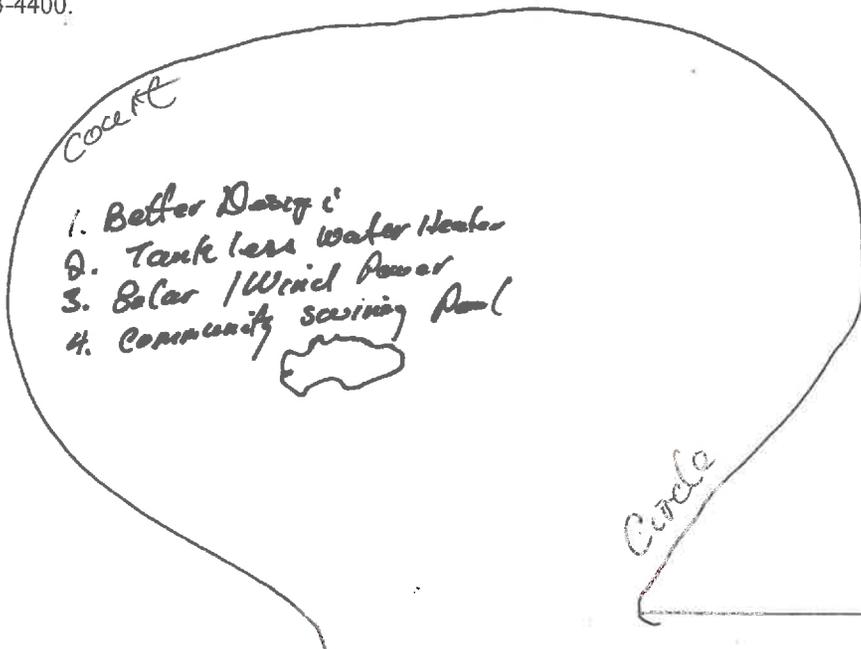
Palo Alto—University Ave.
 Santa Cruz—Pacific Ave.
 Santa Clara—Westfield Valley Fair

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3. Solar / Wind Power
4. Community saving pool

Call Eric Swalwell

510 370-3322



ERIC SWALWELL

MEMBER OF CONGRESS

15TH DISTRICT OF CALIFORNIA

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HAYWARD, CA 94541
PHONE (510) 370-3322

501 CANNON BUILDING
WASHINGTON, D.C. 20515
PHONE (202) 225-5065



Hud Funds
\$1.3 million dollars

- help Ruby's place
- bathrooms 4 Downtown Hayward
- library to open on Sunday (7-days)
- build Homeless shelter