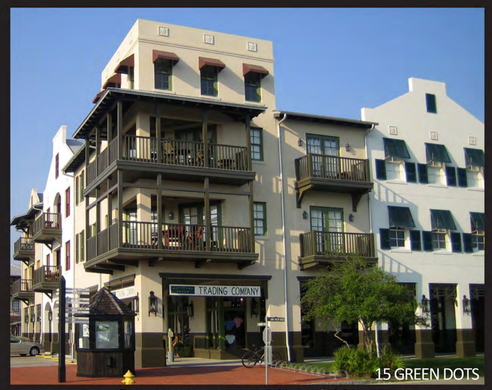
Which ***style of architecture*** do you prefer?

Contemporary Civic

Mission Civic



Contemporary Mixed-Use

Traditional mixed-use

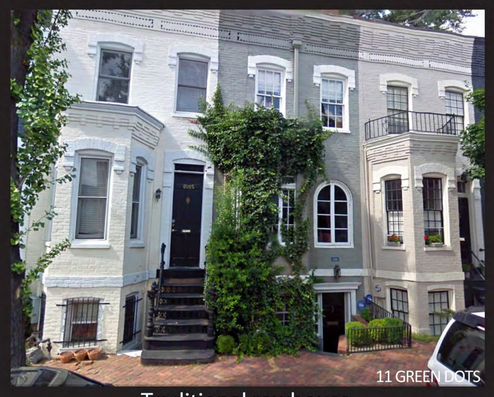
Mission live-work

Contemporary live-work

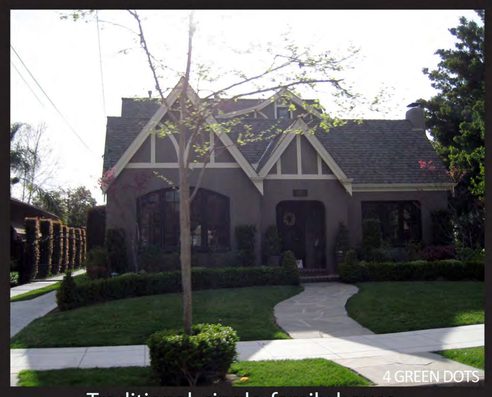
Contemporary multi-family

Mission style multi-family

Contemporary rowhouse



Traditional rowhouse



Traditional single-family house

NEO-VICTORIAN

Other

CITY OF HAYWARD
HEART OF THE BAY

Mission Boulevard Corridor
Specific Plan and Form-Based Code Charrette
Visual Preference Survey - April 12 - 16, 2010

HALL ALMINANA INCORPORATED

Which ***types of buildings*** do you prefer in the ***NORTHERN SEGMENT*** of the project area?

(A Street to City Limits)

Live-work units

Mixed-use building

Apartment building

Liner buildings

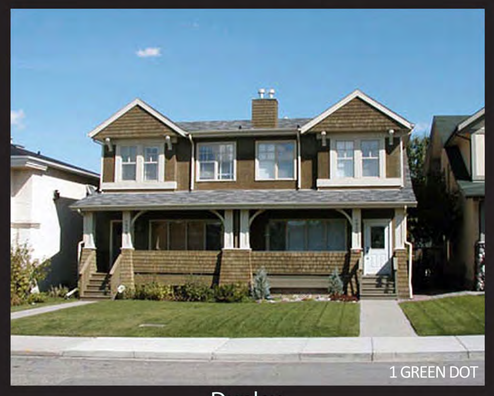
Cottage industry building

Courtyard building

Courtyard housing

Rowhouse

Bungalow court



Duplex

Single-family house - small

Other

CITY OF HAYWARD
HEART OF THE BAY

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HALL ALMINANA INCORPORATED

Which ***types of buildings*** do you prefer in the ***SOUTHERN SEGMENT*** of the project area?

