

CITY OF  
**HAYWARD**  
HEART OF THE BAY

**Mandatory Recycling Ordinance:  
Evaluation of Phases 1 & 2**

**Council Sustainability Committee Meeting  
July 10, 2013**

**Vera Dahle-Lacaze, *Solid Waste Manager***

**Public Works - Utilities and Environmental Services**



# **Mandatory Recycling Ordinance: Evaluation of Phases 1 & 2 - Background**

- ▶ **Summarize the provisions of the mandatory recycling ordinance and City's compliance with Phase 1 of the ordinance**
- ▶ **Describe the schedule City staff will use to negotiate the new services required to comply with Phase 2 of the ordinance**
- ▶ **Identify the economic and fiscal impacts regarding the City's participation in Phase 2 of the ordinance**



# Authority's Mandatory Recycling Ordinance

## City's Compliance

- Goal: To landfill no more than 10% of all recyclable or compostable materials.
- As the report indicates, 78% of the businesses subject to Phase 1 have implemented collection of recyclables, and all multi-family developments have also done so.
- As of July 1, 2012, 68% of all businesses had implemented recyclables collection and about 70% of all multi-family developments had done so.
- To comply with Phase 2, about 155 larger businesses – or about 22% -- would need to subscribe to collection of recyclables, organics or both. In addition, the City's contract will need to be revised to offer collection of organics to multi-family developments.



# City's Compliance with the Mandatory Recycling Ordinance

## Desired Services for Negotiation

City Council authorized staff to negotiate with Waste Management to achieve agreement on a new contract by November 15, 2013, and to report back to the Committee and Council in October.

During the authorized negotiating period, staff will discuss maintenance and enhancement of several services, including:

- Collection of organics from multi-family developments
- Collection of bulky items from multi-family properties
- Removal of abandoned debris from the public right-of-way at residential properties
- Enhancements to the public litter containers provided by the City and serviced by Waste Management



# City's Compliance with the Mandatory Recycling Ordinance

## Desired Services for Negotiation

By November, staff will also:

- Conduct community meetings with business entities, community groups and mobile home park residents regarding current and new services.
- If necessary, prepare a request for review by the Committee and City Council in October to postpone the City's participation in Phase 2 of the ordinance until negotiations for the City's franchise are completed.
- Prepare an implementation schedule postponing the City's participation in Phase 2 until contract negotiations have concluded.
- Request approval by the Committee and Council to consider participation in Phase 2 when negotiations are completed and the costs to participate in Phase 2 are known.



# City's Compliance with Mandatory Recycling Ordinance

## Economic Impact

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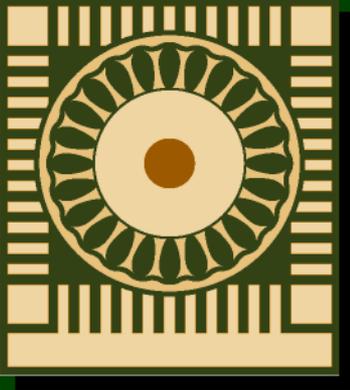
- Financial subsidies support participation by businesses and may change under a new contract, subject to Council approval.
- Multi-family developments are typically unable to maintain high participation rates as tenants change.

## Fiscal Impact

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- Measure D funds pay the City's direct expenses to support the recycling services; no General Fund monies will be used.
- If the City's participation in Phase 2 is postponed, Authority staff has confirmed that the City would continue to receive Measure D funds while completing contract negotiations.





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