



# YOU ARE HERE. SO IS EVERYTHING ELSE.

For well over a century, Hayward has capitalized on its strategic location and natural assets to become a regional hub for commerce and trade. Comprising 45.32 square miles on the eastern edge of the San Francisco Bay, the city combines unparalleled accessibility with an inviting climate and outdoor recreation opportunities from the hills to the shoreline.



**147,163** **TOTAL POPULATION**  
(6th largest city in the Bay Area)

48.8%  
MALE

51.2%  
FEMALE

**MEDIAN AGE**



0 33.8 100



48,430

3,000 acres

**OF OPEN SPACE AND PARKS** WITH MORE THAN 20 MILES OF HIKING TRAILS

\$62,013

**MEDIAN HOUSEHOLD INCOME**

\$77,320

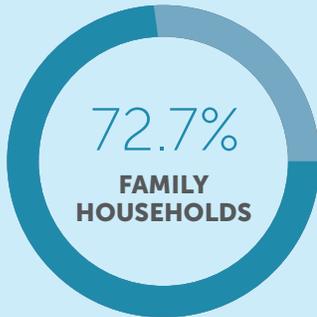
**AVERAGE HOUSEHOLD INCOME**

\$510,000

**MEDIAN SALE PRICE** OF NEW AND EXISTING DETACHED, SINGLE FAMILY HOMES

\$2,146

**AVERAGE MONTHLY RENT** (2 BEDROOM UNIT)



72.7%  
**FAMILY HOUSEHOLDS**



10,263

**BUSINESSES IN HAYWARD**  
providing **95,777 local jobs**

LAND PROFILE:

45.32

square miles

Annual sales tax revenue of

\$31.7 million



**HAYWARD EXECUTIVE AIRPORT** (right here!)

**OAKLAND INTERNATIONAL AIRPORT** 17 miles

**SF INTERNATIONAL AIRPORT** 19 miles

**SAN JOSE INTERNATIONAL AIRPORT** 25 miles



INTERSTATES 880/580  
HIGHWAY 92  
ROUTE 238



PORT OF OAKLAND 16 miles  
PORT OF SAN FRANCISCO 25 miles  
PORT OF RICHMOND 27 miles  
PORT OF REDWOOD CITY 20 miles



**BAY AREA RAPID TRANSIT (BART)**  
2 STATIONS (HAYWARD & SOUTH HAYWARD)

**AC TRANSIT, UNION CITY TRANSIT & DUMBARTON EXPRESS BUS LINES**

**AMTRAK CAPITOL CORRIDOR**

# TYPE OF BUSINESSES

1,000+	<b>ADVANCED INDUSTRIES</b>
400+	<b>BIOTECH, BIOMED AND LIFE SCIENCES</b>
370	<b>ADVANCED MATERIALS SECTOR</b>
1,224	<b>BUSINESS &amp; FINANCIAL SERVICES</b>
535	<b>INFORMATION TECHNOLOGY</b>
500+	<b>TRANSPORTATION &amp; LOGISTICS</b>
106	<b>FOOD &amp; BEVERAGE MANUFACTURING COMPANIES</b>

# TOP EMPLOYERS

- » BAXTER BIO PHARMA
- » BERKELEY FARMS, LLC
- » CALIFORNIA STATE UNIVERSITY EAST BAY
- » CHABOT COMMUNITY COLLEGE
- » FREMONT BANK OPERATIONS CENTER
- » HAYWARD UNIFIED SCHOOL DISTRICT
- » GILLIG CORPORATION
- » IMPAX LABORATORIES, INC.
- » ILLUMINA
- » INLAND METAL TECHNOLOGIES
- » PEPSI BOTTLING GROUP
- » PLASTIKON INDUSTRIES, INC.
- » PENTAGON TECHNOLOGIES
- » SIEMENS BUILDING TECH
- » ST. ROSE HOSPITAL



# 40 million

**Square feet of warehouse, manufacturing and R&D space** with average rental rates of \$0.43, \$0.46 and \$0.89, respectively.



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Economic Development Department  
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[www.haywardupward.com](http://www.haywardupward.com)  
[facebook.com/cityofhayward](https://facebook.com/cityofhayward)  
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[youtube.com/cityofhayward](https://youtube.com/cityofhayward)

## KEY PHONE NUMBERS:

City Manager's Office:	510.583.4300
Development Services:	510.583.4234
Environmental Services:	510.583.4700
Business License (Finance):	510.583.4600
Fire Department:	510.583.4900
Police Department:	510.293.7272
Workforce Investment Board:	510.259.3842
Chamber of Commerce:	510.537.2424