(Jackson Street to Harder Road)

Live-work units

Mixed-use building

Apartment building

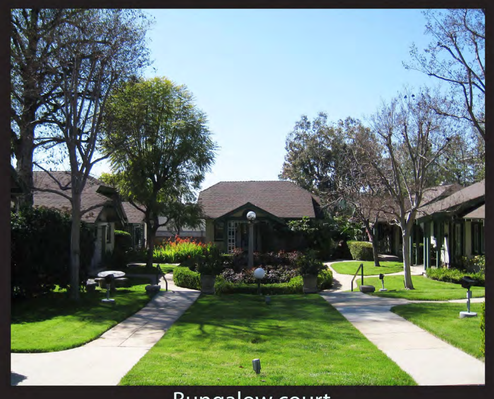
Liner buildings

Cottage industry building

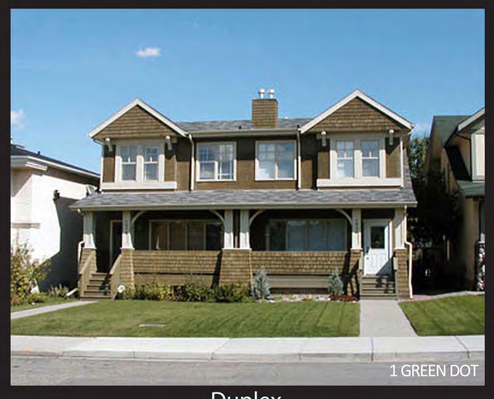
Courtyard building

Courtyard housing

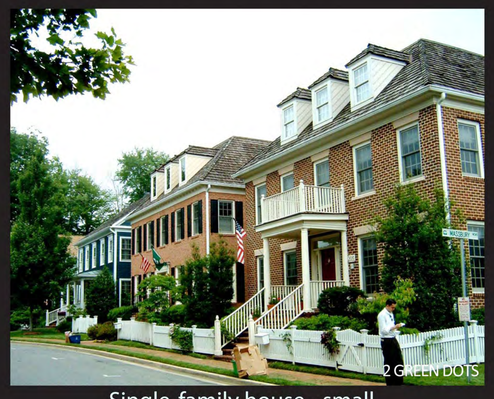
Rowhouse



Bungalow court



Duplex



Single-family house - small

Other

CITY OF HAYWARD
HEART OF THE BAY

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HALL ALMINANA INCORPORATED

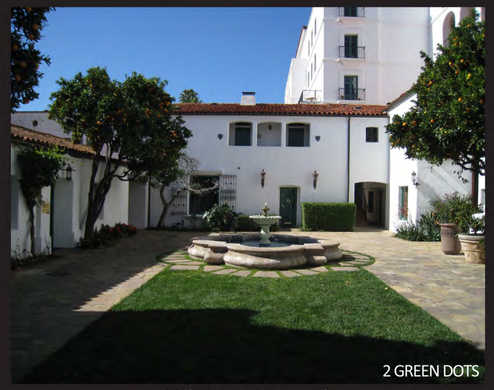
Which types of ***civic spaces*** are needed in Hayward?

Civic square

Urban square

Urban plaza

Civic courtyard



Urban courtyard

Neighborhood green

Pocket park

Pocket plaza

Green sidewalk

Tot lot

Community garden

URBAN SQUARE/POCKET PLAZA IS THE BEST IDEA TO ENHANCE SAFETY/SECURITY WHICH IS LACKING IN HAYWARD (TOO MANY GANG ISSUES). THIS WILL BRING PEOPLE FROM THE HILLS AND FLATLAND TO THE FOOTHILL (MISSION BOULEVARD).

Other

CITY OF HAYWARD
HEART OF THE BAY

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HALL ALMINANA INCORPORATED

Where would you feel ***safe*** walking?

Arcade

Boulevard sidewalk

Pedestrian friendly street

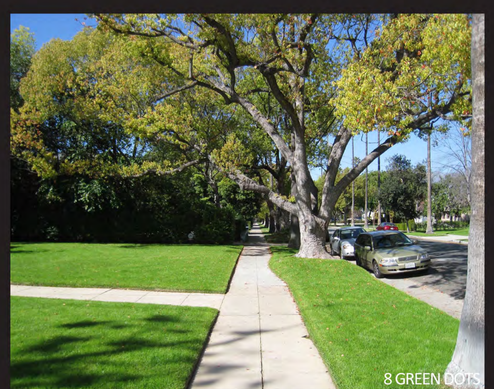
Parking garage frontage

Residential rear alley

Pedestrian passageway

Courtyard housing passage

Bungalow court passage



Residential sidewalk

Other

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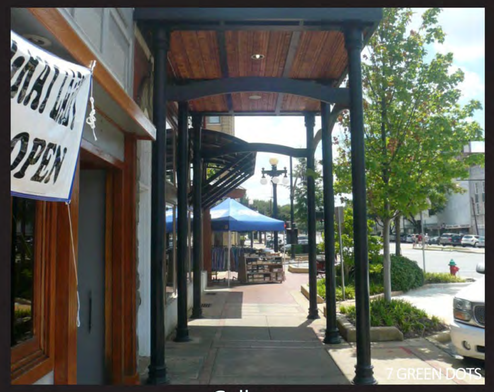
HALL ALMINANA
INCORPORATED

What would you like the ***fronts of buildings*** to look like in the project area?

