

# who's INVOLVED

Approximately 20 individuals participate in Leadership Hayward each year. They represent a cross-section of Hayward's diverse private and public sectors, cultures and age groups. There have been 300 graduates in the past 25 years.



*"The Leadership Hayward program has shown me so much more of the underlying mechanics that make this city what it is. Another great benefit is all of the wonderful people I met and the bonds that were forged. Overall the experience was priceless!"*

**-Christine Arias, Hayward Unified School District**

*"Leadership Hayward is the most comprehensive program in which I've ever been involved. It also gave me the opportunity to network with my classmates and colleagues, with whom I built many invaluable professional contacts and friendships"*



**-Danielle Padfield, California State Automobile Association AAA**



*"Leadership Hayward has increased my understanding of the city I live in. Community involvement is at the cornerstone of my personal and business beliefs."*

**-Tyrone Tobias, Union Bank**

*"Leadership Hayward was a wonderful opportunity for me to learn so much more about the community I have lived for over 25 years. All the people that graciously educated us about their services to Hayward were so enthusiastic and committed to what they do."*



**-Cindy Mar-Williams, Sutter Health Eden Medical Center**



*"The Leadership Hayward program has given me an insight into the bigger picture that Hayward has to offer. Hayward has talented city employees, citizens and business owners who make Hayward a special place to live, work, and enjoy."*

**-Mark Stuart, Hayward Police Department**

*"I joined Leadership Hayward to understand the civic, business and organizational structure within Hayward. I am grateful for that experience and I look forward to continue developing relationships between Cal State East Bay and Hayward organizations so to increase recruitment efforts between students and employers."*



**-Silvia Head, California State University, East Bay**

## get INVOLVED

Obtain an application from the  
Hayward Chamber of Commerce  
22561 Main Street  
Hayward, CA 94541

Contact Susan at (510) 537-2424  
e-mail: [susanoc@hayward.org](mailto:susanoc@hayward.org)

[www.hayward.org](http://www.hayward.org)



**Richard Patenaude**  
Executive Director of Leadership Hayward  
Former City of Hayward Planning Manager

THE HAYWARD CHAMBER OF COMMERCE

## Leadership CIRCLE



CALIFORNIA STATE  
UNIVERSITY  
EAST BAY



KAISER PERMANENTE



St. Rose  
HOSPITAL



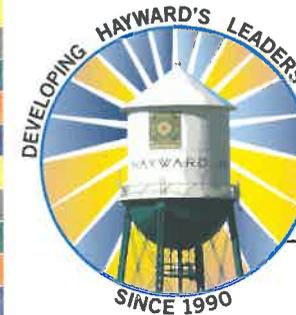
R. Zaballo & Sons, Inc.  
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Russell City Energy Center



St. Rose  
HOSPITAL

Proudly Celebrates 25 Years



# LEADERSHIP

HAYWARD

in cooperation with



CITY OF  
HAYWARD  
HEART OF THE BAY

# leadership HAYWARD

The Leadership Hayward program develops community leaders who wish to be more knowledgeable about the greater Hayward area and are also concerned about its well-being. This program provides a unique opportunity for participants to increase their understanding of Hayward's complex social and economic issues. Participants are exposed to the challenges facing Hayward's leaders and how they, as individuals, may respond.

*Participants are challenged to learn about and experience leadership by:*

EVALUATING ISSUES, LEADERS AND SOLUTIONS

CHALLENGING VIEWPOINTS

PROVOKING THOUGHT

EXAMINING LEADERSHIP STYLES

UNDERSTANDING THE PROCESS OF CONSENSUS

## *Tuition*

Tuition for each participant is \$800. The fee covers all costs for meals and course materials. Fees may be paid by the individual, one's employer or a sponsoring organization. A limited number of partial scholarships are available. Tuition is non-refundable.

Obtain the application from the Hayward Chamber of Commerce, 22561 Main St. Contact Susan at 510-537-2424 or e-mail [susanoc@hayward.org](mailto:susanoc@hayward.org).



## *Value of Leadership Hayward*

- Broadens perspective and community awareness
- Enhances potential for leadership
- Creates a network of people with similar goals
- Stimulates residents and business people to take an active role in their communities
- Graduates receive continuing education credit from California State University, East Bay as well as commendations from the City Council, County Board of Supervisors and the State Legislature.

## what's INVOLVED

Leadership Hayward begins with team building and features eight monthly, day-long sessions November through June. Participants take an active role in shaping the program's agenda. Each session focuses on a general topic, with specific subjects discussed by experts in each field. The curriculum includes:



November

### *Team Building and Heritage & Cultural Awareness*

Participants become acquainted with one another and begin to network. Participants receive information on the history of the city and the demographic changes that have taken place that make Hayward the "Heart of the Bay."



December

### *Economic & Public Policy*

Acquaints participants with decision-making policies and practices regarding the city budget. The role of local government in community economic viability, the quality of life, and the impact of elected officials on the business community are explored.



January

### *Community Design & Transportation*

Increases the awareness of transportation and land use issues facing Hayward and factors affecting community design, open space, environmental considerations, sustainability, and balancing growth and quality of life.



February

### *Health & Human Services*

Exposes participants to medical facilities and their roles in the city and region for health and emergency needs. Information is shared on community-based resources that address needs of special populations.



March

### *Education*

Familiarizes participants with the various levels and types of educational facilities within the city and explores some of the related issues affecting the community.



April

### *Arts & Recreation*

Explores the public and private contributions to quality of life in providing leisure and entertainment opportunities.



May

### *Public Safety & Disaster Preparedness*

Explores the role of the city police and fire departments and the county sheriff in responding to service calls and emergencies.



June

### *Public Facilities & Graduation*

Explores services the city provides to enable community development such as water and sewer service and the airport. This day ends with a graduation ceremony and the annual State of the City luncheon.