



HAYWARD
CHAMBER *of*
COMMERCE

November 18, 2014

Celebrate 'Light Up The Season' in Downtown Hayward Dec. 4

Downtown Hayward will sparkle for the holiday season again this year at the annual Light Up The Season celebration Dec. 4 from 5 to 8:30 p.m.

This year's event will include holiday bands, choirs, dancers, children's rides, an ice-skating rink in City Hall Plaza, lighting of a huge tree in the City Hall Rotunda, and the opportunity for kids to be photographed with Santa Claus.

The principal events will occur on B Street between Mission Boulevard and City Hall Plaza. Watkins Street, in front of City Hall Plaza, will be closed for the evening.

Entertainment in the City Hall rotunda and on the outdoor plaza will include performances from the Dancing Christmas Trees, the Hayward High School Marching Band, Mt. Eden High School Choir and Orchestra, the Youth Orchestra of Southern Alameda County, and the New Dimension Chorus.

In addition to the traditional tree-lighting countdown in the City Hall rotunda, downtown visitors will enjoy twinkling lights and wreaths on downtown light poles on B Street from Foothill Boulevard to City Hall.

Also, Downtown Hayward merchants will celebrate the annual Light Up The Season celebration with a variety of holiday promotions and discounts.

Free Flu Shots for Adults and Kids 7 Yrs. Old and Up

St. Rose Hospital and Walgreens will provide free flu shots for adults and children at the event.

Children's activities will include tea cup rides, a holiday train, and the ice rink is always a favorite. The Hayward Salvation Army will have its emergency services food truck on hand with coffee and cocoa.

The event is sponsored by the City of Hayward and the Hayward Chamber of Commerce, with additional support from the Hayward Rotary Club for the entertainers, Macy's and the Bay Area News Group.

For more information, go to the Hayward Chamber of Commerce website, www.hayward.org or call the chamber at 510-537-2424.

DOWNTOWN HAYWARD

LIGHT UP!

the Season!

Tree Lighting · Family Fun · Holiday Shopping
Ice Skating & Entertainment

Thursday
December 4, 2014
5:00 - 8:30pm

Join the fun!
on B Street
from Foothill Blvd.
to City Hall
& Watkins Street

BRING A NEW UNWRAPPED TOY FOR THE TOYS
FOR KIDS DRIVE SPONSORED BY THE HAYWARD
FIRE DEPARTMENT AND RECEIVE A RAFFLE
TICKET TO WIN A FAMILY FUN BASKET!

Brought to you by:



HAYWARD

