



CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING

Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007

Mission Statement:

Make Hayward a more sustainable community in order to ameliorate negative impacts of climate change, conserve natural resources and promote a clean environment.

July 6, 2011
4:30 p.m. – 6:00 p.m.

A G E N D A

- I. Call to Order
- II. Roll Call
- III. **Public Comments:** *(Note: All public comments are limited to this time period on the agenda. For matters not listed on the agenda, the Committee welcomes public comments under this section, but is prohibited by State Law from discussing items not listed on the agenda. Items not listed on the agenda brought up under this section will be taken under consideration and may be referred to staff for follow-up as appropriate. Speakers will be limited to 5 minutes each; organizations represented by more than one speaker are limited to 5 minutes per organization.)*
- IV. Approval of Minutes of June 1, 2011
- V. Discussion of Change of Meeting Schedule of Sustainability Committee – David Rizk, Development Services Director
- VI. Discussion of Climate Action Management Team Role and Purpose – David Rizk, Development Services Director
- VII. General Announcements and Information Items from Staff
- VIII. Committee Referrals and Announcements
- IX. Next Meeting: Wednesday, October 5, 2011
Update on Recycling Programs
- X. Adjournment



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CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward City Hall – Council Chambers
777 B Street, Hayward, CA 94541-5007

June 1, 2011
4:30 p.m.

MEETING MINUTES

I. Call to Order – Meeting called to order at 4:34 p.m. by Council Member Olden Henson; Mayor Sweeney arrived shortly thereafter.

II. Roll Call

Members:

- Michael Sweeney, Mayor
- Olden Henson, Council Member
- Bill Quirk, Council Member
- Dianne McDermott, Planning Commissioner (Absent)
- Sara Lamnin, Planning Commissioner
- Al Mendall, Planning Commissioner
- Doug Grandt, Keep Hayward Clean and Green Task Force (Absent)

Staff:

- Kelly Morariu, Assistant City Manager
- David Rizk, Development Services Director
- Erik Pearson, Senior Planner
- Marc McDonald, Sustainability Coordinator
- Tim Koonze, Associate Planner
- Bob Bauman, Public Works Director
- Morad Fakhrai, Deputy Director of Public Works
- Don Frascinella, Transportation Manager
- Alex Ameri, Deputy Director of Public Works
- Sean Reinhart, Library and Community Services Director
- Katy Ramirez, Administrative Secretary (recorder)

Others:

- Sherry Blair, Resident
- Charlotte Dickson, Healthy Eating Active Living Cities Campaign
- Nicole Nowak, Engage 360
- Justin Calhoun, Engage 360
- Sandy Frost, Hayward Community Gardens
- Jose Guterrez, Hayward Community Gardens
- David Stark, Bay East Association of Realtors
- Simon Wong, Government Editor, Tri-City Voice Newspaper

III. Public Comments

Nicole Nowak of Engage 360, distributed a brochure and commitment card to staff and the Committee, and explained that Engage 360 is a grassroots educational energy efficiency movement campaign that they are kicking off in the State of California by encouraging homeowners to conserve energy. Ms. Nowak further described the function and goals of Engage 360 and said that they plan to be at the Hayward Farmer's Market on Saturday, June 4th.

David Stark, Bay East Association of Realtors, said that he would like to thank City staff, in particular the City's consultant, Marc McDonald, regarding the next steps in promoting energy efficiency among Hayward residents. Mr. Stark said that Bay East Association of Realtors has a particular interest in the Climate Action Plan (CAP) and the Residential Energy Conservation Ordinance (RECO), and more importantly promoting the concept of energy efficiency retrofits to Hayward homeowners and potential homebuyers. Mr. Stark said the staff report outlines a variety of partners that are going to be responsible for getting the word out about energy efficiency; however, the realtors are only mentioned once in the report. Mr. Stark said they have moved forward and already had some meetings with Mr. McDonald, and one thing that they will be doing hopefully within the next month, is to put a panel discussion together in front of the realtor community. This panel would include Mr. McDonald or a representative from the City, a contractor that has been approved to work with the Hayward-funded program, and a representative from Energy Upgrade California. Mr. Stark said by organizing such a panel and putting them in front of real estate professionals will allow for some tangible examples of what Hayward homeowners can expect and what resources are out there; this is the kind of information that needs to be made available to Hayward homeowners. Mr. Stark said the programs described in the staff report should be commended in terms of putting information out there in cyber space; however, what residents need are tangible examples, and the real estate members will be there as partners going moving forward with the residential program.

Mr. Stark said that he would like to encourage City staff to reach out to the Chamber of Commerce as soon as possible regarding the Commercial Energy Conservation Ordinance (CECO). He said that many of Bay East Association of Realtor's members do commercial property work and the sooner the private sector is brought into the CECO process, the better. Mr. Stark said that he does not want CECO to be another battle; he said they would like to be partners with the City in terms of energy efficiency.

Sherry Blair, resident, said that when Michelle Obama got into office the first thing she did was go around and thank the government agencies in Washington, which she found very interesting; therefore, she would like to first thank everyone and say that she really appreciates all of us. Ms. Blair said her main interest is in human relations and that she has been involved this last year in trying to get together with the City of Hayward and the Neighborhood Partnership Program, and has served on a couple of committees. She said that she has taken tours of Hayward and has met many people that are involved with

home gardening and farming. Ms. Blair said that the point she is trying to make is that there are too many cultures in Hayward and at City Hall and that we need to learn to communicate better. She said this is a government agenda, and the community needs to have a partnership and be treated with equal respect.

Sandy Frost, Program Director, Hayward Community Gardens, said they are a California non-profit organization operating since 1977. Ms. Frost expressed her concern over the advisory committee that is currently being organized to advise the City on the nature of the community gardens in our community. She said that the success of the community gardens has come from the people because they have learned to work together just by overcoming barriers like socio-economic barriers, lack of funds and lack of support for 30 plus years. Ms. Frost said she would like to ask that the advisory committee include more of the community and ask that the City carefully review the agencies that have been selected to be representatives. Ms. Frost said that the Community Gardens is something that has been close to her heart for the last 10 years or more. She thanked the Committee for their consideration and for allowing this topic to be on the agenda.

Mayor Sweeney said that everyone should know that no decisions have been made about an advisory group and said that this item will be discussed further when we get to this item on the agenda.

Bill Quirk, Council Member, asked David Rizk, Development Services Manager, if he has previously spoken with the staff from Engage 360, or if this was his first time meeting them. Mr. Rizk responded that this is his first time; however, Erik Pearson and Marc McDonald have met these folks at a previous Climate Action Management Team meeting. Council Member Quirk asked Mr. McDonald and Mr. Pearson if they have enlightened Engage 360 staff on how to spread the word about the incentive program; Mr. McDonald responded yes.

