

City of Hayward
Climate Action Plan Community Workshop
July 26, 2008

Summary of Recommended Top Strategies for Reducing Emissions

- 1. Transportation (Mary Lavelle)**
 - a. Get people to use mass transit more frequently (Ecopass, etc.)
 - b. Engage businesses in Hayward (encourage employees to use mass transit, fewer parking lots, etc.)
 - c. Address City parking policies for downtown to encourage less auto use
 - d. Creative zoning to discourage auto use (form-based codes, etc.)
 - e. Promoting students to walk to school

- 2. Building Construction and Energy Use (Cam Bauer)**
 - a. Hayward to be aggressive/bold in requiring green building measures (solar, solar water heaters, etc.)
 - b. High density near transit
 - c. City staff needs to be more knowledgeable about green building (eliminate permit fees for green building)
 - d. Carbon tax

- 3. Waste Reduction, Recycling and Composting (Debra Kaufman)**
 - a. Solid waste/recycling plays a more significant role than indicated in the inventory (recycling, waste diversion)
 - b. Educating about existing programs – maximize participation
 - c. Enhancing or establishing requirements to participate in recycling programs (cardboard, cans/bottles)
 - d. Green cleaning, etc.
 - e. Extending producer responsibility (packaging)
 - f. Reduction through recycling should be included in Climate Action Plan

- 4. Renewable Energy (Al Mendall)**
 - a. Requiring solar on all new buildings in Hayward
 - b. Municipal operations getting 100% energy from renewable sources by 2012
 - c. Solar on existing industrial buildings in SW Hayward
 - d. Berkeley-style solar financing
 - e. Education is important; State support is important; consider community-choice aggregation for renewable energy
 - f. Conduct wind energy feasibility studies to promote wind energy use

5. Environmental/Public Health and General (Rob Simpson)

- a. Don't need to reinvent carbon mitigation, but see how existing strategies from others to relate to Hayward
- b. Park and ride lot in Hayward
- c. Another BART station at K-Mart at Harder Road
- d. Berkeley-style solar financing (AB811)
- e. CCA energy system – help with financing (possibly expand Water Dept., etc.)
- f. Education and outreach – Clean and Green Task Force; working with private sector (Home Depot and reduced tree prices)
- g. Public health information sources and outreach (Zucchini festival)
- h. Reforestation (Caltrans' 238 corridor)

6. Community and Business Engagement (Elisa Marquez)

- a. Outreach – Green Portal – let others know and encourage them to get involved (HUSD, HARD, religions institutions, Chamber, etc.)
- b. Green Expo (vendors, PG&E) to educate and why/how to
- c. Encourage businesses to go green
- d. Financing – grants (Stopwaste.org, State Conservation Board – solar and wind)

7. Institution/Education and General (Andy Wilson)

- a. Cover all issues and prioritize with costs in mind – part of education
- b. Education is critical to get support of entire City
- c. How to educate? Internet, City website, newsletter
- d. CCA – community choice aggregate system for energy
- e. Quarry Village - develop land use designation for this type of development