

From: Paul Frumkin III

Sent: Monday, July 20, 2015 12:05 PM

To: Barbara Halliday; Francisco Zermeno; Sara Lamnin; Elisa Marquez; Marvin Peixoto; Al Mendall; Greg Jones; Fran David

Cc: Pastor JW Macklin; Annette Sanders

Subject: MY SUPPORT FOR RENAMING FORSELLES WAY TO GLAD TIDINGS WAY (STREET NAME CHANGE)

Dear Mayor and City Councilpersons,

I'm writing this email to indicate my support for a street name change referenced under Agenda Item #8, scheduled for your July 21, 2015, Council meeting - renaming Forselles Way to Glad Tidings Way. Unfortunately, I'm unable to be present at your meeting to verbally express my support.

Growing-up in the Harder-Tennyson neighborhoods (commonly refer to South Hayward), I'm well aware of the perception many folks have towards this community - 'drugs, gangs, ghetto', etc. Streets such as Manon, Tyrrell, Forselles Way were/are known as not safe places to be. We were/are referred to as 'corridor kids'; and, a corridor community; and, the stereotypes that come with this designation! What is not acknowledge is the fact that this neighborhood is a community of diversity, working families, good schools; and, a healthy vitality that suggests hope for the future. For 40+ years, residents, the faith community, and community-based organizations have organized efforts to improve the quality of life for folks in South Hayward - as an example, the concept of 'neighborhood clean-up' (now a city-wide initiative) was first organized by Harder-Tennyson residents in the mid-1990's.

Glad Tidings Church is one of the exemplary groups that, over the years, continues to work to improve the quality of life for folks residing in the neighborhood. A few years ago, I recall Bishop Macklin talking about how we can change the perception people have towards a community by changing 'symbols' that are perceived to be negative. Changing the name of Forselles Way to Glad Tidings Way will be another step in promoting a positive image for this neighborhood.

Again, I urge Council to support City staff's recommendation regarding a street name change (Forselles to Glad Tidings Way).

Feel free to call or email me if you have any questions.

Have a great day.

Paul Frumkin III