

Draft Environmental Impact Report

The City released a Draft Environmental Impact Report (EIR) for public review on February 5, 2014. The EIR provides the public, decision makers, and responsible/trustee agencies with information about the potentially significant environmental impacts associated with implementation of the 2040 General Plan. It also identifies alternatives and mitigation measures to the plan that could reduce or avoid any adverse environmental impacts. This EIR considers the broad environmental effects of the overall proposed General Plan. The EIR will also be used as the primary environmental document to evaluate all subsequent City actions. The review and certification process for the Draft EIR will involve several steps.

The 45-day public comment period for the EIR will end at 5:00 p.m. on March 21, 2014. Hard copies of the Draft EIR are available at City Hall, 777 B Street, Hayward, CA 94541, and can be downloaded from the General Plan Update website: www.hayward-ca.gov/generalplan.



General Plan Public Review Process

The City of Hayward welcomes public input on the Draft 2040 General Plan and Draft Environmental Impact Report. Below is a summary of the major remaining steps in the public review process.

1. Community Open House: Celebrating the General Plan!

The City will host an Open House at City Hall on March 8, 2014, from 9:00 a.m. to 12:00 p.m., to present the Draft 2040 General Plan and Draft EIR and answer any questions the community may have related to the project.

2. Planning Commission Public Hearing

The Planning Commission is tentatively scheduled to hold a public hearing and receive public comments on the Draft General Plan and DEIR on March 13, 2014.

3. City Council Public Hearing

The City Council is tentatively scheduled to hold a public hearing and receive public comments on the Draft General Plan and Draft EIR on March 18, 2014.

4. Final Hearings and Adoption

The Planning Commission and City Council are tentatively scheduled to hold final adoption hearings and receive public comments on the Draft 2040 General Plan and EIR in June and July 2014.

Meeting dates are subject to change, so please visit the City's website regularly for meeting and public hearing updates: www.hayward-ca.gov

Stay Informed!

Throughout the General Plan Update process, the City has maintained an email list of individuals who want to be notified of the latest program events. Please visit the project website for information on how you can sign up for email updates. Don't miss out on participating in the final phase of the Hayward 2040 General Plan!



Get Involved!

COMMUNITY OPEN HOUSE

March 8, 2014
9:00 a.m. – 12:00 p.m.
Hayward City Hall Rotunda
777 B Street, Hayward

Short overview presentations will be given by City staff every 45 minutes throughout the Open House (9:00, 9:45, 10:30, and 11:15 a.m.).

CONTACT CITY STAFF WITH COMMENTS OR QUESTIONS

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The Draft 2040 General Plan is here!

The City is excited to announce the release of the Draft 2040 General Plan, which has been developed by the community over the past year and a half. The General Plan is the City's overarching planning document and provides a blueprint for growth and change in Hayward. This newsletter provides an update on the process, information on what's coming up, and summary of how you can participate in the final steps of the General Plan Update!

What's New?

The City published the Draft 2040 General Plan in January 2014. On February 5, 2014, the City published a Draft Environmental Impact Report (DEIR) and initiated the 45-day public review and comment period. The DEIR is a key step in the General Plan Update process as the City analyzes the potential environmental impacts associated with implementing the Draft General Plan. Summaries of the Draft 2040 General Plan and DEIR appear on pages 2 and 3 of this newsletter. All documents are available online at: www.hayward-ca.gov/generalplan. You can also provide comments on the Draft 2040 General Plan and DEIR at www.hayward2040.org.

What's Coming Up?

On March 8, 2014, from 9:00 a.m. – 12:00 p.m., the City will hold a Community Open House in the Hayward City Hall Rotunda to celebrate the release of the General Plan. The Open House will be a great opportunity to learn about the Draft 2040 General Plan and DEIR. The Open House will include a series of "stations" that summarize each of the topical elements included in the Draft Plan and DEIR. City staff and the project Consultants will be on hand to answer any questions the community may have related to the project or the Draft 2040 General Plan. The Open House has a flexible format, and community members are encouraged to attend anytime during the three hour event. Short overview presentations will be given by City staff every 45 minutes throughout the Open House (9:00, 9:45, 10:30, and 11:15 a.m.).