IV. Approval of Minutes of May 4, 2011 - minutes approved.

V. Local Food Production/Healthy Eating

Mr. Rizk said that Charlotte Dickson of the Healthy Eating Active Living Cities Campaign, will begin by providing the Committee with an overview of her agency, followed by a presentation by Tim Koonze focusing on what is being done locally.

Ms. Dickson distributed a packet of information to staff and the Committee about the Healthy Eating Active Living Cities Campaign (HEAL) and said that the HEAL Campaign is a partnership between the League of California Cities and the California Center for Public Health Advocacy. She said her agency works with California cities to adopt policies that will improve the physical activity and food environments for residents. Ms. Dickson said that since inception, 78 City Councils have adopted HEAL resolutions and/or policies, including the cities of Fremont, San Leandro, and Livermore in Alameda County. After providing more background information about her

organization, Ms. Dickson said that she encourages Hayward to join the HEAL Cities Campaign and said that Hayward would benefit by the many resources available, such as training, seminars, and webinars.

Mr. Rizk asked Ms. Dickson if the HEAL Cities Campaign has engaged with the school districts. Ms. Dickson responded no, they have not directly engaged with the school districts and explained that when the project was initially conceived and funded there was a strategic decision to focus on municipalities. She said the school districts took responsibility for their own health menus and HEAL found it difficult to work with fixed programs. After some discussion about the school districts and questions from the Committee, Ms. Dickson said that although they have not really focused on school districts in the past, they are welcome to join the HEAL Cities Campaign.

Mayor Sweeney thanked Ms. Dickson for her presentation and indicated that the Committee is ready for part two of the staff report.

Tim Koonze, Associate Planner, provided an overview of the staff report and outlined some of the items that the City of Hayward has already done over the years to work towards their policies and recommendations. For example, the Bicycle Master Plan, and the Zoning Ordinance which requires densities both Downtown and near public transportation. The Zoning Ordinance also requires designs that are pedestrian-oriented. Public Works Department has a sidewalk repair program and a sidewalk installation program that facilitates safer pedestrian activity. Mr. Koonze also noted that the City hosts the Hayward Farmer's Market, which gives an opportunity for folks to purchase locally grown produce. In addition, staff is working with groups such as Urban Farming for Hayward, and the newly forming Urban Agricultural Advisory Group, which is comprised of HARD, HUSD, and other entities to develop a vision in support of urban agriculture and to identify food production ventures. Mr. Koonze stated that the City's Police Department started a wellness program for their Officers that has been expanded to include other departments and even though it is in early stages, it is moving along well.

Mr. Rizk asked for clarification on the concerns that were discussed earlier about the advisory group. He said that his understanding is that some members of the Hayward Community Gardens are going to be part of the advisory group, however, he would like to get the specifics of the concerns, i.e., maybe there is not enough representation from the Community Gardens. Mayor Sweeney asked if we already have names for this group. Mr. Rizk suggested that after this report is complete, we can ask some of the members in the audience or ask Mr. Reinhart to comment.

Mr. Rizk pointed out that the City is in the process of developing two new Form-Based Codes, which will make pedestrian movement more inviting and will provide more compact-development near the transit station and Mission Boulevard corridor.

Mr. Koonze continued with the overview of the staff report explaining that staff is working on the creation of a Pedestrian Master Plan with the next General Plan Amendment, and creating the two Form-Based Codes, which encourage pedestrian-oriented community design. He also pointed out that staff is even making small changes such as offering a healthier food selection in the vending machines that serve City employees. Mr. Koonze said the big picture is that the City is looking at policies, ordinances and development in a different light and is making decisions to create a more healthy environment, a more pedestrian-friendly environment, and a more socially interactive environment. Mr. Koonze stated the staff is recommending that the Sustainability Committee recommend to the City Council that they adopt a resolution to become a part of the Healthy Eating Active Living Cities Campaign.

Council Member Quirk noted that the resolution requested that restaurants get rid of trans fats and to list calories on their menus. He said that it was his understanding that the State already imposed these requirements on restaurants. He asked staff to look into the issue and if the State already requires these measures than they should be removed from the resolution. Mr. Rizk replied that staff will research and polish up the resolution before it is presented to City Council.

There was more discussion and questions amongst the Committee and staff regarding utilization of local trails; healthy eating and lifestyle; and safe travel for kids who walk or bike to school.

Sara Lamnin, Planning Commissioner, said that she is in favor of recommending to City Council adoption of the resolution; however, she has some suggestions for the language, as follows:

Page 1 of the resolution, first paragraph (*delete last sentence*):

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition and adoption of city design and planning principles that enable citizens of all ages and abilities to undertake exercise; and ~~utility bills represent a major portion of operating costs for home and business owners; and~~

Page 2 of the resolution, I. Built Environment, bullet four and nine (*add*):

- Facilitate the citing of new grocery stores, community gardens, *urban farms* and farmers markets in underserved communities to increase access to healthy food, including fresh fruits and vegetables;
- Examine racial, ethnic, and socio-economic disparities in access to healthy foods and physical activity facilities or resources and *work with affected communities to develop and* adopt strategies to remedy these inequities.

Page 2 of the resolution, II. Employee Wellness, bullet one (*add*):

- Offer employee *and contract employees* health incentives for healthy eating and physical activity;

Mayor Sweeney said there being no other questions or comments, he will ask Sean Reinhart, Library and Community Services Director, to address the concerns about the advisory committee as discussed earlier in the meeting.

Mr. Reinhart explained that the advisory group came about as a result of discussions in the Hayward Local Agencies Committee (HLAC), which is comprised of representatives from the City of Hayward, Hayward Area Recreation and Park District (HARD), and Hayward Unified School District (HUSD). Hayward Community Gardens was a topic of some interest to the Committee, as well as related topics including urban farming, urban agriculture, and other food production ventures. The suggestion was made at a recent committee meeting to convene an advisory group involving representatives from those agencies and experts in the field from other organizations to discuss issues and opportunities in these areas. Suggested participants included representatives from the three local agencies in HLAC, Stopwaste.org, Bay Friendly Landscaping and Gardening, Hayward Day Labor Center, Alameda County Office of Education's Project EAT Program, and members of the community such as Hayward Community Gardens and an Urban Farm Group which had recently taken shape. The aim of this process was to bring together these key stakeholders to sketch a possible vision for urban agriculture in Hayward, including the Community Gardens, that is informed by best practices in other communities in the East Bay, such as Oakland, Richmond, Berkeley, and to come back to the HLAC with suggestions for next steps to make that plan a reality.

Mr. Rizk asked if the advisory group is agency heavy. Mr. Reinhart responded that there are a number of agency representatives involved because it is an agency-led conversation, and pointed out that there are members of the community involved, including the Hayward Community Gardens and Hayward Day Labor Center. He added that in the future there could potentially be more community members involved if the conversation moves forward. Mr. Reinhart said there is an initial meeting scheduled for Thursday, June 9.

