



CITY OF
HAYWARD
HEART OF THE BAY

Additional State Emergency Water Conservation Regulations

March 23, 2015

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Department of Utilities & Environmental Services



Emergency Water Conservation Regulations

- Adopted by State Water Resources Control Board on July 15, 2014
- Mandates specific common-sense prohibitions on outdoor use
 - ✓ Runoff from landscape irrigation
 - ✓ Use of hoses without shut-off nozzle
 - ✓ Using water to clean sidewalks, driveways and patio
 - ✓ Using water in non-recirculating fountains
- Amended Water Shortage Contingency Plan (WSCP) was approved and Stage I water shortage was declared by Council on September 23, 2014



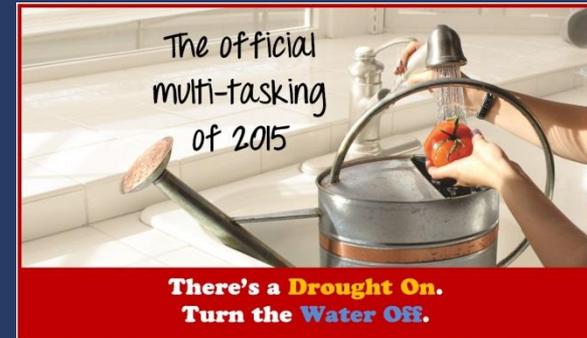
Additional Water Conservation Regulations

- Action by State Water Resources Control Board on March 17
- Extension of the current Emergency Regulations
- Additional requirements
 - ✓ Prohibition on irrigation of turf or ornamental landscapes during and 48 hours following measurable rainfall
 - ✓ Restaurants and bars may only serve water upon request
 - ✓ Hotels must offer patrons the option to reuse towels and linens
 - ✓ Limit the number of outdoor irrigation to 2 days per week
 - ✓ Water suppliers must notify their customers when they are aware of leaks within the customer's control
 - ✓ Additional reporting requirements for water suppliers on compliance and enforcement efforts



Consumer Education

- Variety of communications tools
 - ✓ Updated “Drought Watch” website
 - www.hayward-ca.gov/droughtwatch
 - ✓ Billboards
 - ✓ Social media
 - ✓ City-wide mailing
- Specific outreach targeted at the hospitality sector to ensure those business are aware of the new regulations



Enforcement

- Water Waste Reports and Follow Up
 - ✓ Dedicated telephone line and email to report water waste
 - ✓ Water waste listed as an option in Access Hayward
 - ✓ Letters to customers
 - ✓ Door hangers and personal visits if waste continues
- Administrative citations authorized in Municipal Code for water waste violations
 - ✓ Staff has not yet had to issue administrative citations



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Questions/Discussion