1 GREEN DOT

Arcade


7 GREEN DOTS

Gallery

26 GREEN DOTS

Shopfront with Awning

4 GREEN DOTS

Traditional Shopfront

Forecourt entry onto street

3 GREEN DOTS
1 RED DOT

Entry onto parking lot

4 RED DOTS

Podium parking

3 GREEN DOTS

Courtyard entry

Courtyard entry

1 GREEN DOT

Front porch

4 GREEN DOTS

House with garage in back

DESIGN MIXED-USE (RESIDENTIAL/COMMERCIAL/RETAIL WITH HALF-PODIUM PARKING AND SHOPFRONTS TO PROVIDE FREE PARKING FOR MISSION BOULEVARD

Other

CITY OF HAYWARD
HEART OF THE BAY

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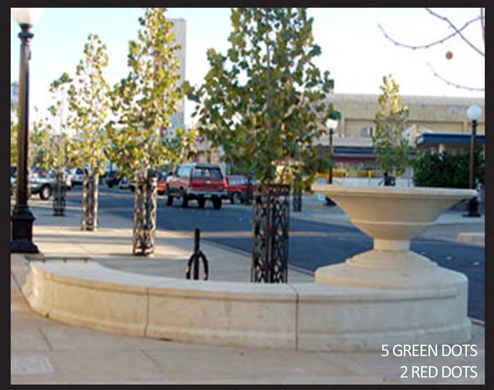
HALL ALMINANA INCORPORATED

Which types of ***gateway features*** would you like to see in the project area?