Mayor Sweeney said that the HLAC did discuss an advisory group and he thinks, from our perspective of what we expected, was that the City Manager or her representative, the General Manager from HARD, and the Superintendent from HUSD, or their representatives, would work together to bring back some sort of plan. Mayor Sweeney said it sounds like this went a step further to develop this advisory group which goes beyond the three agencies getting their heads together. This was a disconnect with the original intent from his perspective.

Mayor Sweeney asked Mr. Reinhart to identify the folks on the advisory group. Mr. Reinhart responded there are representatives from the City of Hayward, himself and

Anne Culver; Larry Lepore and Daniel Giammona from HARD, Chien Wu-Fernandez from HUSD, the Director of Alameda County's Office of Education's Project Eat Program, Gabriel Hernandez from Hayward Day Labor Center, Sara Lamnin, Planning Commission and Urban Farming Advisory Group, Sandy Frost and John Johnson of Hayward Community Gardens, one representative from Bay Friendly Landscaping and Gardening, and Teresa Eade of Stopwaste.org.

Mayor Sweeney said that it appears that we went from some general direction in this HLAC to a broader advisory committee which is sort of beyond what folks are ready for at the moment. Mayor Sweeney suggested that they all put their heads together about how best to move forward in a way that includes appropriate folks but also doesn't go so far down the road where decision-makers feel like they are surprised when they hear some of the comments like we heard under public comments. Mayor Sweeney said there is nothing wrong with what's already been done but there is a disconnect that needs to be addressed. Mayor Sweeney said we don't necessarily object to the group meeting but as we move forward we will have to be careful and mindful that the HLAC might want some changes.

Kelly Morariu, Assistant City Manager, said that they will proceed with the meeting on June 9, which will be the initial vision and braining storming session on how to report the issues and what makes sense in terms of the local agencies. She said they will report back with an update on production and where we are headed.

Planning Commissioner Lamnin said that one of things that could happen is a little bit of conversation about who is not on the committee and what voices are still needed. She said there was concern about having too many people and not being productive and yet making sure that people who really feel they need to be there, that there is an opportunity to get that feedback in the room.

Ms. Blair asked if she may talk for a moment. Mayor Sweeney responded that she and Ms. Frost already spoke under the public comments period and this is no longer the public comments period. Mayor Sweeney said that the comment that was referenced to Sandy Frost was if she knew she was on the committee, and apparently she knows so this question was already answered.

Ms. Blair said that she thinks this advisory committee is not legally formed; that adequate notice has not been given to the public. She said that she, for example, doesn't want Sandy Frost to speak for her, that she wants to have the opportunity to either apply to be on committee herself and so would other people in the community. Ms. Blair said that the opportunity has not been given to public, and she feels it is a private little thing that "you guys" are doing and she doesn't think it's fair at all, and she objects.

Mayor Sweeney said to Ms. Blair that her objection has been noted and he will ask the Assistant City Manager to check with the City Attorney's Office to see if there is are any

process procedures, Brown Act, or other issues that we need to be mindful of and to adjust, as needed.

Assistant City Manager Morariu said that her guess is that it is in preliminary stages and if there is a formal desire to form a task force, then staff would have to go to City Council and take action.

Mayor Sweeney said the consensus of the Sustainability Committee is to recommend to City Council the adoption of the resolution for the City to join the Healthy Eating Active Living Cities Campaign. Mayor Sweeney thanked Mr. Koonze for his presentation and Mr. Reinhart for his clarification regarding the advisory committee.

VI. Transportation Demand Management (TDM) Programs/Strategies

Morad Fakhrai, Deputy Public Works Director, said that Don Frascinella, Transportation Manager, will be providing an overview of the staff report and a handout titled Employer Based Commuter Benefits, which he distributed to the Committee and staff.

Mr. Frascinella described the history of the employee-based commuter benefit programs in the City of Hayward and outlined the employee programs for the Cities of Berkeley and Fremont and their cost, and provided information and concerns for a new Hayward employee program, per Climate Action Plan, Priority 1.1 (36).

Mr. Frascinella said that staff is recommending that the City not undertake this program until sufficient resources become available; there is significant employee interest; free parking for employees is no longer provided in the downtown; and transit service is established to the point where it becomes a viable commute option.

There was additional discussion and questions from the Committee and staff about the Guaranteed Ride Home Program; employee survey, interest and participation, cost per employee; and the Enterprise Resource Planning (ERP) software.

Mayor Sweeney said that it does not appear that a new employee-based commuter benefits program is a priority at this time and the consensus of the Committee is to support staff's recommendation. Mayor Sweeney said that if there is a reason to pursue it in the future for staff to bring the item back to the Committee for consideration.

VII. Commercial Energy Conservation Ordinance (CECO)

Marc McDonald, Sustainability Coordinator, provided a PowerPoint presentation and indicated that the topic of the presentation is Action 3.3 of the Climate Action Plan: Develop a CECO. Mr. McDonald offered the following summary:

On a national basis, about 40% of total greenhouse gas emissions are attributed to buildings. As a result, there is a nationwide effort to reduce emissions associated with

buildings through by variety of means including development and adoption of model codes developed at international, national, state and local levels. A number of communities have adopted even more aggressive codes in an attempt to help local communities make a substantial impact in the effort to reduce human-induced climate change.

One initiative recommended by Hayward's Climate Action Plan is the establishment of a CECO, which would have the effect of reducing annual emissions by 105,152 metric tonnes by the year 2050. While the CAP describes the goals, developing the means for achieving those goals is the responsibility of the community.

Based on a survey of US municipalities that are seeking means to affect the building sector two alternate approaches to developing CECO are the most widely employed.

The first method, an approach used with minimal controversy by Berkeley and Frisco Texas, is for staff to develop appropriate and effective measures, with the assistance of building efficiency experts, and to encourage the enactment of those measures. While the result is a rational body of legislation that has the effect of achieving anticipated objectives, it has the downside of becoming a lightning rod of controversy as happened in San Francisco. The result is difficulty with administration, political controversy and potential failure of the law.

The second method is the approach adopted by San Francisco after the setbacks it suffered using the first approach. This method, now adopted by San Francisco, Seattle, Washington, Austin, Texas and to a great extent, New York, is to either encourage or require building owners to measure the performance of their building and to report the results of the measurements to either government, or parties to major transactions. Each of the cities that employed this approach has met with minimal resistance from the real estate community.

The State of California will soon promulgate regulations requiring building owners to measure the performance of their buildings. AB 1103 appears to be poised for implementation statewide in 2012. This law will require building owners to use a platform developed by the Department of Energy and the US Environmental Protection Agency to record the energy performance of their buildings based on nationwide, standardized measure points through the EPA Energy Star Portfolio Manager. While there are questions about whether and how the information will be made public, the State is likely to require building owners to report the information to their local utility provider, in our case PG&E.

