



CLIMATE ACTION MANAGEMENT TEAM

Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007

May 18, 2011
7:00 p.m. – 8:30 p.m.

A G E N D A

- I. Call to Order
- II. Introductions
- III. Public Comments: *(Note: For matters not listed on the agenda, the Committee welcomes public comments under this section, but is prohibited by State Law from discussing items not listed on the agenda. Items not listed on the agenda brought up under this section will be taken under consideration and may be referred to staff for follow-up as appropriate.)*
- IV. Approval of Action Minutes of March 16, 2011 and April 20, 2011
- V. Report on May 4, 2011 Council Sustainability Committee Meeting (approx. 7:05)
- VI. Discussion (approx 7:10):
 - a. Community Feedback - Energy Efficiency Incentive Programs
 - b. Active Membership
 - c. Communications Plan – Section 3
- VII. Future Agenda Items (approx. 8:20)
- VIII. General Announcements (approx. 8:25)
- IX. Next Meeting: Wednesday, June 15, 2011, 7:00-8:30 pm (room 2A)
- X. Adjournment



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Katy Ramirez at (510) 583-4234 or by calling the TDD line for those with speech and hearing disabilities at (510) 247-3340.



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Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007

April 20, 2011
7:00 p.m. – 8:30 p.m.

MEETING ACTION MINUTES

I. Call to Order

II. Introductions

Members Present:

- David Tucker
- Mickey Souza
- David Stark
- Chuck Horner

City Staff Present:

- Erik Pearson, Senior Planner
- Marc McDonald, Sustainability Coordinator

Others:

- Patrick Crosby
- Nicole Nowak – Engage 360

III. Public Comments: Nicole Nowak described the Engage 360 Program. As the successor to the “Flex Your Power” program, Engage 360 is a grassroots community liaison organization. Their goal is to network within communities and to connect energy efficiency organizations with each other.

A current Engage 360 campaign is to bring the PG&E Climate Smart initiative to the communities. PG&E customers who join [Climate Smart](#) agree to allow PG&E to add a tax deductible amount to their monthly bill based on their home’s energy use that month. Contributions serve as carbon offsets and fund environmental conservation, restoration and protection projects.

IV. Approval of Action Minutes of March 16, 2011 – At the suggestion of David Stark approval of meeting minutes was deferred.

V. Report on April 6, 2011 Council Sustainability Committee Meeting

Erik Pearson provided an update on the Residential Energy Conservation Ordinance. He noted that the Sustainability Committee’s recommendation is that the City not proceed with adoption of a RECO. He also noted that the item will be addressed at a work session of the City Council on May 31, 2011.

Marc McDonald described the Climate Action Plan Update.

Erik Pearson described presentations made by Public Works personnel who presented to the Committee alternative strategies to meet state mandates to reduce water consumption 20% by 2020.

Erik Pearson conveyed Public Works' status report on the success in organics collection. He noted that people are starting to put food waste into their organics collection bins. Multi-tenant property owners appear to not be incentivized to make strong efforts to participate in organics collections because the yard waste they generate is managed by their landscape contractors. David Stark noted that multi-family property owners are "on-board" with the Climate Action Plan. They want to participate in the organics collection programs, however, they need the proper bins and carts to successfully participate.

Erik Pearson noted that the next initiative may be mandatory recycling.

Erik Pearson announced that StopWaste is preparing an Environmental Impact Report to study:

1. Mandate recycling in Alameda County and,
2. Ban Plastic Bags in Alameda County.

VI. Communications Plan

Agreement that the logo for Hayward Green programs should be:

Clean and **GREEN**

VII. General Discussion:

Chuck Horner noted that we should consider connecting organics collections with schools. School districts would be interested in receiving compost for school gardens. David Tucker noted that school districts audits revealed that a major cost item is energy. That is an issue that they would like to address. The issue of organics is already being addressed by the school districts.

David Stark stated that traffic congestion is a significant issue in the neighborhoods surrounding schools during the school year.

Erik Pearson informed the committee that MTC is reviewing development of informal school related car pools to address the issue. <https://www.schoolpool.511.org/>

Mickey Souza recommended that we have bicycle racks established throughout the City to encourage bicycle transportation.

Erik Pearson noted that we have bicycle racks in the City Hall basement.

Mickey suggested that they be placed in a more prominent location.

Marc McDonald described the City of Hayward Residential Energy Efficiency Incentive Programs. He asked Committee members to network with their respective communities to let residents of the City know about the programs and their availability. Members agreed to take the action and to report back on their experience at the next meeting.

David Stark asked staff to make a presentation regarding the residential program at a Realtors meeting at a future date. Staff agreed to make a presentation. Time and date to be determined.

Chuck Horner invited staff to talk with Hayward Pastors about the residential program at a meeting on June 8 at 12 noon. Location to be determined.

VIII. Future Agenda Items

- David Stark recommended review of the meeting time with Committee members to address the issue of low attendance.

IX. General Announcements

X. Next Meeting: Wednesday, May 18, 2011, 7:00-8:30 pm (room 2A)

XI. Meeting Adjourned