19 GREEN DOTS
2 RED DOTS

Archway over street


5 GREEN DOTS
2 RED DOTS

Decorative planter

4 GREEN DOTS

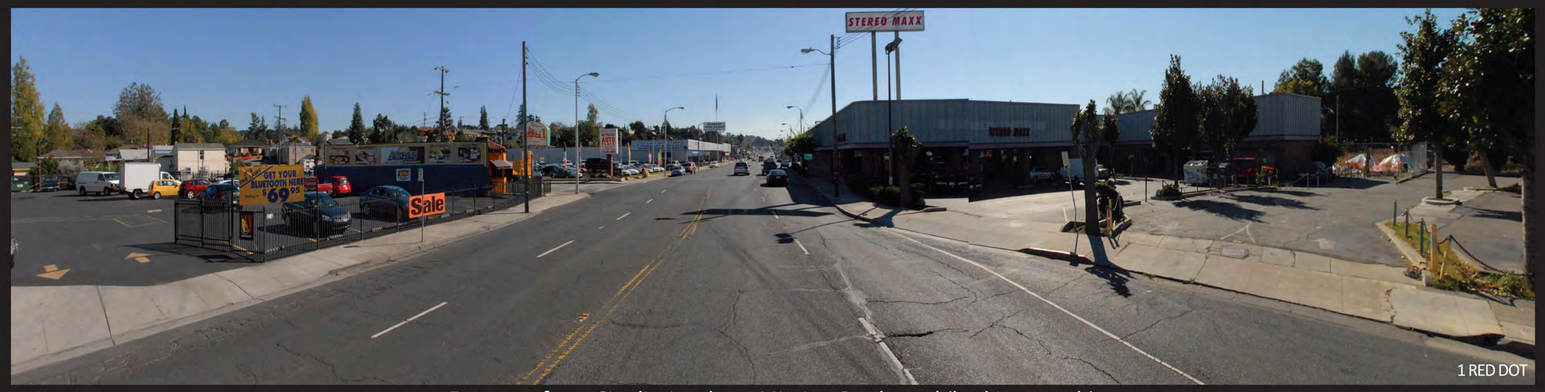
Sign in planted median

INCORPORATE COLORS OF CSUH, CHABOT COLLEGE, AND CITY OF HAYWARD

CONSIDER HISTORY OF HAYWARD IN/ON ANY MONUMENTS

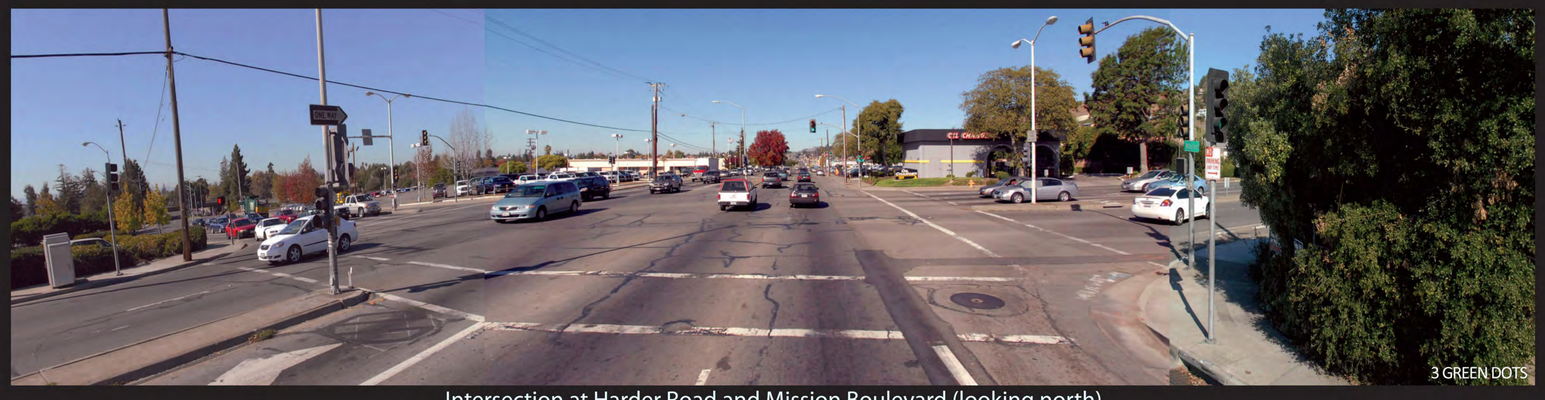
THERE SHOULD BE TRIUMPHAL ARCHWAY OVER ENTRY BORDER LIMIT (FOOTHILL, MISSION S/N, HESPERIAN, WHIPPLE/880 AND AT SAN MATEO BRIDGE) WITH THEME - EDUCATION, MANUFACTURING, INDUSTRY, AND AGRICULTURE. (SEE CITY'S OLD MASONIC LODGE)

Other



1 RED DOT

Entrance from City limits along Mission Boulevard (looking south)


3 GREEN DOTS

Intersection at Harder Road and Mission Boulevard (looking north)

20 GREEN DOTS

Local artistic monument

CITY OF HAYWARD
HEART OF THE BAY

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HALL ALMINANA
INCORPORATED

What would you like the ***building massing*** to look like in the ***NORTHERN SEGMENT*** of the project area?

(A Street to City Limits)

Two-story live-work

Contemporary high density mixed-use

Traditional high density mixed-use

Traditional medium density mixed-use

Contemporary medium density mixed-use

Two-story live-work

Contemporary high density residential

Contemporary medium density residential

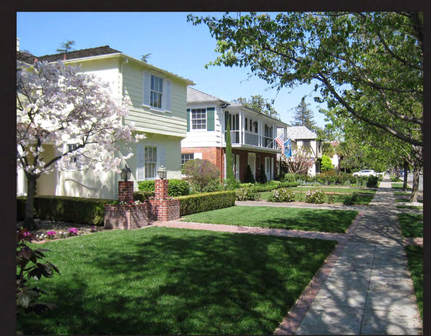
Traditional medium density residential

Traditional low density multi-family

Two-story live-work

Contemporary low density multi-family

Traditional medium density residential



Traditional low density residential

Other

CITY OF HAYWARD
HEART OF THE BAY

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What would you like the ***building massing*** to look like in the ***SOUTHERN SEGMENT*** of the project area?