The benefit of reporting the information is that building owners will be able to use the information to compare the energy performance of their building against the performance of similar buildings and to identify and measure ways to improve their energy performance. In short the information can be used by building owners to benchmark the performance of their building against their class of buildings.

This is valuable information for building owners, parties to transactions and government officials who want to develop data driven legislation to improve building energy performance.

Staff recommends that the City assemble a task force consisting of the City's commercial real estate community to introduce benchmarking to business owners of Hayward. Our goal would be to work with the commercial real estate community to identify resources and begin the benchmarking process in advance of passage of the law. We could establish ourselves as leaders in effort to identify ways to help our real estate community commit to energy reduction and GHG reduction.

Staff also recommends that the City Lead by Example by having its buildings entered into the Energy Star Portfolio Manager tool. The information will help the City identify proven methods to decrease its energy consumption. It will also set an example for other citizens to benchmark their buildings.

There was discussion and questions amongst the Committee and staff, such as PG&E's automated benchmarking; AB 1103 and the City's role and responsibility; penalties and cost; and outreach and the business community.

Mayor Sweeney said that the Committee agrees with staff recommendations as outlined in the staff report.

VIII. Update on Education/Outreach Efforts

Mr. McDonald provided a PowerPoint presentation and noted that this topic is Strategy 9 of the Climate Action Plan (CAP): Engage and Educate the Community, and the goal of this Strategy is to maximize community participation in implementation of the CAP. Mr. McDonald offered the following summary:

While the Strategy is the least quantifiable of every other CAP strategy, it is probably the most important. That is because successful implementation of each action presented in the CAP relies on community participation. If our community does not understand the CAP, the reason we have a CAP, and how they can support and contribute to achieving the goals of the CAP, the CAO will fail. In short, our success in implementing the CAP is determined by the level of "buy-in" we get from the community.

Action 9.1 calls for the creation of a Stand-alone Green Portal. I am pleased to announce that the Green Portal exists. However, it is in need of an upgrade.

The current site is confusing and difficult to navigate. The source of the confusion is in the way information is assembled on the site. Links to information and connecting sites are laid out in a seemingly random manner. There is no central message or focus for either a reason to look at the site or to link through the site.

If we look at the Water Conservation Site, we can see that the site assembly is simple. There is a narrative description of why a person should look at the site. The narrative is in the center of the site. Links to information and other sites are arranged on the sides. The site is essentially a portal to information. It does not attempt to contain all of the information.

When award winning government sites are compared, the basic design is fairly consistent. The site is simple and easy to navigate because the information on the site is limited. Links are assembled vertically along one or both sides and there is a narrative or story in the center that gives the person who lands at the site a reason to read the site. The Santa Rosa site shares some of these commonalities. It is simple to read, contains a narrative and has links on the left side. The difficulty with the site is the font, the spacing and there are a number of links embedded in the narrative. Having said that, the Santa Rosa site is still a fairly simple site to navigate because it is a Green Portal to the sites that provide the substantive information.

Action 9.2 calls for the City to Engage residents in the Climate Action Plan. Again, staff and City leadership are engaged with residents, but we need to do more. The Climate Action Team has been meeting for some time now. Based on experience with the Team staff believes there is a need to review the Climate Action Team membership and activities. That is a matter that will require in-depth discussion at a later date.

Staff is leveraging relationships with a number of organizations. The Director of Development is attending Neighborhood meetings, staff provided the community information about the Residential Energy Conservation Ordinance (RECO) by a mass mailing, the Green Team held a well attended Expo in May and there is discussion of holding one on a Saturday this fall. Additionally, staff is successfully leveraging its relationship with PG&E to make the Large Energy Users Incentive Program a success. Staff is also leveraging relationships with Energy Upgrade and Engage 360 and PG&E to provide the community information about the City's Energy Incentive programs.

In conclusion, while we all recognize that community outreach and education are initiatives that cannot be valued by quantitative means, their contributions to the success of individual programs and implementation of the CAP can be substantial.

Planning Commissioner Lamnin, said that other avenues to reach the community are through the non-profit communities, faith, and service clubs for outreach, and an email blast is also a low-cost way to get information out.

Mr. McDonald responded that they have a meeting scheduled for noon on Wednesday, June 9, to meet with the faith community. He said that our PG&E representative is engaged in a door-to-door campaign where they are knocking on every single door of every single non-profit in the City to make sure they are aware of the program; and our PG&E representative has established a relationship with Eden Housing, Inc. to talk about

their needs, as well. In addition, Anne Culver is going to be introducing staff to the larger non-profits in the City.

Mr. Rizk commented that an email blast is an efficient way to get information out and asked if there is an email list of non-profits available. Planning Commissioner Lamnin responded that David Korth and Anne Culver would have information, and South Hayward Neighborhood Collaborative will also have information, which may have some duplicates of Mr. Korth and Ms. Culver's list but they will have additional email information.

Planning Commissioner Lamnin asked if there are any plans to do the street parties and Farmer's Market. Mr. McDonald responded that they are working with Engage 360, that it's actually their specialty.

Planning Commissioner Lamnin asked if there is a telephone number on the website for people to access green information. Mr. McDonald responded that at this point, the only telephone number is his telephone number and the only time he has ever advertised it was for the energy efficiency program; however, it is a good question that should be addressed. Ms. Lamnin, suggests that as staff is looking at the website, to make sure it is certified as ADA accessible for screen readers.

Mayor Sweeney asked if there were any further questions from the Committee; there being none, Mayor Sweeney thanked Mr. McDonald for his presentation.

IX. Summary of Last Climate Action Management Team Meeting

Planning Commissioner Mendall said that one of the primary topics of conversation was the state of the Committee itself. He said the attendance at the last three meetings was very low with a total of about six or seven members. Commissioner Mendall said that he and the other three members that were in attendance at the last meeting are in agreement that the Team is not functioning well and that it is not a good use of Committee member and staff member time. He said that they agreed that the Committee should be dropped, or we should explore other ways to reconstitute or rework the Committee so that it can be successful and a good use of people's time. Planning Commissioner Mendall said that one idea that was discussed was to re-task it with outreach exclusively, so to tie in to what Engage 360 is doing and also to act as ambassador on Climate Action issues. Planning Commissioner Mendall said they are looking for guidance from the Sustainability Committee on the next steps.

Mayor Sweeney said that if the CAM Team does not appear to be working then he would suggest that Chairperson Mendall work with staff and bring some options to the Sustainability Committee for discussion and decision-making.

