



CITY OF
HAYWARD
HEART OF THE BAY

Community Choice Aggregation

May 7, 2014

Erik Pearson, Environmental Services Manager
Public Works Department - Utilities & Environmental Services



Community Choice Aggregation

What is CCA?

- City or group of cities arrange for the purchase of electricity
- PG&E continues to do billing and distribution
- Customers can choose to opt out



Community Choice Aggregation

Purpose:

- Secure electricity at competitive prices
- Secure electricity from cleaner sources
- Potential for local green jobs



Community Choice Aggregation

Recent Events:

- *East Bay Community Choice Energy – from concept to implementation* (white paper)
- Alameda County Energy Council
- San Francisco
- Albany
- Alameda County Board of Supervisors



Community Choice Aggregation

Presentations:

- Seth Baruch, Carbonomics
- Alex DiGiorgio, Marin Clean Energy
- Greg Hoaglin, PG&E



Community Choice Aggregation

Carbon Intensity of Electricity

- Renewable v. Low Carbon

AB 2145

- Letter sent



Community Choice Aggregation

Issues/Concerns

- Value (cost-effective reducing GHG?)
- Rate Volatility
- Financial Liabilities



Questions

Discussion