Draft 2040 General Plan

The City of Hayward's 2040 General Plan sets a new direction for how the community will plan, manage, and implement change. The 2040 General Plan was shaped over an 18-month period that began in 2012. It included an extensive outreach process that engaged residents, businesses, stakeholders, and decision-makers. In 2013, the City of Hayward prepared a Draft Vision and set of Guiding Principles to represent a unified vision of Hayward's future aspirations and express the community's priorities. The Vision and Guiding Principles created the philosophical framework for the concepts, strategies, and policies presented in the Draft 2040 General Plan.

The Plan includes goals, policies, and implementation programs for land use and community character, mobility, economic development, housing, community safety, natural resources, hazards, education and lifelong learning, community health and quality of life, and public facilities. Most importantly, the Plan is designed to meet the needs of the present community without compromising the needs of future generations.

The following is a summary of the two documents that make up the Draft 2040 General Plan: the Background Report and Policy Document. Hard copies of both documents are available at City Hall, 777 B Street, Hayward, CA 94541, and can be downloaded from the General Plan Update website: www.hayward-ca.gov/generalplan

Draft General Plan Background Report

Public Review Draft Released January 31, 2014

The Background Report provides a "snapshot" in time of the city's existing conditions and trends, focusing primarily on the city limits and General Plan Area. This report presents the physical, social, and economic information that supports General Plan policy. The report is divided into ten topical chapters. Each chapter includes a brief introduction, major findings, existing conditions, regulatory context, key terms, and bibliography.

Draft General Plan Policy Document

Revised Public Review Draft Released January 31, 2014

The Policy Document is a legal document that serves as a community's constitution for land use, development, and environmental protection. The document is comprehensive and long-term, and outlines proposals for physical change within the city. The document is divided into four main parts:

Part I – Introduction. Describes the nature and purpose of the General Plan, how the Plan is organized, how to use the Plan, and how the Plan was prepared.

Part II - City Profile and Vision. Summarizes what Hayward is like today and presents the community's Vision for the future.

Part III – General Plan Elements. Contains statements of goals, policies, and standards that, along with Part IV, constitute the formal policy of the City of Hayward. Part III is divided into ten elements: Land Use and Community Character; Mobility; Economic Development; Community Safety; Natural Resources; Hazards; Education and Lifelong Learning; Community Health and Quality of Life; Public Facilities and Services; and Housing.

Part IV – Administration and Implementation. Contains all the implementation programs for the 2040 General Plan, and describes how the City will maintain the General Plan.



2040 General Plan Vision

Hayward will be a distinct and desirable community known for its central Bay Area location, vibrant Downtown, sustainable neighborhoods, excellent schools, robust economy, and its growing reputation as a great college town. With a variety of clean, safe, and green neighborhoods, and an accessible network of parks and natural open space, Hayward will be home to one of the most diverse, inclusive, educated, and healthy populations in the Bay Area. It will be a destination for life-long learning, entertainment, arts and culture, recreation, and commerce. It will be a community that values diversity, social equity, transparent and responsive governance, civic engagement, and volunteerism. Hayward will be a thriving and promising community that individuals, families, students, and businesses proudly call home.



2040 General Plan Guiding Principles

The Draft 2040 General Plan was developed using the following Guiding Principles:

#1: Hayward should value, challenge, and support youth by providing excellent public schools and youth enrichment activities and programs.

#2: Hayward should have safe and clean neighborhoods with an expanded network of parks and thriving commercial centers that incorporate attractive design, provide easy access to jobs, support a diverse population, encourage long-term residency, and inspire all residents to live active, healthy, and green lifestyles.

#3: Hayward should develop and enhance its utility, communications, and technology infrastructure; and provide exceptional police, fire, and emergency services.

#4: Hayward should be a business-friendly community that has a robust and diversified economy based in innovation, creativity, and local entrepreneurship.

#5: Hayward should have a safe, walkable, vibrant, and prosperous Downtown that serves as an attractive area for businesses and a destination for shopping and dining, arts and entertainment, and college-town culture.

#6: Hayward should have a reputation as a great college town and a community that offers a range of opportunities for life-long learning.

#7: Hayward residents, workers, and students should have access to an interconnected network of safe, affordable, dependable, and convenient transportation options.

#8: Hayward should preserve, enhance, increase, and connect its baylands, hillsides, greenway trails, and regional parks to protect environmental resources, mitigate the impacts of rising sea levels, and provide opportunities to live an active outdoor lifestyle.