Mr. Rizk indicated that this is exactly what staff is planning to do and noted that the item will be on the agenda for the July Sustainability Committee meeting, and he and Commissioner Mendall already had a couple of meetings to discuss other options. Mr. Rizk said that the next CAMT meeting was canceled because it doesn't make sense to continue to meet and waste everyone's time.

X. General Announcements and Information Items from Staff

Mr. McDonald said that he would like to follow-up on a question raised from a previous meeting from Planning Commissioner Mendall regarding payback figures for the 1 megawatt facility and the two upcoming solar PV facilities in Hayward, as follows:

The 1 megawatt facility was built at a cost of \$6,288,000 and has an operating cost of about \$264,500 or \$0.13 per kilowatt hour per year. While this indicated a 20-year payback, the final cost was substantially lower and payback was faster because staff was able to get rebates from the California Energy Commission equal to \$0.26 per kilowatt hour for the first five years, a \$3,000,000 loan from the California Energy Commission at a 1% interest rate and renewable energy credits that could be sold by the City later on.

The 276 kilowatt rooftop system at Barnes Court cost \$54,400. Staff projects a 20 year payback from this system. The 57.12 kilowatt system at the Utilities Building has a cost of \$14,800 with a projected payback of 20 years. However, the reduced electrical demand associated with an energy efficiency lighting upgrade is projected to reduce the payback period to 7.7 years. The 29.1 kilowatt rooftop solar system for the Streets and Water building is projected to cost \$9,000 with a 20 year payback. However, like the Utilities Building, the reduced energy demand associated with an energy efficiency lighting upgrade will also reduce the payback to 7.7 years.

XI. Committee Referrals and Announcements

Planning Commissioner Mendall said that there was an application before Planning Commission at their last meeting to construct 57 residential units, and part of that application includes installation of 2.5 kilowatt rooftop solar systems on every single unit at the cost of \$6,000 per house. Commissioner Mendall said that the 2.1 kilowatt system on his roof cost \$19,000, which is a strong argument in favor of what we have been saying all along that it will cost a lot less to put the solar on the building when it's being built. He said that it could cut the cost between 50–70%, and that it is appropriate for us to pursue ways to encourage builders to do this when structures are being built, and that he applauds staff on this particular application for pushing and requiring it, and for encouraging the builders to do it this way.

XII. Next Meeting: Wednesday, July 6, 2011
Report on Public Transportation
Update on Sea Level Rise Studies
Environmentally Preferred Purchasing

XIII. Adjournment: Meeting adjourned at 6:40 p.m.

DATE: July 6, 2011
TO: Mayor and City Council Sustainability Committee
FROM: Development Services Director
SUBJECT: Changes to Meeting Schedule of the Sustainability Committee

RECOMMENDATION

That the Committee reads this report and provides input regarding the staff recommendation that the Committee meets quarterly versus monthly and regarding a recommended meetings topics list.

BACKGROUND

Upon recommendation by Mayor Sweeney, the Sustainability Committee was established by the City Council on September 25, 2007. The Committee has generally been meeting on a monthly basis since its inception, which requires a significant amount of staff time and support, not only from the Development Services Department, but also from other departments, such as the Public Works Department. For example, over 132 hours of Development Services Department staff time have been devoted this calendar year through June 19 providing support to the Committee. This does not include time spent by staff in other departments. Also, this will be approximately the fortieth meeting of the Committee.

With recent staffing reductions over the last few years due to budget deficits, as well as significant long-range/advanced planning projects, such as development of the regional sustainable community strategy and updates of the Downtown Plan and the General Plan, it has become increasingly challenging for staff to be able to continue to provide support to the Committee on a monthly basis.

DISCUSSION

In response to staffing challenges, it is recommended that the Committee meet every quarter from 4:30-6:30 pm (two hours versus 90 minutes) on the first Wednesday of each quarter, beginning in October. Staff has also developed a recommended meeting topics list for the fall of this year and for 2012 (Attachment I), and seeks input from the Committee on this list.

Staff developed a topics matrix with scoring criteria (Attachment II) to assist in determining which topics should be considered by the Committee over the next several months. Such topics were ranked with criteria on a score of 0 to 3, with 0 being the lowest score and 3 being the highest. The sum of the scores reflects the balance of limited resources against potential climate impact. Also,

topics are separated into two classes: items requiring legislative action (green colored rows) and items just requiring a staff informational report, but no legislative action (lavender colored rows). Items requiring legislative action and having a ranking score above 6 are recommended for inclusion in the 2012 schedule. Items requiring an informational staff report and having a ranking score above 10 are also recommended for inclusion in the 2012 schedule.

A proposed schedule for 2012 incorporates the following:

- a. The schedule was developed to bring items that may require greater staff time and legislative resources to the attention of the Committee earlier in the year.
- b. Items requiring simple informational reporting are scheduled for the second half of the year.
- c. Items requiring annual updates are scheduled to fall near the anniversary date of the prior year's report.

ECONOMIC IMPACT

No economic impacts associated with the schedule change are anticipated.

FISCAL IMPACT

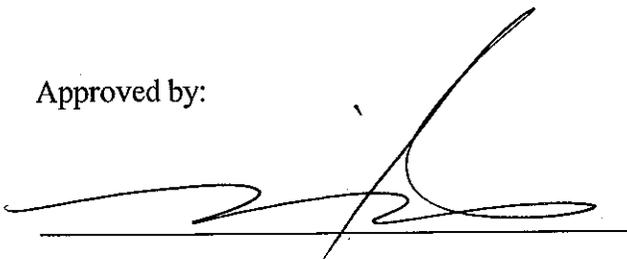
Modifications to the meeting schedule will allow more staff resources to be devoted to other items, including City Council priorities and legislatively required activities.

NEXT STEPS

Should the Committee approve the schedule modifications, staff will advertise the meeting changes on the website.

Prepared by: David Rizk, AICP, Development Services Director

Approved by:



Fran David, City Manager

Attachments

- Attachment I: Recommended 2011-2012 Meeting Topics List
- Attachment II: Criteria for determining future meeting topics

Suggested Sustainability Committee Quarterly Meeting Topics for Fall of 2011 and 2012

Presenting Department	Date	Topics	Climate Action Plan Action Number (Priorities are per Appendix D in the Climate Action Plan)
	August	<i>No Meeting – annual recess</i>	
PW	October	Waste Reduction Report - Update on Recycling and Waste Reduction Programs (recycling, construction & demolition debris, multi-family recycling and waste reduction, City facilities recycling, and waste to energy programs)	6.1 (28), 6.3 (14), 6.6 (34), 6.7 (11), 6.8 (16*)
DS	January 2012	Staff Report –Require Solar for New Construction	5.3 (19)
		Staff Report – Benchmarking Municipal Buildings	3.12 (2*)
DS	April 2012	Staff Report – Benchmarking Commercial Buildings (Commercial Energy Conservation Ordinance - CECO)	3.3 (3)
DS		Annual Update on Climate Action Plan Implementation	
DS	July 2012	Ordinance – Require Solar for New Construction – Revisions to the City’s Green Building Ordinance	5.3 (19)
DS		Ordinance – Benchmarking Commercial Buildings (Commercial Energy Conservation Ordinance - CECO)	3.3 (3)
DS		Report - Maximize Renewable Generation on Municipal Property	5.5 (4*), 5.6(5*)
DS	October 2012	Annual Update – QuEST Report on City Sustainability Progress	
PW		Waste Reduction Report – Annual Update on Recycling Programs (food scraps, construction & demolition debris, multi-family recycling, City facilities and waste to energy)	6.1 (28), 6.2 (26), 6.3 (14), 6.6 (34), 6.7 (11), 6.8 (16*), 6.9 (13*)

*Municipal Actions Priority per Appendix D in the Climate Action Plan.

