

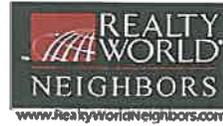
Realty World Neighbors is proud to present
an Art Exhibition by

Mt. Eden High School's Class of 2016



Please join us at Realty World Neighbors for an art show featuring work from Juniors in AP Studio Art at Mt. Eden High School.

Work on display through May 1st.



22392 Foothill Blvd.
Downtown Hayward
510-881-1234
Hours: M-F 10-5pm

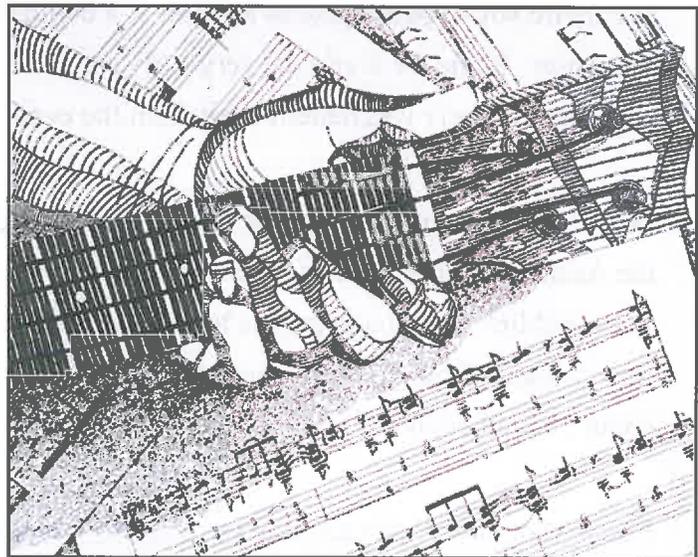
Artists Reception
Saturday April 18th
1-3 p.m.
Refreshments served

"Night Changes" by Jassimran Sra, Acrylic on Canvas



"Future Date" by Guenner Avelar, Charcoal on Paper

"Gran'ma" by Gracia Mwamba, Charcoal on Paper



"Let the music flow," by Chenny Leyson, Ink on Paper

Hosted by: Hayward Arts Council, Realty World Neighbors,
the Mt. Eden High School Alumni Association
& Mt. Eden AP Art Teacher, Carrie King

Asian Pacific Islander American Public Affairs Association (APAPA)
CITY OF HAYWARD
TRI-CITY VOICE
REALTY WORLD NEIGHBORS
United Brokers
Traback, Du Bois & Ikuma
COUNTY OF ALAMEDA CALIFORNIA
SUGAR BOWL BAKERY
CORNERSTONE INTERNATIONAL COLLEGE

Planning Committee
In alphabetical order:

April Chan
 Ken Coelho
 Hayward Chamber of Commerce
 Ashley Huang
 Frank Holland
 Kim Huggett
 Kevin Ikuma
 Phong La
 Priscilla Law
 Anna May
 Mt. Eden High School Alumni Association
 Dr. Jennifer Ong, OD
 Realty World Neighbors
 Rotary Club of F.U.N. Sunset
 Aiwa Zelinsky

3rd Asian American Heritage Festival
Hayward City Hall Plaza, Saturday May 30, 2015 from 10 a.m. –3 p.m.

Dear Community Member,

The Asian Pacific Islander American Public Affairs Association (APAPA), a non-profit 501(c)(3), is excited to announce the 3rd Asian American Heritage Festival in Hayward, California!

We invite you to participate as a sponsor, a booth participant, a performer or an advertiser. While we are in the very early stages of securing sponsors, those sponsors who commit early will benefit most from the event publicity.

Please turn the page for details about the last 2 years the Asian American Heritage Festival was held in Hayward. The event is FREE and open to the public! We encourage you to take part in what will be the premier event in the East Bay to highlight and educate the community about the Asian American culture. Can we count on your support?

Please visit our event page at www.Downtown-Hayward.com or call 510-886-2662 to reach our volunteer Event Chair. Thank you!

About the 3rd Asian American Heritage Festival, Hayward

Saturday May 30th, 2015 from 10 a.m. - 3 p.m.
City Hall Plaza adjacent to the Farmers Market

About this FREE Community event:

In 2013 and 2014, a group of Hayward-based volunteers gathered together to join forces to host Hayward's 1st and 2nd Asian American Heritage Festivals (AAHF) at Hayward City Hall Plaza. For 2015, the Asian American Heritage Festival shall be spearheaded by APAPA (East Bay) which includes many of the same individuals who were instrumental in ensuring the success of the 2013 and 2014 downtown Hayward events. This year we will work with the Farmers Market to improve upon last year's event as well as bring the DBIA and HUSD into the planning process. This event has already solidified itself as being strongly supported by Hayward and surrounding communities.

About the Organizer:

Asian Pacific Islander American Public Affairs Association (APAPA) East Bay (www.apapa.org) Headquartered out of the office of the world-famous Sugar Bowl Bakery in Hayward, APAPA East Bay has already been an active and generous contributor investing in Hayward and the East Bay with town hall events that have taken place to educate the public and promote civic engagement. APAPA East Bay is a non-profit, non-partisan organization with a track record over several years working with the City of Hayward to host free, public events for increased civic engagement.

Why Hayward?

Hayward's Asian Pacific Islander (API) population now exceeds 25%
(source: <http://www.bayareacensus.ca.gov/cities/Hayward.htm>)

Hayward is 2nd most diverse city in California

(source: http://www.insidebayarea.com/hayward/ci_17646351)

2010 Census shows Asians are fastest-growing ethnic group

(source: http://www.census.gov/newsroom/releases/archives/2010_census/cb12-cn22.html)

HIGHLIGHTS OF 2014:

Co-emceed by Channel 7 Sportscaster Rick Quan and model/actress Dianna Chung

Press coverage:

http://www.contracostatimes.com/breaking-news/ci_25844240/hayward-san-leandro-festivals-saturday

<http://www.tricityvoice.com/displayPages.php?issue=2014-05-27&page=1>

(Also see attached World Journal article)

2014 AHF photos:

<http://timhsieh.smugmug.com/2014AAHF/i-Z3QQnDH>

HIGHLIGHTS OF 2013:

Co-emceed by Channel 5 Newscaster Da Lin & model/actress Dianna Chung with special guest co-emcee TV Personality Herman Chan

Over 200 booths

Press coverage:

http://www.mercurynews.com/top-stories/ci_23218712/.news/

[http://sf.worldjournal.com/view/full_sfnews/22642566/article-](http://sf.worldjournal.com/view/full_sfnews/22642566/article-%E4%BA%9E%E6%B4%B2%E7%AF%80-)

[%E4%BA%9E%E6%B4%B2%E7%AF%80-](http://sf.worldjournal.com/view/full_sfnews/22642566/article-%E4%BA%9E%E6%B4%B2%E7%AF%80-) (5000 attendees reported on a Sunday!)

<http://www.tricityvoice.com/displayPages.php?issue=2013-05-14&page=20>

2013 AHF Photos:

<http://timhsieh.smugmug.com/2013AAHF/i-vWJJs2V>