

CITY OF
HAYWARD
HEART OF THE BAY

**Annual Update on City's Waste Reduction and
Recycling Programs**

**Council Sustainability Committee Meeting
April 2, 2014**

Vera Dahle-Lacaze, Solid Waste Manager

Public Works - Utilities and Environmental Services



Recycling Services Update

- ▶ **Summarize City's compliance with the mandatory recycling ordinance**
- ▶ **Highlight status of ordinances enacted by the City**
- ▶ **Describe economic and fiscal impacts**
- ▶ **Continue assistance to businesses subject to the ordinance**



Recycling Services Update

Ordinance Provisions & City's Compliance

- **Goal: To landfill no more than 10% of all recyclable or compostable materials by 2020**
- **Phase 1:**
 - **79% of large businesses have recyclables collected**
 - **100% of multi-family properties have recyclables collected**
- **Phase 2: Requires collection of food and compostable paper from all multi-family properties and food-generating businesses**
- **City Council has opted out of Phase 2 until a new contract is awarded.**



Recycling Services Update

Multi-family Recycling Services

- Weekly collection of recyclables
- City provides outreach literature in four languages
- All properties have service

Business Recycling Services

- Financial incentives support participation
- Assistance implementing programs is available
- City provides labels and posters in three languages

City's Polystyrene Ban

- Requires recyclable or compostable food containers
- Most restaurants and other retail food vendors comply
- Literature mailed twice annually



Recycling Services Update

ACWMA's Reusable Bag Ordinance

- Prohibits distribution of single-use carryout plastic bags
- Inspections conducted by ACWMA
- Litter Study planned for later in 2014; results will be reported to Committee next year

Construction Debris Recycling

- Requires projects in excess of \$75,000 to recycle all asphalt and concrete and at least half of all other construction debris
- All Public Works projects recycle all materials

City's Diversion Rate

- City's 2012 diversion rate is 71%, and is comparable to the County-wide average
- Increased tonnage recycled by businesses is a primary reason for the diversion rate



Recycling Services Update

▶ Economic Impact

- Financial incentives support participation by businesses and multi-family properties
- Refuse rate adjustments each June 1 are based on 80% of the annual Bay Area Consumer Price Index
- City has option to extend WMAC's contract up to two additional years with the same terms and conditions as the current contract



Recycling Services Update

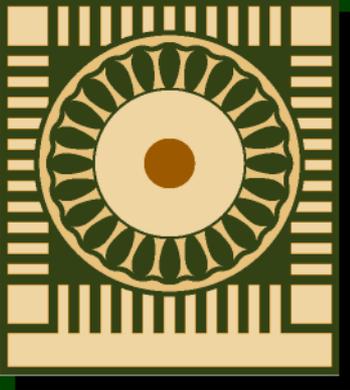
► Fiscal Impact

- Recycling Fund monies will continue to be used to fund activities
- No General Funds will be used

► Next Steps

- Continued assistance to businesses to implement recycling services
- Coordinate on-going community outreach





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