Criteria for upcoming agenda items.	<i>Committee Direction Needed</i>	<i>Climate Action Plan Priority</i>	<i>Program Administration Ease</i>	<i>Staff Time to Develop</i>	<i>Likely Community Support</i>	<i>GHG Reduction Impact</i>	<i>Potential to Save the City Money</i>	Total	Action
Waste Reduction - Recycling	Yes	3	1	1	3	3		11	Ordinance
Solar Required for New Construction	Yes	3	2	2	2	2		11	Ordinance
Benchmarking Commercial Buildings (Mandatory) (CECO lite)	Yes	2	2	1	1	2		8	Ordinance
Commercial Building Upgrades (Mandatory) (CECO)	Yes	3	0	0	0	3		6	Ordinance
Multi-Family Energy Conservation Ordinance (MECO)(Mandatory)	Yes	2	0	0	0	2		4	Ordinance
RECO II	Yes	1	0	0	0	2		3	Ordinance
Maximize Renewable Generation on Municipal Buildings	No	2	2	3	3	2	3	15	Staff Report
Climate Action Plan Update	No	3	2	3	2	2	2	14	Staff Report
Benchmarking Municipal Buildings	No	2	2	1	3	2	2	12	Staff Report
Waste Reduction (Voluntary)	No	3	2	1	1	3	1	11	Staff Report
Benchmarking Commercial Buildings (Voluntary)	No	2	2	2	2	3	1	12	Staff Report
Maximize Carbon Sequestration within City	No	1	2	3	2	1	1	10	Staff Report
Climate Education Programs to City employees	No	1	1	3	2	1	1	9	Staff Report
Environmental Purchasing Policy	No	2	2	1	1	1	1	8	Staff Report
Promote Energy Efficiency Financing Programs	No	3	0	0	0	2	1	6	Staff Report

- 3 - High Score - Most Desirable
- 2 - Medium Score - Neutral Desirable
- 1- Low Score - Not Desirable
- 0 - No Score - Undesirable

DATE: July 6, 2011
TO: Mayor and City Council Sustainability Committee
FROM: Development Services Director
SUBJECT: Climate Action Management Team

RECOMMENDATION

Staff recommends that the CAM Team be disbanded in its current iteration and reconstituted as a grass-roots community outreach group in some form that includes proven grass-roots activists in the community. The focus of this new group might be neighborhood-level activism.

BACKGROUND

The City Council adopted the Hayward Climate Action Plan (CAP) on July 28, 2009. The CAP includes goals to reduce greenhouse gas emissions by 12.5 percent below 2005 levels by 2020 and by 82.5 percent below 2005 levels by 2050¹. One of the actions recommended by the CAP is the formation of the Climate Action Management Team.

In September of 2010, the City of Hayward sent community leaders invitations to become members of the newly formed Climate Action Management Team (CAM Team). The mission of the team was to be an advisory body to staff and the City Council Sustainability Committee (CSC). The agenda for the CAM Team was focused on policy and technical issues.

The primary qualification for membership was community leadership status and some members were identified based on interest in climate related activities. The result was an assembly of community leaders with a broad mission and a limited set of tasks. A number of invitees assigned their staff members to attend CAM Team meetings, which resulted in some CAM Team members with limited interest in the scope and complexity of issues that faced the CAM Team. The low level of interest combined with the intensely technical nature of many of the issues brought to the CAM Team resulted in low levels of participation. Less than nine months later, attendance at CAM Team meetings had fallen from eighteen members to three.

¹ Climate Action Plan, http://www.hayward-ca.gov/CAP08/pdfs/2009/CAP_Final/Hayward_CAP_FINAL_11-6-09%20-%20full%20document.pdf, page 27

DISCUSSION

Responses to poor attendance at meetings have ranged from replacing members with new members to recommendations to eliminate the CAM Team concept. The CAP covers a wide range of recommendations, strategies, and actions varying from legislative advocacy, actual improvements in the built environment, and individual behavioral changes. CAM Team has not met the goals or expectations of the Sustainability Committee and staff, likely due to lack of focus and direction and misalignment of members' interests with the Team's activities.

Staff considers the contributions of an organized group of community climate-action minded citizens to be an essential element to the success of the CAP. However, staff does not consider a stand-alone committee with the limited mission of serving as a policy advisory group to the Sustainability Committee a viable model.

Staff is asking the CSC to discuss alternatives to the existing CAM Team, and to consider some mechanism that allows a group or groups of active community and business members to convene as needed and/or desired to address topics and activities that are important to them. With staff support and coordination, this appears to be a more viable model to generate activism and interest to implement the wide range of actions recommended by the CAP.

The new working group might be constructed to include people who live or work in Hayward and who demonstrate one or more of the following characteristics:

- a. A strong interest in climate action with a history of local environmental activism and volunteerism;
- b. Connection with the Hayward community and established active participation in Hayward civic activities;
- c. Interest in leading initiatives; and
- d. Abilities that the Committee and staff consider valuable to promote good discussion and direction on actions and items related to CAP implementation.
- e. Actively support the strategic goals and the action items of the Climate Action Plan.
- f. Actively support the Sustainability Committee and the agenda of the Sustainability Committee for the upcoming fiscal year.

As demonstrated by the KHCG Task Force, activities that produce tangible results are more likely to engage sustained interest of the involved community members. Some possibilities discussed by staff might include engaging one or two selected neighborhoods to intensively promote participation in the City of Hayward residential energy efficiency incentive programs. Another might be to promote the PG&E smart meter on-line tracking program. And, a third possibility might be to engage in volunteer activities to work with "Engage 360" to promote simple energy efficiency actions to the Hayward community.

ECONOMIC IMPACT

Activities of the community group will encourage energy conservation, which will, in general, save money and benefit the local community.