(A Street to City Limits)

Two-story live-work

Contemporary high density mixed-use

Traditional high density mixed-use

Traditional medium density mixed-use

Contemporary medium density mixed-use

Two-story live-work

Contemporary high density residential

Contemporary medium density residential

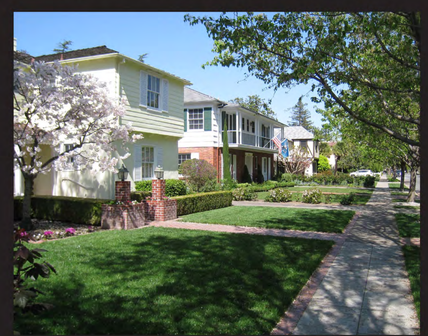
Traditional medium density residential

Traditional low density multi-family

Two-story live-work

Contemporary low density multi-family

Traditional medium density residential


Traditional low density residential

Other

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HALL ALMINANA
INCORPORATED

Where should ***parking*** be located in the project area?

Parking garage with liner buildings

Large expanses of off-street parking

Surface parking in front of strip mall

On-street parking in front of businesses

Residential on-street parking

Surface parking in front of apartments

Surface parking behind apartments

Large parking structure

"Green" garage

Diagonal parking

Podium parking

NO FREE PARKING

NEED TO DESIGN STREETSCAPE LIKE IN EL-CAMINO REAL IN SAN MATEO (MID-PENINSULA

Other

CITY OF HAYWARD
HEART OF THE BAY

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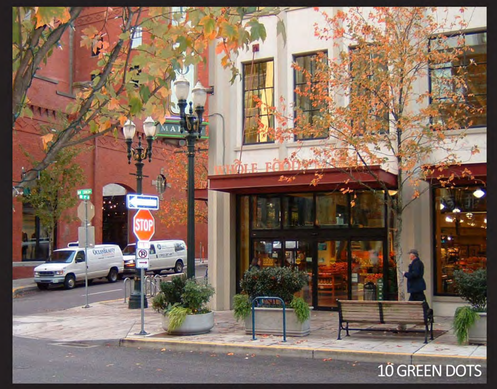
HALL ALMINANA INCORPORATED

Which types of ***shops & services*** would you look like to see in the ***NORTHERN SEGMENT*** of the project area?

(A Street to City Limits)

Urban hotel

Urban theater



Full-service grocery

Satellite student center

Urban fast food restaurants

Corner market

Artisan manufacturing in abandoned buildings

Big box store

Community Arts Center

Full-service restaurants

Urban auto sales and services

MOVE THE HAYWARD AUTO ROW TO THIS SHORT STRIP
WHICH IS CLOSER TO FREEWAYS - 880/238 AND HAYWARD
CIVIC CENTER

Other

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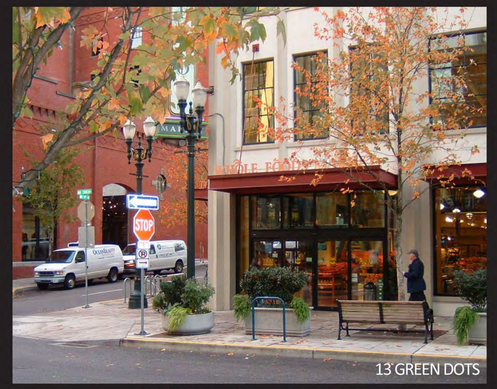
Which types of ***shops & services*** would you look like to see in the ***SOUTHERN SEGMENT*** of the project area?

(Jackson Street to Harder Road)

Urban hotel

Urban theater



Full-service grocery

Satellite student center

Urban fast food restaurants

Corner market

Artisan manufacturing in abandoned buildings

Big box store

Community Arts Center

Full-service restaurants

Urban auto sales and services

DON'T FORGET ABOUT OUR AUTO ROW - EITHER DESIGN LIKE OAKLAND BROADWAY OR TRUN DOLLAR STREET TO AN ENCLAVE LIKE MARINA/880 IN SAN LEANDRO

Other

CITY OF HAYWARD
HEART OF THE BAY

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HALL ALMINANA
INCORPORATED

Which types of ***walls & fences*** would you like to walk by?

Stucco Wall with Hedge

Masonry Wall with Hedge

Stucco wall with Iron rails

Brick wall with Iron rails

Iron rail fence

Low Brick wall with Hedge

Picket fence with masonry arch

Picket fence with masonry base

Tall wooden fence

Low wooden fence

Tall chain link fence

Other

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HALL ALMINANA INCORPORATED