



CITY OF
HAYWARD
HEART OF THE BAY

**Downtown Specific Plan
City Council Work Session
January 20, 2015**

Damon Golubics, *Senior Planner*

Planning Division

Development Services Department



Downtown Specific Plan

Purpose:

- Update the Current Status of the Project



Various Downtown Plans: 1975-1993

REDEVELOPMENT PLAN

**DOWNTOWN HAYWARD
REDEVELOPMENT PROJECT**

Redevelopment Agency of the City of Hayward
Adopted November 9, 1993

October 28, 1975
December 30, 1975
December 26, 1986
April 21, 1987
July 28, 1992
December 20, 1994
November 10,
June 26,

**DOWNTOWN
HAYWARD
DESIGN PLAN**



Adopted 4/21/87
Revised 2/7/89
Revised 7/11/89
Revised 7/7/93
Redevelopment Agency of the City of Hayward

The Redevelopment Agency of the City of Hayward

**DOWNTOWN FOCAL POINT
MASTER PLAN**

Site Development Program
Urban Design Guidelines
Library Building Program

Prepared for the City of Hayward by

THE CORE AREA PLAN

A COMPONENT OF THE DOWNTOWN HAYWARD DESIGN PLAN
Hayward, California

RECENTERING

Prepared by
SOLOMON, INC.

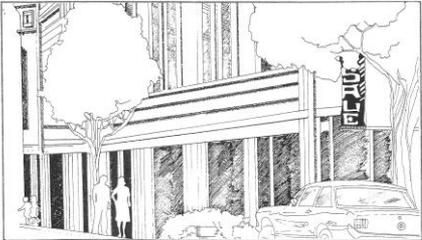
Adopted July 28, 1992

Commercial Design Manual

Drafted April 1993

TERRA DESIGN GROUP
Mill Valley, California

CITY OF HAYWARD



DESIGN GUIDELINES

DEVELOPMENT REVIEW SERVICES
777 "B" Street ■ Hayward, CA 94541 ■ 510/583-4200
Adopted November 9, 1993



General Plan – Guiding Policy Document

- New Vision for Downtown
- Safe, Walkable, Vibrant and Prosperous
- Destination for Shopping and Dining
- Arts and Entertainment
- College-town Culture

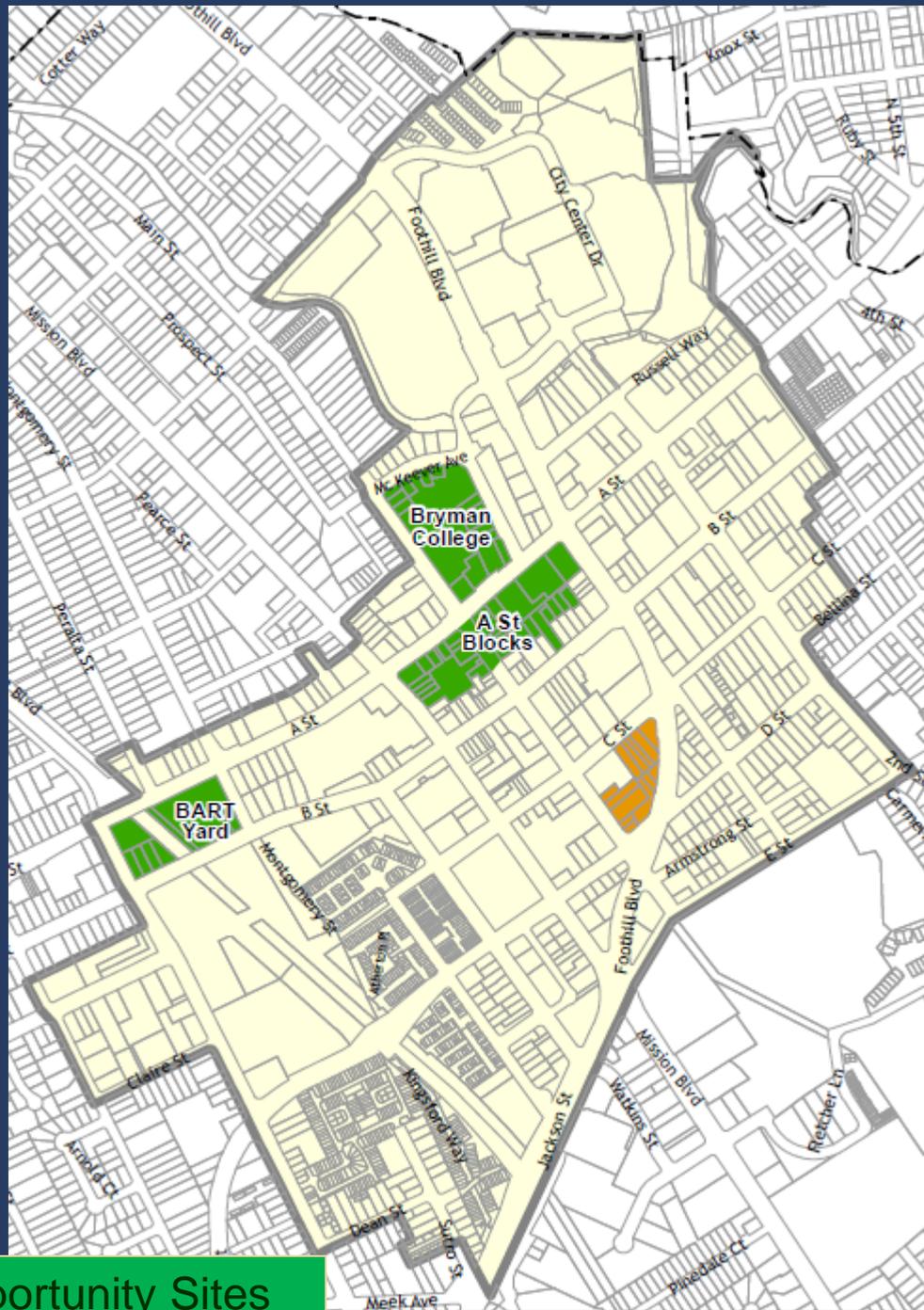


Downtown Specific Plan *Existing Conditions - Good Mix of Uses*



HAYWARD



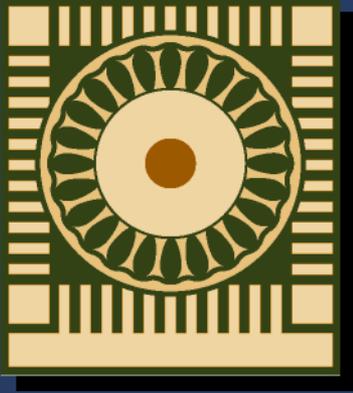


Recommended Opportunity Sites



- Preferred Land Use & Circulation Plan/Policy Framework
- Multi-Modal Access, Connectivity, & Transportation Strategy
- Parking Strategy
- Design Standards & Guidelines
- Infrastructure Needs Assessment
- Implementation Plan & Financing Strategy





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