FISCAL IMPACT

If a community work group as discussed above were identified, it would be a purely volunteer activity that would require little if any additional expenditures of City of Hayward funds; and will, in fact, likely reduce staff time regarding outreach to the community on CAP implementation activities because of the assistance of the new community group.

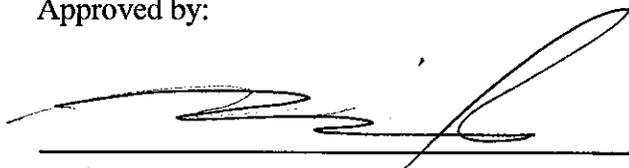
NEXT STEPS

Staff will proceed as directed by the Committee.

Prepared by: Marc McDonald, Sustainability Coordinator

Recommended by: David Rizk, AICP, Development Services Director

Approved by:

A handwritten signature in black ink, appearing to read 'Fran David', is written over a horizontal line. The signature is stylized and cursive.

Fran David, City Manager

VII. General Announcements and Information Items from Staff

Additional City Benefits from WPCF Solar Facility - While working with REC Solar on the construction of the Solar Facility at the WPCF, staff was informed of a program that could be provided to City employees. REC Solar has an established program whereby they provide their new large commercial customers such as the City of Hayward discounts for their employees as a benefit to those commercial accounts and in order to help more people go green with solar. The program details are as follows:

Employee Benefits Summary:

- Free program to REC commercial partners such as the City of Hayward
- No-obligation from the City or its employees
- Free solar estimates and energy analysis professionally prepared for each interested employee
- Employees that elect to go solar with REC Solar and use the solar program receive an additional discount on top of current state rebates and incentives

The additional discount offered by REC Solar is \$100 per Direct Current (DC) kW for a residential system. A typical home solar system is between 3.5 kW and 8.5 kW, meaning that the discount to participants would be an average of \$350 to \$850. The discount is uncapped, and is in addition to State and Federal incentives (thirty percent tax credit from the government and \$0.35 per Watt from PG&E in rebates). REC Solar will provide free, no-obligation home solar assessments to any employee. As an added bonus, REC will also provide a Program Kickoff Incentive: An extra \$100 per DC kW discount for the first ten employees to use the solar discount program.

What REC Solar Provides:

- Information Materials as requested (print and/or electronic)
- Private web page for employees to visit, learn about the solar program and discount and can contact REC via phone or web request to set up a free, no-obligation solar estimate and energy analysis as noted above
- Educational programs onsite or via online to deliver solar basics for homeowners

The City will be promoting this program as another means for its employees to reduce their personal carbon footprints and save energy. Details for the program will be posted by the end of June on COHNet for all employees who are interested in participating in the program.

Cost of Solar Panels Lower Than Ever, Americans Optimistic about Future of Technology

Mon Jun 20 12:02:05 2011 EDT

Santa Clara, U.S.A., Jun 20, 2011 (Thomson Reuters ONE via COMTEX) -- -
Global Installed Solar Power Doubled in 2010

- Innovations in Technology Driving Scale and Efficiency

SANTA CLARA, Calif., June 20, 2011 - In advance of June 21, when the northern hemisphere will celebrate the summer solstice, Applied Materials today announced the results of its third annual solar energy survey.

"The solstice is a time to recognize the power of the sun and raise awareness of the significant advancements that have been achieved with solar power technology and use, especially in the past few years," said Dr. Charlie Gay, president of the Applied Materials Solar division.

The cost of solar photovoltaic (PV) panels has dropped 70 percent since 2008, from \$4 per watt to \$1.25 per watt this year, and is expected to reach \$1 per watt in the next couple of years. As a result, electricity produced by solar PV panels will cost the same as traditional sources of residential power in 19 countries, including Italy and Spain and Brazil, and California by the end of 2011.

Applied Materials forecasts that by the year 2020, more than 100 countries - representing 98 percent of the world's population, 99.7 percent of the world's Gross Domestic Product and 99.2 percent of energy-related CO2 emissions - will have access to solar power at the same cost as current residential power.

Dr. Gay added, "We've reached a critical inflection point in the cost of solar energy. In 2010, 32 megawatts of solar PV were installed worldwide, which is equal to the total amount of solar capacity installed in the history of the technology. This tremendous growth, coupled with new technologies that are making panels more efficient and scalable, has made solar power more affordable than ever before."

Americans Overestimate U.S. Solar Power Leadership and Contribution to Energy Mix

When asked about renewable power sources—including solar, hydroelectric, wind, geothermal and biomass—the survey found 32 percent of Americans believed solar energy is the most efficient renewable energy source, that is, the most easily converted from a raw material into useable energy. One-fifth (21%) of Americans believe the U.S. is the solar energy leader, when in fact Germany, Spain, Japan and Italy use more solar power than the U.S and China is by far the global leader in solar manufacturing.

Today, less than one percent of U.S. energy consumption is sourced from solar energy. More Americans understand that solar energy makes up a small portion of the U.S. energy use mix (one-fifth in 2009 compared to one-third in 2011 believe solar energy provides anywhere from zero to five percent of U.S. energy consumption). Still, 51 percent of Americans incorrectly believe that solar energy makes up more than 5 percent of total U.S. energy consumption.

One in Four Americans Would Consider Installing Solar Panels on Their Home

The survey found that more than a quarter (27%) of Americans would consider installing solar panels on their home. While 48 percent of consumers are not likely to consider solar installations at this time, a significant number (80%) of those surveyed would be motivated to take a closer look at using solar power, especially if there were more opportunities for cost savings—both in the front end installation and as a long-term investment. Leading factors that would make consumers more likely to install solar panels include:

- Government incentives to help offset the installation costs (65%)
- Increase in the home's value (54%)
- Having more information (49%)
- Ability to sell excess power to an energy company (47%)

The likelihood to consider installing solar panels is higher among younger consumers. Almost one-third (32%) of those 18 to 44 would consider installing solar, compared to 27% of those 45 to 64 years old, and 15% of Americans age 65 and older (15%). The vast majority of consumers (72%) would expect the energy savings from solar panels installed on their homes to equal the cost of installation in 10 years or less.

For more detailed information on the 2011 Summer Solstice survey results, related social media activities and the Summer Solstice Infographic, please visit the Applied Materials blog.

METHODOLOGY

This solar energy survey presents the findings of a telephone survey conducted by Opinion Research Corporation among a national probability sample of 1,011 adults comprising 503 men and 508 women 18 years of age and older, living in private households in the continental United States. Interviewing for this CARAVAN? Survey was completed during the period June 9-12, 2011. The margin of error is +/-3 percent.

ABOUT APPLIED MATERIALS

Applied Materials, Inc. (Nasdaq: AMAT) is the global leader in providing innovative equipment, services and software to enable the manufacture of advanced semiconductor, flat panel display and solar photovoltaic products. Our technologies help make innovations like smartphones, flat screen TVs and solar panels more affordable and accessible to consumers and businesses around the world. At Applied Materials, we turn today's innovations into the industries of tomorrow. Learn more at www.appliedmaterials.com.

Contact:

Amaya Wiegert, 408.235.4795

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20-Jun-2011 12:01

Suggested Sustainability Committee Quarterly Meeting Topics for Fall of 2011 and 2012

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DS		Report - Maximize Renewable Generation on Municipal Property	5.5 (4*), 5.6(5*)
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*Municipal Actions Priority per Appendix D in the Climate Action Plan.

Subj: **Building Footprints**
Date: 8/29/2007 1:21:32 P.M. Pacific Daylight Time
From: Michael.Loconte@hayward-ca.gov
To: vacationpombo@aol.com

Hello Ernie,

I summed up the area of building footprints that are in Hayward's Industrial areas. The total came out to approximately 36,879,340 sq.ft. Remember that this is only the area of the building's footprint on the ground, not an actual rooftop measurement as that can vary from building to building.

Michael Loconte
GIS Coordinator
City of Hayward
510-583-4851

36,879,340 sq.ft. @ 33% build out
12,170,182 sq.ft. @ CSUEB¹ production ratio
160 Megawatts of new pv production

160 Meg Watts @ 5.5 hours production/day
321,200 MWh/year
34.85% of Hayward's annual total electricity usage²

¹ Cal State University East Bay

² ICLEI's Baseline GHGE Inventory Report for '05
calculates Hayward's annual total at 921,663,764 MWh

RESOLUTION NO. 40-11

**RESOLUTION OF THE MEMBERS OF THE CITY COUNCIL, RICHMOND, TO
DEMONSTRATE THE CITY'S INTENT TO EXPLORE COMMUNITY CHOICE
AGGREGATION WITH THE MARIN ENERGY AUTHORITY,
DEMONSTRATE THE CITY'S SUPPORT OF CLEAN, LOCAL ENERGY AND
COMMUNITY CHOICE AGGREGATION, AND AUTHORIZE THE CITY MANAGER
TO REQUEST THE CITY'S ENERGY CONSUMPTION DATA FROM PACIFIC GAS
& ELECTRIC**

WHEREAS, Community Choice Aggregation (CCA) is a system enabled by Assembly Bill 117 (2002) that allows local governments to procure electric energy for residents and businesses within a community; and

WHEREAS, The City of Richmond conducted a greenhouse gas emissions inventory of the 2005 calendar year and found that the consumption of electricity resulted in 132,021 metric tons of carbon dioxide emissions annually; and

WHEREAS, the City Council passed a resolution committing to the GHG emissions reduction targets established by California's Global Warming Solutions Act, Assembly Bill 32, which are 2000 levels by CY 2010, 1990 levels by CY 2020, and 80% below 1990 levels by CY 2050; and

WHEREAS, the consumption of electricity generated by renewable energy sources would reduce greenhouse gas emissions; and

WHEREAS, the Marin Energy Authority oversees a Community Choice Aggregation program that provides electricity with a higher renewable energy content than electricity provided by Pacific Gas & Electric; and

WHEREAS, City Council passed a resolution on May 4, 2010 opposing Proposition 16 and declared it supports "citizens' ability to opt for locally controlled public power by forming municipal utility districts or CCAs in Contra Costa County and communities throughout the state;" and

WHEREAS, the California State Bill 790 (SB 790) ensures that Community Choice Aggregation remains a viable option for local governments as intended by the original Assembly Bill 117 and by the voters who opposed Proposition 16 in 2010; and

WHEREAS, California Assembly Bill 976 (AB 976) would curtail a Community Choice Aggregator's ability to exercise its rights under state law to establish and operate a CCA program; and

WHEREAS, the Marin Energy Authority oversees the only Community Choice Aggregation program in the State of California – Marin Clean Energy; and

WHEREAS, Policy EC3.A of the Energy and Climate Change Element encourages the City to "Conduct an assessment to determine the fiscal and operational feasibility of partnering in Community Choice Aggregation. Collaborate with neighboring jurisdictions to support local efforts to expand the generation and use of energy from renewable sources while increasing revenue for City."

NOW, THEREFORE, the Richmond City Council does resolve as follows:

SECTION 1. The Council does hereby oppose California Assembly Bill 976.

SECTION 2. The Council does hereby support California State Bill 790.

SECTION 3. The Council does declare its intent to explore Community Choice Aggregation with the Marin Energy Authority.

SECTION 4. The Council does authorize the City Manager to request the City's energy consumption data from Pacific Gas & Electric.

I certify that the foregoing resolution was passed and adopted by the City Council of the City of Richmond at a special meeting held on Tuesday, May 24, 2011, by the following vote:

AYES: Councilmembers Beckles, Ritterman, Rogers, Vice Mayor Butt, and Mayor McLaughlin.
NOES: Councilmember Boozé.
ABSTENTIONS: None.
ABSENT: Councilmember Bates.

DIANE HOLMES
Clerk of the City of Richmond

(SEAL)

Approved:

GAYLE MCLAUGHLIN
Mayor

Approved as to form:

RANDY RIDDLE
City Attorney

State of California }
County of Contra Costa } : ss.
City of Richmond }

I certify that the foregoing is a true copy of Resolution No. 40-11, finally passed and adopted by the City Council of the City of Richmond at a special meeting held on Tuesday, May 24, 2011.

Criteria for upcoming agenda items.

	Committee Direction Needed	Climate Action Plan Priority	Program Administration Ease	Staff Time to Develop	Likely Community Support	GHG Reduction Impact	Potential to Save the City Money	Total	Action
Waste Reduction - Recycling	Yes	3	1	1	3	3		11	Ordinance
Solar Required for New Construction	Yes	3	2	2	2	2		11	Ordinance
Benchmarking Commercial Buildings (Mandatory) (CECO lite)	Yes	2	2	1	1	2		8	Ordinance
Commercial Building Upgrades (Mandatory) (CECO)	Yes	3	0	0	0	3		6	Ordinance
Multi-Family Energy Conservation Ordinance (MECO)(Mandatory)	Yes	2	0	0	0	2		4	Ordinance
RECO II	Yes	1	0	0	0	2		3	Ordinance
Maximize Renewable Generation on Municipal Buildings	No	2	2	3	3	2	3	15	Staff Report
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Environmental Purchasing Policy	No	2	2	1	1	1	1	8	Staff Report
Promote Energy Efficiency Financing Programs	No	3	0	0	0	2	1	6	Staff Report
Community Choice Aggregation	Yes	4	4	4	4	4	4	24	Yes

- 3 - High Score - Most Desirable
- 2 - Medium Score - Neutral Desirable
- 1- Low Score - Not Desirable
- 0 - No Score - Undesirable